

Warner Brothers Policy Outlined by Local Representatives in Salem

"Scarlet Pages" now at The Capitol

Thrilling Drama; Later Come "Widow From Chicago", "The Cat Creeps"

"Scarlet Pages," a play which has been scheduled for Salem but failed to appear until this week will start a three day run at the Capitol theater beginning Sunday. It is a tense, dramatic play, according to report, filled with clever acting, in which a woman attorney, Elsie Ferguson, defends her own daughter, Marian Nixon, in a murder trial. The daughter does not know the lawyer is her mother until the trial has reached a dramatic climax.

Other members of the cast who add interest to this motion picture drama is John Halliday, Grant Withers, Daisy Belmont, and Wilbur Mack.

Wednesday will start "Widow from Chicago" with Edward G. Robinson, Alice White, Nell Hamilton, Frank McHugh and others in the cast. The story has to do with the New York police force, detectives, gang war, and of course love, all bound together to make "thriller" for the Wednesday and Thursday audience.

"The Cat Creeps" will be the weekend show at the Capitol. A mystery story not unlike "Cat and the Canary" it will, according to report, raise the hair on the head of unsuspecting mortals who make up the audience.

The cast is Helen Twelvetrees, Raymond Hackett, Lillian Truham, Jean Hersholt, Nell Hamilton, Montagu Love and others. The story is wound about the plot which involves the reading of the will of an old gentleman 30 years dead. The will is read at midnight by the family lawyer in the presence of six heirs. A death occurs in the reading of the will, terrifying circumstances develop and all is mysterious enough to satisfy the most morbid thrill seeker.

"Call of the Flesh" at the Hollywood

With Ramon Novarro; Garbo and Ken Maynard Also Star On This Week's Bill

The Hollywood this week has a diversified program with Ramon Novarro, Greta Garbo and Ken Maynard each presenting leading roles in plays which one remembers after having seen them.

Novarro does excellent work in "The Call of the Flesh," a title which is misleading, for the play itself is an amusing, cleverly presented story of a young man, Spanish, who undergoes a number of escapes before he finally falls head over head in love with Dorothy Jordan.

Novarro comes very nearly surpassing the wonderful acting which he did in "Pagan Love Song." His acting as the apologetic young man who does not want to work to develop his voice and yet wants to sing and be applauded is worth the time of any person to watch.

Following on the heels of Novarro's picture is the beautiful and dramatic play "Romance" written by Sheldon and acted by Greta Garbo, Lew Stone and Garin Gordon in most beautiful manner.

The story has dramatic depths not common to the ordinary movie production and Garbo gives it much more than its lines tell. Lew Stone is also a character in this play which one cannot forget.

The story is that of a young minister who falls in love with a prima donna and then because of his position cannot marry her.

The weekend brings a favorite of many a heart, Ken Maynard, in a shooting, rough riding picture, in which Maynard is accused of murder on circumstan-



Ramon Novarro in a supplicating mood in a scene from "The Call of the Flesh" now showing at the Hollywood.



Olsen and Johnson in one of those rare moments in "Oh Sailor Behave" which will be featured at the Grand beginning today.

Show House as Community Center is the Ideal Kept in Mind by Capitol Manager

A young man well this side of 30 years, very gray eyes in which the gay twinkle is veiled by very long eyelashes and who answers to the name of "Jerry" with a voice that is friendly and sincere will be found by anyone having business with the manager of Warner Brothers Capitol theatre, for he is none other than "Jerry" Lasswell and he is the manager.

He was born on a cattle ranch in that queer part of Oklahoma which looks like a panhandle and which you will remember as being very hard to draw, back in your geography days. His mother was a teacher and gave him a good start toward education before she died. After her death he attended a military school in Oklahoma, and shortly after his graduation he entered the navy, with the provision that he be able to get into Annapolis.

Before the final examinations were completed he had passed the age limit for the naval school and instead was given a quartermaster's rating and was stationed on the west coast with the geodetic survey. In this service he traveled to most of the countries touched by Pacific waters, through the Suez canal and into European

dial evidence. He brings to the law the actual murdered and wins the girl of his heart and the process taken in doing this makes many a thrill.



Elsie Ferguson takes the part of a woman attorney in "Scarlet Pages" which will appear at the Capitol this week.

of that house when Mr. Noble left and then in succession manager of other houses in Portland, and in Seattle and Olympia.

Finally he became connected with the West Coast theatres, then with Fox, and now he is a Warner booster and manager. To talk to him is to believe in Warner Brothers theatres, and the principle upon which they run.

"As far as Warner Brother's policies are concerned in Salem, Mr. Stille is the authority here," said Mr. Lasswell, "but I will be glad to tell you what I have planned for the Capitol which is my child, and which I am intensely interested in seeing become a very successful house."

"When I first saw it I was impressed with its possibilities and was 'sold' to the idea of managing it. My theory is that when one is really sold on what one is doing, half the battle in succeeding is fought."

"What both Mr. McIntire at the Elsinore, and myself are going to attempt to do is to make the theatre community centers for Salem folk. I have plans ready now to establish a matinee tea afternoon on the mezzanine floor of the Capitol. Here parties could meet following the show and enjoy a cup of coffee and chat. Special attention is to be given club women and special afternoon or evening line parties so that a hostess may call up and reserve a certain

section for her party and get the attention which will make the party a success."

