

MILLIONAIRE AIDS BOY CHESS MARVEL

Rosenwald Sends Reshevsky To High School and now He's in College

DETROIT (AP)—A millionaire felt sorry for a little Jewish boy who could baffle the world's best chess players but knew none of the normal joys of childhood.

So he sent him to school where he learned to study, and to sports teachers where he learned to play.

Julius Rosenwald of Chicago was the philanthropist; Sammy Reshevsky, the child chess prodigy.

Sammy, now 18, is studying accounting at the University of Detroit. In two years he will be graduated.

When seven years old, Sammy amazed chess players of Europe by defeating, or drawing with such wizards as Rubenstein, the Polish champion; Zamsch, German title holder and other foremost players of the continent.

Brought to U. S. In 1920 the eight-year old boy was brought to the United States for contests with such masters as Edward Lasker, J. Kuppelick, S. Factor and L. Stolsenberg.

In an exhibition at Chicago in 1924, Sammy attracted the attention of Rosenwald. Sammy was a tiny chess machine, but of education and normal childhood diversions he had had none.

The philanthropist was moved. Sammy was losing the heritage of boyhood. Soon the boy dropped from sight, and his education and training, financed by Rosenwald, began.

Six months of intensive training with a star qualified the 12-year-old child for high school. He learned to play tennis, to swim, to play baseball.

His frail body filled out; his plucked, serious little face took on the glow of life's playtime. Chess is Aided

By New Interests After awhile he found abstinence was giving him a zest for the game he once played by rote. He welcomed a chance to make another exhibition this year. It was in Chicago, and again he defeated all comers, often in groups of 14. His game was better than ever.

Of 1,420 games with some of the country's chess masters, he lost not a one.

Sammy was satisfied his chess game was good. Now it is in the background until he finishes college. Then, he gives fair warning, Frank Marshall, American champion and Dr. Alexander Alkhine, world champion, had best look to their laurels.

ADVERTISING MEN MEET AT MEDFORD

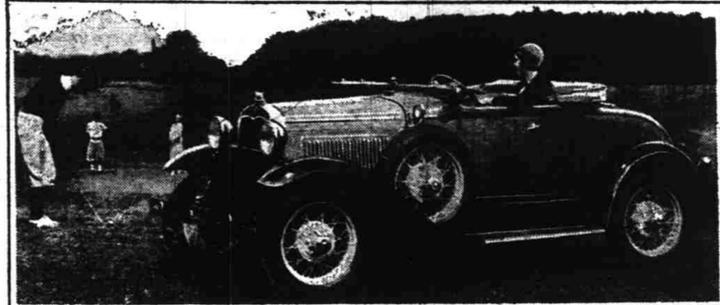
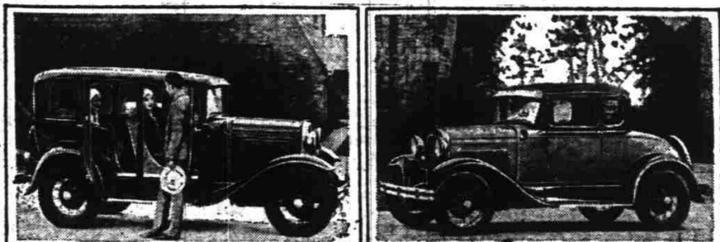
Advertising agency men, newspaper, magazine and outdoor advertising experts, will gather at Medford, Oregon, September 19, 20, and 21, for the convention of the Pacific Advertising Agencies association. Plans have been completed for one of the best conventions of the kind ever held. There will be continuous action throughout the period of the meeting with experts in each line addressing the convention.

The program is outlined as follows: Thursday night, before the convention opens, a directors meeting will be held. The convention proper begins Friday morning, September 19, with a closed session for advertising agencies only. Mayor A. W. Pipes of Medford, will welcome the convention delegates, and President D. M. Boatman, will respond.

The morning will be taken up with reports of committees on membership, finance, ethical relations, research, art, agency costs and others. John Benson, president of the American Advertising Agencies association, will address the members of the P. A. A. A. at the afternoon session.

In the afternoon Henry Stevens will address the convention on "Outdoor Advertising." Guy

THREE OF THE DE LUXE FORDS



Shown above are three of the de luxe Ford cars which local Ford dealers are featuring during De Luxe Ford Car Week, beginning September 15. The Ford line comprises six cars in the de luxe class, all of which while mechanically identical with the standard Fords have appointments of exceptional beauty and luxury.

The cars shown above are (upper left) town sedan, (right) de luxe coupe, and the de luxe roadster.

Ontario Official Endorses Safety Responsibility Law

Canadian Insurance Superintendent Condemns Massachusetts Compulsory Law

HARTFORD, Conn., Sept. 13.—Addressing insurance commissioners from all parts of the United States and Canada, here, R. Leighton Foster, superintendent of insurance for the Province of Ontario, Canada, strongly endorsed the A.A.A. Safety Responsibility law as a means of controlling the reckless driver. He declared that it is the "best plan yet offered."

