

MILLER DAY!

FREE BUS RIDES!



Take any incoming Salem bus Friday between the hours of 8:30 a. m. and 2:30 p. m. and ride downtown free! This is an annual custom established by Millers on their first Miller day. Store opens at 9:00 o'clock... the 8:30 bus will get you here on time.

FREE GAS to the out-of-town patrons!

5th .. Store Opens at 9 o'clock... Come!

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OD WILL" that
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ossible!

we confine our
y upon its mer-

MAIN

Metalline Scarfs
(TIE AND DYE)

79c

is another Miller Day
pecial for our gift shop that
pecially purchased for this
day sale! Brilliant col-
ngs... many patterns

2nd FLOOR

Children's
Sweaters

\$1.39

pecial value in girls' school
aters at \$1.39 Miller Day,
p overs with long sleeved
d polo and crew neck col-
s. In bright red, green,
id browns and tans, Fan-
s. Sizes 30 to 38.

MAIN FLOOR

er Day



Biggest Buy in

eralls \$1

triple seams
high backs
suspender backs
2.20 denim
dark dyed
ktra wide cut
button side
rust-proof buttons
reinforced
line pockets
summer loop
guaranteed
BASEMENT

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us

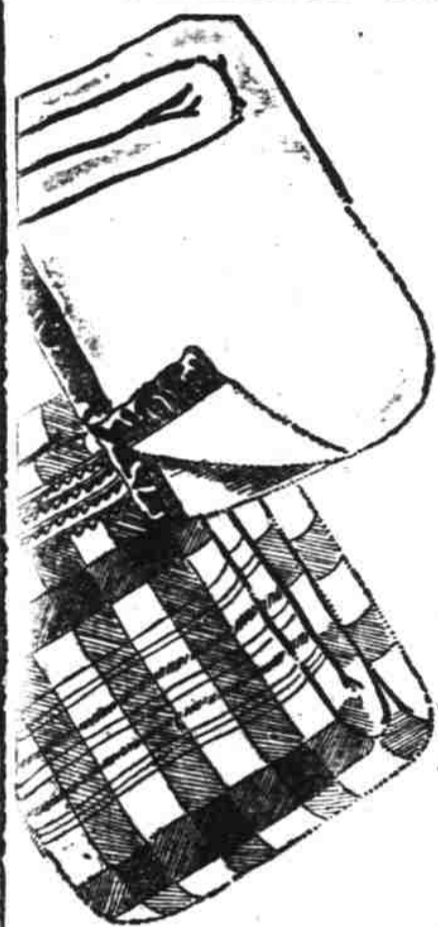
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riday!

30 P. M.

MILLER DAY Savings on Good Quality

BLANKETS



LARGE 70x80 PLAIDS—Here's the sale of good cotton blankets that will interest you! These are not the cheap cotton blankets that laundry to pieces quickly, but honest-to-goodness quality backed up by Miller's guarantee. All the wanted plaids in blue, rose, orchid, green, gold. (Singles).

98c

DOUBLE 70x80 PASTELS—Newest color schemes such as pastel or deep rose, green in dark reseed, delft blue, deep orchid; these also come in colorful plaids, as well as plain grey, tan and white. Outfit your beds with these before autumn arrives and save money! 2 for \$4.50. (Doubles).