Another thing emphasized by Mr. Lasswell was the type of picture to be scheduled for week-ends for the Mickey Mouse club which from now on will meet at the Capitol. Pictures which will be good for youngsters to see will be featured as well as special attention given to the short special features so that both the weekend shows and all shows there will be a well balanced program of laughs, educationally interesting features, and serious productions.

"I am going to attempt to get two of the city police traffic officers to watch traffic at the hour when Mickey Mouse club is concluded in order to protect the youngsters who fly out of here like rabbits when all is over."

Another thing that will add to the coming theatre programs is the new billing which will soon be ready. All contracts are not signed but will be completed in a few days and then said Mr. Lasswell, Salem will get the same shows to be seen in Portland and at the same time Portland is showing them. The shows will represent the five major producing companies. There will be three changes of program at the Capitol and two at the Elsinore so that five of the big shows to be seen in Portland will be shown in Salem.



Constance Bennett as she will appear in "Sin Takes a Holiday" which opens today at the Elsinore.

"Sin Takes a Holiday" at The Elsinore

Constance Bennett has Lead; "Divorce Among Friends" Coming on Thursday

A picture which one cannot judge definitely before one has seen it but which from the cast included should be excellent is "Sin Takes a Holiday" now showing at the Elsinore. Constance Bennett, Basil Rathbone, Kenneth MacKenna, Rita LaRoy, and Louis Bartels make up the cast which carries through the sophisticated story of a millionaire who marries for protection so that he may go philandering without serious difficulties for himself.

Costuming is said to be such as to amount to a style show with Constance Bennett the feature model. Humor and sparkle are also attributed to this comedy of the ugly duckling wife who becomes the swan and nearly breaks her millionaire husband's heart.

Thursday will see "Divorce Among Friends" with James Hall, Lew Cody, Irene Delroy, Natalie Moorhead, E. Martindel, and Margaret Sneedon as the cast. The story is one of newlywed's quarrels divorce proceedings and final reconciliation.

"One of the biggest jobs is over now I hope, that of getting the confidence of the employees. All have been retained except two who left of their own accord to (Continued on page 13)

The Call Board . .

By OLIVE M. DOAK

WARNER'S CAPITOL
Today—Grant Withers and Marian Nixon in "Scarlet Pages."
Wednesday—E. G. Robinson in "Widow from Chicago."
Friday—Helen Twelvetrees in "Cat Creeps."
WARNER'S ELsinore
Today—Constance Bennett in "Sin Takes a Holiday."
Thursday—James Hall in "Divorce Among Friends."
HOLLYWOOD
Today—Ramon Novarro in "Call of the Flesh."
Wednesday—Greta Garbo in "Romance."
Friday—Lem Maynard in "Fighting Through."
THE GRAND
Today—Olsen and Johnson in "Oh Sailor Behave!"
Wednesday—Evelyn Brent in "Framed."
Friday—Buck Jones in "Men Without Law."

HOLLYWOOD

HOME OF 25c TALKIES

TODAY, MONDAY and TUESDAY

Continuous Sunday 2 to 11 p. m.

Matinee each day 2 p. m.

A NEW NOVARRO!

he does his finest singing and acting in a passionate romance!

CALL OF THE FLESH

Ramon NOVARRO

With DOROTHY JORDAN, RENEE ADORNE, NANCE O'NEIL, ERNEST TORRENCE

Also Our Gang Comedy, "PUFS IS PUPS", and News

OFFICE GIRLS KNOW THE FIGURES THAT INTEREST THE BOSS

"METROTONE NEWS"
"AESOP'S FABLE"
VITAPHONE SUBJECTS
"SERVICE STRIPS"
"MARTINELLI"

HE DABBLED WITH SIN - SHE DABBLED WITH MEN
Her husband sent her abroad on her honeymoon, and when she reached Paris — Oo! La! La!



CONSTANCE BENNETT
IN
Sin Takes a Holiday

with Kenneth MacKenna • Basil Rathbone
Rita LaRoy • Louis Bartels

WARNER BROS.
ELsinore

ON THE STAGE
WEDNESDAY
EVENING AT
8:00 P. M.
"BELINDA"

A Three Act
Comedy Drama

Today SCARLET PAGES

Which Woman Was to Blame?

The mother who forgot her child in a mad rush for fame? Or the daughter who put honor above everything else and defended it with a blazing gun?

Fate turned the tables on the country's greatest woman lawyer . . . and sent her kneeling at the feet of America's most notorious gun-girl.

The Celebrated Stage and Screen Star
ELSIE FERGUSON
Marion Nixon and Grant Withers

GENERAL
ADMISSION
ADULTS
40c



ADDED
Another
Thrilling
"Vagabond
Adventure"
"Sands
of
Egypt"
and
Other
Shorts

WARNER BROS. **CAPITOL**

GRAND THEATRE

WARNER BROS. present



A girl in every port—these bottle scoured warriors knew their way about from the streets of Cairo to the Boulevards of Paris, but they learned about women on the waterways of Naples.

with
OLSEN and JOHNSON
America's Funniest Clowns
Irene Delroy, Charles King, Lotti Loder and distinguished cast.

Also
New
Comedy
"Divorced
Sweet-
hearts"
and
Cartoon