

# 12th Anniversary SHOE SALE

The most drastic price reductions we have ever given in our twelve years in this shoe store in order to convince the most skeptical and shrewdest shoe buyers we invite you to come in and see our display of Men's, Women's and Children's Boots and Shoes, Rubber Footwear, Galoshes, Hosiery, Buckles, Shoe Polish, etc. Every shoe in the house will go on sale, even our contract Natural Bridge Arch Shoes will be reduced.

**Track Shoes**  
\$5.00 Spauldings Athletic Track Shoes, spiked—  
**\$8.9c**

**Brogue Oxfords**  
Girls' heavy moccasin brogue oxfords—  
Anniversary Price  
**\$2.69**

**Pumps**  
Bedells beautiful black satin and patent pumps and odds and ends of arch shoes—  
**\$2.97**

**Men's and Boys' Work and School Shoes**  
A good \$2.50 value  
**\$1.93**

**Kid Strap**  
\$6.75 to \$9.75 Bedells blue kid 1 strap, the greatest bargain in the house—  
**\$1.97**

**Children's Woolies**  
All sizes  
**79c**

**\$10.00 Boots**  
Men's 16" top Lion brand \$10 boot—  
Anniversary Price  
**\$5.88**

**Rubber Bootie**  
Men's 6 eyelet Rubber Bootie—first grade—  
**\$2.66**

We have had so many requests to continue this sale that we are going to give our customers the benefit of these bargains until Armistice day.

**1000**  
NEW BARGAINS WILL BE PUT OUT TO SATISFY ALL NEW CUSTOMERS.

**1000**  
New Customers Wanted at Once

**Natural Bridge Arch Shoes**  
\$5.00 value ..... **\$3.98**  
\$6.00 value ..... **\$4.69**  
\$7.50 value ..... **\$5.45**

**\$1.50 and \$2. Children's GALOSHES 89c**  
at  
\$2.25 and \$2.50 women's RUBBER GALOSHES **\$1.19**  
\$3 women's ZIPPERS **\$1.69**  
Women's \$1.00 RUBBERS **55c**

10 tables piled high with bargains such as you will see only once in a lifetime. Come early and be convinced.

**TABLE NO. 1**  
\$2.50 Men's Work Shoes  
**\$1.69**

**TABLE NO. 6**  
One large group of women's full SHOES—good for farm wear. Values to \$6.00. Sizes 2 1/2 to 6 1/2—  
**98c**

**TABLE NO. 2**  
Shoes  
Large group of Children's Shoes, Men's Leather Moccasin Slippers, Men's Felt Slippers, leather soles—  
**88c**

**TABLE NO. 7**  
Pumps and Oxfords  
Group of Patent Hi and Cuban heel PUMPS & STRAPS Blue and Brown Moire Pumps  
**\$1.97**

**TABLE NO. 3**  
Rubbers  
Men's low cut \$1.50 rubbers. One large group women's shoes, values to \$4.00. Children's and women's house slippers—  
**39c**

**TABLE NO. 10**  
Shoes  
Boys' Brown Oxfords. Good-year welt, \$3.50 to \$4.00 values—  
**\$2.45**

**TABLE NO. 4**  
Dress Shoes  
One large group of Women's Street Shoes and Arch Support Shoes—  
**\$2.69**

**Women's Rubber Boots**  
\$3.00 quality Anniversary Price  
**\$2.19**

**TABLE NO. 5**  
Straps  
Group of BEDELLS odds and ends of PATENT 1 STRAPS—Sizes 3 to 8. Boys' school shoes—sizes 10 1/2 to 13 1/2—  
**\$1.69**

**One Group Men's Dress Shoes**  
and Oxfords. A good \$4.00 value. Anniversary Price—  
**\$2.69**

**Men's Rockford Socks**  
Limit 3 pair to a customer Pair  
**5c**

10 EXTRA SALESMEN WANTED—APPLY TO MANAGER



We have widths to fit the narrowest feet at Salem's lowest prices.

