Oregon, Thursday Morning, September 17, 1931

ONE SHOE STORE LESS! THIS ONE GOES! Foot-Health ShoeCo's Entire Stock to be CLOSED OUT SACRIFICED - SOLD!

A magnificent and complete stock of the world's best shoes to be sacrificed and sold to the public for what they will bring! Shoes known the world over for their standard value, their sterling quality! "Cantilevers and Walkovers" for MEN and WOMEN; "Pied Piper" for CHILDREN. The American markets have no better to offer! And now these splen did shoes—every pair of them are to be slaughtered in price and closed out in the shortest possible time! And the store fixtures are to go too! A close out completely, definitely and finally! Everything to go! Not an item held back or reserved! Nothing sold regular—not a price left whole! An epic in value-giving! A shoe event without parallel or precedent in the memory of Salem! Come! Profit! Save!

A SALE FOR THE PEOPLE!

FRIDAY MORNING, SEPT. 18th will witness the launching of the Greatest Sale of Shoes for Men, Women and Children in the annals of this community. This entire stock will be thrown on the market at the complete mercy of the buying public. There is but one object in mind—the FINAL, DEFINITE and COMPLETE disposal of this entire stock. Costs, values and profits will have no part in the quick disposal of this store. It is not a question or what it is worth, but a case of PUT A PRICE on each and every pair that will SELL it on sight! You know what these shoes are; you know

what they are worth; you know that they bear a standard and fair price in every part of the country. And you will know instantly what an unusual bargain you are getting when you see the PRICES at which this entire stock is to go. You will scarcely believe your eyes! A superlative opportunity to SAVE on the very shoes you want, and certainly at an opportune time. A chance to acquire shoes of quality, style, satisfaction at scant cost! Don't neglect it! Don't postpone it, but be here at the opening! You know what early selections mean in a case like this.

