Junior Concert Group Gives Varied Program Is Report

MONMOUTH, Jan. 12-The training school department of the Oregon Normal school spon-sored its first Junior concert club program Saturday after-noon at 3 o'clock in the auditornoon at 3 o'clock in the auditor-fum to a well filled house. This club has just been organized un-der the leadership of Mrs. Cora Olday of Portland, dramatic in-terpreter; and its purpose is to provide an opportunity for young people who are doing special work in music, vocal or instru-

presented. Outstanding performers will have a chance to appear over the radio from Portland.

sented these numbers: Piano solos by John Murdock, college, will be obtained for the Velma Voss and Robert Price; a different meetings. vocal solo by Betty Lou Elliott with piano accompaniment by Imolene De Armond; vocal solos by Harold Witeraft of Dallas, consideration in selecting a brood guest artist, with piano accompaniment by Rachel Uglow; vo-cal solos by Irene Athey of the Oregon Normal school, accompanied by Florence Ritter; tap market when prices are most dance by Jane Parrish, with Norma Parrish at the plane; Dutch dance by four normal school girls; Margaret Hedges, Winifred McDowell, Crystal Pounder and Marjorle Montgomery, with Judith Severson at the plano; violin solo by Barbara Powers, with piano accompaniment by Mrs. Roy Miller; a xylophone-marimba solo by Kristine Kallen-dar, a normal student; and a humorous interpretation by Katherine Olday.

Mrs. Olday plans to diversify the programs with talent both from the training schools and

GRAND ISLAND, Jan, 12-Professor Burr L. Young, Smith- Salem will be present. Mrs. Nicia Hughes instructor at the Dayton Buck, a national lecturer, will high school, conducted a meet- speak at the evening meeting. ing Friday evening in the school Friends are invited to all the sesbuilding for all men interested in sions. The evening meeting will hog raising. These meetings are somewhat in the order of a short course and hereafter will be held every Thursday evening for six weeks or more. Various phases WACONDA, Jan. 12—Henry of hog raising, such as selecting. breeding, feeding, buildings and sanitary conditions will be discussed in the different meetings sheeting on when the high wind and free bulletins and other lit- caused the structure to collapse erature concerning the subject Monday morning. Mr. Stafford, will be given out.



**SUITOR SHOOTS** 

people who are doing special work in music, vocal or instrumental, in dancing, in dramatics, readings, or plays, or interpretations, or in any other field, for stage experience.

Each succeeding Saturday afternoon at 3 o'clock, a group of numbers chosen from the talent of Monmouth, Independence, and surrounding territory will be presented. Outstanding perform-

hog growers, a representative of The program Saturday pre- the Swift Packing Co., and perhaps one from the Oregon State

At this first meeting Prof. Young discussed the various items as points to be taken in likely to be the highest, and the number of litters a year for the best results in consideration of the sow.

These lectures are open to all interested in hog raising, and promise to be very profitable for all concerned.

TURNER, Jan. 12-The ladies of the Turner W.C.T.U. will be joined by the Pleasant View organization on Wednesday, January 14, in holding an all-day institute meeting at the Christian church, with a basket lunch at

Mrs. Helen Prescott, who is county president and others from

Stafford is building a machine shed on his farm near Waconda. The frame work was up and the



9:00 a.m.

Another daily train east
Continental Limited . 9:40 a.m.

Kay; L.S.N.G., Miss Mildred Mar- Kay.

tin; L.S.V.G., Mrs. Thelma Eusley; Miss Mabel Walker is past noble grand; warden, Mrs. Hester Us

MSTALL OFFICERS

Crume; conductress, Mrs. Marthan annotic, cuitade guard, W. A. Martin. Mrs. State and discussion regular meeting, which will be given at the next regular meeting, which will be in the Knighton. The necessary, in an all-day sewing entered at the next regular meeting, which the sisted as regular meeting, which will be in the Knighton. The necessary of the proposed union her the form of the chool of the next regular meeting, which will be in the Knighton. The necessary of the proposed union her than the meeting of the next regular meeting, which will be necessary. The or the common of Mrs. Gardent, Yar, Gayster Deposed union her than the meeting of the

These prominent men

will make the awards

HERMAN NATER

Vice-Pres., Bank of America National Trust

and Savings Association, Los Angeles, Pres., Pacific Advertising Clubs Association.

DON FRANCISCO

Vice-President Lord & Thomas and Logan,

International advertising agency.

VERNON MCKENZIE

Dean of School of Journalism, University

of Washington, Seattle, Washington.

W. F. G. THACHER

Professor of English and Advertising,

University of Oregon, Eugene, Oregon.

Associate Professor in Economics, Univer-sity of California, Berkeley, California.

ton; also by one sister, Mrs. Brig Ames of Spokane; ten grandchildren and eight great-

low of Battle Graund, Washing- good program has been prepared meeting.

