



A grim moment in "Road to Paradise" which is the week-end picture feature at Warner's Elsinore in connection with Fanchon and Marco in "Society Circus".



Many folk are still chuckling over "Animal Crackers" with the four "mad" Marx brothers as the instigators of the laughs. This will be repeated at the Hollywood beginning today.

"Half Shot" Coming for Grand Attraction

Wheeler-Woolsey in Clowning Role Which Brings Many Hearty Laughs

The Grand audience must be prepared to laugh when they start the week's bill with Wheeler and Woolsey in "Half Shot at Sunrise." A "foolishness" is this play, worthy of the nonsense of these two men who make such excellent foils for each other.

The plot of the picture is based on impossible incidents connected with two soldiers in a portion of the American army stationed in Paris. The general's daughter, acted by Dorothy Lee, has no small part to play in the development of the plot and the laughs which come.

A second laugh, really one of the funniest pictures of the year, will be "The Hottentot" which begins Wednesday at the Grand. If anything could be funnier than Edward Everett Horton trying to make friends with a horse in order to win a girl, it would not be safe for the public.

The Grand is making sure that its audiences are happy this week for it gives a clean bill of laughs all the way through closing the bill with "Leathernecking," with such folk as Irene Dunne, Ken Murray, Louise Fazenda, Ned Sparks, Lilyan Tashman, Eddie Foy, Jr., Benny Rubin, Rita La Roy, Fred Santley, Baron von Brinken, and Carl Gerard making the fun.

Benny Rubin and Louise Fazenda are sufficient unto themselves to make any play funny but with the additional support and a plot that has to do with the U. S. Marines stationed in Hawaii, and all of them looking for excitement, there is no end to amusing incidents to develop the story. Impersonation of an officer, being entertained in an officer's home and having his buddies give him away by "crashing" the party are some of the events which make life miserable at times for Eddie Foy, Jr.

Warner's Capitol, today—Joe Frisco in "The Gorilla." Wednesday—John Wray, Betty Compson in "Csar of Broadway." Friday—Gustav Diesel in "White Hell of Pitz Palu."

The Call Board . .

By OLIVE M. DOAK

WARNER'S EL SINORE
Today—Loretta Young in "Road to Paradise."
Monday—Evelyn Brent in "The Silver Horde."
Thursday—Wheeler and Woolsey in "Hook, Line and Sinker."

HOLLYWOOD
Today—Marx Brothers in "Animal Crackers."
Wednesday—Vilma Banky in "This is Heaven."
Friday—Gilbert Roland in "Men of the North."

THE GRAND
Today—Wheeler and Woolsey in "Half Shot at Sunrise."
Wednesday—E. E. Horton in "The Hottentot."
Friday—Irene Dunne, Ken Murray in "Leathernecking."

WARNER'S CAPITOL
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Wednesday—John Wray, Betty Compson in "Csar of Broadway."
Friday—Gustav Diesel in "White Hell of Pitz Palu."

Will Rogers and Wife Have to go Home—No Funds!

The hardships of obscurity are not unknown to Will Rogers. Will and Mrs. Will decided to go the movies one evening recently.

The comedian had just started work on "A Connecticut Yankee" and Mrs. Rogers suggested that they see "Lightnin'," his last picture. Will agreed.

They drove to a Beverly Hills theatre and parked the car. Rogers suddenly turned to his wife and asked if she had any money.

"Just a dollar," she replied. "Haven't you any?" "Not a cent," answered WILL. "We might try to crash the gate, but these folks here don't know me. Let's go home." Which they did.

Menzies Signs To Direct Film

William Cameron Menzies, among the foremost art directors in the movies has been signed by Fox Films to a long term contract as a film director. Mr. Menzies was responsible for the art work in the Valentino pictures.

THE GORILLA

Thrilling! Chilling! Killing! Mystery! Comedy!

SOUND NEWS VITAPHONE VARIETIES TALKING COMEDY

You'll SHAKE with laughter and SHIVER with suspense as a wild gorilla runs loose through a mysterious house. New laughs! New surprises! New thrills!

