**BLOOD PRESSURE** 

CAUSE OF STROKE

To Apoplexy and Other

Dangers, Pointed

High blood pressure is the real cause of many of the deaths due to a "stroke." In the beginning

the disease is not so dangerous

but it becomes a menace to health

through inattention. High blood pressure is usually the cause for

those rather common reports of

death from a stroke of apoplexy.

The educational committee of

hill Dental society in its weekly

bulletin declares that prompt at-

tention can keep people from the dangers of high blood pressure. "In reality the condition is not

so much a disease of the heart

as it is an exhausted state of

the organ brought on by the ex-

cessive work necessary to main-tain the circulation in the pres-

ence of increased pressure in the

arteries," declares the bulletin.

"High blood pressure may bring

on a hardened condition of the ar-

what is known as an apoplectic

Financial Data on Most of Salem Vicinity People Is on File There

"How does Blank's Grocery know whether or not I should be allowed to open a charge ac-count?" In the answer to that question lies the story of one of the busiest offices in Salem, that of the Salem Retail Credit bureau. On the fourth floor of the Main which two men and six woman are kept busy and where three trunk telephone lines are almost constantly in use. In this office are filed more than 47,000 cards, each bearing the history of some individual's credit. If there is a mortgage on your car or you have not paid for your last winter's suit the story is probably on one of those cards. Likewise, if you pay your bills promptly or if you make payments on an account as you agreed to do you are rated on the card as a good credit

Time was when a merchant sized up" an applicant for credit and on his personal judgment granted or refused to grant cred-Those days are no more and therefore the busy telephone lines. All day the conversations go something like this -- the telephone rings. "Retail Credit Bu-"This is Dept's Department store, John Doe route 6, Dallas." "Just a moment please." The girl turns to the file, pulls out a card and reads to the inquirer— "He owns a small farm, has had accounts at several stores here and has always paid promptly. High credit

fembers Receive

Abstract Daily Each day the bureau issues an abstract to its members. This contains a list of all the legal transactions filed in Polk and Marion counties on the previous foreclosures, building permits, and even divorces. These abstracts are delivered by messenger to the customers of the bureau.

The policy of the bureau is gov- lette, Berkeley. erned by an advisory board con-sisting of the president, vice president and board of directors of the Salem Credits association. Roy Wassam owns and manages the bureau and the advisory board ter, Salem; Mr. and Mrs. James consists of Phillip Holmes who is Bohle and two sons, Olympia, president of the association, Ever-ett Dotson, vice president, Erma Wash.; Mrs. and Mrs. Verne Fer-Wilcox, secretary-treasurer and Ferguson In Cognillo Me and National Guard unit, will probdirectors: Edward Schunke, Ralph Glover, George Averett and E. V. Patterson.

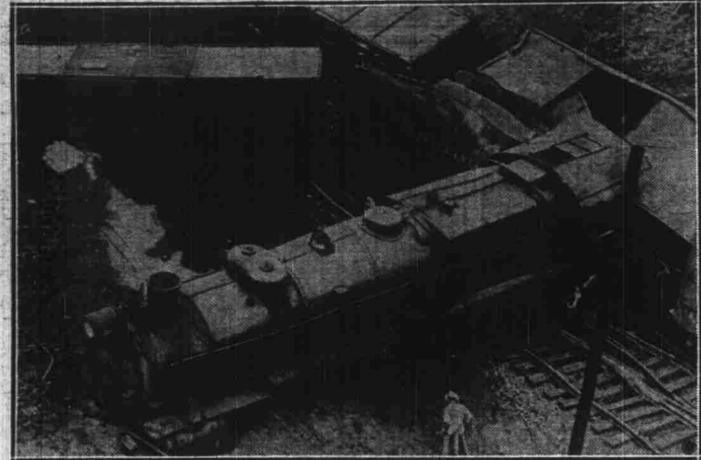
The local association is affiliated with the National Retail Credit association which is made up of the credit executives of various retail stores over the United States. The national also owns or controls more than 1100 credit reporting bureaus in the United States, Canada and Europe. An interesting phase of the local work is the reports made to and received from all parts of the world. Just the other day a credit bureau in Holland asked for a report on an Oregon man and the local bureau was able to send it. resent Manager

The local bureau has been in operation nearly 30 years but in ecember, 1929 it was purchased y Mr. Wassam and consolidated with the Adjustment bureau and the two are now operated as the Salem Retail Credit bureau.

Mr. Wassam has pointed out that the bureau has two major functions, to help merchants to keep bad accounts off their books and to help them get good ones There are now more than 100 Salem merchants who belong to the bureau and many who do not belong are constantly supplied with credit information at a nominal cost. In addition to the local work the bureau answers from one to 16 inquiries each day from

The national credit association grants a franchise to only one eredit reporting bureau in each eity and that bureau is usually sweed or governed by the merchants. At the national convention held in Toronto in 1930, it was decided to organize a collec-tion service department and ap-point bureau members to handle these collections, having each department bonded in a nationally luncheon club meeting each Wedknown casualty company. The Sa-lem bureau has been appointed as the official collection bureau for stores. Members of this club are the credit executives of Salem

#### HOGGING THE RIGHT-OF-WAY



brought in, he says.

head, he reports.

report.

