

A Feature Page - of The Statesman on Every Sunday

The Valley Agriculturist and His Work

CHERRY SPRAY IS EFFECTIVE

R. W. Hogg and Sons Enthusiastic Over Results Obtained

DALLAS, June 27—A check of the results obtained on the R. W. Hogg & Sons' cherry orchard near West Salem by dusting for syncha beetle injury has produced some interesting figures.

Just before the recent heavy rains actual counts were made by entomologists of the state college and J. R. Beck, county agent. The injury was not heavy in any part of the orchard and where the dust had been applied it was cut more than in half. Where a mixture of 30 pounds of lead arsenate and 70 pounds of hydrated lime was used, the best control was shown where dust half as strong was used.

The undusted plot showed an injury of seven per cent, or seven cherries of every 100 had been eaten on by the beetle. In the adjoining plot where the strong mixture was used this was cut to 2 1/2 per cent. On the other side where the weaker mixture was used the injury was 5 1/2 per cent.

Mr. Hogg is quite enthusiastic over the results and plans to continue it next year and will perhaps put on the first dust a little earlier, probably as the petals begin to fall, as he believes much of the injury resulted before the first dust was applied. The lead arsenate and hydrated lime was applied at a cost of \$3.20 per acre.

FEED MEN SUPPORT OLEO TAX BILL

OREGON STATE COLLEGE, Corvallis, June 27—Oregon feed dealers are preparing to assist the drymen of this state in their fight to enact the tax on oleomargarine now held up by referendum, according to a report made to the Oregon Feed Dealers association in its annual meeting here this week. M. S. Shrock of Milwaukie presented arguments for the dealers to use in this campaign.

"This is not an unreasonable bill in any sense," Shrock explained. "It provides for a tax of only 10 cents per pound as compared to an average tax of 12 cents per pound of butterfat paid by the farmer on his cows and equipment connected with dairying. Furthermore, Canada, New Zealand and Australia prohibit the sale of oleo entirely. "Certainly it would increase the cost of living a trifle, but we have already increased it five billion dollars by tariffs and found that it pays to protect our own industries." He said the oleo used in Oregon last year replaced about 25,000 cows, as many as are in three leading counties. He advised arguing for the bill instead of against the referendum, as it takes a yes vote to put it in force.

TO SOW RYE GRASS TURNER, June 27—William Volstead of Albany has leased a few hundred acres on the prairie three miles south of Turner and has a man plowing with a tractor from daylight until dark. Rye grass will be the principal crop, which is grown for the seed. Volstead has 600 acres under his control. He raises many acres of grass seeds each year and is very successful in his field. He is connected with the Lily seed company.

SCOOPS 'EM



Earl Jossy, 16-year-old 4-H club boy of Linnton, Washington county, has a "nose for news." Earl had 116 1/2 inches of news about the Rock Creek Calf club printed in the papers of his county in two months, thus winning the scholarship to the two-week club summer session at Oregon State College offered by the Oregon State Editorial association to the best club news reporter in the state. A recent survey made at the college of the weekly and daily papers of the state indicates that they are taking an increasing interest in 4-H club work, as well as other phases of rural home life.

Jersey Breeders Hold 63d National Meeting

NEW YORK, June 27—George W. Sisson, Jr., Potsdam, N. Y., was elected president of the American Jersey Cattle club, the national association of Jersey breeders, at the sixty-third annual meeting of the club, held June 3, in New York City, and attended by Jersey men from all sections of the United States.



George W. Sisson, Jr., of Potsdam, N. Y., elected president of the American Jersey Cattle club.

Mr. Sisson has long been a leader in agricultural development in New York state, and has initiated some of the most important work of the American Jersey Cattle club in furthering the improvement of the Jersey breed in America. He is nationally identified with forestry problems and the paper and pulp industry, and is a former president of the American Paper and Pulp association.

Jack Shelton, manager of the \$1,000,000 Luling Foundation farm, Luling, Texas, Judge J. D. Madding, Bridgeport, Ill., Prof. C. H. Staples, head of the dairy department, Louisiana State university, Baton Rouge, La., E. J. Cornish, Cold Spring, N. Y., nationally known business man and owner of a noted herd of high producing Jerseys, and Samuel E. Crabbe, retiring president, were elected to fill vacancies on the board of directors.

Optimism Expressed Lewis W. Morley, executive secretary, who presented the annual report of the work of the organization, expressed optimism about the future declaring that dairying is fundamental and that the Jersey breed will continue its advancement in spite of the present business depression. He reported 55,717 purebred Jerseys registered during the fiscal year of the club and 33,708 transfers of purebred Jerseys recorded. Texas, with 13,085 breeders of purebred Jerseys, was first for number of breeders, registrations and transfers, Ohio ranking second.

