

WARDS NATION-WIDE SALE



WOMEN'S NEW HATS

Second Empire Styles at

\$1

Wear a new Hat! These are so inexpensively priced that you can afford a couple. In felt, with feathery trim!

KOTEX PADS

Others Ask 35c to 45c a Box. Nation-Wide Sale Price, Only 5 boxes for

98c

12 sanitary napkins in a box! Soft, absorbent, rounded corners. Bargain!



Ask For A SERVICE ORDER!

You can buy anything in Ward's Big Catalogue in any Ward store. If it is not carried in stock, select from the catalogue and ask any salesperson for a service order.

FOUNDATIONS

Never Before \$1 Values at This Low Price! See Them!

67c

12-in. Girdles in hook-side and step-in styles! Belted foundation.



CHAMBRAY Work Shirt

Regular 89c Value! NOW

74c

Men's famous "Two Ozen" brand—blue or gray. Stock up now during Nation Wide Sale—you'll be money ahead!

39 - IN. MUSLIN

Unbleached! At Other Stores from 10c to 12 1/2c a Yard!

8c

Sale Special! Fine weave, durable quality! Buy yds. now, and Save!



\$100 VALUES... BRAND NEW HOUSE FROCKS

Long and Short Sleeve Styles in Tubfast Prints!

79c

When you can get such style and quality in a frock at 79c, then it's time to BUY! Smart new frocks in both short and long sleeve styles! Every one fashioned of gay TUBFAST PRINTS AND FOU-LARDS! They're actually worth a dollar, but we're offering them in the Nation-Wide Sale at savings that are sensational! See them tomorrow without fail!

Women's and Misses' Sizes



SAVE DOUBLE TODAY ON TOMORROW'S NEEDS STARTS SATURDAY

BABY DRESS

Buy Four and Save More! Of Fine Nainsook, Embroidered! 4 for

\$1.00

Or one at 29c. Dainty lace-trimmed styles for infants 6 mos. to 2 yrs.



36 IN. PRINTS

Sold Like Hot Cakes 6 Months Ago at 15c a Yard! Now Only

Yd.

12 1/2c

Famous Colonial Prints in new Fall patterns! Tub-fast colors!



Save up to 25% in Ward's NATION-WIDE SALE

\$49.95



Unsurpassed for Real Quality at Low Price. Buy now, get smartness, style, & quality—save DOUBLE today for tomorrow's needs! Roomy DAVENPORT & Button-Back CHAIR upholstered in combination two-tone Jacquard velvet. 4-leg base.

Only **\$5.00** Down

Saturday Only

FREE

RIVERSIDE TUBE with every Riverside Tire



AND A TRAIL BLAZER TUBE WITH EVERY TRAIL BLAZER TIRE! The most occasional tire value ever offered anytime, anywhere! A tube free with every tire sold Saturday—and tire prices the lowest for all time! This offer is for one day only! COME SATURDAY!

Size	Riverside Tube	Riverside Tube (1 ply)	Riverside Tube (2 ply)	Ward's Trail Blazer
29 x 4.40/21	\$ 4.95	\$ 4.95	\$ 7.15	\$ 3.85
29 x 4.50/20	4.95	5.40	7.35	4.35
30 x 4.50/21	4.95	5.40	7.40	4.45
28 x 4.75/19	5.70	6.40	8.30	5.25
29 x 5.00/19	6.00	7.00	8.90
31 x 5.25/21	7.35	8.95	10.25
32 x 4.00/20	9.85*	11.50
33 x 4.00/21	10.35*	11.65

Other Sizes at Proportionate Savings—Buy in Pairs and Save Even More!

FREE TIRE MOUNTING SERVICE at every Ward Store.

DON'T MISS THESE BIG SPECIALS

Jergens Woodbury 3 for 10c Ass't. odors: 1 Violetta, 1 Cold Cream, & 1 Wild Thyme.

Roller Skates pr. \$1.19

Steel ball bearing skates. Nickel plated.

Sponge & Chamois 79c

Set complete at this low price. Buy!

Trouble Light \$1.10

Regular \$1.65 light reduced for Sale!

Dowle Screw Jack \$1.29

42"-folding handle. 3000 lbs. Capacity.

6 foot Cord Set

Bakelite fittings. Rayon covered wires.

A Buy on Toasters \$1.98

Including values to \$7.45. Don't miss!

