

NEW TELEPHONE NUMBERS

New Phone Number
Dial
9146
Vibbert & Todd
Things Electrical

Call **5904**
Breithaupt, Florist
512 State Street

TWO IMPORTANT CHANGES ARE HERE
J. A. Bernardi and Son
New Location **458** South High street
New Telephone **3992** residence same number
J. A. BERNARDI AND SON
Plumbers
Hart, Ray and Century Oil Burners

How to Use a Dial Telephone

OBTAIN CORRECT TELEPHONE NUMBER
Obtain the telephone number from the directory, noting carefully the figures of the number.
REMOVE THE RECEIVER
Remove the receiver, being careful not to "jiggle" the hook. If you "jiggle" the hook when removing the receiver or while dialing, it may cause a wrong number.



LISTEN FOR THE DIAL TONE
The Dial Tone is a steady "humming" sound which indicates that the line is ready for you to make a call. Do not start to dial until you have heard the dial tone.

WHAT TO DIAL
If the desired number is a three or four figure number, dial (with receiver off the hook) each figure of the number shown in the directory.



HOW TO DIAL
To dial, place your finger firmly into the opening in the dial through which the figure desired is seen; pull the dial around to the right, (in a clockwise direction), until your finger rests against the finger stop, then remove your finger from the opening and allow the dial to return by itself until it stops in the normal position. Do not touch the dial while it is returning, because any attempt to hasten or retard its motion will interfere with the operation of the equipment and probably result in a connection with a wrong number.

STARTING TO DIAL FIGURE "9"
Note: If, before you complete dialing, you find that you have made an error, or if your finger slips from the opening while dialing before you have pulled the dial around to the stop, hang up the receiver for a few seconds. Then take the receiver

off, listen for the dial tone, and after hearing it, dial the complete number again.

HOW TO MAKE AN EMERGENCY CALL IN THE DARK
If it is necessary to make an emergency call in the dark, remove the receiver, listen for the dial tone and then place your finger in the first dial opening below the finger stop and turn the dial around until your finger strikes the finger stop; then release the dial and let it return to its normal position. An operator will answer.

INCOMING CALLS
Incoming calls should be answered as promptly as possible by announcing your number or name.

If no response is obtained upon answering a call and the dial tone is heard, it means that there is no one connected with your line and that any connection which may have been established has been released, in which case you should hang up your receiver.

HOW TO MAKE SUCCESSIVE CALLS

Hang up your receiver when you are through talking. This will disconnect you from the line of the other telephone. If you wish to make successive calls place the receiver on the hook for a few seconds after each call. Do not move the receiver hook of hang up the receiver before you finish talking, as it will break the connection. Do not move the dial while talking, as it may break the connection.

CALLS TO AND FROM RURAL CUSTOMERS

Telephone numbers for rural customers differ from the four figure numbers in that they contain the letter "R". These numbers consist of one or more figures, the letter "R", followed by other numbers designating the number of rings. Specific directions for obtaining the desired rural station are included in the directory listing. For example, "Dial 116, call 91-F-12". This indicates that by dialing "116" the rural operator will be reached, who will complete the call when you have requested connection with "91-F-12."

As rural telephones are not equipped with dials, calls from such telephones should be placed with the operator who will complete the call to the called number.

Telephone 9144



8,760 Hours Each Year

1 Stop Service **"Jim" "Bill" Smith & Watkins** **Phone 9144**

New Phone Numbers
City Garbage Co. **-- 7600**
Salem Scavenger **-- 4920**

Dial **6000**



Joe Williams
Willard Battery Distributors
493 Center

PHONE FOR FUEL
5000
Salem Fuel Co.

The New Number of
YOUR FAVORITE DELICATESSEN STORE
is
8661
Give us your order by telephone; we'll deliver by our speedy motorcycle delivery.
The Little Lady's Store
12th and Center Telephone 8661

New Phone Number
WARNER BROS. EL SINORE
5798

New Phone Number
WARNER BROS. CAPITOL
5050

HERE'S OUR NEW PHONE NUMBER
5528
Morris Optical Co.
444 State Street

9101
For Classified Ads

DIAL **6188**
for
CUT RATE DRUGS
Magazines — Sundries — Prescriptions
Open Evenings "In the Market"
Market Drug Store
C. L. Wellman, Reg. Ph. G. Tel. 6188

The New Telephone Number of the
Willamette Valley Transfer Co.
is
8722
Make it a Point to Call That Number for Your Salem-Portland Hauling
Daily Freight Service Insured Carriers
Connections to All Points Express Service at Freight Rates
Willamette Valley Transfer Co.
R. E. BAILEY, Mgr.
Salem Auto Freight Terminal Front & Trade

Call **7773**
Capitol City Transfer
Local and Long Distance Hauling Storage — Packing

9125
Our New Telephone Number
Salem Laundry Co.
(WEIDER'S)
263 South High Street



SALEM PHOTO ENGRAVING Co.
180 N COMMERCIAL ST.
PHONE **5887**

Halik Electric Co.
New Phone **4054**
Select the best radio service available. Newest test equipment and competent technical service insures results. . . . "Crystal Sets to Superheterodynes"
Exclusive Sales General Electric Superheterodynes



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"Time Is Money"
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for All Departments

New Telephone Numbers Appear in Statesman Classified Ads
DIAL **9101**
When You Have an Ad

Note Our New Phone Number
6627
J. W. Copeland Yards
WEST SALEM
Dependably Serving the Lumber Consumer

Salem's Flower Phone
7166
O. D. "Frosty" Olson
Florist
Court and High Streets