"It is encouraging to note the increasing value and dependence which breeders are placing on production records," Mr. Morley said. "During the past fiscal year 3,157 official test records were completed by Jersey cows and accepted by the register of merit department of the club. This is an increase of 6.58 per cent in records completed. In addition 34 Jersey herds comprising a total of 759 cows finished 345-day production tests made through the herd improvement registry of the American Jersey Cattle club and 61 Jersey breeders now have their entire herds on test."

Imp. Canalaise, a 9-year-old purebred Jersey cow owned by Carl J. Tucker, of Mount Kisco, N. Y., was announced as the 1930 winner of the President's Cup, the highest trophy awarded by the American Jersey Cattle club for outstanding butterfat production. Imp. Canalaise yielded 1072.37 lbs. of butterfat, 18,822 lbs. of milk, the equivalent of 1,340 lbs. of butter, 8,754 quarts of milk, in a 365-day test. With this yield she broke the national butterfat production record for imported Jersey cows for the second time. Other national Jersey production records completed during 1930 and reported at the meeting were made by Mary Lucile Bess, owned by Herman and Paul Rollsmeler, Seaward, Neb., Golden Chief's Lady May, owned by L. A. Hulbert, Independence, Ore., Rinda's Rosaire's Tessie, owned by John Koplin, Gaston, Ore., and Observer's Queen, owned by Longview farm, Lee's Summit, Mo.

Dr. H. E. Van Norman, former dean of the University of California School of Agriculture, spoke on breed improvement. Leading Jersey breeders attending the meeting were confident about the future of the dairy industry and predicted an early increase in market prices for good dairy cattle and dairy products.

Almost 30 per cent of the cigar filler tobacco grown in the United States is produced in the Miami river valley of Ohio.

Harlow Rothert, former Stanford weight thrower and member of the 1928 Olympic team, is selling bonds in Los Angeles.

The Oregon walnut and filbert crops are very promising and a year ago, but not as good as in record yield is in prospect. The California walnut crop was said to be in better condition than a year ago, but not as good as in 1929. Considerable acreage has been abandoned and officials estimate that the output may even be less than in 1930.

for college, Chicago, revealed that basketball was the most popular sport. Football was ninth, "free exercises", eighth.

PEACH AND APPLE CROPS TO BE GOOD

Nation to Have Heavy Apple Yield in 1931 Says Survey

OREGON STATE COLLEGE, Corvallis, June 27—A favorable prospect for the nation's peach and apple crops, a smaller output of pears, fewer prunes than a year ago, and variable prospects for nut crops were noted in a report on tree, fruit and nut conditions just issued by the market news division of the Oregon State college extension service.

"Although the condition of apples in Oregon on June 1 was sharply below average, and below that of June 1, 1930, prospects were quite favorable for a large apple crop in 1931 for the whole country," the report says. "In Washington and Idaho the prospect was better than last year, but shortage of irrigation water and the low condition of apples in Oregon may result in a smaller output for the Pacific northwest than last year. The European apple crop is generally favorable over the continent."

The Pacific coast pear crop, based on conditions about June 1, was officially estimated at 14.6 million bushels, only about three-fourths as large as last year but growing conditions during the rest of the season, with unofficial estimates ranging all the way from 60 per cent to 80 per cent of the 1930 production. Conditions are favorable in most of the European pear producing districts it is said.

Preliminary figures on Pacific coast dried prune output indicate a considerable reduction in California compared to last year, which is expected to be only partly offset by a somewhat better prospect in the Pacific northwest.

Fewer peaches in Oregon than last year, but a bumper crop in the country as a whole were indicated. The California crop of canning peaches is expected to exceed the amount used last year, but the freestone supply will be less than the quantity harvested in 1930.

The Oregon walnut and filbert

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The Oregon walnut and filbert

86,000 MILES

Here's an endurance record that speaks for RIVERSIDE Quality.



The tire shown above was sent us by Mr. J. H. Ralston of Delano, California, as an expression of his satisfaction with RIVERSIDE service. Over all kinds of roads, and in all kinds of weather, this sturdy RIVERSIDE clicked off mileage. Twenty thousand, fifty thousand, seventy-five thousand miles—and still going strong! And at last, after his RIVERSIDE Cord had covered better than 86,000 miles, Mr. Ralston sent it back to Ward's as an example of RIVERSIDE endurance.

WARD'S RIVERSIDES

are Turning in Amazing Mileage Records All Over America! . . .

