

CHURCH RALLY ENTHUSIASTIC

Visitors From Nearby Towns Attend Evening Meeting

TURNER, Feb. 9.—The big rally that the local Christian church has been preparing for, for weeks, was a reality Friday evening with the church auditorium filled, and a number of people present from nearby towns.

The Kellems party arrived Friday afternoon and were entertained at the parsonage.

Rev. E. J. Gilstrap when introducing the guests, mentioned a boy's Sunday school class he taught some years ago at Eugene. The Kellems brothers were members of the class and a more mischievous group could not be found.

Singing Featured.—Homer Kellems led the congregational singing. Visiting groups were asked to stand and each sing a verse.

Mrs. Homer Kellems was introduced from the platform where she drew a picture of natural scenery, during the opening song service. The picture was later presented to Mrs. E. J. Gilstrap. Prayer was offered by W. H. Lyman of Stayton.

The scripture lesson was enjoyed by members of the congregation repeating Bible verses. Mr. and Mrs. Homer Kellems sang very effectively, "Ashamed of Jesus" accompanied by Mrs. Earl Cook.

Theme Is Question.—Dr. Jesse Kellems was introduced and said it seemed like a homecoming to get back to the beautiful Willamette valley with its fine atmosphere and fine people. The theme for the evening was an old one but the greatest question found in the new Testament.

"Sirs, what must I do to be saved" with three parts to the Biblical answer, "Believe on the Lord Jesus Christ," "Repent ye" and "arise and be baptized." If the people of today would only get back to real faith and prayer, the kind Paul and Silas had, when they preached to multitudes who were moved to confess and believe after hearing one sermon.

Peter and his effective preaching was also referred to. The story of the talented Paul was dramatically recited, mentioning the steps Paul took before he became a Christian; "Repent ye" and "arise and be baptized" and was baptized, then went to work.

Salem Pastors Heard.—Rev. D. J. Howe, pastor of Salem First Christian church and who is also state president of the "New Testament board of evangelism" was introduced and said, "If we are not working for evangelism, we are loosing out and the gospel does not reach lives who need help. We certainly need evangelistic teams and gospel campaigns."

Rev. B. F. Shoemaker of the Bungalow Christian church, Salem, said a county campaign and rally would be of untold benefit for the people and the church, the same sentiment was expressed by W. H. Lyman of Stayton and Mrs. M. Livingston of Silvertown remarked, that their church had already started a campaign. Dr. H. C. Epley said he believed the time was ripe for such a rally as proposed and that the churches broadly speaking are not working with the seal they should, also he mentioned the challenge thrown out to law abiding people, to do something against the propaganda against the enforcement of good laws and surely a revival is needed to inspire people to help get big things accomplished.

Dr. Kellems mentioned some of his experiences when preaching in England and South America, and closed by saying "history says periods of depression have always been followed by religious revivals and America has been worshipping gold and the god of war if Marion county churches decide for a religious campaign in the spring it should follow the big Portland meeting that is opening in Portland and will be conducted by the Kellems. A plan was mentioned that

West Salem News

WEST SALEM, Feb. 9.—Mr. and Mrs. Delbert Moor and Lida daughters, Nita Marie and Patricia Colleen of Eugene were Sunday visitors at the home of Moore's parents, Mr. and Mrs. F. M. Moore, Delbert who will be remembered here for his skill on the violin when a boy is a teacher of music at the University of Oregon. He also teaches music at the Eugene high school and has private pupils as well. Other recent guests of the F. M. Moore family were Mr. and Mrs. Jesse Moore and small son Donald of Portland and Ross Moore of Fairfield.

Mrs. J. A. Gosser spent Friday and Saturday in Portland as the guest of relatives.

Mr. and Mrs. W. E. Ruth spent the week end in Portland where they were guests of Mrs. Ruth's brother and sister-in-law, Mr. and Mrs. Lee Hodges and also visited the automobile show.

Mr. and Mrs. P. L. Clarke and sons Robert and Donald of Salem were Sunday dinner guests of Mrs. Clarke's parents, Mr. and Mrs. J. I. Miller.

Misses Lena and Lenora Bohle of Lebanon and Mrs. H. W. Riedesel of Salem were callers at the Floyd DeLapp and the S. F. White homes Sunday. The Misses Bohle are cousins of Mrs. DeLapp and Mrs. Riedesel is her grandmother.

Mrs. M. E. Davis who recently suffered a paralytic stroke is still lying at the point of death at her home on Skinner street.

H. C. Varuh who since the first of the year has been visiting relatives in South Dakota is expected home in a few days.

Overnight guests of Mrs. Nanette Griffin Sunday were her daughter and son-in-law, Mr. and Mrs. O. V. Sloan who recently sold their rooming house in Portland and have now gone to Quinal, Wn., where they will both be employed in the government forest service. Mrs. Sloan is in office work and her husband as a forest ranger. Mrs. C. H. Chaffin, another daughter of Mrs. Griffin is employed in the forestry office at Bend.

