

Gary Cooper and Carole Lombard Appearing at the Elsinore Today

'FOLLOW LEADER' OPENS WEDNESDAY

Ed Wynn, "Perfect Fool" in First run Picture at The Hollywood

"The Perfect Fool," who has made millions laugh in a score of hilarious Broadway stage successes, the most recent of which, "Simple Simon," had New York howling with delight during the past theatrical season, brings his fooling to Salem in his first audible film appearance in "Follow the Leader."

Ed Wynn won the title "The Perfect Fool" from his own stage production of that name. The self-imposed name fitted him so well that, even after the show closed, the name stuck. And, in "Follow the Leader," the Hollywood attraction for Wednesday and Thursday of this week, he is at his rib-tickling best, supported by two well-known and widely loved screen juveniles, Ginger Rogers and Stanley Smith.

"Follow the Leader," a first Broadway stage hit, "Manhattan Mary." It was one of Wynn's own greatest successes on the stage when produced by George White at the Apollo theatre, New York. The production was the joint production of B. G. DeSylva, Lew Brown, Ray Henderson, William K. Wells and George White. "Follow the Leader" is a hilarious farce comedy all the way through, the merriment enhanced by Wynn's personality, the Wynn floppy hat and the Wynn "lucky shoes." In bringing "Follow the Leader" to the Hollywood theatre, Salem theatre patrons are in for a joy treat, with a famous stage character in a popular stage comedy on the talking screen.



Lois Wilson, John Boles and their screen children in "Seed" which opens Sunday at the Hollywood.

Carole Lombard Star in "I Take This Woman," to Show at Elsinore Today

The Call Board...

By OLIVE M. DOAK

No one who has followed Carole Lombard's recent screen work doubts that she is well in her way to stardom, and, after seeing her in "I Take This Woman," showing Sunday, Monday and Tuesday at the Elsinore theatre, her meteoric Hollywood career is understandable. She is beautiful, intelligent, has a sense of humor and a well developed dramatic talent.

HOLLYWOOD
Sunday—Lois Wilson and John Boles in "Seed."
Wednesday—Ed Wynn in "Following the Leader."
Friday—Ken Maynard in "Alias, The Bad Man."

ELSINORE
Sunday—Gary Cooper and Carole Lombard in "I Take This Woman."
Wednesday—Paul Lukas and Eleanor Boardman in "Women Love Once."
Friday—Charles Ruggles in "The Girl Habit."

GRAND
Sunday—Thomas Meighan and Dorothy Jordan in "Young Sinners."
Wednesday—Fred Kohler, Lila Lee in "Woman Hungry."
Friday—Buck Jones in "The Avenger."

SCHOOL DOORS OPEN ON SEPTEMBER 14

MACLEAY, Aug. 22—School will open September 14 with Mrs. O. Baker in charge. Mrs. Baker taught both in Oregon and is an experienced instructor having the eastern states.

Allen and Rodger Baker left the last of the week for eastern Oregon where they will visit points of interest. The trip will be made by motor. They will be accompanied on the trip by their cousin Lloyd Pozner of Albany.

Mr. and Mrs. V. L. Masten have returned from the beach where they spent several days. Mr. Masten is proprietor of the Macleay general store.

Firman Nash is having his barn rehung. Mr. Nash was seriously ill in the spring but is now able to take charge of farm activities again.

OWN HALF OF GOLD
WASHINGTON, Aug. 22—(AP)—The United States credit nearer to the point of owning half of the supply of gold in the world in the week ending August 19. The gold stock of the federal reserve system then was \$4,983,000,000, a new high record.

'WOMEN LOVE ONCE' COMES TO ELSINORE

For the first time in their Hollywood careers, Paul Lukas and Eleanor Boardman are seen together in the principal roles of a talkie in "Women Love Once" coming to the Elsinore theatre on Wednesday and Thursday next.

Lukas plays the role of the artist-husband who all but deserts his wife and beautiful young child for another woman's tempting charms; Miss Boardman is the loyal wife who never loses faith in the knowledge that he will one day realize the emptiness of his perfidy.

Lila Marilya Knowlden, a brand-new child personality of the screen, is seen in the role of the daughter.

Zoe Akins wrote the screen play, basing it on her stage hit, "Daddy's Gone A-Hunting."

KROEPLIN INJURED WORKING ON BALER

SWEDE, Aug. 22—William Kroepelin was painfully injured Thursday when the rope on the baling fork broke and hurled the fork at him, hitting him on the shoulder and cutting an artery in his thigh. However, he is able to oversee the baling of the job they are on.

Al Klein and family have returned from a two weeks' stay in Baker, where they visited Mrs. Klein's relatives and many friends.

