

URGES TOURISTS TO VISIT OREGON

California Organization Encourages Travel North To View Scenery

A new era in Pacific coast tourist promotion, according to W. H. Perkins, former Oregon newspaper man and now secretary of the Sacramento Region Citizens council, with head offices at Sacramento.

This organization is a quasi-official federation organized and financed by the 21 interior counties of northern California and its promotion funds are derived by public tax moneys levied by these counties.

Perkins pointed out that although his organization is designed primarily to induce greater tourist travel into the northern California area, it is now working out a plan whereby it is seeking to cement all tourist promotion agencies on the Pacific coast to harmonize their efforts toward getting tourists from eastern and middle-western states to this area.

"It may sound strange to some of you, but nevertheless, our organization during the present year spent a considerable sum of money in its initial work urging tourists to visit Oregon's vacationland during the past summer months," said Perkins.

"Through our distributing agencies and in our own booklets and pamphlets we called attention to the scenic and recreational attractiveness of the Mount Hood Loop, the Columbia River highway, the Oregon Caves, Crater Lake and other outstanding points of interest in Oregon.

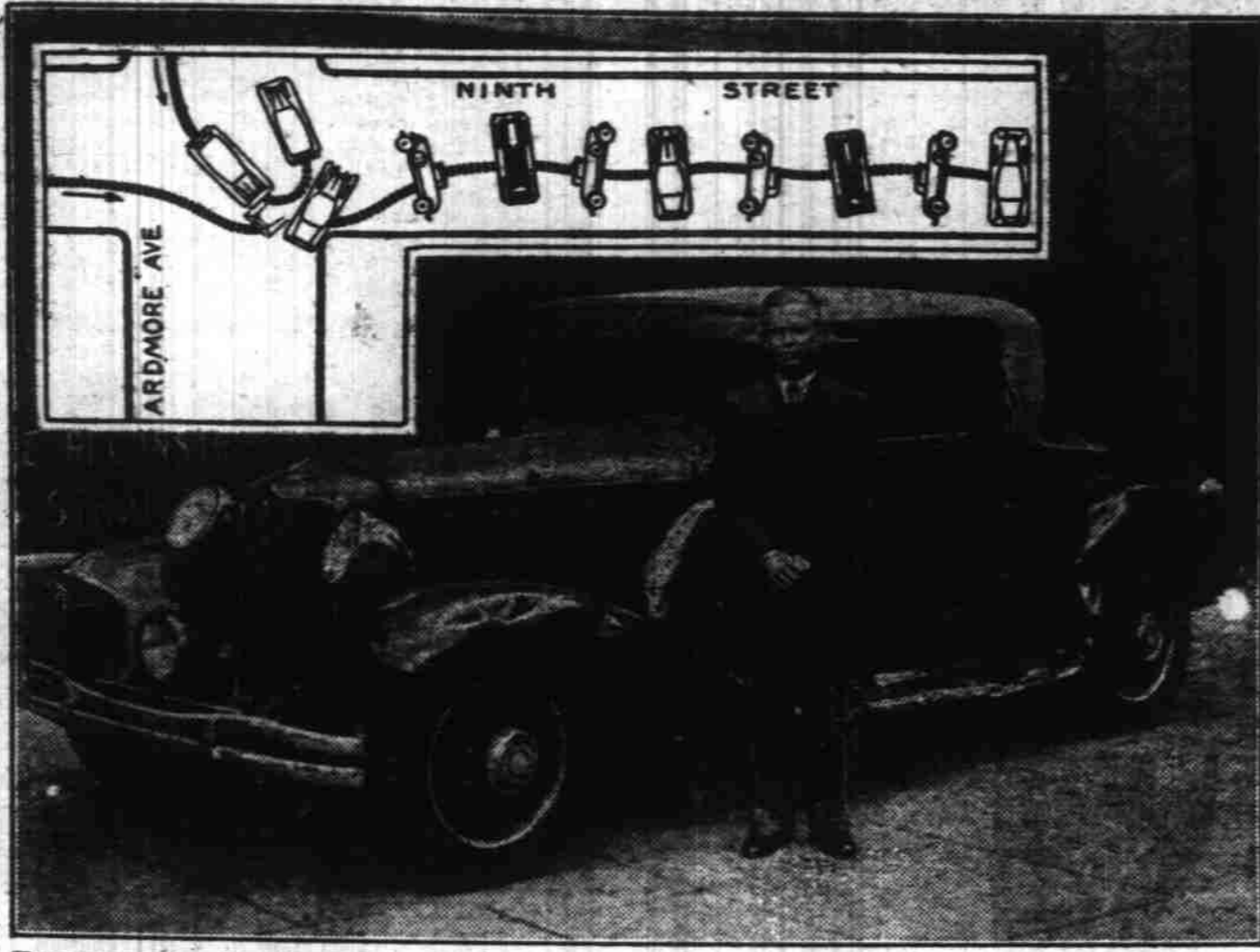
"We realize that Oregon has much to offer the tourists, and by advertising Oregon's points of interest, together with our own, we are certain to get a greater share of tourist travel which will come down from Oregon over the Pacific highway, or will naturally follow the Pacific highway into Oregon on their return trips east if we can induce them to visit our own northern California area."

