

Friday - Another Bargain Basement Economy Day!

Every offering on this page priced much less than its value. From the standpoint of value, quality, variety and general desirability this should be one of our greatest Economy Day Sales.

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| New Brogues Just received, made with heavy soles and stropped Kilties, 5.00 value. Special \$3.98 | Boys' High Shoes Good Sturdy. Reg. 2.98. Special \$1.97 | House Slippers Just received a beautiful selection of Women's Fancy Novelty House Slippers, all colors and styles. Reg. 1.69. Special 98c |
| BLANKETS Nashua Fancy Plaid Blankets Full Bed size. Special 59c | Men's Black Dress Oxfords Special Purchase \$1.97 | SILK HOSE 50 Pair Only Ladies' Pure Thread Reg. 75c to the First 50 Customers entering our store Friday morning. At Only, 10c pr. |
| Men's All Wool Blazers Assorted Fancy Plaids. Values to 3.95. Special 1.97 | Men's Work Shoes A real buy at \$2.49 | Golf Hose Boys and Girls. In plain and fancy. Values to 75c. Extra Special 10c |
| Mens Heavy Wool Shirts Brown or Dark Blue. Values to 2.95. Special 1.59 | Men's 16 inch High Top Boots for heavy duty Special \$4.98 | Coat Sweaters Men's Fleeced Lined. With two Pockets. Special 98c |
| Union Suits Boys' Winter weight. A good bargain for only 49c | Children's Pumps Extra good Values \$1.98 | Men's Dress Caps Made of suiting, light and dark colors. All sizes. Special 49c |
| Men's Dress Shirts Genuine Broadcloth. Assorted colors. Reg. 1.00. Special 69c | Heavy School Oxfords Black or Brown Special \$2.98 | Cords Men's and Young Men's. Brown or Dark Blue Special 1.39 |
| Blue Denim Overalls Men's 220. Big and roomy. Extra Special 59c | Women's Pumps Wonderful styles and leathers, Cuban or high heels. Extra Special \$1.98 | Leather Coats Men's Horsehide. Extra Special 5.95 |
| Men's Sweaters Coat style with 2 Pockets. Reg. 3.98. Special 1.98 | Men's Union Suits One Lot. Part wool and silk and wool. Values to 2.95. Special 1.49 | Chambray Shirts Men's Blue. Strongly made. Special 39c |
| Men's Felt Hats Assorted shades and good styles, snap brims. Values to \$3.50. Spe. 1.49 | Men's Felt Hats Assorted shades and good styles, snap brims. Values to \$3.50. Spe. 1.49 | Pants Men's Water Repellent. Large sizes only. Special 1.49 |
| Ladies' Underwear One Lot. In wool, silk and wool, and rayon. Your choice 98c | Men's Felt Hats Assorted shades and good styles, snap brims. Values to \$3.50. Spe. 1.49 | Heavy Wool Sox Men's Special 25c |
| Over Coats All Wool Tweed for Boys' and girls. Values to 6.50. Special 1.98 | Men's Sweaters Assorted colors, why pay more. Special 49c | Boys' Coveralls Heavy Blue Chambray or express stripe. Special 59c |
| Ladies' Brassiers Corsetettes with hose supporters. Special 39c | Blazers Boys' Jack Frost A beautiful assortment. Extra Special 98c | Heavy Wool Sox Men's. For High Top Boots with Red or Green top. Special, 3 for 1.00 |
| Ladies' Brassiers Wide and narrow. Values to 49c. Special 2 for 25c | Men's Flannel Shirt All sizes. A real Bargain at only 59c | Heavy Work Sox Men's Extra Special 8c |
| Rayon Under Garments Good Quality Non Run. Special 4 for 1.00 | Men's Rayon Sox Beautiful colors. Special, pair 11c | Union Suits Men's heavy, part wool. Sizes 38 to 46. Values to 1.95. Special 98c |
| Ladies' House Dresses Guaranteed fast color. Neat Patterns. Special 79c | Ladies' White Hose Good quality, easily dyed. All sizes. Special 12 pr. for 1.00 | Slip-on Sweaters Ladies' and Children's. New, attractive patterns. Special 98c |
| Heavy Blankets Part Wool. Beautiful shades. Size 72x94. Extra Special 2.98 | Ladies' Rain Coats While they last 69c | Sweaters Infants' all wool. In white with pink and blue trimmings. Special 75c |
| Ladies' Purses and Under Arm Bags. New styles and beautiful designs. Special 98c | Ladies' Rain Coats While they last 69c | Men's Night Shirts Good Quality Oatting. Flannel. Special 75c |

DIRECTOR'S BARGAIN BASEMENT

Medical Auxiliary Busy With Plans

Members of the Salem auxiliary to the Medical association are interested in the visit in Portland today of Mrs. McGlothlin, national president of the Auxiliary to the American Medical Society. She had been in Seattle and Tacoma and will visit in Portland today before going to Eugene to attend the state meeting which begins for the Auxiliary Friday.