## Friday Only Silk Dress Sale Newest Styles for 1932

Spanish Tile, Chartreuse Green, Black, Brown, Blue, Orange, Buff and many other new shades. Styles: High waist lines. Puff sleeves, sleeveless, flare skirts, afternoon and evening frocks; newest 1932 authentic styles.

### EXTRAORDINARY SALE Friday Only

No Alterations, No Exchanges, No Refunds  
We guarantee every dress to be Pure Silk, well tailored, of latest style. Specially bought for this sale. Regular value \$9.73.

Extra Special Sale Price  
**\$3.98**  
at

**Bloch's Golden Rule Store**  
220 N. Liberty Salem, Oregon  
PHONE 8805

### ALWAYS THE BEST

# Caplan's The Price Cutters

137 S. Commercial Tel. 4010

### ALWAYS THE LOWEST

**LUX TOILET SOAP**  
5 cakes **25c**

**MORNING MILK**  
4 cans **22c**

**SUGAR**  
Fine Granulated  
10 lbs. **45c**

**WALDORF TOILET TISSUE**  
5 for **23c**

**FELS NAPHTHA SOAP**  
10 cks. **49c**

**SHRED WHEAT BISCUIT**  
2 pkgs. **19c**

**PIERCE CANNED KRAUT**  
Large Size  
2 cans **19c**

**LARGE LUX**  
2 for **38c**

**FANCY PINEAPPLE**  
Large Size Sliced  
2 cans **33c**

**BROKEN SLICES PINEAPPLE**  
Large Size Cans  
2 for **25c**

**Snow Flake Crackers**  
Honey Maid Grahams  
2 lbs. **25c**

**MI-CHOICE FLOUR**  
**89c sack**  
Hard Wheat

**FANCY JONATHANS**  
Fancy Kings Apples  
2 lbs. **25c**

**FANCY JONATHANS**  
Fancy Kings Apples  
**49c box**

### MEAT MARKET SPECIALS

**FRIDAY, SATURDAY AND MONDAY**  
Tender Young Hens **19c lb.**  
Lamb Chops **13c lb.**  
Pure Hamburger and Country Sausage **10c lb.**  
Shortening **3 lbs. 27c**

### Toiletries Remedies Cosmetics

## BYRNE'S Inc.

184 N. Commercial St.  
OPEN SATURDAYS TILL 9 P. M.

### Cigars Tobaccos Cigarettes

Thrifty people delight in trading at Byrne's. They are always assured of quality merchandise at consistently low prices every day in the week. The following extra savings are offered for only  
**Thursday - Friday - Saturday**

**SALTED SPANISH Peanuts**  
Fresh Roasted  
1 lb. 10c  
3 lbs. 25c

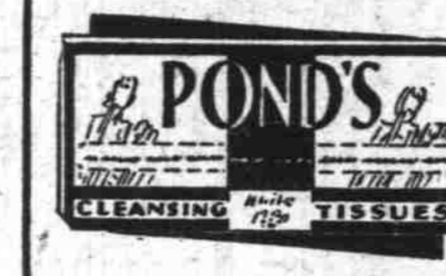
**Cigarettes**  
Chesterfields, Luckies, Camels, Old Golds and all 15c Brands **\$1.25**  
Ctns. of 200  
**15c** RELU CIG-10c  
Carton of 200 for 80c

**TOBACCO**  
GRANGER 90c  
16 oz. tins  
LOCK TITE \$1  
PURSES for Ladies 79c  
75c PIPES 2 for 80c

**CIGARS RICO CIGARS**  
2c each  
Fighting Bob 5 for 10c  
JOSE VILLAS 2 for 15c  
Box of 50 Cigars \$3.25

50c Tek or Prophylactic Tooth Brushes 25c  
45c Regular Kotex or Modess 12s 21c  
2 Qt. Guaranteed Hot Water Bottles 33c  
2 Qt. Guaranteed Fountain Syringes 33c  
20c Canada Dry Ginger Ale 2 for 29c  
15c Scott Tissue Toilet Paper 3 for 19c  
\$2 School Children Lunch Kits 98c  
1 Pt. Antiseptic Solution (Mouth Wash & Gargle) 19c  
1 Pt. Imported Norwegian Cold Liver Oil 29c

