

A Cool Spot Waits for a Theatre Goer in Each of Salem's Theatres

MARLENE DIETRICH COMES, HOLLYWOOD

"Dishonored" Opens Week's Bill; "Gentleman's Fate" Follows

The Hollywood will have three excellent feature pictures this week. Marlene Dietrich in "Dishonored" will lead the bill and in this picture the new German star reaches heights in acting which make the picture a thrill. She takes a few type of role—from a cheap little street girl who becomes a clever spy whose quick wits get her out of trouble until she falls in love with Victor McLaglen. From this point on, the changes take place to keep the picture sequences at high tension. You will like this picture of excitement and finished acting.

John Gilbert in "Gentleman's Fate" will follow Dietrich Wednesday. This is a gang picture but it is attacked from a different angle. The interest centers mostly about Gilbert and Louis Wolheim, the latter of whom you will remember died recently. A love plot and the work of these two men keep the picture at a level which makes it excellent entertainment.

"Man of the World" with William Powell in the lead and supporting him Carole Lombard and Wynne Gibson will be featured Friday and Saturday at the Hollywood.

As a gentleman in exile, an outcast—loved deeply by two women, one he loves and can't have, the other he can have and does not want—Powell is featured in a love plot and the work of these two men keep the picture at a level which makes it excellent entertainment.

In this story of love that comes too late, of the fight of a man to reestablish himself in a decent society for the sake of a girl he knows to be far beyond his reach, romance and tense drama are thrown forcefully into relief against the gay and enthralling atmosphere of pleasure-ground Paris.

'IRON MAN' COMES TO ELSINORE SOON

Dynamic and forceful, Robert Armstrong, who plays one of the leading roles in "Iron Man," Friday at Warner Bros. Elsinore, is known as one of the most interesting character actors in Hollywood.

Armstrong played on the stage for ten years before entering pictures. "Boys Will Be Boys," "Came Back," "New Brooms," "Is Zat So" and various other plays were among his successes.

Armstrong was born in Safford, Mich. He is five feet ten inches in height, with brown hair and brown eyes, and weighs 160 pounds. Even as a youth he dreamed of acting, although his parents were non-professional people and could not understand his picture career.

He started his picture career in 1927, and has appeared in such pictures as "The Main Event," "The Leopard Lady," "Celebrity," "The Cop," "Show Folks," "Ned McCobb's Daughter," "The Leatherstocking," "A Girl in Every Port," "Square Crooks," "Oh Yeah," "Big News," "Paid," "Big Money" and many others.

He is a graduate of the University of Washington, where he studied law and took part in college theatricals. He decided to follow the stage instead of law. Armstrong is an enthusiastic athlete, and is especially a devotee of golf and squash. His director is Ethel Kent, a well known actress.

JUDGE SEES FILM, THEN GIVES AWARD

LOS ANGELES, July 11—(AP)—Judgment for \$102,488 damages was awarded to N. H. Switzer and the Cinema Finance corporation against Pathe Exchange, Inc., by Superior Judge Charles Burnell, after a showing of a motion picture, which was the basis of the suit, had made the judge laugh.

The defendant corporation had alleged the picture "Heiresses" was no good and a " flop" and that it was justified in refusing to accept it for distribution. Evidence revealed the defendant had agreed to pay 75 per cent of the cost of the production when the plaintiff delivered the comedy.

Deciding that "one look is better than a thousand words," Judge Burnell ordered the picture shown. The result was his decision in favor of the plaintiff.

One of the foremost photographers in Hollywood is Jimmy Howe, Chinese. He is being paraded on the back these days for his splendid camera work on "Transatlantic," which William K. Howard directed for Fox. Howe cannot speak a word of Chinese and was as much at a loss as any American tourist when he visited China a few months ago.

OUT OF JAIL. SILVERTON, July 11—Elmer Dick, who has been in the city jail here for the past 10 days, charged with drunkenness and disorderly conduct, has paid his outstanding fines, and has been paroled to his father, John Dick. His release was ordered today by Police Judge George W. Hubbs.



