

CIVIL LEADERS SAY HELPLESS

Lynching of Negro Could Not be Averted, Military Men say Also

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 see that justice was done, and that they were willing for the law to take its course.
 Mob Not Organized
 Is Opinion
 "I do not believe the mob was organized. When three deputies and I drove up to the courthouse in an automobile, somebody called 'get him' and that seemed to stir the mob. I held up my hand and urged them not to do anything. They rushed me and nothing could be done."
 Although exact statements made by the negro before his death were contradicted it was declared he implicated Paul "Shike" Smith, negro, like himself a trapper, in the attack on the teacher. Smith was arrested late today in Omaha. Threats against Smith were reported voiced by members of the mob.

INAUGURAL BALL COLORFUL EVENT

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 of red velvet combined with chiffon reached the height of chic. Mrs. David Bennett Hill wore a scarlet gown, which was exceedingly smart. Mrs. Henry B. Thielsen was a stately figure in

a gown fashioned of black lace. Mrs. S. C. Dyer was beautifully gowned in a wine-colored creation. Antique jewelry was worn to complete a stunning costume. Mrs. U. G. Shipley wore ecru lace in a graceful manner.
 Mrs. O. F. Johnson was an enchanting picture of feminine loveliness in a gown of pale blue moire combined with tulle. Mrs. Erzel Kay wore a brilliant nasturtium red gown. Mrs. Clifford Brown was a distinguished figure in a dress of cream lace. Mrs. C. K. Spaulding wore a black costume, which was smartly relieved by a necklace of crystals.
 Mrs. Fritz Slade wore a dress of piquantly colored pink silk net, enhanced with a jade green girle. Mrs. P. G. Myers was attractive in an ankle-length gown of peach. Mrs. Gus Hixon's gown was fashioned of supple pink satin. Her house guest, Mrs. Lynn McCready of Eugene, was stunning in black velvet. She wore gardenias.
 Mrs. W. H. Burghardt's costume of ivory taffeta, embroidered in bronze. Pearls and gardenias were worn to complete this ensemble. Mrs. A. Bush was exquisite in a draped gown of orchid velvet. Mrs. W. H. Lytle wore a stunning evening ensemble of black satin, which had as its most interesting feature a long coat with a high, shirred collar and long flowing sleeves, elaborate in design.
 Governor and Party Arrive Amid Blare
 Just a bit after nine o'clock with conversation buzzing there was a flourish of trumpets and the honored party led by Gov. and Mrs. Meier, entered the armory. Mrs. Meier was strikingly lovely in a sweeping, fitted gown of white satin, carrying on her arm a gorgeous bouquet of deep pink roses, a gift from the mayor's committee.
 Handsome black gowns featured the women in the receiving line. Mrs. Frank Lonergan, Mrs. E. F. Brodie, Mrs. Willard

Marks, Mrs. H. J. Bean, Mrs. Paul A. Wolfe, Mrs. Hal Ross, all wore beautiful creations of black in chiffons, velvets, and satins. Mrs. Thomas Kay was lovely in white satin. Mrs. T. A. Livesley wore a smart gown of soft apple green satin, and Mrs. George A. White was gowned in an imported shell pink lace with which she wore blue slippers and violets.
 Reception Corner Is Described
 In the reception corner which was banked with palms and ferns and furnished with comfortable davenport and deep chairs, were other guests in addition to the line. Among these were Mr. and Mrs. Fred Ganz and Mr. and Mrs. Joseph Ehrman and Julius L. Meier, Jr. Later Mrs. Ehrman and Mrs. Ganz, who are daughters of Gov. and Mrs. Meier, were noted on the floor dancing. Mrs. Ehrman wore a gorgeous black chiffon, very low back and over the left shoulder were white gardenias. Mrs. Ganz was also in black, the bodice of which was cut low front and back and was circled with a wide band of silver sequins. These gowns beautifully accentuated the dark, sophisticated beauty of these guests from California.
 As the guests passed down the receiving line they either began the dancing in the armory, or went into the Marion hotel ballroom or the Crystal gardens, to which had been built a carpeted and covered bridge from the east door of the armory.
 At least 2,000 guests greeted Governor Meier and his party and dancing to the strains of excellent music between the hours of nine and 12:30 o'clock. Following the ball many delightful supper parties with Salem folk acting as hosts to the many visitors, brought to a close what was without doubt the most brilliant social function ever to be enjoyed in the capitol city.
 From the time that Robert Boardman welcomed the guests