WARNER BROS. CAPITOL

NOW PLAYING

with **LILA LEE JOE FRISCO EDDIE GRIBBON WALTER PIDGEON**

Do they look as though they had swallowed something? "Hook, Line and Sinker" as the picture from which this scene was taken is titled? It is Wheeler and Woolsey and they are at Warner's Elsinore Thursday, Friday and Saturday.



A glimpse of the leading character in the picture "The Gorilla" which will be featured at Warner's Capitol today, Monday and Tuesday.

GROUP OUT FOR LAWS ON MOVIE

Higher Standards of Production Through Federal Enactment, aim

By OLIVE M. DOAK

"What the Public Wants" might well be taken for a text by any motion picture producer and when he had finished with his statistics as to what pictures received the most hearty response from the "dere publik" there might be a terrific brain-storm for a goodly number of those folk who plead for better pictures from the film producers.

Just now there has been passed by the W. C. T. U. of North Salem, a set of resolutions asking for the enactment of a federal law which will establish higher standards before production of films that are to be licensed for interstate and international commerce.

The resolutions read: "Whereas, mechanically improved, artistically beautiful, morally clean motion pictures are one of the best known means of preserving and transmitting to future generations the best ideals and institutions of our generation, and whereas, the best in the life of any people presented by the silver screen to the whole people will popularize that best and

Standards Held Low Whereas, the best life of any nation transmitted by the motion picture to other nations will spread international understanding and good will, and whereas, present day methods have proven entirely inadequate to meet the situations and many pictures shown on the screen depict crime, immorality, scoff at prohibition and establish false standards of social life, thus signally failing to transmit the best;

Therefore be it resolved, that we respectfully request your honorable body to enact a law for the federal supervision of motion pictures establishing higher standards for production for films that are to be licensed for interstate and international commerce."

Copies of the resolution are being forwarded to Senator McHenry and Congressman Hawley and the Union is urging all those interested in the passage of such a law to write personally to these men asking their support.

And here comes an answer from Carl Milken, secretary of the motion picture producers and distributors of America: "However earnest the producers of motion pictures may be in their efforts to raise, continuously, the social and moral standards of motion picture entertainment the most they can do is to set the minimum level of good taste. Above that it is the community which sets the fashion.

"Pictures that are above the level of popular taste face a handicap, unless there is a local demand which stimulates the exhibition."

THAT CREEPY... CHILLY COMEDY



Again meet Wheeler and Woolsey together with Dorothy Lee from the rollicking comedy "Half Shot at Sunrise", appearing at the Grand today.

Elsinore Picture Said to Be Dramatic Story

Loretta Young Takes Double Role; "Hook, Line and Sinker" Next on Bill

The week-end picture at Warner's Elsinore is a dramatic story, so it is said, which involves robbery, the lives of crooks and life in the home of the rich. The ultimate result of the story is the reuniting of long separated sisters, and the happy culmination of a romance.

Loretta Young plays a double role in this play and Jack Mulhall plays opposite her. Miss Young is reputed to be the most difficult work of her career in this picture.

Following this picture Thursday will be "Hook, Line and Sinker," a comedy by force for its leads are Bert Wheeler and Robert Woolsey. Sape who play smart parts, it is said that this couple with the aid of their old playmate, Dorothy Lee, develop a delicious comedy.

Monday will present "Silver Horde" by Rex Beach. A dramatic story of one woman in a land of men, the great white north. The woman is Evelyn Brent, the girl with the voice that one does not forget. It is hard to imagine a better vehicle for this hard, yet expressive voice of Evelyn Brent than in such a picture as "Silver Horde" would be. With her is Louis Wolheim, Joel McCrea, Raymond Hatton, Jean Arthur, Gavin Gordon, Blanche Sweet, Purcell Pratt, Ivan Linow and William Davidson.

HOLLYWOOD HOME OF 25c TALKIES

TODAY, MONDAY and TUESDAY Continuous Performance Today 2 to 11 P. M.