Mrs. Burton Myers, Mrs. Vernon Douglas, Mrs. H. T. Gentle, Mrs. Carl Emmons, will be among the Salem women who will go to Portland today for the meeting which is being attended by auxiliary presidents and committee chairmen of the various units in the state.

An executive meeting will precede a luncheon to be held at noon today. Among the Salem women who plan to attend the Eugene session are Mrs. Grover Bellinger, Mrs. Prince Byrd, Mrs. Carl Emmons, Mrs. H. G. Hammell, Mrs. H. T. Gentle, and Mrs. Burton Myers.

McCormick Class Enjoys Party

One of the jolly parties of the year for members of the McCormick class of the First Methodist church was the Halloween party given at the home of Mr. and Mrs. Lloyd Lee Wednesday evening. Assisting hosts were Mr. and Mrs. Waldo Marsters, Mr. and Mrs. John Marr Jr., and Mr. and Mrs. James Taylor.

Games, contests and an amusing radio broadcast concerning members of the party made a delightfully happy and informal evening which was concluded with refreshments suggestive of the Halloween time. Following also formed the motif for the decorations of the guest rooms and serving tables.

Hiller-Vardiman Nuptials Observed

A quiet wedding Tuesday evening at 5 o'clock at the parish house of Rev. Father Keenan, united Miss Louise Hiller, daughter of Mrs. Eva Hiller, and Henry Vardiman. The only attendants were Mr. and Mrs. Allan Kafoury. The bride was gowned in a smart frock of brown lace and carried an arm bouquet of Parnet roses. Mrs. Kafoury also in brown, wore a corsage of Tallisman roses. Following the ceremony a wedding dinner was served in the Oriental room of the Marion hotel where only immediate members of the family and friends were seated. Yellow and white made a pretty table decoration.

Ediger-Elrich Wedding Today

Dallas: Today in the Menonite church in Dallas, Miss Louise Ediger, daughter of Mr. and Mrs. John S. Ediger, will become the bride of Nathaniel Elrich of Bakersfield, Cal. About 100 invitations have been extended for the affair.

Miss Ediger will be attended by Miss Linda Ediger and Miss Anne Hamm. The bride-elect will wear white satin made in princess style. Her veil is tulle and will be caught by orange blossoms, and she will carry rosebuds, and lilies-of-the-valley.

Immediately following the ceremony a reception will be held at the home of Mr. and Mrs. Ediger. Miss Linda Ediger will receive at the door and Mrs. Sol Ediger, Miss Kathryn Harms, Mrs. Thomas

Toiletries Remedies Cosmetics

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184 N. Commercial St.
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Cigars Tobaccos Cigarettes

Compare prices. Your dollar buys more here every day in the week.
The following extra specials are for only

Thursday - Friday - Saturday

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| CANDIES ALL 5c CANDY BARS 8 for 25c | TOBACCO Velvet, Prince Albert and Sir Walter Raleigh 16 oz. 89c | Cigarettes 15c Wings, The New Cigaret 2 for 25c \$1.19 carton 15c Relus, 10c pkg. 89c carton of 200 20c Raleighs, 15c pkg. \$1.44 carton of 200 | CIGARS 5c Cigars, 7 for 25c Tampa Tropics, Canadian Clubs, Cuban Smokers, Rocky Fords, El Meritos, New fresh stock. Cellophaned. Box of 50 for \$1.69 2 for 25c Jose Villa's 2 for 15c Box of 50 Cigars \$3.25 |
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25c Listerine Tooth Paste, 2 for 25c (Limit two).
10c Palmolive, Lux, Lifebuoy, Camay or Ivory Soap, 5c (Limit 10 assorted).
85c Guaranteed Pyrex Round Baking Dish, 39c
\$1.50 Water Set. Glass Pitcher and 6 Glasses to match all for 49c.
\$1.00 Guaranteed Hot Water Bottle or Fountain Syringe, 33c
\$2.00 Junior Lunch Kit with 1/2 Pint Vacuum Bottle, complete, all for 99c
25c Pond's Cleansing Tissues, Soft and Velvety Cold Cream Remover, 5 for 49c
10c Colgate Big Bath Soap and 25c Talcum, all for 19c
50c Colgate Tooth Brush in a Sanitary Carton, 9c
45c Regular Kotex or Modess (cartons of 12) 3 for 68c
45c Oronite Cleaning Fluid and 49c Oronite Auto Polish, all for 39c
\$1.00 Shampoo Sprays, 39c

