## Local News Briefs

YMG. .EMP? Two Periods top ofe Offered
At Oiceanside, Groups.
Divided as to age


## Most Popular Books at City Library Are Listed

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## Lewis, "Babbitt." Lewlishon, "The Island with- Priestley, "Good Companion." Remarque, "All Quilet on the


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## duplication?

SOME confusion exists, we believe, with respect to what has been termed "duplication of circulation" between morning and evening newspapers.
As a matter of pure fact, an advertisement in a morning newspaper is not duplicated in an evening newspaper.
There is repetition here, but not duplication.
As well might one say that an evening newspaper of Wednesday duplicates the evening newspaper of Tuesday.
A morning newspaper is a separate entity insofar as the business of the day is concerned. So is an evening newspaper a separate entity There may be duplication of circulation between two evening newspapers published at the same hours, or between two morning newspapers. But there is no duplication strictly speaking between a morning and an evening newspaper. And that's that.

In Salem, The Statesman is the only morning newspaper in the area covering thoroughly the homes now worth cultivating with agate-line salesmanship. Here you have first call, first thing on the first homes in the market.

## CheOregoil

Now in the Eightieth Year

