

Salem's Biggest Industry, Paper Mill, Keeps up Output

24-HOUR SHIFT ON 6-DAY WEEK

Annual Payroll is \$600,000; Outlay for Material Million, Half

Salem's largest industry, the Oregon Pulp and Paper company, has enjoyed full-time production for 24 hours a day six days a week throughout 1930. Production of watermarked and unwatermarked bond, bleached and unbleached sulphite, posting ledger paper and lightweight specialties, and glassine and greaseproof papers the plant has a capacity of 250,000 pounds of paper per day. Its big paper-making machines grind night and day to produce this enormous quantity of paper. It is sold in all parts of the United States, and exported to Asia, South America, Australia and Europe.

The plant is now operating in its tenth year and has become the leading industrial plant in Salem. Its annual payroll amounts to \$600,000 and its outlay for raw materials, chiefly wood, is \$1,500,000. About 400 persons are employed in the mills, chiefly men with families. Nearly as many more are required in outside operations to supply the plant with materials.

The mill is one of the units of the Columbia River Paper company. Other plants are located at Vancouver, Washington, and Los Angeles, Cal. The Salem plant operated at a nice profit in 1930. In 1930 while operations have been sustained, declining paper prices have had their effect; though no earnings report has been given out. Many Salem people are investors in the securities of the company, and have a keen interest in its welfare.

During 1930 not many plant changes were made at the mill. New boilers were installed. A new clinder eliminator, a washer manufactured by the B. F. Sturtevant people, has been ordered and will be installed on arrival. This is expected to do away with the cinder nuisance which has prevailed for many years. The mill has spent many thousand dollars in trying to do away with cinders with little success. The new washer is guaranteed to accomplish this much desired result. This is one of the major improvements on the schedule for 1931.

The company plans to erect a new annex to the main plant if no legal obstacles occur. The city recently after a long fight, vacated a portion of Trade street which adjoins the mill. On this ground the company will put in a finishing, storage and shipping department. One of its greatest handicaps at present is warehouse storage space, much of its finished stock being stored outside the mill. In this connection the old No. one paper machine is to be reconstructed and put into production, which will increase the plant's output. No definite date has been set for commencement of this work, according to Karl W. Heinlein, resident manager.

Million-Case is Cannery Output

More than one million cases of fruits, berries and vegetables are canned annually in Salem and this gives the city the record of being the canning center of the Northwest. And more than this: No city in the United States has more up-to-date and more efficient systems of canning.

ORCHARD SCENES IN VALLEY NEAR SALEM



PRUNE ORCHARD NEAR SALEM (Brown)

In the heart of the Willamette valley lies Salem. Surrounding it are thousands of acres of lovely orchards—walnuts, pears, prunes, cherries, filberts, peaches, apples—the widest diversity of horticultural products. When spring comes, a drive through the valley is a drive through Nature's paradise. Scene above is a typical spring-time one.

CONFIDENCE FELT FUTURE OF LINEN INDUSTRY HERE Oregon Linen Mills Keeps Spinning Work Going on Through Year

The Oregon Linen mills plant in Salem is one of the unique industries of the city and of the entire country. It is designed for the development of the linen industry in the Willamette valley. Purchasing its linen fiber from the state flax plant which in turn processes this fiber from Oregon-grown flax, the Oregon mill spins the fiber into yarns. The yarns may be made into trunks, sold in the open market, or made into cloth.

During the past year the spinning department of the Oregon plant has been operating. The weaving department has not operated owing to conditions in the industry and difficulties of running looms of this type profitably. Oregon linen goes into sack twine and other products, for which there is a constant market.

Ben Wells New Manager During the year Col. Bartram resigned as manager of the plant and Ben Wells, office manager, has been appointed acting manager and has continued plant operations. The immediate problem of this company is reorganizing its finances so it can operate on a sound basis. Salem and Portland people who are interested are endeavoring to work out a

ROSEBRAUGH FIRM HAS STEADY YEAR

The W. H. Rosebraugh company at 17th and Oak has operated as usual in 1930, the volume of business comparing very favorably with former years. No important plant changes were made, and no lines added except the Oppen sawdust burner which has met with a ready sale. Products manufactured at this plant are furnaces, tanks, fruit and nut grading and drying equipment, special heaters, iron castings. The company's furnaces are distributed all over the coast. The steady payroll makes the industry an important one for the city's prosperity.

The Salem Iron Works, under the name of the Salem Steel and Supply company. This does a general mill supply business in iron and steel at wholesale and retail. Plant improvements for the Salem Iron Works in 1930 included installation of new equipment to take care of business. The company does a general business in iron working, and specializes in paper mill, saw mill and cannery machinery and equipment. Plans for 1931 include enlarging the foundry at the Salem plant and rearranging equipment for speeding up production.

IRON FOUNDRY TO BE MADE LARGER

Steady work through the year is the report from the Salem Iron works. This institution is affiliated with the Dallas Locomotive and Machine-shop at Dallas, the Klamath Falls Locomotive and Machine shop at Klamath Falls, and the Gerlinger Foundry and Machine shop in Redding, Cal. Arthur McLaughlin is manager of the Salem plant. During 1930 an affiliated concern was established adjacent to

SALEM CENTER WHOLESALERS

Fruit, Grocery, Produce Firms Distribute in This Territory

Salem besides being distinguished as a retail trading center and as a manufacturing center, is also prominent as a wholesale center, although its position in this respect is somewhat limited because of the proximity of Portland. Salem has the advantage of low rates by rail, water and truckline from Portland and wholesale houses operating here can distribute conveniently and economically over the valley. Among the concerns doing a wholesale business are:

- Willamette Grocery company, groceries and supplies.
- General Grocery company, groceries.
- Salem Steel Supply, steel and iron products.
- George E. Waters, tobaccos.
- Pacific Fruit and Produce Co. Ryan Fruit Co.