Perkins declared that his organization maintains branch offices at Grants Pass and at Los Angeles, where full-time assistants distribute tourist publicity through hotels, auto camps, garages, service stations and other points of contact by automobile tourists as well as those who come to the west coast by boat, train or airplane.

"We have just completed arrangements to distribute our booklets through the 82 railroad agencies and 937 automobile agent branches in every state of the union," he said, "and I am hopeful that during my visit to Oregon this month I will be able to arrange for a reciprocal exchange of Oregon and northern California tourist publicity, in order that we may both carry on the work to our greater mutual advantage."

Perkins referred to the recent Pan American Reciprocal trade conference in Sacramento, which his organization started and promoted and which was designed to find greater markets on the American continent for Pacific coast products.

CHRYSLER EIGHT LOOPS-THE LOOP IN SAFETY



Tray Pace, a Los Angeles attorney, and his Chrysler eight with an all-steel body which saved his life in a recent crash. Diagram shows how car, when struck by another machine, turned over three times, but with no bad effects.

Scotts Mills

SCOTTS MILLS, Nov. 29.—Mr. and Mrs. George Haynes and I. Dunagan spent Thanksgiving day with relatives in Portland.

Miss Beatrice Amundson, who teaches in the Stayton high school, and sister Miss Helen, a student at Monmouth Normal, and Mr. and Mrs. George Krause and daughter Jean, spent the Thanksgiving vacation with their parents, Mr. and Mrs. J. M. Amundson.

Mr. and Mrs. Willard Kellis and two children of Copco, Cal., are visiting relatives here over the Thanksgiving holidays.

Mr. and Mrs. Ola Larson and daughter Miss Clara, of Silverton, spent Thanksgiving day with their daughter, Mrs. Almond Rich and family.

Miss Norma McConnell and Anton Eitlin were quietly married in Vancouver Saturday, and are at home to their friends here.

Miss John Kellis of Salem spent Thanksgiving day with her son Raymond Kellis and family.

Mr. and Mrs. J. O. Dixon and family spent Thanksgiving day with Mr. Dixon's parents at Battleground, Wash.

The basketball game played at Aumsville Friday evening, between Aumsville high school and Scotts Mills high school resulted in a score of 16 to 8 in favor of Aumsville.

Mr. and Mrs. W. A. Saueressig and Mr. and Mrs. L. Talbot and daughter were dinner guests of Mr. and Mrs. J. E. Saueressig Thursday.

Mr. and Mrs. Albert Rich had as their dinner guests Thanksgiving Mrs. Hulda Newman of Silverton, Mrs. Vina Losinger and Mr. and Mrs. H. S. Dixon.

Mr. and Mrs. William Schaecher and son William, of Mt. Angel, were dinner guests of their son and daughter-in-law, Mr. and Mrs. Louis Schaecher on Thanksgiving day.

A health clinic was held on Tuesday at the home of Mrs. J. N. Amundson, when quite a few pre-school children were examined.

Scio

SCIO, Nov. 29.—Among the Scio teachers to spend Thanksgiving out of town were Miss Klindt, who went to her home at The Dalles, Miss Pentney and Miss Lane to their homes at Roseburg. Mr. Harvey also went to Roseburg.

Mr. and Mrs. Thomas Small, Jr., and little son of Vancouver, spent Thanksgiving with relatives and friends in Scio.

Mr. and Mrs. Vannie Shelton and daughter Helen, of Drain, visited with Mrs. Shelton's parents, Mr. and Mrs. J. P. Sanders, Thanksgiving.

Mr. and Mrs. J. N. Long had as dinner guests Thanksgiving, Mr. and Mrs. Sam Stoller and Mr. and Mrs. H. K. Thurston and daughter Delores of Albany, Mr. and Mrs. Willard Long and children of Claverdale, Mr. and Mrs. Will Sims and children and Glen Thurston of Scio.

