

## GIRLS' FROCKS ARE BECOMING

Famous Artists Contribute Patterns; Flat Crepe Popular Material

Maybe the grownup fashions have borrowed all their youthful gaiety from the kiddies, but we must say that the showings of small girls' frocks have proved that ample color and attractive design have been left for them.

**Little Party Frocks**  
The cute little silks frocks that are worn for party occasions, and days away from school, have never before been so delightfully ingenuous in style and design.

Famous artists from all over the world have contributed the patterns that make the newest prints and American manufacturers of silks have been generous in their use for the most reasonably priced materials that are used for inexpensive frocks.

Lingerie details are being used to a great extent, and furnish collars, cuffs, dainty socks, and hosiery for the trim little bolero types. White is not shown in these quite as much as formerly, and the latest trend is for cream color, and the more delicate pastels, in organdy, voile, batiste, and crepe.

The dresses themselves are of flat crepes, and mothers will find that buying the fast-dye, washable materials is an economy. For the more dressy frocks, chiffon, georgette, and crepe de chine are used a great deal in monotone, or in daintily sprigged prints.

Peplums, ruffles, boleros, and flounces all emphasize the youthful silhouette, and one of the French styles that continue to be well liked, is that which has a dainty yoke from which a cord or pleats continue to the hem.

**School Frocks**  
School frocks are always a trial, to choose because they are worn so much, that they are inclined to get so soiled and many are needed.

We suggest as the most practical school frocks for the young girl those which are in dark colors—for practicality, but are trimmed in gray or light colors—for daintiness.

The jumper dress is one of the best liked of these, because a tweed, woolen, or dark crepe girdle can be worn dozens of times without soiling, and a few changes of blouses are all that is necessary. These kiddie blouses are quite as interesting as those worn by their older sisters, and we have seen many cute types in pique... in voile... in Russian effect... in crepe... in plaids.

## Hourglass Tipping is Typical Of Fashion's Periodic Turns And at Easter it's Pleasant to Know Smartness is Obtainable at Reasonable Cost

If you've ever watched an hourglass, you know that the little grains of sand keep running through until they're all gone—denoting the passing of an hour. Then you turn your hourglass upside down again, and let the sand run the course of another hour.

Fashion seems to go pretty much the same way, each little grain of style having its moment, until every chic idea is used up—then we turn our hourglass upside down, and get our styles for another season. Easter certainly marks the beginning of one of the most important fashion periods of the year—spring, when our spirit is gay, and we want cheerful, new things to wear, and interesting, new things to do.

So far as clothes go, women show more enthusiasm at this time of the year than at any other, and the Easter parade is as much a cause for discussion, as it is for friendly competition.

No doubt, in the innermost depths of your heart you, too, will admit, that this Easter you want to have a very, very smart outfit, even if you're having qualms of conscience about spending money. We'd like to assure you that you will be able to afford—yes, even a striking outfit in which you may proudly join your well-dressed neighbors.

## Clothes-Consciousness is Prevalent Even in School Age Now; Has Advantages

AMERICA has become clothes conscious to such an extent that even our little school children have developed a sense of proportion in choosing clothes that make them small fashion plates—in miniature of their older brothers, and fond fathers. It is a consciousness that does not tend toward vanity or conceit—rather toward fastidiousness and a keen sense of the rights and wrongs of dress.

For the young boy, between four and ten, the Rugby suit is a decided favorite, with its curved jacket, single-breasted, two-button closing, narrow notched lapels, and English shorts and fitted vests, while for the older boy, up to the age of sixteen, the sport suit, in tweed fabric, which advocates a belted back and full cut knickers is favored just as much as the more formal type of suit with notched lapels, flap pockets, and which comes with one pair of knicker trousers, and one pair of longies.

The jackets of these are worn both single and double breasted, and may have semi-belted backs. In all of these suits the fabrics favored are, chevrons, worsteds, serges and tweeds, in the many new shades of gray, tan, green, blue and brown that are identified with men's clothing.

Another favored type of suit for the school boy is that in corduroy and it is interesting to note that a variation of this fabric has been introduced in the form of a corduroy fabric which does not endorse a ribbed surface, but presents a tweed-mixture effect.

Just to illustrate what we meant at the beginning of this style talk, we're going to give you a few complete outfits, just as they would be assembled for stripes, and checks that every young heart is secretly wishing for.