Mrs. Emil Thomas' brother, George Mather, from Everett, Wash., is here for a few days. He is on his way to California.

As Mrs. Loy stepped on some loose hay, she slipped and fell, breaking her collar bone.

Mrs. Blake, who took suddenly ill last Sunday, was taken to the hospital Thursday where she will remain for a few days.

Hulling clover seed is at its height in this locality.

Seventeen Kiddies Given Examination At Aurora Clinic

AURORA, Aug. 22—Seventeen little tots took the pre-school clinic examination Thursday afternoon. The clinic rooms presented a clean, bright appearance after having had a thorough cleaning. The rooms arranged differently and new crisp curtains hung.

This transformation was brought about through the efforts of Mesdames Strickland, Knorr, Ogle, McAllister and Miss Emma Evans. Mrs. Frank Miller made the curtains. Dr. Douglas was in attendance at the clinic rooms and was assisted by Mesdames Bradt, Strickland, Knorr, Gilbreath and Ottoway.

Mrs. Douglas and Miss Elizabeth Freeman were callers at the health center for a short time.

TODAY, MONDAY and TUESDAY Continuous Performance Today 2 to 11 P. M. SPECIAL MATINEE MONDAY and TUESDAY

HOLLYWOOD Home of 25c Talks A HOME OWNED THEATRE

ALWAYS THE WOMAN WHO PAYS: A Problem That Might be Yours

SEED

A CHALLENGE TO WOMEN IN LOVE! With JOHN BOLES, GENEVIEVE TOBIN, LOIS WILSON, RAYMOND HACKETT, ZASU PITTS

Also LAUREL and HARDY in "Our Wife"



Showing Paul Lukas and Eleanor Boardman in a scene from "Women Love Once," which will be featured Wednesday and Thursday at the Elsinore.



A scene from "The Girl Habit," featuring Allen Jenkins, Tamara Geva, and Charlie Ruggles, which will be seen for the first time on Friday, at the Elsinore.

'ALIAS, THE BAD MAN' COMES SOON

Suspense, action, thrills, daredevil riding stunts, a romantic love story and some extraordinary western backgrounds are the outstanding features of the new Tiffany Productions, Inc., western thriller, "Alias, The Bad Man," starring Ken Maynard, playing for the first time in Salem Friday and Saturday at the Hollywood theatre.

The popular hero of the screen is seen as a Texas Ranger who goes on a private mission to discover the murderer of his father. He finds himself in a regular nest of crime and in uncovering the murderer also rounds up a band of cattle thieves which has preyed on the district for months.

Aiding Maynard in his work is his famous horse, "Taran," the trained mount that has been identified with the star for the past six years. In the supporting cast are Virginia Brown Faire, Frank Mayo, Irving Bacon and Charles King.

The locale of the story shifts between the New York of the Four Hundred and Wyoming's sun-drenched plains. The contrast of settings adds vividness to an absorbing love story based on a vital modern theme.

'THE AVENGER' TO OPEN HERE FRIDAY

Fights, thrills, trigger-quick action, the glamorous exciting days of the California gold rush of '49, Buck Jones in a new romantic role—all these things are seen in "The Avenger," Columbia's latest feature which opens Friday at the Grand theatre.

The plot is based upon the historically true adventures of Joaquin Murietta, a famous California outlaw. He was forced into banditry by the persecution of prospectors who came west in the search for gold. Without shedding one drop of blood he manages eventually to wreak vengeance on three men who had wronged him.

YOUNG SINNERS

with THOMAS MEIGHAN, Dorothy Jordan, Hardie Albright

First Showing in Salem

GRAND

A HOME-OWNED THEATRE



Hardie Albright, Dorothy Jordan and Thomas Meighan in "Young Sinners" which opens today at the Grand.

'YOUNG SINNERS' AT GRAND TODAY

"Make pals of your children and you won't need me," is the terse advice of Thomas Meighan, as the burly but fatherly trainer in "Young Sinners," Fox picture which will have its initial showing today at the Grand theatre.

"Young Sinners" depicts what happens to irrepressible youth when left to its own devices and, on the other hand, demonstrates the result of chumming with one's children and assisting them in solving the problems of life.

The story concerns a reckless youngster who is saved from himself by the rough physical culturist who, by almost brute force, brings him back to health and to new manhood, a proceeding in which he is assisted by the boy's father and his wise little sweetheart.

Hardie Albright and Dorothy Jordan portray the romantic leads, and other well known players in the cast are Cecilia Loftus, James Kirkwood, Edmund Breese and Lucien Prival. John Blystone directed.

'WOMAN HUNGRY' COMES TO GRAND

J. Farrell McDonald and Tom Dugan make an important comedy team in "Woman Hungry," the all-Technicolor First National Vitaphone production showing Wednesday and Thursday at the Grand theatre.

