

# GRAND OPENING INTRODUCTION SALE OF THE NEW SALEM DRUG CO.

Salem Owned and Salem's Own — State and Commercial Streets

SALE STARTS MONDAY, OCT. 19 AND CONTINUES ALL WEEK

**6 Big Days**

15c Lucky Strikes, Chesterfields, Camels and Old Golds  
**2 for 20c**  
Tuesday Only

**Opens Monday, October 19th**

Mr. Willett announces the opening of the Salem Drug Co., corner of State and Commercial streets. This new store as well as the Capital Drug Store, will feature a new drug store service.

Recognizing the need of greater values, we have bent every effort to bring prices down to a level in keeping with modern conditions. We have definitely succeeded. It is of vital importance to our customers to know that we will feature the NYAL nationally advertised line of medicines, toiletries and home remedies. We will also be associated with the Walgren system which is a nation-wide organization of Independent Drug Stores. The enormous buying power enables us to offer the highest quality Drug Store merchandise at consistently low prices.

This announcement is of particular interest to those who know values. Here they make purchases that will guard their pocket books and will yield a greater return for their dollar.

- \$1.00 Peacock Bleach Cream 2 for \$1.00
- 50c Non Spi 2 for 50c
- \$1.00 Bottle Nujol 2 for \$1.00
- 50c Ipana Tooth Paste 2 for 50c
- 60c Sal Hepatica 2 for 60c
- 75c Theatrical Cream 2 for 75c

**FREE!**

2 to 6 P. M. Wednesday WITH EVERY PURCHASE Salem Maid DeLuxe Ice Cream Bar

We have chosen Salem Maid Ice Cream to be served at our fountain and for delivery to the homes of our patrons. The character and high quality of Salem Maid Ice Cream will please our friends and patrons. We have installed a most modern electrically refrigerated fountain of large capacity which enables us to carry a splendid assortment of flavors in bulk. Orders placed with us are promptly delivered.

We reserve the right to limit quantities. We do not guarantee the sale items to last full duration of sale.

This sale for benefit of customer at the counter. No deliveries on merchandise at sale prices.

**Save \$1.75**

\$1.75 Self-Filling Fountain Pen, Genuine 14 Karat Gold point 2 for \$1.75

or you can buy one for 88c  
GUARANT ED FOR 5 YEARS

## 2 for 1 2 for 1 SALE

During this sale of Nyal Home Remedies and Toiletries you receive a full size package FREE with each one you buy—TWO FOR THE PRICE OF ONE!

This "double-value" sale gives you an opportunity to stock up your medicine cabinet with every day necessities at half price—BUY ONE, GET ONE FREE!

**Nynaps—Sanitary Pads**  
Deodorized and very absorbent. Each pad contains a special pink insert which is moisture proof. 50c pkg of 12. 2 for 50c

**Whisk Brooms**  
Fresh new broom straw, well bound for long wear, with metal ring hanger. Large ten-inch size. Special 2 for 40c

**Back-Bell Alarm Clocks**  
24-hour movement with concealed back-bell. Finished in green, red, yellow and blue. 2 for \$1.50

**Viceroy Watches**  
This model, nickel plated case—non-breakable crystal, guaranteed movement. Built to stand rough usage and keep accurate. \*Special 2 for \$1.50

**"2 for 1" Medicine Cabinet Specials**  
2 oz. Boric Acid Powder or Crystal... 2 for 15c  
2 oz. Aromatic Cascara Comp... 2 for 25c  
2 oz. Pure Castor Oil... 2 for 25c  
2 oz. Glycerine Rose Water... 2 for 25c  
4 oz. Pure Olive Oil... 2 for 45c  
1 oz. Salicylic Acid... 2 for 20c  
1 oz. Camphorated Oil... 2 for 20c  
2 oz. Alum Powder... 2 for 10c  
2 oz. Pure Glycerine... 2 for 25c  
2 oz. Pure Epsom Salts... 2 for 15c  
1 oz. Tincture of Iodine... 2 for 25c  
1/2 oz. Mercuriochrome Solution... 2 for 25c  
8 oz. Witch Hazel Extract... 2 for 50c  
1 oz. Spirits of Camphor... 2 for 25c  
4 oz. Liquid Licorice Comp... 2 for 25c  
1 oz. Senna Leaves, Whole... 2 for 15c  
16 oz. Pure Epsom Salts... 2 for 25c

**Muriel Astor Toiletries at "2 for 1"**  
50c Muriel Astor Face Powder... 2 for 90c  
50c Muriel Astor Hair Wave... 2 for 90c  
50c Almond Cream with Benzoin... 2 for 90c  
50c Camphor Ice Skin Cream... 2 for 90c  
50c Muriel Astor Tissue Cream... 2 for 90c  
50c Rose Water, Glycerine and Benzoin... 2 for 90c  
50c Muriel Astor Cleansing Cream... 2 for 90c  
50c Muriel Astor Brillantine... 2 for 90c  
50c Special Hand Lotion... 2 for 90c  
50c Powder Base Cream... 2 for 90c  
50c Deep Pore Cleanser... 2 for 90c  
50c Cocoa Butter Night Cream... 2 for 90c  
50c Muriel Astor Tonic Astringent... 2 for 90c