Here is a new glimpse of Joan Crawford as she will appear in "Laughing Sinners" which is the feature at Warner Bros. Elsinore today.

Hollywood Low-downs

By HARRISON CARROLL. HOLLYWOOD—Many are the dodges used by actors to help them to learn their lines for the next day at the studio.

Clive Brooks prepared his part by rehearsing with members of his family. They take the other roles. "Memorizing dialogue for motion pictures is much more difficult than for the stage," he said. "On the stage you learn the action at the same time and associate the movements with certain words and sentences. In pictures you don't know the business until you arrive on the set."

For this reason, Marjorie Rambeau learns most of her part on the set. But her memory is so rapid that she causes no delays.

John Wray does all his memorizing in bed before going to sleep. Then he puts the script under his pillow. "An old-stage superstition," he explains, "I believe the first record of this was in the Ancient Greek theatre where the players, despite the fact that most of them could not read, put the scripts under their beds at night."

Another Hollywood player, Willard Robertson, has an odd method. Lines which are to be spoken standing up he learns on his feet; those to be delivered from a chair, he studies seated; lines for a sick scene he practices in bed. Buster Keaton reads his lines into a dictaphone, then plays them back, listening time and again until they're memorized.

In normal times, several hundred actors are busy nightly, practicing various memory tricks. What chance has Hollywood for a night-life?

Universal is to give a percentage of the profits of "The Spirit of Notre Dame" to Mrs. Knute Rockne... Pauline Frederick replaces Marjorie Rambeau as Joan Crawford's picture mother—they are both ex-wives of Willard Mack, who works on the lot... Lily Damita goes off Thursday for a two months' vacation to Europe. She will stay with her mother in Paris.

The scheduled arrival of Lawrence Tibbett today has M. G. M. all aglow. They have Bess Meredith and C. Garner Sullivan (both movie veterans, you'll note) preparing him a story with a Cuban background... Except from a letter written by Fifi Dorsay to a friend in Hollywood: "and Terry is purchasing a plane so he can fly to New York to meet me before I go to Europe (maybe who knows if it won't be)

DOCTORS' WIVES

Sunday Monday Tuesday

First showing in Salem

A Home-Owned Theatre

GRAND



An interesting picture of Ricardo Cortez and Mary Astor who appear together in "White Shoulders," feature at the Elsinore Wednesday.

news that an actor turned down Universal's offer to play Buffalo Bill because he refused to wear a goatee... rumors are pesky things. After all the talk, Colleen Moore insists she is not going to be married for a long time. By the way, she's rented her big house, her car and her chauffeur to Joseph Schmitzer, head of R-K-O... shocking as it may seem, Ronald Coleman is said to go entirely through his new picture, "The Unholy Garden," with uncombed hair... Will Rogers shames the eccentric Buffalo Bill candidate by consenting to wear whiskers in his latest. He bears a startling resemblance to G. B. Shaw... a new arrival is John Colton, the playwright, who will work on his story "East River," a likely choice for Pola Negri's second film... Gloria Swanson is due here sometime in New York July 4, and will lose no time in starting west to make "Tonight or Never" for United Artists. This is one of the three remaining films under her contract... after 14 months, Harry Hoyt has finished contriving all the prohibitive animals for "Creation" and expects to start shooting this R-K-O film in the not too distant future. Months ago, the first 500 feet of test film were made... dare I repeat that El Brendel is keeping cool these days by reading his fan mail?

Taking Horace Greeley's advice, Chic Sale is moving his publishing house from St. Louis to Hollywood. It was this plant which broadcast 1,000,000 copies of "The Specialist" this week. I need not add, has made a fortune for Chic. In his best moment he took in \$76,000 from American lovers of homey humor.

HOLLYWOOD—All artists who come out here make some comment about Hollywood beauties and Willis Pogany is no exception. Less bold than some, the painter-sculptor-architect mentions no names. He is content with picking the ideal Hollywood type.

Miss Cinema of 1931, says Pogany, follows this description: She is a bleached blonde. She has blue eyes. She is five feet, three inches tall, without heels. She weighs 112 pounds (probably without meals.)

