

Announcing the Opening of Bishop's State Street Store

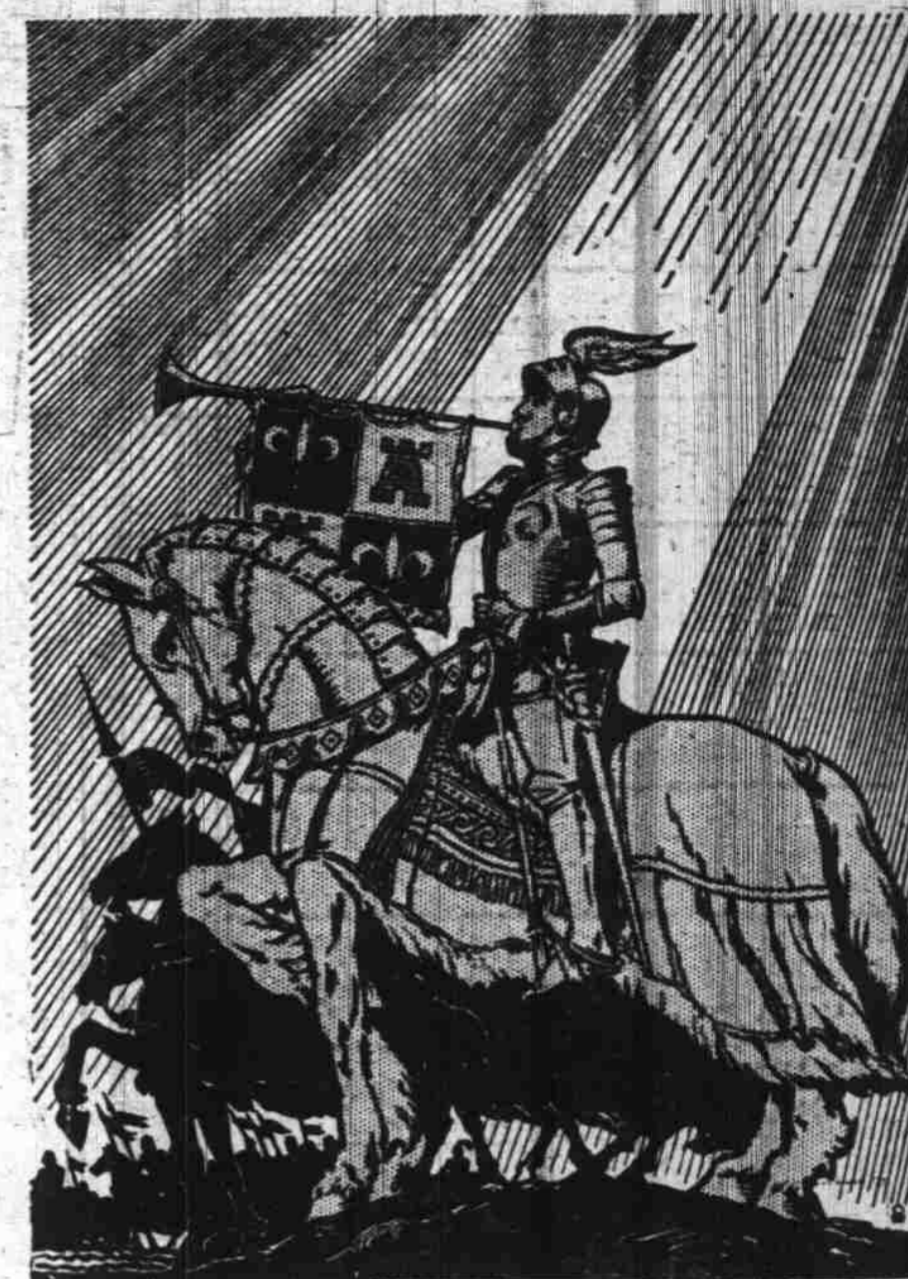
SATURDAY ^{Sept.} 19th

A Store of Better Values for Men & Young Men
Never in 20 Years Have You Been Offered Such
Astounding Values on Fine