Large crowds are attending the

sessions of the state convention

of Christian churches of Oregon

at Turner, and cabins and camp-

ing quarters on the grounds there

are practically all filled, Salem

people who were there yesterday

The convention opened Tues-

day night, with Joel Benton, for-

merly of Salem but now of Hepp-

ner, giving the main address. It

will continue through Sunday,

being a five-day convention this

year instead of the usual 10-day

CAPTAIN TO BE ELECTED

SILVERTON, July 2-The election of a captain for Co. I., local

Captain Henry Hutton, died at an

Astoria hospital, during the June

encampment. The election is sub-

ject to the approval of General George A. White.

ON LONG JOURNEY AMITY, July 2.—Mrs. Al New-

by and her father, Mr. Green, left

his morning for an extended visit with relatives in Tennessee. They will also visit other places of in-

terest while gone.

water

tion

Motorists know there are plenty of drivers that 'hog" the highways, but here's a case where a Pennsylvania train thoroughly held up traffic between New York and Washington at Baltimore when it bogged a great deal more than its chare of tracks. The locomotive straddled three sets of rails before it came to rest with its nose shoved into an embankment. No one was injured, but it took wreckers three hours to get things straightened out. Note how the tender and cars are criss-crossed over rails.

A group of ex-Willamette stu-dents attending summer school at the University of California and at Stanford university enjoyed a reunion last Sunday in Golden There may be much more, but Gate park, San Francisco. Topics on that information the store discussed, according to Mrs. Verne Gate park, San Francisco. Topics grants or refuses to grant credit. D. Bain of Woodburn who reported the meeting included "old times, old friends and business."

In attendance were Mr. and Mrs. Lester Day and Mirlam and Russell Day, San Francisco; Mr. and Mrs. Keith Lyman, and Keith Lyman Jr., Bremerton, Wash., day. These may be mortgages, Mr. and Mrs. Ben Rickli, Norman and Flora Jean, and Mrs. Rickli, Sr., Berkeley, Calif.; Mr. and Mrs. Verne D. Bain, and Ruth Bain, Woodburn; Mrs. Lorlei Gil-

Other students invited for the day who were unable to attend were Mr. and Mrs. Lestle Sparks and daughter, Salem; Mr. and Mrs. Gurnee Flesher and daugh-Ferguson, Jr., Coquille; Mr. and ably be held on July 14, it is said.

Mrs. Bryan McKittrick, Arcata.

The local company's late officer, Calif.; Ralph Rhebock. Seattle, Wash.; Mr. and Mrs. Virgil Anderson and two children, Palo Alto, Calif.; Mr. and Mrs. Howard George and Norman and Gor-don George, Cloverdale, Oregon.

"A wonderful convention, handled more like a school than a convention," commented Gardner Knapp yesterday on the Pacific Ad club convention held June 21-25 in Long Beach, Calif. Knapp and Ted Brown were delegates from the Salem Ad club.

A group of especially notable speakers addressed the convention, theme for which was: advertising speeds up business. The speakers, many of them from the east, indicated their beliefthat business conditions will improve in six months time.

Knapp, who with Mrs. Knapp, has just returned from three weeks spent in southern California, says tourist travel down there is as heavy as last year though not as great as in 1929. people are out of there than here, he found.

As many people as usual seemed to be spending money at Catalina island and similar places, he says. Oil drilling continues on Signal hill, but wells

Out of the activities of the lo-cal bureau has grown the local credit association which is now a

Freddie Jeannet's

SHORT-TERM

WITH 100 ENTERTAINERS

of Brains, Skill and Endurance

STATE FAIRGROUNDS

AGRICULTURAL PAVILION

Thrilling, Sensational, Spectacular

JULY 4th 12 Noon to 12 Midnight

LKATHON

#### are capped as soon as they are The Pacific Advertising Club association voted to reaffiliate Advertising, bringing the entire nation under one advertising

At a meeting of the taxpayers league of the county Thursday at the chamber of commerce delegates were chosen to go to Me-Minnville on Saturday, July 11, to help organize a state taxpayers league.

The delegates chosen were: Henry Zorn, Aurora; W. H. Stevens, Gervais; L. S. Lambert, Stayton; S. J. Smith, St. Paul; J. Ramage, Woodburn; R. Berning, Mt. Angel; Fred Tooze, Sr., Salem; Ed Porter, Silverton; R. C. Day, Jefferson.



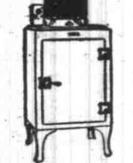
your sight-Our scientific optomrect lenses.

