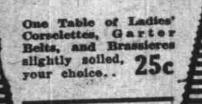
Salespeople Wanted

APPLY AT ONCE



One Lot of La-dies' Brassieres, values to 49c.

House Dresses in fast colored prints, sleeves and sleeveless 79c styles. Special

> One Lot of La-dies and Children's Rayon Panties, Bloomers, Underwear. cial -... 19c

Ladies Hats, New Fall styles and colors. Special.. 89c

> A Close Out Lot of Ladies' Felt and Velvet Hats Special. 39c

Curtain Panels-Ecru Curtain Panels, 21/4 yds. long, fringed ends. A splendid buy for 1.00

> O. N. T. Sewing Thread, Black, White and colored. Spe-

Odd Lot of Men's and Women's Winter Un-derwear. Values to Special 29c

> One Lot of Men's Dress Shirts. Collars attached or neckback. 39c

Boys' Yellow Slickers. Values at 2.95 1.49 Special.... 1.49

Boys' Flannel Shirts. It will keep them warm, nicely made. 59c cial

Boys' All Wool Blaz-ers. Fancy plaid, Ass. colors. Values to 3.95. cial..... 1.98

Boys' Winter weight Union Suits. Long sleeves and long Special. 49c

Men's Coat Sweaters. Special T.... 98c

Men's Fine Wool Values to 3.95.



READ THIS SIGN OF THE TIMES, A MESSAGE TO THE BUYING PUBLIC, DIRECTOR'S GREATER VALUES. GARDLESS OF CONTRARY OPINION OF GENERAL CONDITIONS, BUSINESS IS GOOD WITH US . . . THERE IS A REASON! WE CREATE VALUES THAT MAKE IT SO THESE OCTOBER SALE OFFERINGS ARE EXAMPLES OF OUR ACHIEVEMENT AND YOUR OPPORTUNITY.

SALE STARTS FRIDAY 9 A. M. SHARP

ree HATS PANTS SHOES

Oxfords

with every Men's Suit

sold for 14.50 and up

Men's and Young Men's Suits

Fine Tailored All 100% Wool in Men's and Young Men's Styles in two or three button models, Reg. well known 30.00 and 35.00 sellers. Owing to a special underprice purchase recently made enables us to sell them now at this wonderfully low price which is less than wholesale

Values to 30.00 Values to 35.00...19.50

FREE PANTS, HATS OR SHOES MEN'S AND YOUNG MEN'S



OVERCOATS and TOPCOATS

All Virgin wool, guaranteed 100% of the most serviceable cloths, guaranteed long service, of the latest durable colors in dark shades, light or medium of different weights of the latest styles. The most important thing to which we call your attention is that the fabrics are of extra strong wearing materials.

Values to 20.00 now .. Values to 25.00 now Values to 30.00 now..... ..19.50

Men's and Young Men's

24 Suits to select from. They are as fine a lot of clothing as one could possibly wish. There being no range of sizes excepting for small men so all of you men that wear sizes 82, 88, 84, 85 and 86 this is your lucky day. Suits that sold to 20.00 now

CAMPUS CORDS

Heavy quality, Can't Bust 'Em. narrow wale, cream color, 22 in. bottom, Special.

Men's and Boys' Sweaters Fine knit all wool pull-over in solid colors. .

RAYON BLOOMERS Heavy quality. Fancy trimmed. Reg. 1.00. Spe-Special 1.49 2 for

TWEED TROUSERS All wool College Cut, tan and white, and black and white mixture. Special

Union Suits Men's fine knit. Short

Boys' Cords In light and dark colors, Special.... 1.00 sleeves and long 1egs. Special 59c

COLLEGE CORDS

24 in. Bottom. Light and dark colors. Special.

BLAZERS Values to 8.95.

MEN'S SUEDE CLOTH

LADIES' LEATHER JACKETS Suede lined. Ass. colors. All

2.19

Values to 8.95. 2.49

9.95. Special 7.75 DRESS AND WORK PANTS

Light and dark colors, Whip cords, and Heavy Moleskin pants. Special

Men's Pajamas Fine broadcloth, plain and fancy colors. Values 1.29 to 1.95. Special...

LADIES' UMBRELLAS 16 Rib. Silk and Gloria in black and colors. 2.95

MEN'S DRESS SHIRTS Genuine Broadcloth, pre shrunk and fast

colors, Philip Jones, Green Hood and other good makes. Special...

Men's Neckwear beautiful assortment of this season's colors. All silk Ladies' Out size. In Flesh and Peach.