Suits, Topcoats and Furnishings

A Complete New Stock of Up-to-the-Minute Styles - Every
Garment the Newest and All Popular Fabrics

"IT IT'S A SAVING YOU WANT IT'S BISHOP'S STATE
STREET - THE NEW VALUE STORE FOR MEN AND
YOUNG MEN



SUITS & O'COATS

About 200 fine garments - every one the newest - just in - every new style - in all the popular shades of Browns - Tans - Grays and Blues. Very fine tailored - many with celanese trim - and many sold but a short time ago up to \$35.00. Don't fail to see this great feature line - and positively the greatest values in Salem.

19.50

SUITS

New styles, all good fabrics, well made and the lowest price ever on such suits
See Our Windows

About 75 at
This Great
Price
14.50

SUITS

Every one the newest hand tailored in all new fabrics and popular colors. Many formerly sold up to 40.00—Now.....

— About 100 —
Very Finest
Makes
24.50

SHIRTS

Broadcloth, all colors — Ex. well made, 7 button front, pre-shrunk, guaranteed fast colors. Reg. sold at 1.95, for these opening days—Ex. Special **1.00**

O'COATS

All good styles, good fabrics, in popular shades. Raglans and set in sleeves—Reg. sold up to 25.00..... **12.50**

SWEATERS

Coat style, browns, tans and mixtures, 2 pockets. Ex. well made and formerly sold up to 3.50. Don't miss this great value **1.00**

PAJAMAS

Very newest Russian style, broadcloth, in all new colors. Full cut and fine fitting. Reg. sold up to 3.50..... **1.95**

Leather Jackets

Heavy wt. Suede, brown color, knit collar and cuffs and positively the finest coat ever offered at this low price..... **5.95**

SWEATERS

Fine all wool pullovers, all shades, crew and V neck, many formerly sold up to 5.00—Now..... **2.95**

TROUSERS

Young men's, all wool, good colors, sizes 29 to 34. Reg. 5.00 values. Now Ex. Special..... **2.95**

Boston Garters

Wide Web, good elastic. All colors. Sold Reg. up to 35c..... **20c**

HATS

Every one the newest, finest felts and smart styles and colors..... **5.00**

Shirts & Shorts

Rayon, a fine wearing garment. All colors..... **45c**

CORDS

Can't Bust 'Em, heavy wt., light colors. Ex. Special..... **2.95**

MEN, Don't fail to take advantage of these great values.

"The Store of Better Values for Men and Young Men"

In the opening of this State St. store it is in keeping with the trend of times and with Bishop's policy and ideals with a fixed purpose to give the men and young men of this locality positively the greatest values to be offered on fine clothing and furnishings. . . . Bishop's have always been first to meet every merchandising condition; always first to give you quality at the lowest prices, and so, with the opening of this State St. store we are acting upon a sense of responsibility to our thousands of customers, as well as in accordance with the economic tendencies of the day we are meeting the return to normalcy. And even going farther in this new store by giving you values on this new stock that will surprise you as well as astonish all competition. . . . We cordially invite you to visit us during the first opening days, and will assure you that the same principles and the same courteous service that has merited your past confidence and patronage will await you here.

By R. H. COOLEY, Mgr.

Bishop's State St. Store

456 State

Men's Suspenders

Good weight, fine elastic, new colors..... **45c**

HOSE

All new shades, Rayon and Lisle, a hose for looks and real wear. Reg. sold up to 50c..... **25c**

TIES

Fine silk, heavy wt. All new colors and these are real values..... **85c**

HATS

Men's fine felts, all new shades, all good styles, formerly sold at 4.50 and 5.00—Now..... **2.95**

Values. See our windows. They tell the story of better values.

SWEATERS

Holly Knit—The very finest Virgin wool pull over style. In all new colors..... **5.00**