. . . 42,000, 68,000, 86,000 MILES!

AFTER all, you buy a tire for just one thing—and that's MILEAGE. And you do get A MILEAGE when you buy a Riverside. Note the tire above that covered 86,000 miles. And Mr. C. A. Puariea of Portland, Ore., writes us about four Riversides that have covered 42,000 miles and are still in use. Mr. R. H. Easter of Elma, Washington, reports a Riverside in use every day on a school bus covered 68,000 miles. These three examples are but typical of the scores of letters and reports we are constantly receiving on Riverside performance. These three testimonials came to us unsolicited—they were not bought at a price!

No wonder jealous tire makers and dealers are becoming alarmed over the tremendous swing of tire buyers to Riversides. The most unfair and bitter tactics ever known in the tire industry are being used today to fight Ward's Riversides. Advertising has appeared all over the country in which mail order tires are referred to as "mongrels." Unfair comparison charts are being published and displayed by competitors. Second line tires are being offered under nationally known tire names at the same prices as first quality Riversides—BUT THEY CAN'T BEAT RIVERSIDE PERFORMANCE, AND THAT'S WHAT COUNTS, and that's what the customer wants.

We'll Match Riversides . . . on the Road . . . Against ANY Tire Made and We'll Beat it in Price!

Riverside tires are one of the best known in America. They have been sold for 19 years. They are made by one of the largest tire companies in the world. They are built to the most rigid specifications known. They are the finest quality it is possible to produce. They are backed by a guarantee that is without limit as to time or mileage. AND THEY SELL FOR LESS THAN ANY FIRST QUALITY NATIONALLY ADVERTISED TIRE ON THE MARKET! These sound like sensational claims. But they're FACTS. Montgomery Ward & Co., one of the largest merchandising institutions in the world, now in its 59th year in business, stands back of every claim made in its advertisements. Note this—the nationally advertised tires offered you at the same prices as Riversides are NOT the first quality tires of the manufacturers who make them—but their second quality tires—put on the market to meet Riverside prices. So, always compare qualities as well as prices. The table at the right lists some of the best known first quality tires that DO compare with Riversides in quality—YOU COMPARE THE PRICES!

COMPARE

Here are some leading makes of tires that are similar in quality to our 4-ply Riversides, and the published list prices:

SIZE	WARD'S RIVERSIDES (4-ply)	Published List Prices (4-ply)
28x4.40/21	\$4.95	\$ 7.05
30x4.50/21	5.99	7.85
28x4.75/18	6.68	8.55
28x5.50/19	7.00	9.15
30x5.00/20	7.10	9.40
28x5.25/18	7.90	10.35
31x5.25/21	8.55	11.40
28x5.50/19	8.80	12.00
30x5.50/20	9.00	12.50

Here are some leading makes of tires that are similar in quality to our 6-ply Riversides, and the published list prices:

SIZE	WARD'S RIVERSIDES (6-ply)	Published List Prices (6-ply)
28x4.40/21	\$7.75	\$10.10
30x4.50/21	7.45	10.80
28x4.75/18	8.30	11.15
28x5.00/19	8.90	12.25
30x5.00/20	9.10	12.80
28x5.25/18	9.90	13.50
31x5.25/21	10.95	14.75
28x5.50/19	10.95	15.20
30x5.50/20	11.10	16.10

Not all sizes have been listed—but enough to give an idea of how prices compare. And by the way, Ward's prices are even LESS when you buy in PAIRS.

Free Mounting Service at Every Ward Store

WARD'S ALWAYS SELLS FOR LESS

De Soto Six \$695

TEN POINTS OF SUPERIORITY YOU OUGHT TO CONSIDER

A comparison of the specifications of the De Soto Six against those of three prominent sixes with a list price below \$700 reveals these concrete points of superiority for De Soto:

- DE SOTO SIX HAS:
- The largest engine • The largest piston displacement • The greatest maximum brake horsepower • The largest number of main bearings • The largest total main bearing area • The best type of piston (aluminum alloy with steel struts) • The best type of wheel bearings in the rear axle (double tapered roller bearings as against single roller ball bearings) • The best type of brakes (Chrysler-designed weather-proof internal hydraulic against mechanical) • The strongest type of all-steel body • The newest type of double-drop frame against the conventional straight type.

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W. L. ANDERSON, Inc. 360 Marion Street Associate Dealers: Russell's Garage, Corvallis; Pether's Garage, Dayton; Wallace Sumpter, Mill City; J. W. Berkeley, Woodburn; Hollis S. Smith, Dallas; Sheldon's Garage, Garfield; Phone 7703

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