

## Congratulations

### Model Food Market

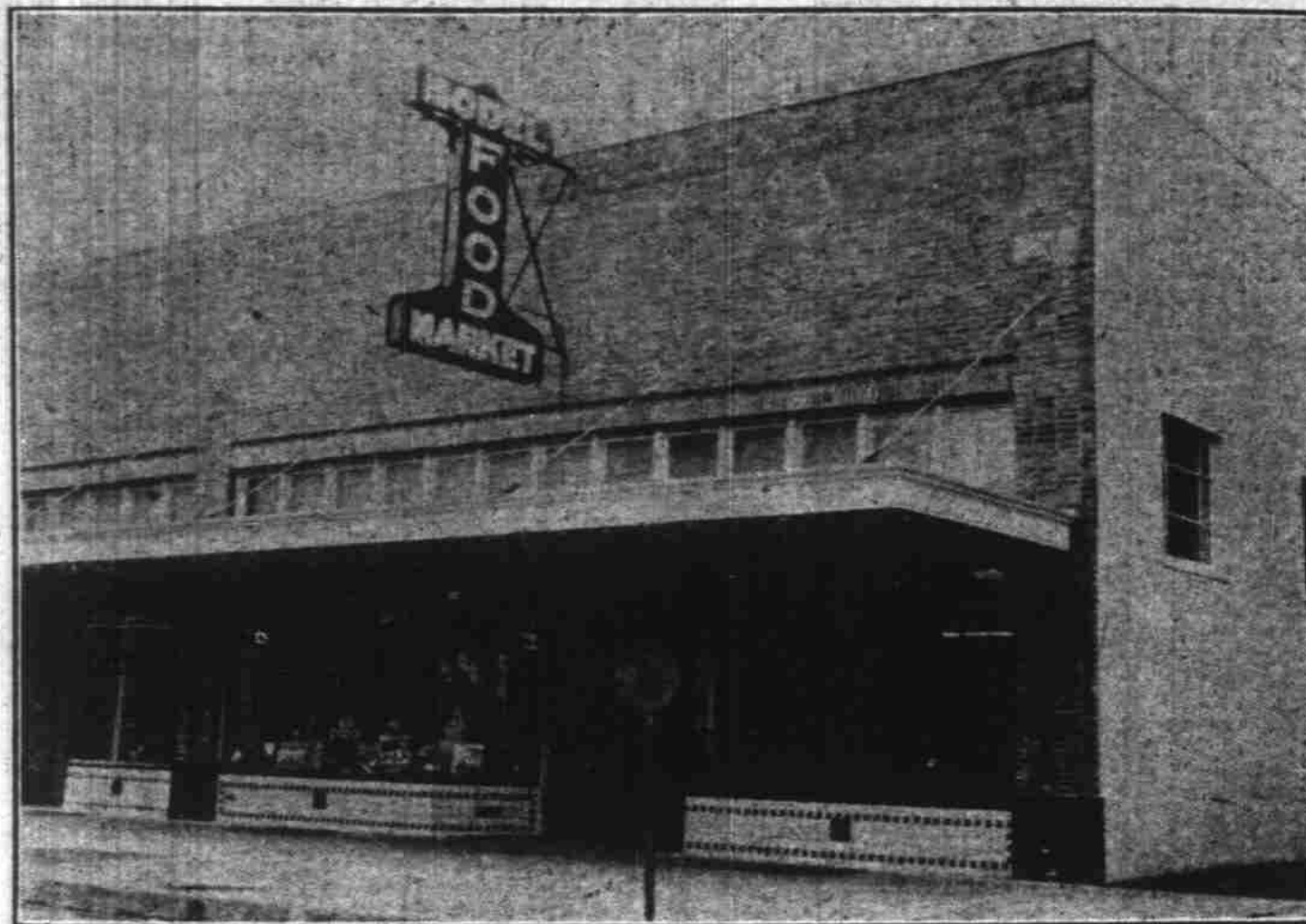
ON YOUR FINE NEW HOME

We are satisfied that you will be able to give the best of service with your two new Ford Deliveries



## Valley Motor Co

### SALEM'S NEW AND MODERN GROCERY MARKET



Spick and span as a beautiful kitchen, and as conveniently arranged, too. That's the new Model Food Shop on North High street near the city hall. But the pleasant selling department into which the customer walks from the street is only a part of this institution.