Crepe Bloomers lined. Values to 50c and Peach. Special 49c

Ladies' Slip On Kid

Gloves

New shipments. New Fall

Special 1.79

MEN'S HEAVY WOOL SHIRTS Men's heavy wool. Good heavy winter shirts Men's heavy wool, Good heavy in dark blue or khaki, 2 pockets and 1.59 full cut. Values to 2.95. Special

Useful

Merchandise

such as Coveralls, Rain

Coats, Men's and Boys'

Caps and Hats, Ladies'

Underwear, Ladies'

House Slippers, Rag Rugs, Children's Dress-

es and other articles too

numerous to mention.

Values to 1.75.

WHILE THEY

LAST

Men's Pure Linen, white. Handkerchiefs

Spe-cial 2 for 25c

Men's Storm

Rubbers

23c

MEN'S HEAVY SWEATERS

Police & Firemen's Shoes

Reg. 6.00.

Rubber Boots Boys' and Girls', Special

Leather Boots Men's 16 in. High 3.98

Shoes and Oxfords

Children's. All Rubber. Zipper Galoshes Reg. 2.98.



75 Only

To the first 75 customers entering our store Friday morning at 9 A. M. we will sell SEAL PLAID

BLANKETS Size 66x76 for only

Ladies New Coats

In fitted style, rough weaves, fur trimmed. 21.50 Values to 39.50. Special...





LADIES' FELT HATS New Styles, Values to 2.95.

Children's Coats

In the latest new Fall weaves. All lined and warmly interlined.

Values to 7.95 7.95. 4.95 Special 4.95



While they

One Group. In plain and LADIES' SILK DRESSES

print, some woolens in this Lot. Values 3.75

Ladies' and Misses' All WOOL SKIRTS

in different colors and styles. Reg. 8.95 values. cial 2.95

Ladies' Toe Rubbers

Stripe Madras Shirting, good for men's shirts or boys' blouses. Values to

> 86 in. Fast Color Prints, Extra Special, 10c

Pure Thread Silk Hose. Reg. 1.00. Special. 49c

Velvet in black and Brown. Val-ues to 2.49. Spe-cial, 1 20

Men's Outing Flannel Night Shirts Good quality Flannel.

69c Special Shirts

Men's Dress Genuine Broad-

cloth. Plain col Special 69C Men's and Boys'

Dress Caps

Made of fancy woven suitings 690 cial

Men's Heavy Wool Sox Light and dark colors. Extra

19c Men's Dress

Hats Fine Felt, this season styles. Assorted shades. All sizes

BED SHEETS

Bleached. Slightly soiled. While they last.

RAIN COATS

Men's and Ladies, assorted colors.

Men's Rubber Knee Boots

2.49

Values to 7.95. Special

Ladies' Pumps One Lot. Cuban and high heels. Values to 1.98

Ladies' Pumps & Oxfords Ladies' New Fall, fancy trimmed. Values to 5.00. 2.98

School Oxfords For Boys' and Girls', made for hard wear. 2 60 Special 2.69

All-Rubber Galoshes 75 pair. While they last.

PART WOOL BLANKETS Beautiful colors, 66x80. Reg. 2.98. Special.

Men's heavy. Black, blue and ma- 2.49 roon. Values to 4.95. Special.

Men's Strong Work Shoes cial

One Table Full of

Children's Values 99c

Mens Rubber Hip Boots

Men's Dress

Fri. 9 a.m. - DIRECTOR'S DEPARTMENT STORE - Fri. 9 a.m.

Men's Fancy Rayon Hose Assorted stripes and colors. Reg. Special9C Fancy Sweaters Coat style or slip-ons. Values to 2.95 98c

> Oxfords In black or tan. All sizes 1.97

yard .. 1.29

ized Broadcloth in white only, Reg. 49c quality, while quanyard 25c

40 in. Corticellis Silk in satin face and flat crepe, Reg. 1.95. Speyard 1.00

Krinkle Bod Spreads, 80x105 Rose, green, blue and gold. Fast eolor. 75c

Salespeople

Wanted

APPLY AT ONCE

42 x 36 Stamped and Hemstitched ready to embroider Pillow Cas-es. Genuine Pepperili

tubing. Special, Pair. 50c

Chenfile Rugs for the bathroom, fast colors in rose, blue, lavender and green. 98c Sample Comfort-ers in better quality wool filled rayon and fancy covering

to go at less

than wholesale.

36 inches Heavy daisy Outing Flannel in Special, yard. 18c 44 in, Pure Linen Lunch Cloths

colored borders

with napkins.

Reg. 1.00 69c

Closing Out 200

Yards of Wool-en Goods, 36 to 45 in. wide in

fancy weaves and plain col-ors. Values to 2.49. Spe- 50c Rayon and Cotton Crepes, guar-anteed fast colors in

Kiddies' All Wool Slip-Over Sweaters in new styles and col-Special. 98c

86 in. Highly Mercer-

pleasing prints. Speyard 49c Velvet in black and brown. Spe-

gard. 1.29

yard 19c