\$1 Ace Guaranteed Alarm Clocks 59c  
60 Watt Frosted Light Globes 13c  
25c Colgate Tooth Paste Full size 9c  
50c Duo Tone Decorated Playing Cards 33c  
35c Kenilworth Decorated Playing Cards 29c  
10c Vick's Cough Drops 7c  
1 Pt. Mifflin Rubbing Alcohol 19c  
50c Dr. West's Tooth Paste 19c  
\$1 Fiancee Face Powder 49c



**Reg 25c Pond's Cleansing Tissue**  
Whits or Peach. Soft and Velvety. Full 25c size. 5 Pkgs. **49c**



**\$1.50 Mission Bell Water Set 49c**  
Consists of large tinted water pitcher and 6 tinted glasses. Ornamental and very useful

**Pills and Tablets**  
50c Nature's Remedy 33c  
50c Cascarets 33c  
50c Chocolate Ex Lax 33c  
30c Phenolax Wafers 19c  
25c Anacin Tablets 16c  
25c Niles Anti-Pain Tablets 23c  
\$1.00 Marmola Tablets 63c  
\$1.00 Ironized Yeast 79c  
100 Aspirin 5 gr. 23c

**Remedies**  
75c Jad Salts 49c  
85c Kruschen Salts 49c  
\$1.20 Sal Hepatica 69c  
\$1.50 Citrocarbonate 98c  
\$1.25 Enos Fruit Salts 89c  
\$1.15 Pinkham's Compound 89c  
35c Castoria 26c  
60c Cal Syrup Figs 33c

**Face Powders**  
\$1.00 Coty Powder 69c  
\$2.00 Karesa Face Powder \$1.53  
75c Hopper's Powder 59c  
\$1.00 Piver's Face Powder 63c  
\$1.00 Houligant Face Powder 69c  
75c Lov'me Face Powder 59c  
45c R. & G. Rice Powder 29c  
75c Woodbury's Face Powder 59c  
\$1.00 Princess Pat Powder 79c  
\$1.00 Tangee Face Powder 69c

**For the Hair**  
\$1.00 Dandarine 59c  
\$1.00 Wildroot 63c  
\$1.00 Lucky Tiger 59c  
\$1.25 Sage & Sulphur 79c  
\$1.00 Packer's Scalptone 79c  
75c Fitch Shampoo 49c  
50c Henna Foam 39c  
50c Packer's Shampoo 39c  
50c Palmolive Shampoo 29c

**Healing Ointments**  
25c Zinc Ointment 17c  
75c Balm Ben Gay 49c  
50c Unguentine 29c  
60c Resinol Salve 34c  
50c Cuticura Ointment 47c  
60c Mentholatum 39c  
50c Poslam 43c  
75c Vick's Vapo Rub 49c

**Face Creams**  
\$1.00 Milkweed Cream 59c  
\$1.00 Pond's Cold Cream 59c  
60c Hopper's Youth Cream 39c  
\$1.00 Pacquin's Hand Cream 59c  
\$1.00 D. & H. Cold Cream 69c  
50c Woodbury's Cream 29c  
\$1.00 Hopper's Youth Clay 69c  
50c Melba Creams 29c  
60c Elcaya Creams 45c  
60c Pompeian Creams 39c

**Lotions**  
\$1.00 Hinds H. & A. Cream 59c  
\$1.00 Jergen's Lotion 69c  
50c Chamberlain's Lotion 29c  
\$1.00 Ambrosia Cleanser 89c  
\$1.00 Howe Beauty Lotion 69c  
50c Pond's Freshener 33c  
75c Vivatone 53c  
\$1.00 Frostilla 69c  
50c Wildroot Skin Lotion 29c  
50c Woodbury's Skin Lotion 39c

