

SARE
DRESSES
HATS and COATS

French Shop' BOTH STORES
The Values Are Most Extraordinary
French Shop Dresses -- Now $\$ 10.75$ Up
French Shop Hats--Now $1 / 2$ Regular Price Little French Shop Dresses - Now $\$ 3.75 \mathrm{U}_{\mathrm{P}}$ Little French Shop Hats .-. Choice $\$ 1.00$ West of the Courthouse--High Street

## FOR STYLE

 in Electric Refrigeration NORGE <br> \section*{BREIER'S <br> \section*{BREIER'S <br> <br> SUPER SALE} <br> <br> SUPER SALE}
## STARTS TODAY at 9 Sharp! at 9 Sharpl

When the doors open, you should be there. Everything is set for the sale of sales. We worked like beav ers getting the biggest bargains Salem has ever seen ... nice, new, crisp goods at PRICES THE LOWEST YOU HAVE EVER SEEN.

Say, we bought blankets to sell at only 50e. Other things, the same way.

Last year our first Super-Sale was a sensation of the country. This sale should be even better. If price and quality mean anything to you, we won't disappeint you.

You can'well afford to take the day off to come to Breier's. When we say "Sale," we go the limit.

FOUR SUPER-SALE ITEMS JUST TO GIVE YOU AN IDEA OF WHAT TO EXPECT

| $\begin{gathered} \text { Rayon } \\ \substack{\text { Bloomers } \\ \text { A reit perat at at } \\ \text { Pate }} \\ 22 c \end{gathered}$ |  |  | Men's Dress Hose Pure silk and rayon. Size 10 to $111 / 2-$ Palr 22c |
| :---: | :---: | :---: | :---: |

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| Hats | Beach Hats | Hats |
| :---: | :---: | :---: |
| Panamas, <br> new shapes$\quad 1.75$ | 1.00 | $\underset{\text { Straws }}{\text { Summer }}$ S 1.00 and 2.95 |
| HOSIERY <br> Full fashioned all silk hose and imported lisle sport hose- 55 C | POLO COATS <br> In White and Colors 2 Special Groups $\$ 9.75$ and $\$ 16.50$ | GLOVES <br> Chamoisette gloves-pull-ons 79 Special |
| WHAT NOTS <br> In this lot is Jewelry, Berets, Belts, |  | LINGERIE $\begin{aligned} & \text { Black georgette combinations, crepe } \\ & \text { dechine silpter } \\ & \text { deor } \\ & \text { shorts and stepins. }\end{aligned} \quad$ 95c |
| $\xrightarrow{\text { many other items-Your choice } 10 \mathrm{C}}$ |  |  |
|  SLIPS <br> Crepe de Chine and Rayon <br> Crepe slips-each |  |  |
| $\underset{\substack{\text { Odd lot-mostly } \\ \text { large sizes }}}{\text { BRASSIERES }} \underset{\text { for \$1.00 }}{\text { 55c }}$ | Dinccese | GLOVES |
|  | Wool and silk dresses | CHILDREN'S DRESSES Odd lots in silks, <br> velvets and jerseys. 1.00 |
| PURSES | in plain colors and prints. Sizes 14 to 20 |  |
| - Leather, moire, tapestry, $\begin{aligned} & \text { silks, metalics-your choice.. } 1.00\end{aligned}$ |  | $\begin{gathered} \text { Children's Play-Alls } \\ 8 \text { for } \$ 1.00 \\ 35 \mathrm{c} \\ \hline \end{gathered}$ |
|  |  | SWEATERS <br> Ladies' slip-on, coat styles. <br> Children's and junior sweaters 98 C |
| $\begin{aligned} & \text { SPORT COATS } \\ & \text { Tweeds and } \end{aligned}$ | Women's full fashioned all-silk hose | KNITTED SUITS <br> 2 and 3 piece knitted suits. 9.75 Special group at. |
| sough materials 6.15 and 9.75 | ioned al-silk hose | DRESS COATS For Spring and Summer wear in 2special <br> groups$\quad 12.45$ and 16.50 |
| KNITTED SUITS <br> ${ }_{2}^{2}$ and 8 piece Wool and $\quad 4.95$ | spring and summer shades. |  |
|  |  | DRESSES <br> New Summer Crepe dresses in new collars and and prints...... and |
| $\underset{\substack{\text { Rayon and } \\ \text { applque trim }}}{\text { STEPINS - PANTIES }}$ |  |  |
| $\xrightarrow{\text { One special group of }}$ | HOUSE DRESSES <br> Your choice of large group of prints, broadcloths, dimities and Indian heads. |  |
| Chamoisette gloves $\quad$ - $\quad$ for \$1.00 |  | $\begin{aligned} & \text { COSTUME BAGS } \\ & \begin{array}{l} \text { Silk crepe in pastel } \\ \text { shades } \end{array} \\ & \hline \end{aligned}$ |
|  |  |  |
| SWEATERS <br> Ladies Sweaters and Children's Polo Shirts and Berets- <br> 55c | $\begin{gathered} 55 e \\ 2 \text { for } \$ 1.00 \end{gathered}$ |  |
| HOSE <br> Women's full faashioned all silk hose, service and chiffon | iayon | DRESSES   <br> Crepe de  <br> dreeses in  <br> chine and  <br> colors and plat prints  8.75  |
| $\frac{1}{\text { all shades, pair }}$ | Gowns, stepins, combinations, bloomers, shorts, vests . . some cotton slips. | GIRDLES <br> Or voile, silk moire, satin, brocades-all elastic-Special 98 C |
| $\begin{aligned} & \text { Rubberized } \\ & \text { Troups }\end{aligned} \quad=17 \mathrm{c}_{\text {and }} 35 \mathrm{C}$ |  | LEATHER BAGS <br> Novelty White- <br> Special <br> 79c |
| $\begin{aligned} & \text { BATHING SUITS } \\ & \text { 2 Special } \quad 1.95 \text { and } 2.95 \\ & \text { groups } \end{aligned}$ |  | BERETS <br> One greup <br> 98c |
| WASH DRESSES Children's dresses in broadcloth, dotted swiss and prints | FAPS Summer Straws | BLOUSES <br> Crepe de Chine, linen and and button-hole batiste....... 1.95 <br> One group crepe de chine blouses at each......................1.01 |
| SCARFS <br> Odd group of hand painted crepe and chifron scarfs- <br> your choice <br> $1 / 2$ price | $2 \text { for } \$ 1.00$ | CHILDREN'S SOCKS <br> One group Children's <br> novelty socks $\qquad$ |

