

The next Two Weeks of This Great Sale of Fulop's Bankrupt Stock is Going to be Somethin'

### PRICES ARE GOING TO BE SLASHED LIKE NEVER BEFORE FOR THIS. SALEM'S GREATEST SALE

Owing to the tremendous business which we have done the first four weeks of this Bankrupt Sale we have been compelled to add a great quantity of new merchandise in order to give you the finest and largest assortments. Hundreds of suits have been added, everyone the newest, up-to-the-minute styles in all popular shades: Just in 200 of these fine suits. A manufacturer needed cash and what a buy we made and out they go quick at this great value. Choose yours now at this most amazing price.

TWEEDS: TWISTS: FLANNELS: WORSTEDS THEY ARE ALL HERE IN THIS ASSORTMENT. FINEST TAILORED ALL WOOL AND CALENESE TRIM.

rics, to close out



Hose - Interwoven **Fine Silk Ties** Sweaters Sleeveless - White, Good Patterns and Well Made 95c Best for week \$1.00 **Black and Others Good Patterns** HH Val. to close out, 2 pr Values to \$2.00 Val. to \$4.50 **Linen Knickers Bathing Suits Golf Hose** All Wool-All Colors O All Shades, A Real White-Val. to \$4.50 05 Buy, Val. to \$1.00 Reg. Val. to \$4.50 Blue Sizes, Ex. Special Close out Close out 0111(0)25 **Belts and Suspenders** Shirts and Shorts Rayon Non Ravel Val. to \$1.00 Reg. \$1.50 Values 456 State 251 Close out 55c, 3 For To close out

by **Bishops** 

# It's Violet Color

### **Proves It Is Acid-Free**

## Demand this Proof...that there is no Acid in the Gasoline you Buy

**GENERAL PETROLEUM CORPORATION** 

Violet Ray Refining Process protected by U.S. Patents numbered 1625195, 1639988, 1652399, 1728156, 1769475, 1769476, 1769476, 1792003 and other applications for patents pending

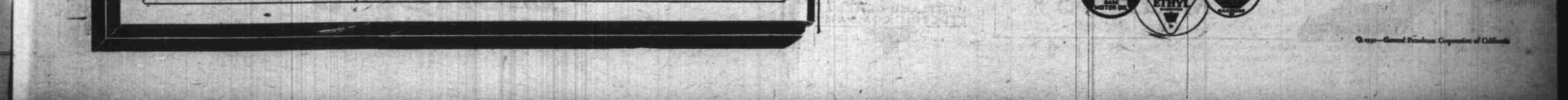
The crude oil from which gasoline is produced contains naphthenic and sulphur-bearing acids. If not completely removed by refining, these acids attack bearings, corrode the carburetor needle valve, pit valves and reduce efficiency of motor in general. The result is excess consumption of gasoline, reduced mileage, serious repair bills and increased operation cost.

Any other gasoline may contain these acids and there is no way for you to detect them. The Violet Ray process of refining, protected by seven U.S. patents, completely removes all acids. Even the slightest trace of naphthenic or sulphur-bearing acid would completely destroy the violet color and turn the gasoline back to white. Your one sure, safe, positive protection, then, against the possibility of there being acid in your gasoline is to use only violet-colored Violet Ray.

> COSTS NO MORE THAN WHITE GASOLINE

100% Paraffine Base Motor Oil is body-controlled at all p...longer lesting...increases power...decreases gasoli

VIOLETRAY



ENJOY THESE

**RADIO PROGRAMS** 

GENERAL PETROLEUM MEMORY LANE

Tuesday evenings . . . . 8:15 to 8:45

VIOLET RAY MUSIC BOX

Wednesday evenings . . . . 8:30 to 9

KGW