**Shaving Needs**  
60c Woodbury Shampoo 29c  
50c Palmolive Lotion 29c  
\$1.00 Aqua Vela 79c  
\$1.25 Pinauds Lila 89c  
35c Krank's Lather Kream 33c  
35c Burma Shave 33c  
35c Barbasol 26c  
50c William's Shaving Cream 33c  
35c Palmolive Shaving Cream 25c  
35c Colgate Shaving Cream 25c  
50c Mennen's Shaving Cream 33c

**Health Foods**  
\$1.00 Horlick's Malted Milk 69c  
75c Borden's Malted Milk 49c  
\$1.00 Ovaltine 59c  
50c Thomp. Choc. Malted Milk 39c  
50c Coco Malt 49c  
60c Toddy 49c  
1 lb. Pure Psyllium Seed 79c  
4 oz. Agar Agar (Cut) 59c  
15c Gerber's Vegetables 2 for 23c

**Deodorants, Etc.**  
50c Nonspi 29c  
60c Odorono 49c  
\$1.00 Ever Dry 59c  
60c Mum 39c  
50c Deodo 39c  
60c Amolin 39c  
50c Orchard White 39c  
\$1.00 Percolized Wax 69c  
\$1.00 Peacock Bleach Cream 69c  
60c Neet Depilatory 39c  
50c X Bazin Depilatory 33c

**Talcum Powder**  
25c Pages Violet Talc 10c  
50c Fougier Royal Talc 39c  
25c Palmolive Talc 17c  
25c Mennen's Talcum 15c  
25c Colgate Talcum 16c  
25c J. & J. Baby Talcum 17c  
25c Truvy Talcum 10c  
25c Mavis Talcum 15c  
\$1.00 Coty Talcum 79c  
75c Houligant Talcum 47c

**Antiseptics**  
\$1.00 Listerine 59c  
\$1.00 Pepsodent Antiseptic 67c  
\$1.00 Lavaris 69c  
59c Squibb's Solution 59c  
75c Z. L. Solution 49c  
\$1.00 Zonite 59c  
60c Benetol 49c  
\$1.25 S. T. 37 Solution 98c  
75c Takara Powder 49c  
60c Tyrees Powder 49c

**Cleaners**  
45c Oronite Cleaner 19c  
50c Shell Dry Cleaner 29c  
35c Energine 26c  
75c Oronite Auto Polish 19c  
75c Flit Fly Spray 49c  
\$1.00 Larvex 69c  
25c Apex Moth Cakes 3 for 50c  
50c Universal Shoe Cream 39c  
50c Dyanshine 39c

**Household Remedies**  
4 oz. Spirits Camphor 23c  
6 oz. Aromatic Cascara 39c  
16 oz. Pure Witch Hazel 25c  
16 oz. Peroxide 19c  
16 oz. Milk Magnesia 23c  
1 pt. Mineral Oil 35c  
16 oz. Olive Oil 49c  
6 oz. Glycerine-Rose Water 15c  
3 oz. Gum Camphor 23c

**Toilet Soaps**  
25c Woodbury Soap 16c  
25c Cuticura Soap 19c  
25c Packer's Tar Soap 17c  
25c Cashmere Bouquet Soap 19c  
30c Resinol Soap 20c  
25c Castolay Soap 9c  
25c Conti Castile Soap 19c  
25c Listerine Soap 21c  
25c J. & J. Baby Soap 19c

**Medicinal Oils**  
\$1.00 Norol Agar 69c  
\$1.00 Norol Syllium 69c  
\$1.00 Haley M and O 89c  
\$1.00 Upjohns Super D 59c  
\$1.00 Squibbs Oil 69c  
\$1.00 Meads Viosterol 69c  
\$1.25 Meads Cod Liver Oil 98c  
\$1.50 Petrolagar 79c  
\$1.50 Keplers Malt & C. L. O. 1.29

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