**BUY ONE GET ONE FREE**

50c pint Nyal Rubbing Alcohol 2 for 50c

100-5 gr. Nyal Aspirin Tablets 2 for 75c

50c Nyal Peroxide Face Cream 2 for 50c

50c Nyal Milk of Magnesia Tooth Paste 2 for 50c

50c Brilliant Hair Oil 2 for 50c

50c Honey and Horsehead Cough Syrup 2 for 50c

50c Semi-Max Pencils 2 for 5c

50c Nyaline Antiseptic Solution 2 for \$1.00

Nyal Hospital Cotton 2 for 75c

**"2 for 1" Home Remedies**  
50c Pam Tablets—For Indigestion... 2 for 50c  
50c Nyal Bacterin—For colds... 2 for 50c  
50c Nyal Little Liver Pills... 2 for 50c  
50c Nyal E. A. B. Ointment for burns... 2 for 50c  
50c Nyal Tonic and Nerve Pills... 2 for 50c  
50c Nyal Toothache Drops or Plugs... 2 for 50c  
50c Nyal Dyspepsia Tablets—large... 2 for 50c  
50c Nyal Chamberlain's—For colds, coughs... 2 for 50c  
50c Nyal Laxative Capsules... 2 for 50c  
50c Nyal Harlem Oil Capsules... 2 for 50c  
50c Nyal Laxative Tablets—large... 2 for 50c  
50c Nyal Carbolic Comp. Salve... 2 for 50c  
50c Nyal Yellow Pills—for the liver... 2 for 50c  
50c Nyal Eczema Ointment... 2 for 50c  
50c Nyal Fish Liver—Inactive... 2 for 50c  
50c Nyal White Lintment—large... 2 for 50c  
50c Nyal Ball Salve... 2 for 50c  
1.25 Kalamine—blood and liver tonic... 2 for 1.25  
1.00 Nyal Emulsion Cod Liver Oil... 2 for 1.00  
50c Nyal Laxative Tablets—large... 2 for 50c  
50c Nyal Laxative Fig Syrup... 2 for 50c  
1.00 Nyal Rheumatic Remedy—liquid... 2 for 1.00  
50c Nyal White Pine & Tar... 2 for 50c

**"2 for 1" Toiletries**  
80c Nyls Almond-Cucumber Cream... 2 for 80c  
50c Nyalina Tooth Paste... 2 for 50c  
50c Nyal Glycerinated Tooth Brush... 2 for 50c  
25c Nylol's Baby Talcum Powder... 2 for 25c  
60c Nylol's Beauty Balm—white or flesh 2 for 60c  
75c Nylol's De Luxe Face Powder... 2 for 75c  
1.00 Amethyst Toilet Wafers... 2 for 1.00  
50c Par Shaving Lotion... 2 for 50c  
25c Par After Shaving Powder... 2 for 25c  
75c Charmes Cosmetics Perfume, 3 ct... 2 for 75c  
50c Nyal Shaving Lotion... 2 for 50c  
50c Nylol's Face Powder... 2 for 50c  
2.00 Charmes Cosmetics Perfume, 1 oz... 2 for 2.00  
2.00 Charmes Cosmetics Toilet Water... 2 for 2.00  
25c Par Synthetic Pencils... 2 for 25c  
50c Nyal Cold Soap Lotion... 2 for 50c  
25c Nyal Ear-n Foot Powder... 2 for 25c  
1.00 Hirsutine Hair Tonic—large... 2 for 1.00  
25c Nyls Talcum Powder... 2 for 25c  
50c Nyal Sanitary Powder—for dusting... 2 for 50c  
50c Nyal Throat Candy—large size... 2 for 50c  
25c Nyal Zinc Oxide Ointment—tube... 2 for 25c  
1.00 Nyal Eczema Lotion—large size... 2 for 1.00

**Soaps — Sundries**  
10c Nyal Hard Water Soap... 2 for 10c  
15c Turkish Wash Cloth... 2 for 15c  
75c Rubber Gloves, per pair... 2 for 75c  
50c Ladies' Dressing Comb... 2 for 50c  
15c Pocket or Purse Comb... 2 for 15c  
20c Men's Comb, in case... 2 for 20c  
\$1.25 Service Shaving Brush... 2 for 1.25  
35c Nylcast Baby Cattle... 2 for 35c  
35c Nyl-nem Dry Cleaner... 2 for 35c  
50c Nyal Furniture and Auto Polish... 2 for 50c  
25c Cl-Mil Toilet Soap... 2 for 25c  
50c Lavender Shaving Lotion... 2 for 50c