Lionel McKnight, a former Scio boy, was renewing acquaintances here this week. He has just finished four years service with the marines and expects to go to California soon and take up work with the Y. M. C. A.

A special praise and Thanksgiving meeting was held at the Baptist church Thursday evening in place of the regular prayer meeting. The meeting was in charge of the pastor, Rev. Henry Alberts of Albany.

Will Hamilton of Eugene is visiting relatives in Scio. Mr. Hamilton is a former Scioite, having lived here 38 years ago.

He spent Thanksgiving with his cousin, Mrs. J. I. Shelton. Mr. and Mrs. M. C. McClain and children of Portland, visited Thursday with Mrs. McClain's parents, Mr. and Mrs. J. I. Shelton.

Mrs. McCormick of Seattle, Wash., is spending two weeks with her sister, Mrs. Will Kerr. She will leave Monday for San Francisco.

COMMITTEE CITES TOURING TROUBLES

Lack of Uniformity in Traffic Rules Hampers Tourists

WASHINGTON, D. C., Nov. 29.—Road conditions that hamper the motor touring caravan of the nation, causing loss of time, congestion and in many instances acting as travel hazards, received a thorough airing at the recent annual meeting in Washington of the Advisory committee to the National Touring board of the American Automobile association.

The committee, which consists of touring experts of A. A. A. motor clubs throughout the country, and which W. G. Bryant, well known attorney of Detroit, Mich., heads as chairman of the National Touring board, made its indictment of so-called "touring nuisances" on the basis of complaints registered by thousands of motorists during the last touring season.

Among the conditions cited in the ban of the travel experts were: 1. The lack of uniformity in traffic regulations with particular stress on hie constant changes in speed rules and the requirements as to the left-hand turn from village to village, town to town, city to city, and state to state.

2. Traffic lights that have sprung up in thousands of small towns and suburban sections.

3. Failure of many cities to mark through highways or to designate belt lines around congested urban areas.

4. Compelling motorists to use freshly oil and tarred roads.

5. The presence on main traveled highways of a multitude of advertising signs imitating danger and direction signs.

Shaw

SHAW, Nov. 29.—Miss Amanda Mathews left for California the first of the week to spend the holidays with friends. She will be absent until spring.

Mr. and Mrs. Edd Amort have installed a new radio.

Miss Caroline Sahlfeld was a Shaw visitor Friday.

A. Weisenberg formerly of Shaw died at his home in Woodburn last Friday.

Mr. and Mrs. Clarence Osborne and daughter Enid Rose of Beaverton and Miss Jeanette Wagman and a girl friend, Miss Pearl West of Woodburn were Thanksgiving guests of Mrs. Helen Wagman, Mrs. Osborne and Miss Jeanette are daughters of Mrs. Wagman, they also visited their grandmother, Mrs. Helen Lindeman and their aunt and family, Mrs. Charles Nanneman. Mr. Osborne works for the Crown Flouring Mills of Portland.

Jefferson

JEFFERSON, Nov. 29.—Mr. and Mrs. S. R. Tandy spent the day with Mrs. Myra Reed and daughter Ruth at Salem. In the afternoon Ruth and her mother took their guests for a ride to Mt. Angel.

Mrs. Gertrude Weddle and her granddaughters, Geraldine and Shirley Jones, were in Portland, the guests of Mr. and Mrs. L. T. Burley. Mrs. Burley is the daughter of Mrs. Weddle.

Rev. and Mrs. A. W. Oliver and son Willford were guests of Mrs. Oliver's mother, Mrs. D. Hilderbrand, at Albany.

Mr. and Mrs. B. S. Thurston and son Harvey, Mr. and Mrs. K. S. Thurston and family, motored to Scio, and spent the day with Mr. and Mrs. Roy Thurston and family.

Mr. and Mrs. J. R. McKee had as guests over Thanksgiving their daughter, Verna and Miss Margaret Dale, who are attending Oregon State college. Miss Dale is a sorority sister of Miss McKee.

Quite a number of Jefferson people spent Thanksgiving out of town. Among those were Mr. and Mrs. S. A. Pease and son Ferris, who were guests of Mr. and Mrs. William Duckworth, at Eugene.

Dr. and Mrs. J. O. Van Winkle and son Richard, and Miss Rosalie Pullen were guests of Mr. and Mrs. R. F. Arbuckle and family at Seaside.

Dinner guests at the home of Mr. and Mrs. H. D. Mars on Thanksgiving day were Mr. and Mrs. L. D. Mars and two children, of Salem, and Mr. and Mrs. L. D. Mars of Oakland, Calif.