THE MARX BROTHERS

"Animal Crackers"

A Paramount Picture

All the world loves a lover. Lillian Roth and her handsome boy friend prove that. But all the world roars at the Marx Brothers—and this time they're funnier than ever.

Also Cartoon Comedy, Act, and News.

GRAND

Sunday - Monday Tuesday

Year's Grandest Comedy Show With World's Greatest Comedians!

Ma'machies... M.P.'s... and Medals... in A.W.O.L. joy gag through Gay Paree while two looney clowns in khaki turn belly-aches into belly-laughs!

MIGHTY STARS OF THE CUCKOOS' WHEELER WOOLSEY

IN RADIO'S FEATURE COMEDY BOMBSHELL HALF SHOT AT SUNRISE

Coming Next Sun. **AMOS 'N ANDY**

Merry Marx Brothers in Hollywood Offering

"Animal Crackers" Showing For Weekend Attraction; Vilma Banky Star

The merry mad Marx brothers, four of them in all and by name Groucho, Harpo, Chico and Zippo, will again present their laugh-provoking comedy "Animal Crackers" in Salem, this time at the Hollywood. To those who saw this play on its first presentation here there will be no hesitancy in a laugh over Groucho's "Pardon me, while I have a strange interest" at the time when he was attempting to make ardent love to two fair maids at once.

A play bursting with wisecracks and nonsense, it offers a laugh-provoking hour and some odd minutes to those who would be amused.

Following the inimitable foolishness of the Marx quartet, Vilma Banky will entertain in a love romance with a big secret which is shared by the audience but not by the actors. Vilma, a waitress in a restaurant attracts the attention of a young millionaire. In order to win her the millionaire who is James Stackpoole, becomes a supposed taxi cab driver.

As time goes on the two young folk fall in love and go hunting for a cheap flat. The flat is found, and marriage is near when money which Vilma has planned on to assist her at the last minute is stolen. The final result as the picture comes to a close is all that any romantic audience could ask for.

The last picture for the week is "Men of the North" with Gilbert Roland and Barbara Leonard. This is a story of the Canadian wilds and it has been filmed in five languages if that is a recommendation to you readers. Gilbert Roland is a trapper of expert skill. He loves Barbara Leonard but a theft of some gold implicates him and there is dire trouble before matters are straightened out. A terrific snow storm, and slides which threaten the lives of important folk in the story and many other thrills add to the interest in the plot.

SILVERTON, Jan. 10.—Chief of Police Henry Storli left Friday night for Denver, Colorado, as a delegate from the W. O. W. lodge of Silverton. Mr. Storli expects to be gone about 10 days and Bert Terry will be acting Chief of Police during Mr. Storli's absence.

WHAT A WOMAN! BUT WHERE'S THE MAN WHO'D MARRY HER!

Women didn't brag about innocence where she came from! Meet Cherry Malotte—tough and proud of it—till she met the man who could forgive everything... but OTHER MEN!

REX BEACH'S EPIC DRAMA

Immortal story of the great Alaskan salmon run... from genius-inspired pen of America's mightiest creator of blazing romance!

THE SILVER HORDE

With **EVELYN BRENT**

Louis Wolheim, Joel McCrea, Jean Arthur, Raymond Hatton, Gavin Gordon, Blanche Sweet

SEE—Battle of the giants... men lashed to fighting fury in struggle for riches; gripping scenes from the great salmon catch; wild, Northland views of breath-taking beauty!

STARTS TOMORROW

WARNER BROS. Elsinore

ROAD TO PARADISE

Directed by Wm. Beaudine Suggested by the play, "Cornared" by Diddson Mitchell with

Loretta Young Jack Mulhall Raymond Hatton

a girl whose life has been bonded to the underworld? See the story of a beautiful bandit who stole the heart of a society playboy. You'll love it!

A TALKING SERIAL

THE SPELL OF THE CIRCUS

ON THE STAGE

Fanchon & Marco's "SOCIETY CIRCUS"

SUNKIST BEAUTIES