

TEN REASONS

Why You Should Subscribe Now to THE STATESMAN

BARGAIN OFFER

NOW ON!

One Year's Subscription by Mail

(Offer not good within City of Salem)

\$3.00

BY MAIL
One Full Year
Anywhere in Oregon



1. TODAY'S PAPER TODAY. No other state capitol delivers its daily issue by rural mail as soon as the paper is printed. Any other Salem paper must wait 12 extra hours for delivery.
2. FULL A. P. WIRE. Associated Press is the best news service in the world. Its hall-mark is one of news quality. The Statesman has the only morning A. P. franchise in Salem.
3. COMPLETE VALLEY NEWS. The Statesman has more than 70 alert, trained, paid correspondents to report daily the outstanding news of nearly 100 towns and communities in the Willamette valley.
4. FORCEFUL BUT FAIR EDITORIALS. The policy of The Statesman is to write truthfully, forcefully, fairly of all matters of public interest. The editorial policies of The Statesman are watched throughout the state.
5. ABUNDANT SPECIAL FEATURES. Four pages "Colored Comic" every Sunday. Serial stories, five daily comic strips, market reports, sport news, a cross-word puzzle, a daily health talk, "Bits for Breakfast," radio programs, are some of the daily and Sunday features.
6. THE VALLEY'S OLDEST PAPER. Since 1851 The Statesman has been the leader among the valley newspapers. It is the second oldest paper in Oregon. It has the prestige of an eventful history.
7. ADEQUATE NEWS COVERAGE. Every field of Salem and state capitol news is covered. Special reporters handle the capitol; the courthouse; schools; churches; police station; mortuaries; etc.
8. INSURANCE PROTECTION. The Statesman is the only Salem paper to afford its readers AT COST accident insurance coverage; the best policy in the world for only \$1.
9. A GROWING PAPER. The Statesman in three years has made a larger percentage of growth in paid circulation than any paper in Oregon. The reason is the constant improved quality of the paper.
10. A COMPLETE PAPER IN THE FIRST MORNING MAIL — ONLY \$3.00 A YEAR — WHY PAY MORE? Cut down expenses and make The Oregon Statesman your daily paper.



Insurance Service for Subscribers

A \$1,000 to \$10,000 Travel Accident Policy in Addition for Only One Dollar!

CUT THIS OUT AND MAIL WITH YOUR CHECK

Statesman Publishing Co.
Salem, Oregon

New Subscriber
 Old Subscriber

Find enclosed \$3.00 to cover by subscription for one year to The Oregon Statesman.

Subscription \$

Name

P. O.

Please find \$..... for Accident Policy.

Renew Policy New Policy