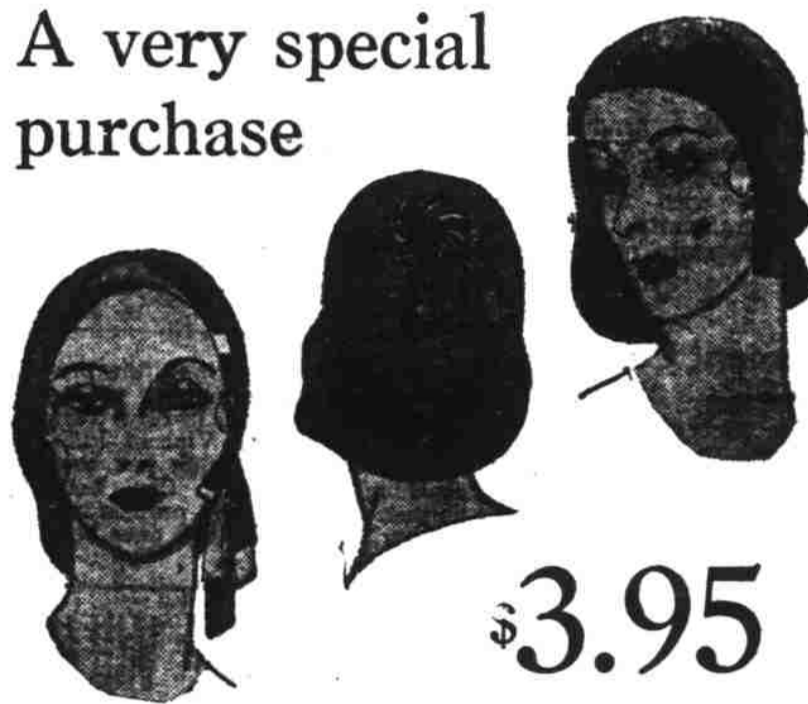
\$2.39

PART WOOL 70x80 PLAIDS—Here's a deep fluffy blanket with wide lustrous satin bindings that give it the appearance of much higher priced quality. Just enough wool to keep it fluffy. All the new plaids in such delectable shades as Nile green, shell pink, sunshine, skyblue, orchid, etc. (Doubles).

\$3.69

New!..Millinery on Sale!

A very special purchase



\$3.95

REGULAR \$5.00 VALUE

Cooperating with Miller Day, a maker of women's fine hats offered a concession on fur felts and transparent velvets that will interest you we are sure... every one new... not a hat selling for less than \$5.00. Colors to match your frocks or coat.

MEZZANINE

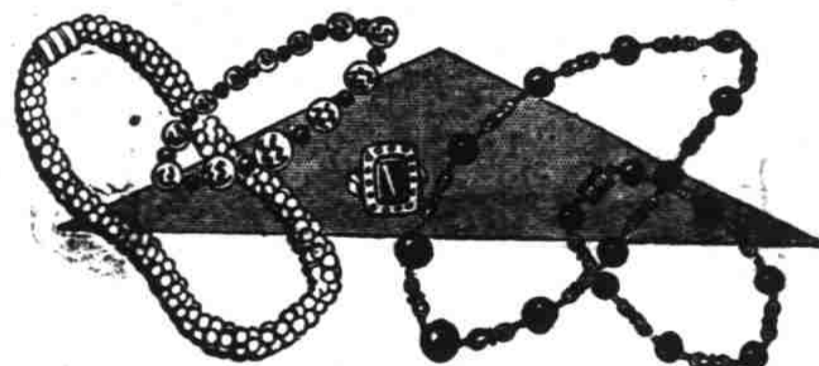
NEW!—A Sale of Newest Pajama

Slippers \$1.59



Our biggest sale of house slippers! Medium heels, counters just like your street shoes... made of colored crepe. Colors to match your robe and pajama outfit. These sell regularly for nearly double this price. All sizes. Reg. \$3.00 (MAIN FLOOR).

Special Purchase Sale of Costume Jewelry!



Choose 98c

When you see this big display of costume jewelry for fall at these prices, you'll "shop" jewelry to your heart's content. And, may we suggest that you purchase a few pieces for your gift list. Just think... values to \$5.

Choose 49c

VALUES \$1.50 to \$2.25—There's little need of going into detail for Miller Day windows will tell the story complete... have a mental picture of what you want from the window and you will see it displayed in Center aisle jewelry section.

Miller Day Sale of Irons

REGULAR \$3.00 VALUE—Miller's new electrical department offers the Slide Easy Iron at \$1.98 on Miller Day. This iron is modern in every manner. Has mirror nickel finish... button slot... cord complete. Guaranteed one year. A well balanced iron of graceful design. Save on Miller Day!

\$1.98

Miller Day Sale of Kitchen Lights

REGULAR \$3.50 VALUE—A beautiful clear white light will be yours in your kitchen if you install one of these. No shadows... easy to clean... fit any kitchen... will take any size lamp. With switch and pull chain, price on Miller Day

\$1.69



Nearly 2000 Pairs Exquisite Silk Hosiery on Sale!