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| Face Creams \$1 Pond's Cold Cream 59c 50c Woodbury Creams 25c \$1 Hopper Restorative Cr. 59c \$1 Hind's H. & A. Cream 59c 60c D. & R. Cold Cream 39c 75c Ayers Luxuria Cream 59c \$1 Peacock Bleach Cream 69c 60c Hopper's Youth Creams 39c | Shaving Needs 50c Burma Shave 33c 65c Barbasol 49c 35c Colgate Shave Cream 21c 35c Palmolive Shave Cream 17c 75c Jar Mollie 59c 50c Mennens Shave Cream 33c 50c Williams Shave Cream 39c 35c Auto Strop Shave Cream 9c |
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| Powder and Rouge \$1 Fiancee Face Powder 49c \$1 Louis Philippe Lip Stick 59c 75c Angelus Rouge 49c \$1 Ayers Luxuria Face Powd. 79c 50c Java Rice Face Powder 39c \$1 Coty Face Powder 69c 75c Melba Lov'ne Powder 59c 50c Pogo Rouge 39c | Toilet Soaps 25c Packer's Tar Soap 17c 25c Woodbury's Soap 16c 5c Cashmere Boquet Soap 13c 25c Henri Rocheau Soap 12c 15c Jergens Bath Tablets 5c 35c Ninon Soap 16c 25c Pears Soap 16c 10c Nassours Castile Soap 6c |
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| Health Foods 50c Thompson's Choc. Malt 39c \$1 Ovaltine 59c 50c Coco Malt 39c \$1 Instant Odorono 69c \$1 Lacto Dextrin 69c \$1.20 S. M. A. Baby Food 89c 75c Borden's Malted Milk 49c \$3.75 Hospital Horlick's \$2.89 | Household Remedies 1 pt. Witch Hazel 23c 1 pt. Pure Olive Oil 39c 1 pt. Bay Rum 29c 1 pt. Norwegian Cod L. Oil 49c 1 pt. Rubbing Alcohol 19c 1 pt. Milk Magnesia 19c 10 lb. Bathing Epsom Salts 39c 1 pt. Antiseptic Solution 19c |
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| For the Hair 50c Wildroot Shampoo 29c 50c Packer's Shampoo 33c \$1 Lucky Tiger 59c \$1 Wild Root Tonic 59c 60c Fitch Shampoo 49c 60c Wildroot Wave Set 39c 50c Palmolive Shampoo 29c \$1.25 Nourishine 89c | Medicated Oils \$1 Squibb's Cod Liver Oil 59c \$1 Squibb's Liquid Petrolatum 69c \$1.20 Scotts Emulsion 79c \$1.50 Petrolager 89c \$1 Upjohn's Super D. C. L. O. 59c 50 C. C. Mead's Viooster \$3.49 \$1 Kepler Malt & C. L. O. 89c \$1.25 Creomulsion 89c |
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| Leatherette Aviator Helmets Complete with Goggles 49c | Waldorf Toilet Tissue 3 for 10c | Cantrell & Cochrane 29 oz. Ginger Ale 19c | Bon Ton Sanitary Napkins 12's Regular 15c |
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day night at the home of Prof. Duncan, Mr. and Mrs. G. W. Roy Hewitt, Mr. and Mrs. Harry Dalke, and Mrs. Enoch Zimmerman will assist in serving. Mrs. Leonard Harms and Henry Ediger will be soloist and Mrs. John Ediger will play the wedding music. The young people will make their home in Bakersfield after November 1.

Mrs. W. E. Anderson entertained with a six cover dinner party at her home Wednesday evening. A pleasant Halloween party was enjoyed by members of the Y's Men and Y's Menettes Wednesday night at the home of Prof. Duncan, Mr. and Mrs. G. W. Roy Hewitt, Mr. and Mrs. Harry Dalke, and Mrs. Enoch Zimmerman will assist in serving. Mrs. Leonard Harms and Henry Ediger will be soloist and Mrs. John Ediger will play the wedding music. The young people will make their home in Bakersfield after November 1.

Additional Society on Page 8

KC BAKING POWDER

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Guaranteed pure and efficient. USE less than of high priced brands.

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Bread

For your daily bread CHOOSE BAKE-RITE

It is a loaf of fine, oven texture, flavor perfect, and oven fresh. It embodies vital wheat elements essential to the normal diet. It is scientifically baked—fresh every day.

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| Long Loaves—white or whole wheat | 2 for 15c |
| Jumbo Twins, per pound | 5c |
| Old Fashioned | 10c |
| Dutch Loaf | 10c |

SATURDAY SPECIALS

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| Individual Chess Tart | 25c |
| Pies, 8 for | 25c |
| Boston Cream Pie | 25c |
| Delicious Tutti Frutti Cookies, Doz. | 15c |
| Genuine German Cheese Cake | 25c |

Make your selection from our Halloween Specials—Fruit Pies and Cookies, Pumpkin Pie flavored to perfection, Marshmallow Lemon Cream Pie

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| Danish Pastry Coffee Cakes and many other delicacies | 30c |
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