STILL QUESTIONED

GRAND ISLAND, Jan. 12—
Wednesday, Jan. 7, was the date set by the Yamhili county district boundary board for the Amity hearing concerning the question of the proposed union high school in which the Island is much interested.

weeks, Some attorneys interpret this to mean that two weeks shall elapse between the first and last publication, thus making three publications of the notice necessary.

The boundary board has postponed the next hearing indefinitely in order to give ample time for securing a decision on the matter from the attorneys shall elapse between the first and last publication, thus making three publications of the notice necessary.

The boundary board has postponed the next hearing indefinitely in order to give ample time for securing a decision on the matter from the attorneys general.

Those attending the meeting from this community were J. H. Tompkins, Clarence Badger, Roy E. Will and Mr. and Mrs. Tom Lawrence.

weeks. Some attorneys interpret

Allister.

# in cash prizes

for the best letters on

## "How advertising has increased my happiness"

FIRST PRIZE

\$1000.00

SECOND PRIZE

\$700.00

THIRD PRIZE

\$500.00

FOURTH PRIZE

\$200.00

FIFTH PRIZE

\$100.00

10 prizes of \$50.00 each

50 prizes of \$20.00 each

100 prizes of \$10.00 each

mail, or over the air.

HERE IS YOUR OPPORTUNITY to turn a personal experience into money, simply by writing a letter. This prize contest is sponsored by Foster and Kleiser Company, outdoor advertising, and a group of the leading newspapers of the Pacific Coast.

The purpose of the contest is to secure first-hand information, written out of personal experience, as to the contri-bution which advertising is making to our everyday lives.

Nearly everyone is influenced, consciously or otherwise, by advertising. The sponsors of this contest believe that your letter on how advertising has increased happiness will be a valuable contribution to advertisers and business men.

## To win one of these generous prizes . . .

You have only to describe a way in which advertising has come into your life and changed it.

Perhaps you have learned through advertising to abandon a tiresome and difficult method in your housework, and so have increased your leisure, and your freedom to follow your own pursuits and pleasures.

Perhaps you have substituted the vacuum cleaner for the broom, and made yourself happy with long hours of open air and sunshine which had formerly been spent in monotonous, wearisome work.

Or you may have become acquainted, through advertising, with ranges, refrigerators and other appliances which lighten labor and safeguard the health of your family.

It is possible that through advertising you have learned of a book or a play or a bit of music that has opened to you new avenues of enjoyment and improvement.

Or a travel advertisement may have set your wandering foot on paths of delight that lead nowhere -everywhere. Or you may have learned of a new food, or soap, or

tooth paste which has given you pleasure and satisfaction.

Or advertising may have helped you in the skillful management of your household budget.

## Write about your experience . . .

These are but a few of the many kinds of experiences which you may have had with advertising. There is no limitation upon the experience of which you may writewe are interested in any kind of an experience providing that it was brought to you by advertising of some form.

Although the sponsors of this contest are engaged in outdoor advertising and newspaper advertising, a most important rule of the contest is that you must not mention the name of the publication or the advertising medium where you saw the adver-tisement which influenced your life. The judges are not interested in knowing whether the advertisement appeared outdoors or in a

Their only interest is: A clear description of an experience you have had through advertising of any kind without any mention of what kind of advertising it was. They are

newspaper or a magazine or if you received it through the

interested in the experience and not in the advertisement.

## It is only necessary . . .

To relate the effect that the advertisement had upon youhow it sent you off to buy the article or service that you saw advertised, and the effect of that purchase upon the comfort and pleasure of your everyday life.

To do this it is not necessary to be a trained writer. A simple story of an event, filled with deep, personal, human interest is of greater value than a more pretentious literary effort with less meaning.

## How to enter the contest . . .

To enter the prize letter contest is a simple matter. The contest is open to everyone except-

An employee of Foster and Kleiser Company.

An employee of this newspaper.

Or any persons professionally engaged in advertising.

All other persons are eligible.

The rules are simplicity itself. Letters must not exceed 500 words.

They must be written on one side of the paper only— preferably typewritten—otherwise in clear, legible handwriting and signed with your full name and address.

They must be addressed to Department of Education, Foster and Kleiser Company, Eddy and Pierce Streets, San

They must be mailed before midnight of February 28,

One person may not claim two prizes, but may enter as many letters as he pleases.

Foster and Kleiser Company reserves the right to reprint any or all letters received in the contest.

No letters will be returned. As soon as the judges have made their decisions, announcement will be made in this newspaper and by personal letters to

## the fortunate prize winners. Begin now to win your prize ...

Remember-you do not have to be a professional writer in order to send in a prize winning letter.

You must not mention where you saw the advertisement or whether it was in a magazine, a newspaper, or an outdoor poster or in a letter or folder.

It is the personal experience that counts. Advertising—at one time or another— has opened the way to a fuller life and greater happiness for every one of us. Tell us in your own words-not more than 500 of them-how advertising has increased your happiness.

Foster and Kleiser OUTDOOR ADVERTISING ON THE PACIFIC COAST

The Oregon Statesman

ut this advertisement out now - reread it before you start to write