7% PREFERRED STOCK—PLUS!

SALEM'S NEW COMMUNITY HOTEL

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WHAT SALEM BUILDS BUILDS SALEM

THE SALEM DOLLAR

This New Hotel Means More Dollars for Salem

The erection of this fine new hotel will entail an actual structural cost of some \$250,000.00. Approximately 60 per cent of this amount, or a total expenditure of \$150,000.00, will be spent for labor alone. The remaining 40 per cent or approximately \$100,000.00, will go into materials.

This item of \$150,000.00 will be distributed almost entirely to local labor. Something that will be greatly needed this winter. This means that \$150,-000.00 will in turn be redistributed to the merchants and business men of the city and finally to the banks of Salem.

The \$100,000.00's worth of materials will be purchased as much as possible commensurate with good business right here in Marion county, or through material supply agens of Salem. Thus it will be seen that as far as practical all money spent to build Salem's new and most important civic enterprise will remain in Salem.

And what will be the result? This large sum of money being constantly turned over and over right here in Salem means increased prosperity for Salem—for the wage earner, the merchant, the professional man and the banker. Every dollar invested and thus started on its way will help to make Salem more prosperous.

And after the new hotel is completed the hundreds of visitors stopping at the hotel will shop in Salem and will spend thousands of dollars that will increase the resources of our city. Salem's new and modern hotel will create wages, business and profit for everybody concerned.

Salem seriously needs this new and modern hotel. And Salem needs too, NOW, the industry, the employment and the business that this new enterprise will bring. The Executive Committee urges that every citizen interested in Salem's progress will support this greatly needed project and do it now.

We ask you as loyal Salem citizens to help boost, cooperate on committees, and when asked to buy stock do your full share like a good citizen.

A Safe Business Man's
Investment and a
Civic Duty
As Well