

FARMERS' MARKET OPENS THURSDAY

356 North Liberty Street, Salem

FRIGIDAIRE

EQUIPMENT

FOR THE NEW

FARMERS MARKET

Sold and Installed

by

Coff Electric Inc.

347 Court St.

Phone 9119

SALEM'S NEWEST BUILDING PROJECT

Constructed By Leaders Of Their Trades



SALEM has talked "Farmers Market" for years and years, but nobody heretofore has stepped forth with the necessary ambition and financial support to make it a reality.

NOW Salem at last has a real Farmers Market where farmers will bring their fruits and vegetables, milk, cream, butter, eggs, meat, rabbits, honey, and in fact everything that farmers produce will be offered direct to the housewives of Salem fresh every morning.

WE WELCOME
SALEM'S NEWEST
ENTERPRISE

the

FARMERS MARKET

LADD & BUSH

BANKERS

We wish the
FARMERS
MARKET
and its
Manager

the best of success!

All material used in the construction of this market was furnished by us. We were particularly pleased to furnish "Firtex," the new Oregon product, for the ceiling.

J. W. Copeland Yards

Dependably Serving the Lumber
Consumer

Phone 6627

Be At The Opening Thursday Morning - Or Any
Time Thursday - There Will Be Free Coffee
And Cakes For Everybody

THE Little Lady's Store, Salem's famous delicatessen, will have a branch at the Market. Here the people of Salem will be able to get all of those wonderful cakes, pastries, cold meats, salads, etc., that have saved the life of many a matron who played bridge "just a little too long" on more than one afternoon. Mrs. Bronson (the little lady) has announced that she will sell cinnamon rolls at 6 for 10c, custard rolls at 6 for 15c, butter horns at 6 for 25c, oatmeal cookies at 20c a dozen, and lots of other pastries at just such prices. Then too, there will be cold roast pork, roast beef, roast veal, meat loaf and other meats. Potato, vegetable, health and clubhouse salads. Orders will be taken for special work such as wedding cakes, party favors, party cookies, etc. Drop into the Market for lunch and be convinced of the fine things that can be had at the Little Lady's Store, either at the Market or at 12th and Center streets.

WHITNEY BROTHERS will dispense the fresh meats, and every precaution has been taken to care for this line in a most sanitary and up-to-date manner. Refrigerator cases have been installed and the meat will be kept cold and under glass covers at all times. Only choice meats will be handled, and peering around for a range of prices, we find that choice steaks will sell at 20c a pound. There are steaks too at 15c and 17½c. Boiling meat is 8c, and by the way, the Whitney boys say that they are going to give ABSOLUTELY FREE a full pound of home-made country sausage to the first 25 customers who patronize them Thursday. This is the good old country "pork" sausage (with pig meat in it) that we have always wanted since we were kids.

SCHAFER'S Rabbit & Dairy Store have moved from their old location on Commercial street and installed all new equipment in the center aisle. Fresh home-raised rabbits all nicely dressed may be had for 25c a pound. You may buy a whole rabbit or just a few pieces, as you desire. Hazel Dell butter and milk will also be carried in the new store.



The
FARMERS
MARKET

Electric Lighted
Electric Refrigeration
Electric Water Heat

Means a

BETTER SERVICE

to its Customers

Portland General
Electric Co.

Salem

DAVE KORB

did all the

Cement Work

And will be glad to furnish estimates
on any job

Dial 4318

We Wish the
FARMERS MARKET
the Best of Success

BLOCH'S

GOLDEN RULE STORE

WELCOME

to

LIBERTY STREET

and Congratulations on Your Fine
New Market Building

Smith & Watkins

FIRESTONE SERVICE

"Invite us to your next blowout"

Liberty St. at Center

Dial 9144

Geo. Bergeon
PAINTER

and

Interior Decorator

We Did All the Painting on the Market

Let me figure on your
job... they don't come
any too large or too
small.

Dial 3925

837 South Street

WELCOME

Farmers Market to
Liberty Street

WE WISH YOU MUCH
PROSPERITY

Willamette Motors, Inc.

385 Chemeketa Corner Liberty

The Farmers Market

a

GOOD PROPOSITION

on a

GOOD BUSINESS STREET

"LIBERTY"

Your Neighbor Welcomes You

E. H. BURRELL

BATTERIES

and All Automotive Electrical Equipment
464 North Liberty

The Farmers Market

is the

LAST WORD in
MODERN CONSTRUCTION

and naturally

We are Proud of Our Job

For Modern Construction, Large or Small

Gilbert & Weaver

CONTRACTORS

Phone 3289

Valley Motor Co

"We're on Liberty Street, Too"

We Welcome the
Farmers Market
to Salem

Halik Electric
Company

337 Court St.

Phone 4054

WE INSTALLED

the

KELVINATOR

and

ELECTRO-KOLD

REFRIGERATION
SYSTEMS

In The

Farmers Market

C. S. HAMILTON

Furniture Company

WE'RE "COLD" TO OUR CUSTOMERS

340 Court St.

Dial 4433