**Pure Fresh Candy**  
Sweet Treat Salted Peanuts—Fresh, crisp, blanched jumbo peanuts—1/2-lb. cellophane bag... 2 for 30c  
Sweet Treat Tri-Color Nougats— Chewy nut nougats in assorted flavors—1-lb. cellophane package... 2 for 70c  
Sweet Treat Sugared Peanuts— Crunchy sugar-baked peanuts—1/2-lb. cellophane bag... 2 for 25c  
Sweet Treat Nut Caramels— Creamy and delicious—assorted flavors—1-lb. cellophane package... 2 for 70c  
Assorted Sweet Treats— Creamed peanuts, orange slices, jelly beans, cherries—1-lb. cellophane... 2 for 90c

**Stationery Specials**  
Cadillac Ripple Board—Large size sheets in individual box... 2 for 60c  
Cadillac Ripple Envelopes—Package of 25... 2 for 30c  
Edgemoor Lines—24 sheets and envelopes in box... 2 for 30c  
Wedgewood Lines Tablets—Note size—ruled or plain... 2 for 15c  
Wedgewood Lines Envelopes—Package of 25... 2 for 15c  
Louisette or Louvaine Box Paper—Fancy weave paper—plain or fancy lined envelopes—choice... 2 for 75c  
Cadillac Playing Cards—Linen finish, modern design, bridge size deck... 2 for 60c

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Sweet Treat Tri-Color Nougats— Chewy nut nougats in assorted flavors—1-lb. cellophane package... 2 for 70c  
Sweet Treat Sugared Peanuts— Crunchy sugar-baked peanuts—1/2-lb. cellophane bag... 2 for 25c  
Sweet Treat Nut Caramels— Creamy and delicious—assorted flavors—1-lb. cellophane package... 2 for 70c  
Assorted Sweet Treats— Creamed peanuts, orange slices, jelly beans, cherries—1-lb. cellophane... 2 for 90c

**Rubber Goods**  
In pastel shades—orchid, green, red  
Nyal Fountain Syringe—2-qt. with rapid flow tubing and fittings... 2 for 1.25  
Nyal Hot Water Bottle—2-qt. seamless, moulded bottle... 2 for 1.25  
Nyal Combination—Fountain syringe and hot water bottle with fittings... 2 for 2.00  
Nimrod Fountain Syringe—2-qt., rapid flow tubing, finest quality... 2 for 2.00  
Nimrod Hot Water Bottle—2-qt., exceptional value... 2 for 2.00  
Nimrod Combination—Syringe and water bottle in one, guaranteed... 2 for 2.75  
Nyal Vaginal Douche—Aseptic spray syringe—large bulb... 2 for 1.50

**Nyal Huskeys**  
Cooling and soothing—excellent for hoarseness and throat irritations  
25c box 2 for 25c

**Nyalgesic**  
The liquid pain balm for sore muscles, strains, bumps and bruises  
60c stick-top bottle 2 for 60c

**The New Drug Store in Salem, On Commercial and State**  
Salem, the capital, with its wide streets, beautiful parks, playgrounds, modern school buildings, magnificent homes, ideal weather, now has a beautiful futuristic drug store added to its progressive and popular shopping district.

**SALEM OWNED — SALEM'S OWN NOT A CHAIN**

**Nyseptol**  
A cleansing mouth wash—a soothing, healing antiseptic  
75c pint also 2 for 75c

**Nyalcyptus**  
The golden cough syrup—checks colds and coughs at once  
75c also 2 for 75c

25c Nyseptol Tooth Paste 2 for 25c

25c Nyal Hand Lotion 2 for 25c

50c Nyal All Purpose Cream 2 for 50c

75c Nyalgo for dry hair 2 for 75c

50c Nyal Face Powder 2 for 50c

50c Nyal Eye Drops 2 for 50c

1.00 Nyaldo Eas de Quinine 2 for \$1.00

50c Par Shaving Cream 2 for 50c

25c Nyal Com Remover 2 for 25c

1.50 Nyal Creo-Matho-Phos Tonic 2 for \$1.50

**Try... Haas Fresh Candy**

There is a pleasant adventure in taste waiting for you in a box of Haas Fresh Candy. An assortment to please every taste.

**FREE** all day Tuesday, or as long as stock lasts, a Tempter package with every purchase.

**Buy This One for Christmas**

All Amity Steer Skin Puruses Priced from \$5.00 to \$20.00. Will be sold at one half price, or two for the price of one

75c Baume Bengé 2 for 75c

\$1.00 Paquin's Hand Cream 2 for \$1.00

45c Kotex 2 for 45c

Life Buoy Soap 2 for 10c

**TOBACCO SPECIALS for Wednesday Only from 10 A. M. to 6 P. M.**

10c Corina Sunset Cigar... 2 for 10c

5c Cremo Cigar... 2 for 5c

5c Rocky Ford... 2 for 5c

5c Idolita... 2 for 5c

5c El Camino... 2 for 5c

5c Long Smoke... 2 for 5c

10c Granger Tobacco... 2 for 10c

15c Prince Albert... 2 for 15c