

Announcing the Most Sensational Bargain Event in the History of Salem

BANKRUPT SALE

Beginning
WEDNESDAY,
JULY 29
at 9:30 A.M.

of the Entire Exclusive High Grade Stock of

The FASHIONETTE

Nos. 423 - 429
Court Street,
Salem, Ore.

This is the opportunity thousands of ladies of Salem and vicinity have been waiting for — when hundreds of DRESSES, ENSEMBLES, SUITS and COATS of every material suitable for street, sport, daytime or evening wear. HOSIERY, PAJAMAS, LINGERIE, MILLINERY will go to the public at a MERE FRACTION OF THE WHOLESALE COSTS. Surely never before, perhaps never again will such prices be quoted on merchandise of this character. Satisfactory adjustment has been made and this

Stock Ordered to Sell for What it Will Bring

For Greater Convenience Dresses Have Been Grouped as Follows, All Plainly Marked Showing the Tremendous Reductions for This Occasion.

LOT No. 1

45 dresses, mostly prints, some in plain colors. Sizes 14 to 20. You must be here early, for they will soon go. These were formerly priced at \$5.95 to \$9.95. While they last

\$1.49

LOT No. 2

34 dresses and knit suits of shantung, tub silks, georgettes, flat crepes, satins and knit suits, light and dark colors, plain colors and prints, sizes 14 to 46. Regular values \$9.75 to \$12.50, now

\$2.88

LOT No. 3

98 dresses, styles for sport, street or evening wear. Materials are shantung, flat crepes, chiffons, satins, lace and travel crepe in pastel shades, gay prints, dark prints, some navy, brown and black. Sizes 14 and 16, small selection 20 to 44. Reg. \$12.50 to \$15. Wonderful values for

\$4.88

LOT No. 4

30 dresses, pastel colors and gay summery prints. Street lengths, a few evening dresses. Sizes 14 to 20. These were originally priced at from \$9.75 to \$15. Will go at

\$5.95

LOT No. 5

42 dresses, dark background prints and plain dark colors for fall wear. Also pastel and printed chiffons for mid-summer. In sizes 14 to 44. Our regular \$12.50 to \$19.50 values, are now

\$6.95

LOT No. 6

67 dresses, beautiful gay prints and pastels also darker colors in chiffon, flat crepe, travel crepe, flannel and fresco cloth. Suitable for sport, school, office, street and afternoon wear. Originally priced at \$15 to \$29.50. Are now only

\$7.95

MANAGER'S NOTE!

In advertising this merchandise I want to emphasize the fact that every price quoted is a BONA-FIDE REDUCTION. My only purpose is to sell these stocks, and have marked prices unequaled at any time. An ample force of salespeople has been secured, assuring prompt service to all. You are urged to come, come and buy with confidence.

J. T. Anderson, Mgr.

SUMMER HATS

Rough Straws, Linens, Panamas, Hair Braids, Baks, Leghorns, Shiny Cellophanes, Silks, Satins, Ribbons and Stitched Crepes... Large and small Brims, Berets, Turbans, Watteau and Bandeau Models. Black, White, Brown and Pastels.

Formerly \$4.95 to \$6.95, now**\$1.95**
Formerly \$5.95 to \$10.00, now**\$2.50**
Formerly \$7.50 to \$12.50, now**\$3.95**
Formerly \$9.50 to \$14.50, now**\$4.95**

ONE GROUP

LADIES' HATS

All Colors—These are Wonderful Values
Choice

\$1.00

ONE LOT

Scarfs
Regular Values
Were to \$3.95,
Choice

99c

ONE GROUP

Ladies' Hats,
Kiddies' Hats and
Berets
CHOICE

25c & 50c

LOT No. 7

110 finer frocks and ensembles for daytime and evening wear. Crepes, georgettes, gay prints, darker prints for fall. A splendid assortment. Sizes 12½ to 44—also 12½ to 46½. Superb values \$19.50 regular. In one big lot at

\$10.50

LOT No. 8

65 frocks such as you see only in better shops. Of good materials and fine styling for sport, street and afternoon wear. Knit suits, chiffons, crepes and prints. Darker street tones, beige, wine, navy, brown, green and black. Sizes 14 to 46. Our regular \$24.75 to \$39.50. Wonderful bargains

\$11.95

LOT No. 9

80 beautiful high grade dresses and ensembles. Dark background prints in chiffon and flat crepe, plain flat crepes in rose, beige, green, red, navy, brown and black. For street, afternoon and evening wear. Sizes 14½ to 28½ and 14 to 46½. Originally priced at \$29.50 to \$49.50. Now

\$13.95

LOT No. 10

54 beautiful gowns, only the finest silks and chiffons from the leading stylists in this higher priced group. These must be seen to be appreciated. Colors, rose, green, brown, beige and black. For street, afternoon and formal wear. Sizes 14 to 44. Reg. \$39.50 to \$59.50. See these now at

\$18.50

SPRING COATS

35 spring coats for sport or dress wear, light and dark tweeds, camels hair, nubby, spongy, soft materials in plain tan, brown, green, red, navy and black. Shown in one group. Regular prices were from \$19.50 to \$59.50. Choose them now at

\$8.95
to
\$19.95

WINTER COATS

59 Winter Coats in Rough Tweeds, Lacy Tweeds, Chinchilla, Camels Hair, Suede Cloth, Tricot Woolen, Kashmirita and Numerous other materials. Colors Tans, Browns, Wine, Navy, Green, Gray and Black. Furs are Fox, Hudson Seal, Marmink, Fitch, Lapin, Galyrk, Wolf, Civet Cat, Kit Fox, Skunk, O'Possum, Caricul, Sealine and Muskrat. These are all correct lengths in smart styles and colors for Fall, Best Tailoring and Beautiful Fitting. Former prices from \$29.50 to

\$225.00 at **\$14.95, \$24.75, \$29.50, \$34.50 and \$39.50**

Silk Hose
Small lot. All Silk to top. Full Fashioned. Size 8½ and 9 only. Reg. \$1.50 and \$1.95
59c

Lingerie
High Grade All Silk Slips, Gowns, Bloomers, Dance Sets, Etc. at Just
1/2 Price

Costume Jewelry
Entire stock to choose from. Reg. Values to \$2.00 Choice
49c Each

Hand Bags
In Black, Brown, Green and Navy. Reg. \$3.95 Values
\$1.49

Winter Coats
10 Coats, Exclusive Exceptional Values, They Range in Price From
\$45 to \$75

NOTICE!
At above prices there will be No Exchanges, Approvals, or Refunds. Every Sale Final. Prompt and Courteous Service Guaranteed

Dresses, Suits and Ensembles
18 Garments in this group. Colors, Black, Brown and Blue. Regular \$29.50 to \$80.50 are now
\$7.95 to \$39.50