Mr. and Mrs. Lyman Patton entertained Thanksgiving day the following guests: Miss Ruth Patton, Mr. and Mrs. J. R. Irvin, Mr. and Mrs. Knutson and son, Mr. and Mrs. J. W. Lane and two children of Portland, and Mr. and Mrs. Roland Irving of Seaside.

Among the Thanksgiving day guests at the home of Mr. and Mrs. Frank McManus were Mr. and Mrs. Everett Hoyer, Mr. and Mrs. Edward Hoyer and daughters Eleanor and Florence, of Harrisburg; Mrs. Pearl Springate of Eugene; Tom Hoyer, Mr. and Mrs. Ray Hoyer, and Mr. and Mrs. Ernest Hoyer and son Robert, of Halsey.

Mr. and Mrs. J. R. McKee returned Wednesday from their vacation trip. During their stay in Portland, they visited Mrs. McKee's sister, Mr. and Mrs. Jasper Longcore. They also visited at Wheatland with Mrs. McKee's parents, Mr. and Mrs. A. P. Magness, and a brother, Will Magness and family.

Middle Grove

MIDDLE GROVE, Nov. 29.—Mrs. L. H. Hommer was taken to the Salem General hospital Wednesday evening because of a serious heart attack and other ills.

Mr. and Mrs. A. J. Otjen became grandparents on Thanksgiving morning. The grandson is called Donald Wayne, and

Scotts Mills

SCOTTS MILLS, Nov. 29.—Mr. and Mrs. Harry Pounder and daughter Hilda of Silverton visited Mr. and Mrs. Walter Scott Sunday.

Mr. and Mrs. Frank Jeremiah and son of Portland visited Mrs. Jeremiah's uncles, Mike and Herman Landwing and family Sunday.

Mr. and Mrs. Roy Magree and two daughters of St. Paul visited with Mr. and Mrs. Louie Schaecher Sunday.

Mrs. W. P. Keebaugh and son Oris visited friends at Vlow, Wash., last week.

Jimmy Love, farmer-evangelist of Molalla, will preach again Saturday evening at the Church of Christ (Christian) here. There will also be special music. Mr. Love has just finished a series of protracted meetings on Saturday night. Everyone is welcome to this meeting.

Guy Syron has purchased a larger donkey engine to be used at his mill.