At the same time the Canadian Commissioner scored the Massachusetts Compulsory plan and termed it "undesirable, unworkable and inimical to the public interest."

Mr. Foster's address was one of the high lights of the National Convention of Insurance Commissioners, and he urged his colleagues not to be misled by the circumstance that the enactment of these laws is now being sponsored by organized motordom and that administration is vested in motor vehicle commissioners.

Mr. Foster declared that up until five years ago safety was the objective of all motor vehicle legislation, but that it gradually dawned upon the public mind that accidents could not be entirely prevented and that thousands could own motor vehicles who were financially irresponsible.

Protect Accident Victims "Thus developed a demand," he continued, "which I conceive to be general throughout the United States and Canada today, that the innocent victims of these accidents be protected, that laws be formulated looking to the 'responsibility' in damages of all motorists as supplementary to the broader subject of 'safety' on the highways."

The Commissioner picturing the chaos that followed in the wake of compulsory insurance for all motorists, as adopted in Massachusetts, with every accident a potential insurance claim, and also cited the growing opposition to this plan. He continued:

"Leadership in such a matter would naturally be expected from the organized motoring R. Kinsley, of San Francisco will talk on 'The Good Will.' Don Francisco will talk on 'How Can We Improve Our Standards of Soliciting Agency Business.' Tom J. Turner, of Spokane will talk on 'Are Newspapers Still a Primary Medium.'"

feature, had already been experimented with successfully in Connecticut and other states, or generally discussed for two or three years with general approval. It was sponsored by the motoring public's own organization. Best of all, it only applied in a compulsory way to motorists who, by reason of their individual unlawful acts, brought themselves within it. Its outstanding virtue was the elimination of any features of universal or absolute compulsion or prohibition."

LARGEST BRIDGE IS BUILT OVER HUDSON

NEW YORK (AP)—More than 100,000 miles of wire has been strung in the four cables of the world's largest suspension bridge, over the Hudson river between New York and New Jersey.

When the bridge, now half completed, is opened to traffic in 1932, it will provide a long-sought highway link between northern New Jersey and New York City and between the Atlantic states and New England.

Cables, each three feet thick, cross the Hudson in one clear sweep of two-thirds of a mile between massive steel towers that rise 635 feet on either bank.

Each cable contains 26,474 wires not quite as thick as a lead pencil—enough wire altogether to reach half way to the moon. It would take 2,000 freight locomotives pulling together to break one of the cables.

Even the 8,000 motor cars expected to cross the bridge in its first year are not expected to cause more than a third of this amount of strain.

Length of the cables varies a good deal with the temperature. At 110 degrees Fahrenheit on a hot summer day they are three feet four inches longer than at 10 degrees above zero in the winter.

The strands were put in place at night or early in the morning when all wires were exactly the same temperature.

Advertisement for Valley Motor cars with text: 'BUY WITH SAFETY', 'EASY TERMS', 'THIS WAY FOR BEST USED CAR VALUES', 'VALLEY MOTOR', 'Best Values This Week'.

Table listing car models and prices: 1929 Ford Town Sedan \$600, 1929 Fordor Demonstrator \$550, Late 1928 Sport Coupe \$390, 1928 Standard Ford Roadster \$350, 1928 Chevrolet Coupe \$350, 1929 Tudor Sedan \$425.

Valley Motor Co. Corner Center and Liberty Tel. 1995

NEWSPAPER-AGENCY CONFERENCE SOON

Selected Oregon Papers to Be Represented Next Tuesday, Portland

To aid in development of closer relations between advertising agencies and newspaper publishers, the third annual conference of agency and newspaper men will be held next Tuesday in Portland at the Congress hotel. Newspapers belonging to the selected Oregon group of which The Statesman is a member, will be represented. Pick up story set—

COLUMBUS CAME BY NORTH ROUTE, WORD

HAMBURG, Germany, Sept. 12.—(AP)—The assertion that Columbus was a Catalonian corsair and that his trip to America in 1492, long reputed to be the voyage upon which he discovered America, was really his second journey there, today stirred up world wide reverberations.

Professor Luis Ulloa, director of the Peruvian national library at Lima, started the discussion by an address before the American-ists congress last night. Senor Ulloa said Columbus first visited America on a voyage with Danish corsairs who traveled from Ireland to Greenland, Labrador, Newfoundland and the American continent.

In addition he said Columbus was not Genoese and denounced documents heretofore produced to prove the discoverer's nationality as falsifications. He based his assertions on papers he said he found in Spanish archives in Madrid.

"After eight months study among Spanish archives in Madrid, where I found much hitherto unknown, authentic and incontrovertible material, I can definitely assert that Columbus paid his first visit to the new world by way of Ireland, Greenland, Labrador and New Foundland," said Dr. Ulloa. "This was before America's official discovery, indeed before he was in contact with the Spanish king."