The one-piece woolen frock is another popular everyday dress that belongs in the school wardrobe. It may be had in dark or bright colors, and is perfect for the first warm days of spring, when coats may be dispensed with.

Of course if he's only at kindergarten age, it will be no more sophisticated than a little knitted suit, with a pleated skirt, cardigan jacket, and sweater in gay colors. And even if he is reaching the age of sweet sixteen the knitted suit is still a popular vogue, and no chic young lady neglects it.

But if she is about eight, then mother, you can let her persuade you to let her have a real, grown up suit, in a tailored style, for school, or maybe a very dressy one to wear in the Eastern fashion parade.

This good news may be attributed not only to the fact that prices are so low and values so high, but that fashions have been individualized, permitting you a choice of becoming clothes in types for each and every occasion—in the lowest as well as the highest price range. Of course, if you can afford a Molyneux original, well and good; but if your modest dress allowance has left the name of Molyneux no more than another bit of Paris that you hope to get to "some day" you can find excellent copies of his and every other important couturier's models for sums anything but fabulous.

As a matter of fact, as long as your clothes are becoming in color and line, and you carry out the ensemble theme with your accessories, you can manage to look smart on the most meagre dress allowance.

Bear this in mind when you do your Easter shopping, and rather than pick a hat, and a dress, and shoes, and gloves, and a bag at random, carry out a definite color scheme, and have everything compatible. Sport accessories with a sport suit—and more formal accessories with formalized daytime clothes. With harmony carried out in every detail of your outfit, it will be successful.

## TAILORED SUIT IS VOGUE FOR CHILD

The little tailored suits for small girls are far less and many have no collar at all, but button up in a very cute, and tricky way. Some of them have capes—young people love them—and some of them use buttons all around to suggest the outline of a collar.

They may be had with regular skirts, with suspender dresses, or with jumper frocks, all of which are worn with separate blouses. And what young lady won't be delighted at the prospect of having a sporty looking jersey or cotton mesh blouse?

We know just how fascinating and comfy they are, and that they're liked best in pastel colors that contrast with the rest of the suit. And whether you choose tweed, or some other woolen, the little suit will be chic if it is in a bright, becoming shade.

**The Dressy Suit**  
The other type—the dressy suit—is really an ensemble. One that we fell in love with while shopping the other day, had a little printed frock that had smoking on the shoulders, a peter pan collar, and a belt in the waistline from which the tin-

test imaginable poplins flared. The coat was in a bright, the dress was made of, a very colorful so that the peter pan collar could show. Printed silk was used as a cuff on the sleeves. Still another type of dressy suit we liked was a little skirt with a kickpleat front, to which is buttoned with great big buttons a plaid blouse with a bow at the front. The little bolero jacket that comes with it is most intriguing, and has a plaid collar. . . . by the way, this bolero is different from most of them, because it is sleeveless, and permits the clever use of color.

Let's say you want an Italian Garden—which is after all the most beautiful from a historical sense, and from the point of decorative value. It is also the most available, because Italian sculpture and architecture has been copied more than any other form.

Some Suggestions  
You can arrange for a circular fountain with a deep basin in the center of your ground, and in the basin you can plant water-grown flowers, and plant flowers all around the fountain in three narrow rows of different colors. In the background, as many feet away as you have room for, place two sculptured figures representing two of the characters famous in Roman history, preferably a god on one side, and goddess on the other.

**ENTERS STANFORD INDEPENDENCE**, March 13—Miss Helen Knott, daughter of Dr. and Mrs. George Knott has gone to California to enter the Stanford university school of nursing. She is a graduate of Oregon State college.

## Providing Atmosphere Easy Even For Small Home Site Italian Garden Available at Small Cost; Fountain and Benches add Much

Make your grounds look like an estate, no matter how limited or expansive they are. It's really a simple matter to provide atmosphere by the artistic arrangement of a few well chosen pieces of statuary and furniture, and the clever use of color.

If you have a great deal of space, buy a few stone benches, seats and tables, which you can arrange so that they look as if they've been there since time immemorial, but which will actually be placed with precision. Try many different ways, and decide on one by looking at the groupings from several angles—the approach from the front, from the rear, and from the side.