Mrs. Elmer Boyer who has been living this winter at the home of her sister, Mrs. Felix Wright at 1272 Franklin street is returning to Hood River where

would take care of the expenses of a rally. Rev. Shoemaker pronounced the benediction.

4-H SEWING CLUB IS ENTERTAINED

HAZEL GREEN, Feb. 9.—The 4-H Sewing club met Friday afternoon at the Peter Woelke home with Miss Hazel Woelke as hostess. Mrs. J. V. Lehrman and Mrs. Mathley, visitors. The 20 members were all present.

First division includes Kimi Yada, Dorothy Dunnigan, Hilda Slatum, Beatrice Johnson, Daisy Rutherford. They having finished dish towels, will make needle cases.

Second division, Mrs. Zelinski, Emil Yada, Symba Mio, Klyo Mio, Stella Cook, June Dunnigan, Charlotte Van Cleave, Edna Rutherford, Ruth Montandon, Lucille Dunnigan, Dorothy Hufford, Margaret Dunnigan, Alice Montandon, Hazel Woelke.

This division is making pillow slips and dresses. Mrs. Ralph Gilbert, leader. Mrs. Woelke served refreshments. Mrs. Gilbert and Hazel Woelke played piano solos.

Bus Bill Hearing Attracts Many

LINCOLN, Feb. 9.—A number of people of Lincoln and adjoining districts attended the public hearing before the educational committee in the house of representatives Wednesday morning.

This hearing was the discussion of House Bill 51, which is a bill to repeal the free bus transportation of high school students. T. J. Merrick was the Lincoln representative.

HOWITZER COMPANY EXPECTS GOOD RATE

WOODBURN, February 9.—The 136th howitzer company of Woodburn received its annual inspection Friday. Major A. M. Jones of the seventh infantry at Vancouver, Washington, inspected the guard company. Captain Alexander Magee of Salem and Captain Hutton of the Silvertown company were also visitors.

A satisfactory rating is expected for the company, as the inspecting officers were apparently well pleased with the company's appearance. Lieutenant Elburn T. Sims is in charge of the Woodburn company, taking the post vacated by Oliver S. Olsen, who was recently promoted to the rank of major. Sims expects to receive his commission as captain soon.

The inspecting officers looked over the records and equipment of the company in the afternoon and inspected the personnel of the company in the evening.

Before official inspection began Major Jones presented Major Olsen with a saber and spurs and chain, a gift from the Woodburn company.

After inspection a "feed" was served and a dance was given.

RURALDEL SCHOOL HAS COUNTRY FAIR

HUBBARD, Feb. 9.—A feature of the Country Fair held at the Ruraldel school house Saturday evening was the singing by the Ruraldel chorus directed by Edwin Eymann. The songs, "Way Down Yonder in the Cornfield," a rollicking negro melody, was greeted with rounds of applause.

Other numbers on the program included a skit, "A Quarrel in an Automobile" by Miss Inez and Clifton Lyle impersonating a young married couple, and Edwin Eymann, the traffic cop; and a humorous play, "A Dude in a Cyclone Cellar," by Mrs. Florence Gottswald, Mrs. Hilda Jackson, Miss Eleanor Mitts, Vernon Hersey, Clifford Mitts, Melvin Mitts, Theodore Kyle and Stephen Eymann. Both numbers were warmly received.

PORTERS IMPROVING.—SILVERTOWN, Feb. 9. — John Porter, county road commissioner, who has been seriously ill with an attack of influenza, is reported as being slightly improved although he is still under the care of a special nurse. Mrs. Porter who has been suffering from infection is also improving.

DALE ERWIN ARRIVES.—BETHEL, Feb. 9. — Mr. and Mrs. Roy Marshand are the proud parents of a fine boy, born Saturday morning in the Henderson maternity home. The baby has been named Dale Erwin. Mrs. Marshand and baby are doing well.

FIRE HAZARD TO BE INSPECTED

INDEPENDENCE, Feb. 9.—The salary of Oscar Moore, chief of police, was increased from \$100 to \$120 a month at the February meeting of the city council. Edd Becken will act as poundmaster for the year; Mrs. Arthur Horton was appointed as member of the library board to succeed Mrs. A. L. Thomas who resigned.

The city recorder was directed to have the state fire marshal come to Independence and make a survey of the fire hazards of the city.

IMPROVEMENTS AT HAZEL GREEN MANY

HAZEL GREEN, Feb. 9.—Ronald Jones is having the big ditch on his Labish lake land, dredged, also having the road improved by traveling from James Yada to the Market road north from Hazel Green church to Labish Center road.

Peter Woelke, lineman is having a number of new poles set on No. 104 Farmers' line. William McCormack is helping.

Joseph C. Zelinski has had over 300 cords of fir cut on the land bought of H. C. Powell. William McCormack of Oregon City, David McCoustin, Hood River and James Keizer doing the cutting, except 25 cords cut by Mr. Zelinski's son, Lawrence from extra left from poles sold to the new electric light line last autumn.