VALLEY MOTOR

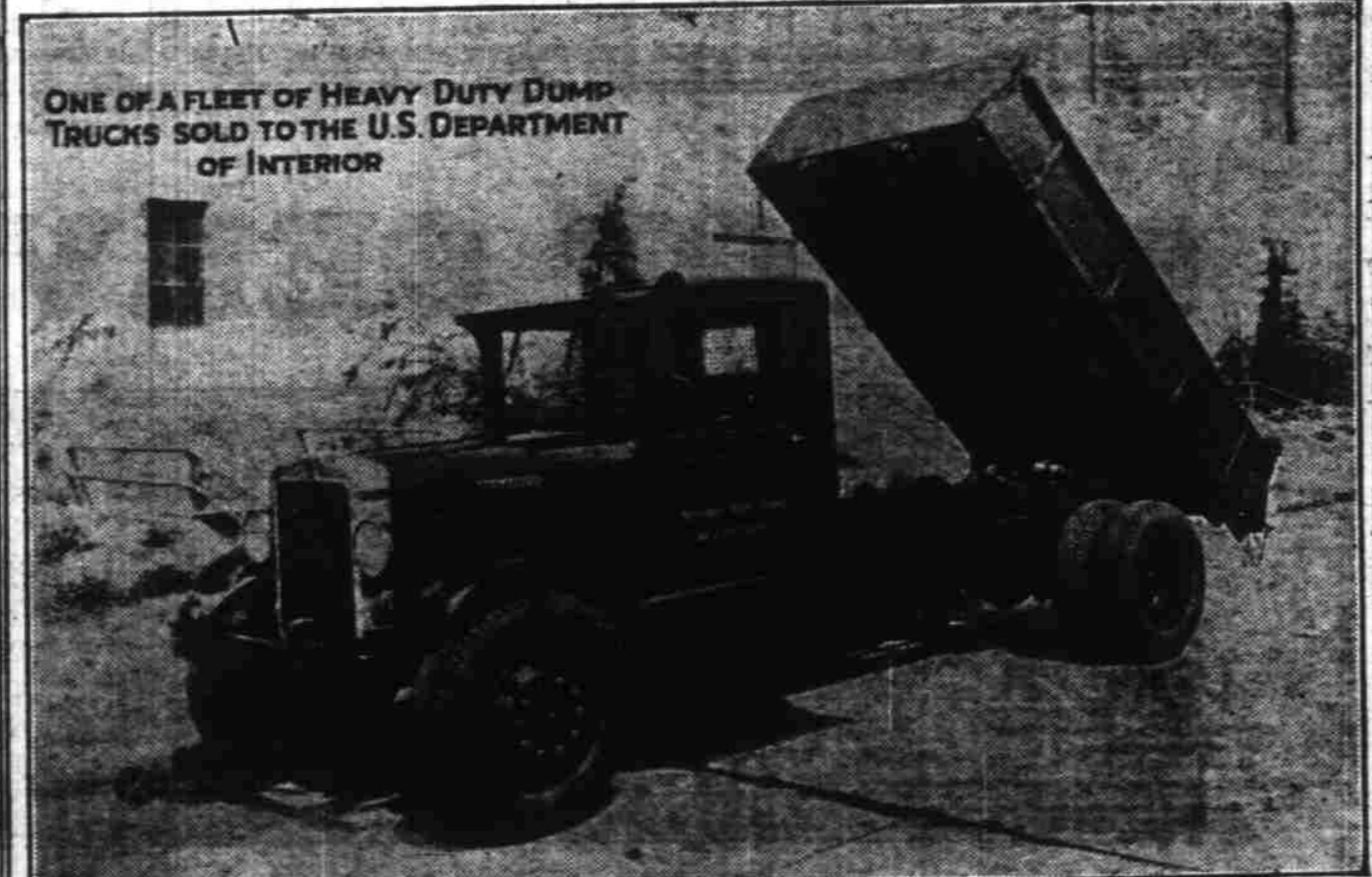
Best Values This Week

1929 Dodge Victory Sedan	\$545
1927 Pontiac Coach	\$215
1927 Chevrolet Coach	\$250
1929 Ford Model A Coach	\$425
1929 Ford Closed Pickup	\$400
1929 Ford Cabriolet	\$465

Valley Motor Co

Corner Center and Liberty Tel. 1995

A Northwest Truck for Northwest Use



Close-up of one of the models manufactured IN THE PACIFIC NORTHWEST by the Kenworth Motor Truck Corporation.

Organization of Kentworth Motor Truck corporation of Oregon to distribute in this state and the river counties of Washington the products of the Kenworth Motor Truck corporation of Seattle is announced by H. A. Oswald, Portland manager.

The firm has opened a factory branch at East 3rd and Broadway, where they will carry their complete line of trucks and service parts. The Kenworth line includes trucks front one to 10-ton capacity.

"We acknowledge with definite pride in our company and its accomplishments as we have pioneered in a highly competitive field and have determined what factors make for success," Oswald stated. "This company was organized for the manufacture of motor trucks and coaches to meet the competition of organizations of national scope, and with unlimited sales experience at their command."

"Our start was made, of course, in a small way 15 years ago and from its inception the company has enjoyed a rapid growth and today we are one of the leaders among the Western truck and coach manufacturers. The success of the company has proved the quality of its products and the excellence of its service."

The company's selling field includes the Pacific Northwest. In British Columbia its products are manufactured by the Vancouver Engineering Works and marketed under the name of Canadian Kenworth.

H. W. Kent, formerly president of the Todd Dry Docks, Inc., is president; E. K. Worthington, chairman of the board, and Vernon A. Smith, vice president and general manager.

Oswald will have associated with him here Charles H. Withers as sales manager. Withers is acquainted with the needs of truck owners and the Oregon territory, having had several years truck experience.

FACTORY BRANCH Third and East Broadway, Portland, Oregon

PREPARE FOR WINTER NOW



Let us inspect your battery. Extra power is needed now. Firestone Batteries have this

Extra Power - Longer Life

Invite Us To Your Next Blowout



Remember—Our Service Lasts All Night

1 Stop Service

"Jim" SMITH & WATKINS "Bill" Invite Us to Your Next Blowout

Tel. 44

Bicycle Prices Slipping

In fact they have already slipped, as I am now selling Bicycles AT A LOWER PRICE than they have ever been sold in the 16 years that I have been in the Bicycle Business in Salem—

And That is Something

For it is a known fact that better values have always been offered at Scott's—

And Now The Big Cut For we are offering a Bicycle now for \$33.75 for that only a few years ago was sold for \$49.50.

Come in—see them—it is a pleasure to show these New Models.

HARRY W. SCOTT "The Cycle Man" We Give S. & H. Discount 147 So. Com'l St.