Paring Knife 9c

Cocobola Handle. Carbon steel blade.

Mop & Handle comp. 39c

Calif. String mop head & clamp handle.

Women's Unions Suits 49c

Rayon striped. Low neck, knee length.

Chenille Rugs 79c

Cotton. Choice design and color.

Vegetable Bins 69c

8 Trays and stand. Green enamel.

Flannelette Nighties 3 for \$1

Sizes 1 to 6. While they last!

Costume Slips \$1.00

Ass't. colors and sizes. Flat Crepe.

Men's Leather Gloves pr. \$1

Genuine horsehide. Outside Welted seams.

Moleskin Work Pants \$1.69

Grey striped. Heavy weight. 30 to 44.

Men's Overcoats \$12.75

\$24.75 Values. All Virgin wool.

Reg. \$19.95 DRESSER!

Sturdily Constructed!

\$11.95

Large size Dresser that is an exceptional value at this price! Ivory enamel. Large plate glass mirror!

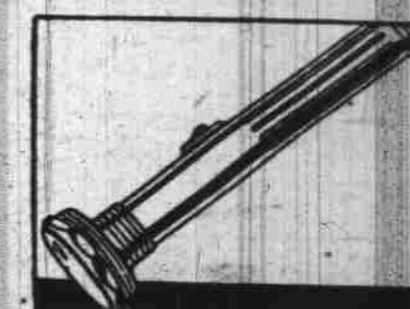


Easy Chair!

Our Regular \$29.95 Value

\$24.95

\$8.00 Down, \$4.00 Monthly All-over tapestry, reversible cushion. Ottoman, \$6.95.

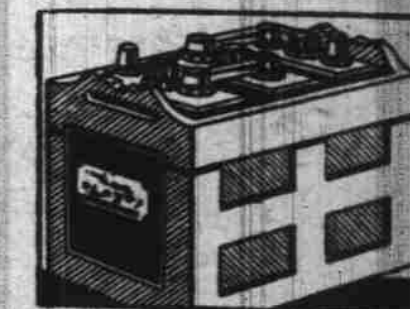


Big 5 - Cell Flashlight

1200 ft. Focusing Beam

\$1.00

Nickel-plated metal case. Flash and steady switch. Complete with 80 Ray cells and Mazda bulb.



BATTERY SPECIAL!

\$5.50 "Commanders"!

\$4.25

With Your Old Battery. For Ford and Chevrolet. Full of quick-starting PEP. Guaranteed for 1 Year. Save NOW.

Elec. Waffle Iron

Lowest Price at Which Such Quality Has Ever Been Sold

\$3.98

Nickel-plated. Rubber Feet. Cord included. A wonder value at \$3.98.



What a Radio. What a Price. 10 tube SUPER-HETRODYNE

Nothing Else to Buy! Complete with Airline Tubes, Installed

AIRLINE RADIO

\$69.50

Fully Licensed by R. C. A. and Hazeltine

The greatest Value-Giving achievement in Airline history brings you during Ward's Nation-Wide Sale a genuine 10-Tube Superheterodyne that is the talk of the entire radio world. Mighty PENTODE Tube—Triple Super-Control Tubes—Continuous Tone Control—Automatic Volume Control—Power Modifier Switch—Latest Type Large Super-Dynamic Speaker—Full Size Console Cabinet in Genuine Polished Walnut Veneer. These are the big advertised features of other radios now selling for DOUBLE. See this set—HEAR it—check it against ANY 10-Tube Superheterodyne priced up to ONE HUNDRED AND FIFTY dollars. Then put it into your home at a SAVINK of almost HALF.



ASK TO SEE OUR MANY OTHER BAR-GAINS

5-Gal. Can Penn. Oil—100% Pure **\$3.49**

5-Gal Can Run-rite Oil, Western **\$1.89**

Special for This Week Only **WALDORF TISSUE**

Reg. 10c Size **6 for 19c** Buy Now and Save

Hot Water Car Heater

Reg. Fan type, large water core. Produces an even, steady, comfortable temperature at all times. **\$12.45**

Men's Pajamas

They're Real Broadcloth, and Worth \$1.50 to Any Man!

\$1.00

Fancy patterns and plain colors—pullover and button styles. Buy!



MONTGOMERY WARD & Co.

275 N. LIBERTY

PHONE 8774

SALEM, OREGON

Your Neighbor Saves Money at Ward's - Why Don't You?