\$5,000 in cash prizes for the best letters on "How advertising has increased my happiness"

HERE IS YOUR OPPORTUNITY to turn a personal experience into money, simply by writing a letter. This prize contest is sponsored by Foster and Kleiser Company, outdoor advertising, and a group of the leading newspapers of the Pacific Coast.

The purpose of the contest is to secure first-hand information, written out of personal experience, as to the contribution which advertising is making to our everyday lives.

Nearly everyone is influenced, consciously or otherwise, by advertising. The sponsors of this contest believe that your letter on how advertising has increased happiness will be a valuable contribution to advertisers and business men.

To win one of these generous prizes...

You have only to describe a way in which advertising has come into your life and changed it.

Perhaps you have learned through advertising to abandon a tiresome and difficult method in your housework, and so have increased your leisure, and your freedom to follow your own pursuits and pleasures.

Perhaps you have substituted the vacuum cleaner for the broom, and made yourself happy with long hours of open air and sunshine which had formerly been spent in monotonous, wearisome work.

Or you may have become acquainted, through advertising, with ranges, refrigerators and other appliances which lighten labor and safeguard the health of your family.

It is possible that through advertising you have learned of a book or a play or a bit of music that has opened to you new avenues of enjoyment and improvement.

Or a travel advertisement may have set your wandering foot on paths of delight that lead nowhere—everywhere.

Or you may have learned of a new food, or soap, or tooth paste which has given you pleasure and satisfaction.

Or advertising may have helped you in the skillful management of your household budget.

Write about your experience...

These are but a few of the many kinds of experiences which you may have had with advertising. There is no limitation upon the experience of which you may write—we are interested in any kind of an experience providing that it was brought to you by advertising of some form.

Although the sponsors of this contest are engaged in outdoor advertising and newspaper advertising, a most important rule of the contest is that you must not mention the name of the publication or the advertising medium where you saw the advertisement which influenced your life. The judges are not interested in knowing whether the advertisement appeared outdoors or in a

newspaper or a magazine or if you received it through the mail, or over the air.

Their only interest is: A clear description of an experience you have had through advertising of any kind without any mention of what kind of advertising it was. They are interested in the experience and not in the advertisement.

It is only necessary...

To relate the effect that the advertisement had upon you—how it sent you off to buy the article or service that you saw advertised, and the effect of that purchase upon the comfort and pleasure of your everyday life.

To do this it is not necessary to be a trained writer. A simple story of an event, filled with deep, personal, human interest is of greater value than a more pretentious literary effort with less meaning.

How to enter the contest...

To enter the prize letter contest is a simple matter. The contest is open to everyone except—

An employee of Foster and Kleiser Company.
An employee of this newspaper.
Or any persons professionally engaged in advertising.

All other persons are eligible.
The rules are simplicity itself.
Letters must not exceed 500 words.

They must be written on one side of the paper only—preferably typewritten—otherwise in clear, legible handwriting and signed with your full name and address.

They must be addressed to Department of Education, Foster and Kleiser Company, Eddy and Pierce Streets, San Francisco.

They must be mailed before midnight of February 28, 1931.

One person may not claim two prizes, but may enter as many letters as he pleases.

Foster and Kleiser Company reserves the right to reprint any or all letters received in the contest. No letters will be returned.

As soon as the judges have made their decisions, announcement will be made in this newspaper and by personal letters to the fortunate prize winners.

Begin now to win your prize...

Remember—you do not have to be a professional writer in order to send in a prize winning letter.

You must not mention where you saw the advertisement or whether it was in a magazine, a newspaper, or an outdoor poster or in a letter or folder.

It is the personal experience that counts. Advertising—at one time or another—has opened the way to a fuller life and greater happiness for every one of us. Tell us in your own words—not more than 500 of them—how advertising has increased your happiness.

- FIRST PRIZE \$1000.00
- SECOND PRIZE \$700.00
- THIRD PRIZE \$500.00
- FOURTH PRIZE \$200.00
- FIFTH PRIZE \$100.00
- 10 prizes of \$50.00 each
- 30 prizes of \$20.00 each
- 100 prizes of \$10.00 each

Foster and Kleiser
OUTDOOR ADVERTISING ON THE PACIFIC COAST

The Oregon Statesman

Cut this advertisement out now—reread it before you start to write

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY



A gracious Valentine—your voice

HE WHO would send thought to some fair lady on St. Valentine's Day can search far for a way to her heart, and fare worse, than by sending his own voice.

Inter-city telephoning is a method that St. Valentine never dreamed of, but one of which that gallant old saint would heartily approve.

These prominent men will make the awards



HERMAN NATER
Vice-Pres. Bank of America National Trust and Savings Association, Los Angeles; Pres. Pacific Advertising Clubs Association.



DON FRANCISCO
Vice-President Lord & Thomas and Logan, international advertising agency.



VERNON MCKENZIE
Dean of School of Journalism, University of Washington, Seattle, Washington.



W. F. G. THATCHER
Professor of English and Advertising, University of Oregon, Eugene, Oregon.



ROYAL A. ROBERTS
Associate Professor in Economics, University of California, Berkeley, California.