MEIER TAKES OATH OF OFFICE

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inaugural ceremony began, the chief clerk announced the arrival of the state supreme court, which led by newly elected Judge Campbell, filed down the center aisle of the house of representatives and on to the rostrum where chairs had been provided directly behind the incoming governor and in front of the elective state officers. Justices on the rostrum included Justices Campbell, Bean, Bell, Brown, Rand, Rossman and Campbell. Behind them were seated T. B. Kay, state treasurer, C. K. Gram, labor commissioner.
 Charles A. Howard, superintendent of schools, Judge L. H. McMahan who later swore in the governor, and Mark D. McCallister, state corporation commissioner.
 Few preliminary words marked the ceremonies. Briefly, Mr. Marks announced to the senate and the house that Governor Norblad would address them as provided in the constitution while with equal terseness he introduced Judge McMahan who administered the oath of office to the new governor.

In the name of Mayor P. M. Gregory, and Hon. T. A. Livesley, who by request of Mayor Gregory was acting in the name of Salem, there was no slightest hitch in the program of events. From the armory transformed in a place of beauty by clever decorations, to the excellent parking and traffic arrangements, all contributed to a smooth and happy conclusion.

Did You Ever Notice...

how often you get scared and then you find out there wasn't a thing to scare you. Well, I admit I really was scared when I saw all that stack of coffee and crackers being unloaded Friday. Well, the most of it was sold Saturday and I know I will hear "I told you so" at least a thousand times.

And I Should Have Known Better, Too,

than to doubt the loyalty of the thousands of people in and around Salem

NOW WE WANT EVERYONE TO FEEL THAT THE MARKET IS THEIR STORE

WE ARE NOT GOING TO KEEP ANY SECRETS from you. While I do not know how many dollars we took in Saturday I do know that there was more than two thousand and five hundred customers and the average sale was well over \$1.00 per customer, and that is another reason why the prices are so low on everything at The Market every day of the week.

BUSICK'S at the Market

Not a Chain Store

SUNSHINE MELLOWS



Heat Purifies

LUCKIES are always kind to your throat



The advice of your physician is: Keep out of doors, in the open air, breathe deeply, take plenty of exercise in the mellow sunshine, and have a periodic check-up on the health of your body.



Everyone knows that sunshine mellow—that's why the "TOASTING" process includes the use of the Ultra Violet Rays. LUCKY STRIKE—the finest cigarette you ever smoked, made of the finest tobaccos—the Cream of the Crop—THEN—"IT'S TOASTED." Everyone knows that heat purifies and so "TOASTING"—that extra, secret process—removes harmful irritants that cause throat irritation and coughing.

"It's toasted"

Your Throat Protection—against irritation—against cough

Pillsbury's Best
FLOUR
 Don't confuse with Pillsbury's second grade flour—We are selling Pillsbury's Best at
\$1.25
 49 POUND SACK
 Pillsbury's Second Grade should not cost you more than \$1.00 for a 49 lb. sack. At that the best is the cheapest.

Monarch
PEAS
 LARGE CANS
15c

Lily of the Valley Cut
Green Beans
 Regular 20c grade
 LARGE CANS
15c

Large Cans Standard
TOMATOES
 With Puree
9 1/2c
 Solid Pack
TOMATOES
 Large cans
 2 FOR
25c

Shredded
Wheat
 4 PACKAGES
39c

HERE'S AN ORANGE TREAT
 for our customers. We bought a truck load of fancy sweet Naval
ORANGES
 Saturday night at little more than half price
 Same size orange that we have been selling at 20c dozen. So here they are as long as this lot lasts—
 2 DOZEN
29c

High Grade
SALAD OIL
 As good as the best for cooking and frying.
 1/2 GAL. CANS
63c

Royal
BAKING POWDER
 Special this week. This special is by the factory and will last only a few days. You get 5c off our regular low price on every 12 oz. can you buy.
a 20% Saving

Ivory
Soap Flakes
 3 PACKAGES
20c

When we started handling feed, mill run was selling in Salem at \$1.10 for an 80 lb. sack. Now the wholesale price has declined only 5c per sack — yet you can buy all the mill run you want at the market for only —
 PER SACK
79c
 Other feeds too, are about 20% less than they were at that time, and we have most every kind you want.

BUSICK'S BREAD
 DOWN ON PRICE AGAIN
LARGE LOAF
 New Price
10c
SMALL LOAF
 New Price
7c

BUTTER
 The freshest we can buy
 POUND
30c

UMECO
Margarine
 3 POUNDS
39c

CRISCO
 .6 POUND CANS
\$1.39