

## I've Known It For A Long Time

Bill, you're the biggest chump in seventeen states! Yeah, I guess so, but what made you think of it just now?

## EASY AS PIE

Just came from your store, where I saw some of the finest bread in this town marked "Day-Old, 3c Loaf." Well, I said, what's wrong with that? Oh nothing, only I was just wondering what the Portland bakeries would do if they had to sell the same way. It would be pretty tough on them, don't you think? They would hafta sell most all their bread as day-old. And here's another thing, the Cherry City bakery and all the other bakeries of Salem pay taxes in Salem and employ Salem people. Now by gosh I'm a laboring man and I know a lot of men right here in town out of work, and if you don't put this in one of your ads you'll be a bigger chump than I thought you were when I saw you selling good bread as day-old for 3c a loaf.
As it seems to be the sentiment of most people that Salem bakeries make even a better loaf than Portland is shipping in, I will not add anything to this gentleman's statement other than to say that the chump part of this ad was not taken seriously by me, and as I appreciatefrankness I am quoting the man's statement almost word for word.

## BUSICK'S at the Market

The Store Where You Get Your Money's Worth Every Day - Not a Chain Store

We are getting so many

## Fresh Eggs

we hardly know what to do with them.

One of the boys suggested that we sell them at the same price we pay for them, so here goes -

Standards, strictly fresh,
2 doz. for 29c

There has been a lot of confusion lately about the price of

## Coffee

I mean by that, some stores cut the price Saturday and raise it again Monday -
So, beginning Monday, Feb. 16th, all brands in our store at the Market, such as M.J.B., Hills Bros., Golden West, Maxwell House, S. \& W., and Chase \& Sanborn's, will be priced at
$8 \cdot 516$

I have the man's name that told this, and don't know whether he was joking or not.

It was told to me for a fact, but it's a good joke nevertheless.
He said that he bought a loaf of Portland's bread and his wife didn't serve it till the following day, and when she went to pick it up she dropped it on her foot, and he asked me if he could sue the store he bought it from.
"Why?" I asked. "Well," he added, "it was so hard it darn near mashed one of her toes off when it fell on her foot."

## Busicks'

Oven-Fresh Bread
is as good as fine ingredients and master bakers can make it -
$11 / 2-\mathrm{lb}$. loaf 7 c
1-1b. loaf 5c
Whole Wheat, Graham, Rye or White,
all the same price.

We have some exceptionally nice Burbank you'll find very and you'il find very little waste in peeling,
and they cook nicely, 100 lbs . $\$ 1.15$


- Kellogg's

Corn Flakes 8 C 5 for 39 c
Post Toasties 8 C
Larrop pachage Someny'. Rolled Oats with china 356

Fancy
Oysters 3 for 29 c
Shrimp ${ }_{290}^{2 \text { for }}$ California Sardines $25 c$

Standard Tomatoes large canl, 3 for 29 c

Solid Pack Tomatoes ${ }_{25}^{205}$

We are selling all the bread we can make, and that makes me feel like praising all the peopl yes, even the other bakeries and no jolke akeries - and no jo
about it either.