The artist arrives at these statistics from a study of the 50 girls selected for Eddie Cantor's "Palmy Days." Mr. Pogany, incidentally, made the sketches for the sets of this production. The larger task of selecting the ideal Hollywood beauty he did in his spare time. It all falls under the head of art, anyway.

If we can believe the distinguished expert, this year's model beauty is leaning towards the proportions of Venus De Milo. She has a wider waist, less noticeable hips, a straighter back and broader shoulders than the girls Mr. Pogany observed when he was in Hollywood four years ago for Samuel Goldwyn.

Athletics, he suggests, may be responsible. But that's another story.

In these hard times, it may be

Radio pictures are allowing Jim Esmond to play opposite her husband, Laurence Oliver, in her first talking picture. Along with Mary Astor and John Halliday, they will make out the foursome of characters in Vincent LaRocca's domestic comedy, "Sour Grapes."

Miss Esmond comes here from Broadway and the English stage. Did You Know That Richard Dix once was a street car conductor? That Irving Thalberg started in the film business as a stenographer for Universal?

This year is the first time, Jean Borotra, French tennis star, has won the hard court singles title of his country since the tournament became international.

HOLLYWOOD

HOME OF 25c TALKIES

A Home-Owned Theatre

TODAY, MONDAY and TUESDAY

VICTOR McLAGLEN

Forbidden! She gives her heart to the one man whose love means her life. Gives it only as the glamorous

Heroine of "Morocco"

can't Does she pay?

MARLENE DIETRICH

"Dishonored"

Also Laurel and Hardy Comedy "Another Fine Mess" and News



Joan Bennett, Helene Millard and Warner Baxter in a difficult episode from the feature at Warner Bros. Elsinore, "Doctor's Wives."

The Call Board..

By OLIVE M. DOAK

Warner Bros. Elsinore Today—Joan Crawford in "Laughing Sinners"

Wednesday—Jack Holt in "White Shoulders"

Friday—Lew Ayres in "Iron Man"

The Grand Warner Baxter-Joan Bennett in "Doctor's Wives"

Wednesday—Billie Dove in "One Night at Susie's"

Friday—Bill Boyd in "The Painted Desert"

Today—Marlene Dietrich in "Dishonored"

Wednesday—William Powell in "Man of the World"

Friday—John Gilbert in "Gentleman's Fate"

"Painted Desert" Comes to Grand

Bill Boyd's latest Pathe picture, "The Painted Desert," will be at the Grand theatre Friday. Helen Twelvetrees of "Her Man" fame, is leading woman and William Farnum, veteran screen star of silent days, is featured. The scenes are located in Arizona. Howard Higgin directed.

That art which has endeared her to millions of hearts throughout the world during her more than thirty years on the stage, is winning many new screen friends for Cecilia Loftus, who recently made such a hit in the Frank Lloyd Fox production, "East Lynne," and who repeats her success in "Doctors' Wives" as Warner Baxter's eccentric, wealthy aunt in a drama of marriage in the medical profession. This play is to be seen today at the Grand.

Janet Gaynor is at it again—shining Charles Farrell's shoes and flunking for him in general. This time it is in "Merely Mary Ann," in which she and Charles are co-starring for the first time since last fall. Remember when she shined his shoes in "Seventh Heaven," "Street Angel" and "Lucky Star"?

Other duties include giving technical advice to directors and, when occasion demands, acting in pictures. Lately he has been playing in "Wicked," first as a policeman and later as a captain of detectives.

Former Gotham Policeman Aide To Film Colony

Joseph Reilly, former member of the New York police department, is a man of many tasks at the Fox Film studios. His official title is director of safety at the studios in Hollywood and Beverly Hills. He is in charge of the police and fire departments, which he has organized as miniatures of the New York departments.

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Didn't Think She'd Act in Film Dramas

"No... I don't think I'd ever get along in motion pictures. The people are different from those of the stage, somehow, and the business is all so different."