Willamette Grocery: This home organized wholesale grocery house operates from its own building at Cottage and Trade streets with track frontage. Theodore Roth, president and manager, reports normal operations during 1930. General lines of staple groceries and household supplies are handled and distribution territory extends from the Cascades to the Pacific, south as far as Corvallis and north to Yamhill.

The Willamette serves as the buying organization for the United Purify Stores, numbering some 100 independently owned and operated retail stores in this territory. The General Grocery company has its warehouse and offices on Liberty street. It is a branch of the company of the same name of Portland which is a consolidation of many of the old-time wholesale grocery houses of that city. L. W. Davidson is local manager.

The General operates its own fleet of trucks to supply stores throughout this section. It features goods under the familiar "Preferred Stock" and "Royal Club" labels, known in Oregon for many years.

Largest Cherry Orchard World South of Salem

The largest cherry orchard in

CONVERTING COMPANY HAS BUSY, PROFITABLE SEASON Few People Realize Magnitude of Output at Paper Products Plant Here

Nineteen thirty was a year of progress at the Western Converting company. This plant makes little noise here in Salem. Yet is developing a business that reaches all over the coast.

For instance, how many people know that most of the wrappers for meat products used in Pacific coast plants are manufactured right here in Salem?

How many people know that a large portion of the ruled theme paper in school use is made right here in Salem?

How many people know that

the world is in the Salem district. It is known as the Lambertani Cherry Orchards and is a few miles southeast of Salem on the road towards Shaw.

The orchard has been planted for years and within a year or so will come into part commercial bearing.

For those who do not know, it may be said that 212 acres of cherries in the Lambertani orchards are a lot of cherries.

candy bags, paper drinking cups, etc., etc., are manufactured here in the plant of the Western Converting company?

Runs At Full Capacity

This local enterprise has run at full capacity through 1930. Under new management it has been able to operate at a profit, and improve its financial condition. The company purchases a large amount of its materials from the local paper mill.

During 1930 new units were added to increase production on specialty bags. A new ruling unit was installed to double the capacity of ruled papers for school use.

One product which the company uses in large amounts is cellophane for wrapping cakes, meats, etc. This material it purchases from the east coast. Fruit cartons for fruit boxes are made in big volume here.

While the field is highly competitive, the Salem plant is able to attract orders on the basis of price and because it is a western plant able to give prompt service. Lloyd Riches is the manager of the plant.

NEW YEAR'S GREETINGS

Clifford W. Brown

Dealers in Wool, Mohair and Hop Growers' Supplies

Office and Warehouse, 171 N. Front Salem, Ore.

CARL E. NELSON

S. E. PURVINE

A. B. McLaughlan, Mgr.

Telephone 909

SALEM IRON WORKS

Established 1860

- Sawmill and Logging Equipment
- Paper Mill Machinery
- Repairs Boilerwork
- Blacksmithing and Pattern Work
- Gray Iron and Brass Castings of All Kinds
- Shand Centrifugal Pumps
- Gerlinger Carriers
- Salem Drag Saws
- Pacific Spark Consumers

Salem Iron Works, Cor. State and Front Streets, Salem
Dallas Machine & Locomotive Works, Dallas
Klamath Machine & Locomotive Works, Klamath Falls

A. B. McLaughlan, Mgr.

Phones: Day 851
Night 909

SALEM STEEL and SUPPLY

Mill Supplies
125 North Front St.

Representing:

COLUMBIA STEEL CO.
Iron and Steel

CHAIN BELT CO.
Rex "Grip Lock" Mill Chain
Diamond Roller Chain

DALLAS MACHINE & LOCOMOTIVE WORKS
Pacific Spark Consumer
Gerlinger Carriers

SALEM IRON WORKS
Acid Bronze Castings
Paper Mill Machinery
Shand Centrifugal Pumps
Gray Iron Castings

ELECTRIC STEEL FOUNDRY
Bardon Choker and Butt Hooks
Esco Tested Ferrules
Esco Caterpillar Tracks
Esco Locomotive Gears

Esco Logging Pans
Esco Drag Line Buckets
Esco Shovel Parts
Esco Steel Castings

DODGE
Timken Bearings
American and Dodge Steel
Split Pulleys

REPUBLIC RUBBER CO.
Belting
Mechanical Rubber Goods

FEDERATED METALS

CHASE BRASS AND COPPER CO.

MISCELLANEOUS
Wire Rope
Babbit
Scandinavia Brake Lining

We of the IMPERIAL FURNITURE CO. wish to take this opportunity to express our sincere thanks and appreciation to you --- our many friends and customers --- for making the year of 1930 a successful one for us.

So we desire as the year draws to a close to promise you for 1931 better values, fair prices, and the best service of which our store is capable.

Imperial Furniture Co. Inc

Salem

467 Court St.

Lebanon