Examination without charge or obligation.

THOMPSON GLUTSCI OPTOMETRIST

## heck YOUR kitchen Electric lighting Modern plumbing

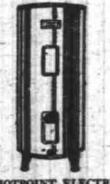
Automatic hot against these Electric range Electric refrigeramodern specifications



Guaranteed 3 years. Trouble-proof, service-free. All sizes, prices.



WESTINGHOUSE ELECTRIC BANGE-No flame, soot or fumes. Automatic—economical.



• HOTPOINT ELECTRIC WATER HEATER - Hot water instantly for any room. Installed in kitch-en or basement. Many sizes, models, prices.

COMPARE your kitchen with this list of modern conveniences. Check those you have those you

Your kitchen can never be truly modern as long as you tolerate the fuss and bother of old-fashioned methods of heating water, refrigeration or cooking. A new Hotpoint Electric Water

Heater keeps instant hot water on tap always. It is safe, clean and costs little to operate. A General Electric Refrigerator keeps fresh foods or "left-overs"

fresh, crisp and tasty. It is economical—actually pays its own way in the food it saves. A Hotpoint or Westinghouse Electric Range does your cooking while you're away for the afternoon. It is more economical to use than old-fashioned methods of cooking.

Write or telephone us today and learn how little it will cost to have a complete electric kitchen.

### Small Down Payment

Ask about our easy monthly payment plan. You will be surprised to learn how easy it is to buy these

Pepco offices in Portland, Salem, Hillsboro, Gresham, Oregon City, St. Helens, Silverton, Oregon and Vancouver, Washington,

PORTLAND GENERAL ELECTRIC COMPANY

# LOSE WAY, BUT FLY ATLANTIC



After almost being given up as lost at sea, Otto Hillig (left), photographer of Liberty, N. Y., and his pilot, Holger Hoiriis (right), landed safely at Krefeld, Germany, after losing their bearings over Spain and France. After hopping off from Krefeld for Copenhagen, their destination from New York, the pair landed again at Bremen, exhausted from their grueling flight. The men are shown shaking hands just before their take-off from New York.

teries which weakens them so that under a particularly hard stress a small vessel in the brain may give way and the individual has

the high blood pressure, they also present for many years but high may become deranged, leading blood pressure associated with eventually to a fatal outcome by kidney disease is a serious matter. rough estimate at best and does

Sheriff O. D. Bower has turned over 1930 taxes totaling \$831,-840.08, considerably less than half the \$2,026,466 total, according to semi-annual report filed with the county clerk. During the past six months, 1929 taxes in sum of \$134,844.53

have come in. Other back taxes are reported in as follows: 1922 tax rolls, \$20.22; 1923, \$196.86; 1924, \$2,349.77; 1925, \$399.95; 1926, \$1,208.88; \$2,728.92; 1928, \$10,-681.42.

of three disastrous terminations, an exhausted heart, an apoplectic stroke, or death from chronic kid-

ney disease.
"No one knows just what is the cause of high blood pressure.
Many causes have been suggested such as excessive meat eating, excessive coffee, tea, or alcoholics, infected teeth and tonsils, constipation, heart disease, overweight, and a host of others but it is doubtful if any of these have anything to do with the initial estab-lishment of high blood pressure.

"There is a normal increase in

blood pressure with an increase of age. One often hears that the dred plus one's age - this is a "If the hidneys are not already Bright's disease. High blood pres- "Thus, high blood pressure, un- not generally hold after 35 to 40 diseased and the initial cause of sure with normal kidneys may be relieved, leads after years to one years."

GOSSARD FOUNDATIONS . . . . . . MUNSINGWEAR UNDIES . . . . . . HOLEPROOF HOSIERY

# SUMMER IS HERE! and with it ... THIS SALE OF

# DRESSES

Miller's have arranged a big group of silk dresses for this occasion that are far better than the ordinary fashions selling at this price or even \$15.00. There are many dresses featured in the group that were priced to sell at \$25.00. In these you get . . .

Quality...Design ... Tailoring

There are plain crepes and printed crepes . . . Georgettes and chiffons. . . There are greens that go perfectly . . . adorable . . . tans . . . reds . browns in vivid hues. Shop this frock showing today and choose VALUE at the \$11 mark.

"BARNACLE BILL" PAJAMAS

Yes, Barnacle Bill the sailor . . White, wide legged pajamas with rope to tie into a sailor's knot . . . and a big red lobster or a bright blue anchor as a trouser decora-

These are one-piece, smartly fitted models of white linene with fast color insignia. A sailor collar and a typical "Gob" trow.



JANTZEN SWIMMING SUITS FOR WOMEN HERE EXCLUSIVELY

This Store Closes Tonight 6:00 P. M. and Will Remain Closed Until Monday.



VISIT "GIFT SHOP" FOR PICNIC OR HOLL-