Beautiful stone or marble pedestals on which you may place sun dials, heads, and potted plants also add much to the effect. The small figures of satyrs and fauns are also very popular forms of decorative statuary, and you are sure to be able to find an art supply shop where they will have the size you want, or for an inexpensive sum, will cast them as you wish.

Another picturesque addition to your Italian Garden will be stone flagging set in the form of little pathways, which are more charming if they are crooked and winding, and if grass grows between their cracked spacing.

The summer furniture, consisting of folding chairs and tables in bright shades of red, green and blue, upholstered with striped canvas or cretonne are the most popular, and are quite inexpensive. They are also practical, because they can be taken in out of the rain, and may be used on your porch as well.

Have round or square shaped tables at good distances, and so placed as to give the effect of encircling your garden. Around each table have three or four chairs, and at intermittent spaces place two or three lounge chairs, which are as inviting as they are comfortable.

Sun shades, which are planted right into the ground, may be placed over some of the chairs, or purchased as part of the table in which space is allowed through the center for the parasol.

With every consideration made for the beauty of your garden, and for the comfort of those who use it, you will have established an atmosphere that will distinguish your home and its grounds.

**Chairs and Tables**  
To complete your picture, you want to arrange comfort for yourself and your garden guests. Although stone benches are attractive from the artistic point of view, they are not the most comfortable things to sit on during a couple hours of tea, or reading.

The summer furniture, consisting of folding chairs and tables in bright shades of red, green and blue, upholstered with striped canvas or cretonne are the most popular, and are quite inexpensive. They are also practical, because they can be taken in out of the rain, and may be used on your porch as well.

Have round or square shaped tables at good distances, and so placed as to give the effect of encircling your garden. Around each table have three or four chairs, and at intermittent spaces place two or three lounge chairs, which are as inviting as they are comfortable.

Sun shades, which are planted right into the ground, may be placed over some of the chairs, or purchased as part of the table in which space is allowed through the center for the parasol.

With every consideration made for the beauty of your garden, and for the comfort of those who use it, you will have established an atmosphere that will distinguish your home and its grounds.

## Ready! Sprightly Spring Fashions! Clothes - Accessories for the men - better styling, improved quality - lower prices throughout the store!

# \$19.75

for the "Beverly"  
**SPRING'S SMARTEST SUIT**  
for Younger Men



**YOUNGER Men**, looking for what is "new" in clothes, select the "Beverly." High set shoulders, form fitting coat, high waisted trousers—stamp this model distinctly "smart." We've matched its style-correctness with fabrics of character—worsted and novelties in softer weaves, in the smartest colorings of Spring.

**Extra Pants - \$4.98**

## If it's a snapbrim Marathon ... it's right for Spring!

RIGHT, because... their smartness is authentic... their lines graceful... their colors new... their linings two-tone satin... their felts softly superior... their workmanship expert. But most of all they're right because you wear them at such worth-while savings!

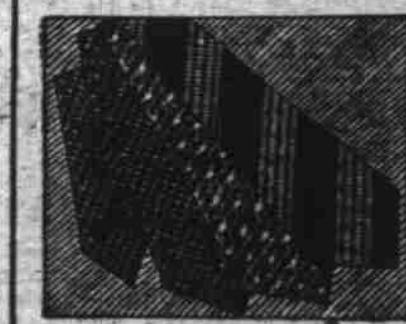
**\$2.98**  
**\$3.98**  
**\$4.98**

## for Men



**Neat Style**

Exceptional value! Genuine leather! Extraordinary softness! Best too, welt.



**TIES for Spring 79c**

An amazing selection of choice fabrics in smart stripes and figures of unusual appeal!



**New Spring SHIRTS \$1.98**

Shirt satisfaction at the smallest cost in years. Many pre-shrunk fast colors in solids or fancier!

**J. C. Penney Co. Inc.**  
**DEPARTMENT STORE**  
160 N. Liberty St., Salem, Oregon



**Spring Opening Tonight**

**Tonight Friday 7:30**

**EVERYBODY WELCOME COME — HAVE A GOOD TIME**

**FREE AUTOMOBILE SHOW**  
**FREE VOCAL ENTERTAINMENT**  
**FREE \$500 MERCHANDISE**  
**FREE LEGION DRUM CORPS**  
**FREE SCOTCH BAND**  
**FREE BEAUTIFUL DISPLAYS**

Culminating with a Dance at the Crystal Gardens—Cole McElroy Orchestra