In this clean, well lighted department are the groceries, staples, delicatessen and meat department. "Behind the scenes" on the main floor are two large meat coolers, one for lard and cheese, a room where orders are put up, doing away with this clutter in the main storeroom, a cooler for milk,

cheese and butter; a large, well equipped kitchen in which the store's baking is done, a wholesale fruit and produce department with loading platform, a cooler for produce, a place for washing vegetables and a banana ripening room.

About half the length of the building is a second floor, used as a store room for potatoes and oranges, and where also is mezzanine floor and ladies' rest room. Main stocks are stored in the sealed basement.

These things everyone interested may see at the open house to be held this evening.

## Congratulations

After over twenty years of the most pleasant business association with the present members of the Model Food Market, the writer wishes to congratulate not only this new institution, but the citizens of Salem upon getting another beautiful building and this wonderful store, to cover another vacant lot.

While no longer connected with these boys in a business way, yet, through the firm he represents, will continue the pleasant contact through the distribution of Salem's own brand of canned goods, the "ELSINORE".

My greetings and best wishes to my old pals, Messrs. Schunke, Engelbart and Perlich, and may their success be great.

### Willamette Grocery Co.

By THEO. ROTH, Pres.

By F. E. BROER, Asst. Mgr.

## Refrigeration

for the  
MODEL FOOD MARKET

installed by

### I. F. KOCH

Engineer-Contractor, Ice machines, equipment, supplies, sold, installed, moved, repaired. Estimates furnished.

Member of National Association of practical refrigerating engineers.

Telephone 1786J4 Route 7 Box 34B, Salem, Ore.

## Invitation - - - -

The owners of

### The Model Food Market

extend to all the people of Salem and vicinity a cordial invitation to attend their open house and inspect their new store at 275 North High street, on Friday evening from seven-thirty until ten o'clock.

While we have been in our new building since January first, we have just completed the installation of fixtures and the refrigeration rooms. We believe we have one of the finest and most sanitary food establishments in the state of Oregon and we want you to see it.

Besides showing you our store, we will have an orchestra to entertain you and serve refreshments to all who call. May we have the pleasure of your presence?

## MODEL

# FOOD MARKET

EDWARD SCHUNKE

ARTHUR J. ENGELBART

WM. F. PERLICH

## Day & Niles Inc.

CONGRATULATE

The Model Food Market

on its

GRAND OPENING

Today



THE BIG SWING IS TO U. S. TIRES



Chem. & High Telephone 471

"1 Stop Service"

## Painting - Decorating

for the

MODEL FOOD MARKET

### K. P. MOBLEY

735 North Commercial Street

Phone 2056J

## PLASTERING

for the

MODEL FOOD MARKET

done by

### E. FISHER

1165 Cross

Telephone 2166

Careful inspection of work invited

## Frank H. STRUBLE Architect

Guardian Building - Telephone 1812

MODEL FOOD MARKET

Built Under His Personal Supervision

## Congratulations

Lumber and Building  
Supplies

CHAS. K. SPAULDING LOGGING CO.  
Salem  
General Office: 90 Northwest National Bank Bldg. Portland, Ore.

## Excavating

Always the First and Most Important  
Work of Any Building —

Excavation for  
the

MODEL FOOD MARKET

done by

### R. E. Boatwright

860 S. 20th

Telephone 1181R

Modern Equipment — Efficient Work

## Model Food Market

One of the Many Good Pieces of Work

Built by

### F. L. ODOM General Contractor

1478 Center

Telephone 2598J