McDonald has never been forgotten for his brilliant characterization in "The Iron Horse," while Dugan is a well-known comedian. They play the roles of two old miners, "Buzard" Wilkins and Sam Beeman.

"Woman Hungry," a picture of East and West, was largely photographed out-of-doors by Director Clarence Badger, and many highly unusual and beautiful effects have been obtained in color. The cast features Sidney Blackmer, Lila Lee, Raymond Hatton and Fred Kohler.

A Tough Assignment

It seems to me Edna May Oliver's part in "Frontier" is worthy of comment. The comedienne will play "Mme. Moustache," a gambler and a dead shot with a rifle and a pistol. The character is historical, the real "Mme. Moustache" having been known to men of the Black Hills gold rush as "The Queen of Deadwood."

I don't have to tell you "Frontier" will be one of R-K-O specials of the coming year, or that Richard Dix will be its star. The production is slated to start after Dix finishes "Secret Service." And is everybody smiling broadly at R-K-O since the star put his name to another contract? The prospective loss of Dix, after he had been promised to the exhibitors in two big pictures wasn't a laughing matter to R-K-O officials. Especially with the spectre of the bankers ever hanging over Hollywood's head.

'THE LADY LIES' AT ELSINORE SOON

Charlie Ruggles, whose well-known girl-chasing roles on the screen have brought laughs to the millions in such pictures as "Young Man of Manhattan," "The Lady Lies," "Honor Among Lovers," "Charley's Aunt," and "Queen High" is appearing Friday and Saturday at the Elsinore theatre in his first starring picture, "The Girl Habit."

This farce-comedy by Owen Davis and Gertrude Purcell puts Charlie right in the thick of a general attitude of attentiveness to all girls who come this way. The picture is filled with laugh-packed complications and hilarious situations.

'SEED' OPENS AT HOLLYWOOD TODAY

The attraction at the Hollywood theatre which starts today, is one full of unusual interest. It is "Seed," a social pictureization of Charles G. Norris' most popular novel, enacted by a brilliant cast and filmed by a master director. Leading roles in this absorbing drama of domestic life are played by John Boles, Genevieve Tobin, Lois Wilson, Raymond Hackett, Zasu Pitts and Bette Davis, who constitute the three points of "the eternal triangle" in a story which sheds a new light on an age-old problem. The picture was directed by John M. Stahl, who has achieved unusual success as a director of domestic drama.

Illness of Her Sister Calls Mrs. Raymond To Washington City

RICKEY, Aug. 22.—Mrs. R. Raymond was called to Washington, Wash., by the illness of her sister-in-law, Mrs. W. A. Raymond. She will remain until her sister-in-law's condition is improved.

Mr. and Mrs. H. McMillin and daughter Beverly have returned from Covina, Calif., where they were called by the illness of Mrs. McMillin's father, C. Doyle. The trip was made by motor. Miss Beverly brought home green oranges, green olives and other souvenirs that are of great interest to her little friends who have never visited the southern state.

Mrs. Dasch Called To Wyoming Where Her Mother is Ill

LIBERTY, Aug. 22—Mrs. John H. Dasch and baby daughter Donna left Thursday night for Newcastle, Wyoming, where Mrs. Dasch was called on account of the serious illness of her mother, Mrs. Nancy Shell. Mrs. Shell and daughter visited the Dasch family last summer and are remembered by many Liberty people.

Dr. and Mrs. J. E. Crothers are entertaining Mrs. Crothers' brother, Eugene Gilson and her cousin, Mrs. Hattie Brown of Los Angeles, Calif.

State Teachers college of Jacksonville, Ala., will open its football season this year with a game against the strong Sewanee team of the Southern conference.



It Takes a Lot of Fur To Trim Our New FALL COATS

In fact the most distinguishing thing about all our advance models is the quantity of choice skins that elaborates their style details. Every coat is worth about twice our price.

A satin-smooth woolen, with luxurious collar and cuffs of sable-dyed Kolinsky, may be had in Jungle Green, Sahara Brown, Black or Mediterranean Blue.

\$35.00

Johnson's 464 State "The Store for Ladies"

WARNER BROS. Elsinore

STARTS TODAY

Gary Cooper and CAROLE LOMBARD

"I TAKE THIS WOMAN"

with **THOMAS MEIGHAN**

with **Dorothy Jordan** and **Hardie Albright**

First Showing in Salem

GRAND

A HOME-OWNED THEATRE

Added Attraction "House That Shadows Built"

Based on the novel by Mary Roberts Rinehart — "Lost Ecstasy" Warner Bros. - News

See your old favorites in the history of the Paramount Co.