Most Efficient Battleship Upon Junk Heap List

NORFOLK, Va.—(AP)—The battleship Utah will steam to the scrap heap with the highest engineering awards of the United States navy.

The dreadnought, now in European waters as a member of the midshipmen's squadron, has been awarded the "White E," most coveted engineering trophy of the fleet. She also has received the "Red E" for the greatest gain in engineering efficiency since the 1929 presentation.

But by fate's irony the 1930 warship considered the most efficient from an engineering standpoint is to be scrapped under terms of the London conference for limitation of sea armaments.

INVESTIGATES FIRE

ST. HELENS, Ore., Sept. 14.—(AP)—Investigation of a fire which yesterday destroyed a home and store at Columbia City with a loss of \$4,000 was begun today by Clare A. Lee, state fire marshal.

"BACKFIRE"

Well, folks, here we are back again. New writer, new typewriter, probably a new name, but the same stuff. Many of you will remember the little column which was a regular Sunday feature a year ago.

This week we made the rounds of most of the auto dealers in town. We'd like to call it "auto row" to make it sound metropolitan, but there are sections of Salem's one street in the north end of the business section, you'll find more of it just around the corner, and still more in the region around Ferry street and a little south. It's interesting, if a little hard on shoe leather, this rounding up of little news bits among the men who sell us our cars, fix them, furnish new tires and accessories, and then buy them back again, to pass on to others.

At times our column may become "dry" and uninteresting. But we'll try to give you the news happenings of the local automobile men and hope that you will enjoy it. Patronize them—they're nice fellows.

The big shot of last week's

events, if you ask us, would be the opening of the new service station Saturday at the corner of State and 12th streets by "Bob" Driscoll and "Rex" Hibbs. Driscoll is a well known local man, having worked with Smith and Watkins for over four years, while Hibbs recently arrived from Eugene, where he was employed by E. E. Wyatt, Inc., one of the city's largest service station concerns. It was a grand opening and we wish you success and offer you our congratulations, "Bob" and "Rex."

We would like to have been one of the guests at the third annual McKay Chevrolet company picnic a week ago, but it was only for employes and their families. Over 90 were there, however, and all reported a wonderful time.

"Bob" Brady, service man with the Valley Motor company, local Ford dealers, and R. D. Woodrow, Kelly tire representative in this territory, enjoyed a visit late last week from George M. Martin, Pacific coats division manager of Kelly tires. His headquarters are in New York. Another visitor at the same time was G. V. S. Harvey, Portland

branch manager of the tire firm.

Browsing around among the service stations the other day we ran across Rex Sanford, one of Salem high school's basketball regulars, over at Frank Doolittle's station on Center and Commercial streets. Sanford will be back at school this year and along with practically all of last year's regulars will be out for basketball honors. Last year one team, Astoria, kept them from the state title—this year may be a different story.

If any of the younger fellows who'll chance to read this far will just hold on a minute longer we'll divide a little bit of good news with you. The makers of Fisher bodies for automobiles have begun a handicraft contest, and several Salem fellows should enter, we think. The idea is, build the most perfect model or replica of the Napoleonic coach used in the Fisher trademark. Four university scholarships, valued at \$5,000 each, 96 trips to Detroit and over \$16,000 in cash prizes, constitute the awards for winners throughout the nation. Here's a real chance to demonstrate your handwork as well as a chance to win a prize which may prove invaluable to you in later life.

Advertisement for Wood-Wheaton Motor Co. Inc. with text: 'NO GUESS WORK', 'Truly A One Stop Station', 'Salem's Only COMPLETE SERVICE STATION', 'AUTO TOPS', 'Authorized FISHER BODY Service', 'Fender and Body Repairs', 'Glass Replacement', 'Upholstering', 'Auto Painting', 'Complete Shop Service', 'Washing - Polishing - Tires', 'Gas - Oil - Greasing', 'Genuine Oakland-Pontiac Parts', 'START YOUR AUTOMOBILE ACCOUNT with us. Have only one bill for your car expense each month', 'Oakland 850 N. High Street Salem, Oregon Phone 2125 Pontiac'.

Advertisement for Wet Weather Tires with text: 'Wet Weather Is Here!', 'Trade in your smooth worn Tires for new "Royals"', 'Have Your CAR POLISHED and WAXED', 'Protect it from the Winter Weather', 'PRICES THE LOWEST IN HISTORY', 'THE BIG SWING IS TO U. S. TIRES', 'DAY and NILES, Inc.', 'Day & Night Service', 'High and Chemeketa Street Phone 471'.

Advertisement for Hudson Essex cars with text: 'Now \$885 and up', 'World's Largest Selling Eight', 'HUDSON ESSEX', '70 mile an hour SUPER-SIX', '\$650 and up', 'All Prices F. O. B. Factory, Detroit', 'HUDSON-ESSEX DEALERS EVERYWHERE'.