Ironically enough, these are the words of Marjorie Rambeau, who not only has gotten along in motion pictures but has achieved an over-night reputation as one of the foremost character actresses on the screen.

The remarks were made some time ago to a certain Hollywood producer when in "Eyes of Youth" Marjorie Rambeau was electrifying New York stage audiences. She had turned down a very flattering offer to come to Hollywood.

Never did the noted stage star step before a camera—not that she had the antagonism for motion pictures that George M. Cohan had for so many years—but simply because she wasn't sure that in pantomime she could create the illusions she did on the stage.

Perhaps, too, she still had a little of that feeling that stage people bear against the cinema—for she was trained by some very notable members of the old school.

Then came the talkies—and to the talkies came Marjorie Rambeau to establish herself in just a couple of pictures as a greater hit than she had ever been even at the height of her stage glory. And she found that people of the screen weren't "different" after all, and that while some of the tricks of the trade differed from those she had learned on the legitimate "boards", in the main they weren't so far apart.

Loder Stars in Grand Feature

John Loder's father was a general in the British army, and his early ambition was to be a soldier. He was educated at the Royal Military college at Sandhurst, went into the British Hussars and eventually won a commission, going to Berlin and Vienna as an attaché. After the war he took up acting quite by chance, and eventually moved to Hollywood, where he has become one of the best known character actors.

He appears in "One Night at Susie's," the first National production showing at the Grand theatre Wednesday.

Howland is Artist as Well as Actor

Olin Howland, who recently left the stage for Hollywood under a Fox Film contract, possesses a rare if not unique combination of talents. He is both an actor and a painter, and has an international reputation in both fields.

In one section of Howland's scrapbook are clippings about dancing engagements in Petrograd, now Leningrad; ballet performances at the Metropolitan Opera House in New York; comedy roles in numerous films and Broadway musical comedies. In another section are reviews of exhibitions of his paintings both here and abroad, enthusiastic comment on the striking quality especially of his floral compositions.

Howland has become a painter comparatively recently, having been an actor since his youth. He grew up in Denver and knew Douglas Fairbanks there. Mary Pickford was a member of the Belasco cast of "Warrens of Virginia," in which he made his stage debut. Shortly after this comedy he went into musical comedy and never returned to drama.

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'DOCTORS' WIVES' OPENER AT GRAND

Joan Bennett Exhibits Same Spirit Which Aided in Youthful Troubles

The summer and fall of 1928 found Joan Bennett pretty much at loose ends with the world. Not yet eighteen years old, she was already a wife and mother. She was alone with no one to look to for financial support, since she had haughtily separated from her youthful husband.

All that life had taught her of self-discipline, courage, fortitude, self-reliance, she had need of in those dark months.

Fortunately for Joan, in this crisis her father, Richard Bennett, came to the rescue. He gave his youngest daughter the leading feminine role in his own play, "Jarnegan." It was a hit.

"My job paid \$150 a week," Joan relates, "but at that time it seemed like a million to me. And there I accepted an offer to go to Hollywood to work with George Arliss in 'Disraeli'. The future, of course, is in the hands of fate, but if my wishes have anything to do with it, the years to come will find me carrying on the traditions honored by my dear mother and father in the profession they loved so well."

The same spirit of courage as carried her through the eventful summer of 1928 is revealed throughout her performance in "Doctors' Wives," her latest Fox success in which she is co-starred with Warner Baxter and which will open at the Grand theatre today.

Frank Borzage directed the picture which includes in its supporting cast Victor Varconi, Helen Macdonald, Cecilia Loftus and many others.

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WARNER BROS. Elsinore

"The Cathedral of the Motion Picture"

TODAY

Continuous 2-11 P. M.

JOAN CRAWFORD

Laughing Sinners

with

NEIL HAMILTON CLARK GABLE MARJORIE RAMBEAU GUY KIBBEE

Directed by Harry Beaumont

Also W.B. Varieties and Latest News Events

The stage hit, "Torch Song" comes now as the greatest talkie triumph of beautiful Joan Crawford! Superbly cast, it will thrill you to your very soul!

A Fact! The World's Finest Pictures—First Run