

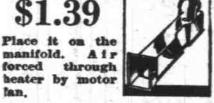
DRIP - O - LATOR Nationally Advertised! Makes Delicious, Healthful Coffee!

Attractively etched aluminum. 8-cup capacity. Every nome needs it!



AUTO HEATER Lay-On Type! Built Of Cast fron! A Bargain At \$1.50!

Place it on the manifold. Air



GLOW HEATER Same Quality Elsewhere at 12 up. See What You Save!

reflector, enam eled base. Buy now and



adjustable for

With 8-Inch Blade Free! New

Pistol Grip. A \$1.25 Value!

8-in. to 12-in. blade. Nickelplated finish.

VARNISH BUY Quart Of Linoleum Finish And 2-In. Brush. \$1.45 Value!

Linoleum b tifies and tects any covering.

SMOKER STAND Handle & 2 Removable Trays A Nation-Wide Sale Bargain

Popular metal with wide sturdy Match holder. Decorate ive and useful.



HACK SAWS! | \$2 FOOTBALL

Leather laced, FANCY SOCKS Wool and Rayon! Save at This Nation-Wide Sale Price!

Official Size! Pebble-Grain

Tanned Cowhide Leather

Easy to pass and

you can kick it

in long spirals!

Smart new patterns! Ribbed tops, reinforced toes and heels.



sew! Bleached a snowy white. Hurry for your Sale savings!

We never dreamed we could offer such sensational values as these More Richly Furred Than Coats Selling at 50% More Last Year! Women's and Misses Sizes Not in 27 years have we seen such a lavish use of GENUINE FUR on Coats priced so low! Wide, flattering collars and cuffs that reach almost to the elbow - of

TODAY TOMORROWS NEEDS!

36-IN. MUSLIN | TABLE OILCLOTH | BATH TOWELS Bleached! Equal to Usual 15c Grade Others Offer!

10c Yd.

Thread count 80x80! Keeps its firm weave after many launderings!

at the Lowest Price

Built by master craftsmen,

& priced for SAVINGS in

the Nation-Wide Sale! The

luxurious DAVENPORT &

comfortable BUTTON-BACK

CHAIR are upholstered in

combination Mehair, in a

choice of rich colors. Spring filled reversible cushions of

Others Ask 25c For Similar-Quality! Ward's Sale Price,

Save up to 25% in Ward's

Down

Snappy new Fall patterns. Well coated for extra durability.





Regular "Man-Size" Towels!

Extra Strong and Absorbent!



Glove Silk Lingerie!

Regular \$1.00 Quality!

Glove silk in flesh and peach, Choice of step-ins, bloomers, panties, shorties. All regular BABY DRESSIGRENADINES Buy Four and Save More! Of Fine Nainsook, Embroidered!

Or one at 29c. Dainty lacetrimmed styles for 'infants 6 mos, to 2 yrs.



Lovely variety of new designs & colors. 85 in.





Wards NEW Full 21/4" Balloon Rolls

ROLLS

America's Greatest **Washer Value** 

Saves You \$25 to \$50 Guaranteed by Ward's

Marvel of the washer industry and undisputed leader in its field. In no other Electric Washer will you find all Ward's Triumph features at a price so low. Full 21/4 inch balloon Roll Wringer, General Motors Durex bearing that needs no oiling. Armco ingot iron-rust proof. "Galvaneel" steel cover. Big size green porcelain enameled tub. All guaranteed by Ward's. No one, anywhere, at any time, has of-fered the full equal of the Triumph unless priced many dollars more. Investigate—BETTER value-REAL savings!

Only \$5.00 Down-\$6.50 Monthly-Small Carrying Charge

40-LB. MATTRESSIEND TABLE! Extra Thickness and Comfort Extra Savings at This Price

Constructed of layers of fine felt and fluffy Striped ticking cover.

One-Piece Tool Steel Head Scientifically Honed! Only

Real \$1.49 Value That Looks Twice Its Price! Now Only,

Smart style in rich walnut finish, Molded edge top, 11x22 ins.

\$2 STEEL AXE GIRL'S DRESS Lowest Price in Years for

> Just look at their smart styles, rich fabrics, lavish fur trimming! You can't do better! See them

\$1.00 The handle is 86 hickory! White lacquered with





Women's S at a price that challenges comparison



Where but in Ward's Nationwide Sale could you find such outstanding shoe values as these? Trim, new styles . . suitable for dress and street wear! Ties, Oxfords, and One-Straps in black kid, black calf, and patents . . . all attractively trimmed! Cuban heels! All sizes up to 81

Manchurian Wolf (dog), Marmista (mink-dyet, mar-

mot), and Scalines! Nowest fabrics!

New colors! Get

yours now!



"Golden Crest" Famous

Sale Price

Chiffon and Service! When you see the sheer beauty of these Pure Silk Chiffon and Service Hose, you'll wonder how we can do it! Dull finish, with picot tops, curved cradle soles, French heels, and reinforced toes. All the darker shades so popular for Fall and winter! Stock up

EXTRA PAIR TROUSERS Huntington Park JUST THINK! New Fall single and double breasted models—2 or 8 but-ton—notch lapels—tailored to give you superb style never be-fore possible at this price.



NEW SILK TIES Men's New Fall Patterns You lee Priced Double Elsewhere

wear is selling for \$1. Stock up!

MONTGOMERY WARD & CO.

275 N. LIBERTY

**PHONE 8774** 

SALEM, OREGON fiber; corded edge. Moisture - proof: 18x80 inches.



Wool Flannel Shirts

Boys! Save About

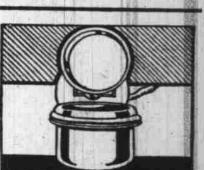
part-wool flannel — full cut. You've paid up to \$2.98 for no better in other stores.



\$79.50 9x12 Axminster Priced for Real Savings

\$5.00 Down, \$5.50 Monthly

All wool, seamless Rugs! Floral and Oriental patterns, colors charmingly blended.



Lighter and Ash Tray

A Big \$2.50 Value! Now

Clamps on dashboard, Chrome finish. Stays hot long enough to light 5 smokes! Antiqued ronze tray.



Non-Run Rayon Lingerie Exceptional Values at

Beautiful quality at this very low price, Lace trim. Pastel shades.

FIBER MATS Extra Quality! Regular \$1.851 Save Now for Tomorrow's Needs



Your Neighbor Saves Money at Ward's-Why Don't You?