- "THEME" HEAVY SERVICE WEIGHT
- "THEME" CHIFFON POINTED HEELS
- "HOLEPROOF" CHIFFON 2-POINT HEELS
- "HOLEPROOF" CHIFFON PARIS CLOX
- "GORDON" V-LINE "XTRA FINE"
- "THEME" DULL CHIFFONS

Choice \$1.59 pair

THREE PAIRS FOR \$4.50

NEW—Our annual Miller Day "all entry" brands sale of fine silk hose will be another event of community wide interest. With nearly 2000 pairs ready for a one day sale, with nearly every wanted style and shade, this sale of hosiery offers unusual opportunity to stock up your entire fall and winter hosiery wardrobe.

Also Sale Holeproof Subs \$1.00

NEW—The leading fall colors in Holeproof pure silk, full-fashioned hosiery at \$1.00 pair. How come? Holeproof are particular about their quality... a rigid inspection casts all "slightest of flaws" into the discard there to be sold as "sub-standards." So many of these subs look like perfects, the average person fails to find the slight defect, and, of course, sees in them a real bargain. Rarely do Millers have the opportunity to share these subs... the demand is so great from larger cities. Miller Day will find us well supplied with subs for all... just choose your ensemble of colors and have a big wardrobe of pure silk, full-fashioned stockings. (CENTER AISLE).

HUNDREDS OF NEW BAGS

for MILLER DAY

\$1.95



NEW!—A bag to match your costume is a fashion note from Paris! Miller Day offers you a choice of all the newest browns, greens, navy, beige, white and many others.

Also \$4.95

VALUES TO \$12.50
NEW!—Think of it! Values to \$12.50 for \$4.95. Pin seal, ante-lope, calf, suede, etc. Sparklingly new in color and style. No matter what your ensemble follows in color scheme, you'll be sure to find a bag in this sale that matches perfectly. For the college girl... the business woman... for sports... for dress

MALLINSON'S

Genuine

"PUSSY-WILLOW"

SILKS

\$2.59

Yard

Regular \$4.50 yard

A rare sale—Mallinson's "Pussy-Willow" silks at \$2.59 yard. Now a yard in the group selling regularly for less than \$4.50 yard. Illustrations at left are representative of the patterns on sale and at this low price on Pussy Willow, many will buy them not only for street and formal frocks, but for pajamas, lounging robes, lingerie, etc.

THERE IS ONLY ONE "PUSSY-WILLOW"—MALLINSON'S

Also Odds of Silks

Miller's have grouped all odds of plain and printed crepes in values up to \$2.50 yard and will display them on Miller Day priced at 95c yard. Lucky indeed, is the woman who visits this sale early Friday morning! Take our word for it... it's great! Yard 95c

Miller Day Special!
THREE-PIECE TWEED
SUITS

\$9.95

Everyone New for Fall

Regular \$17.50

NEW! A special purchase brings to Miller's on Miller Day an extraordinary sale of new three-piece suits of fine tweed. These are the latest fall colors such as novelty and heather blues, greens, tans, browns, etc. Smartly fashioned blouses of good quality crepe de chine to match jacket linings. Skirts are regulation autumn 1930 length.

Sizes 14, 16, 17, 18



SPECIAL!
UMBRELLAS
\$2.95

.. NEW COLORS
.. NEW SHAPES
.. NEW HANDLES
.. SILKS - ETC.

NEW!—Munsingwear in a Big Sale!

Step-ins
Combinations
Bloomers

\$1.

Values to \$3.95

NEW!—Step-ins and bloomers in the modern fashion... Plain tailored of finest rayon which gives it the long wearing quality, these garments will outlast several so-called unlabeled garments. The usual pastel shades. We advise early shopping on these. (Lingerie sections).

Ensemble
Pajamas

\$5.95

Reg. \$9.95

The three-piece Munsingwear lounging ensembles arrived in time for Miller Day... and here they are at a generous saving! Lounging robe, coat and wide bottom trousers all of Munsingwear special rayon. The best colors... flag blue with white... red with black and many others in modernistic trims.

Gowns and Pajamas \$1.98
Women's extra fine rayon gowns and pajamas (Munsingwear). Regular \$3.50 quality.

Girls' Combinations \$1.00
Girl's fine quality Rayon Munsingwear combinations... bodice tops, bloomer knee. Sizes 7 to 12 years... special \$1.00.

Girls' Bloomers 79c
Girl's Munsingwear Rayon Bloomers in finest quality. 7 to 12 years.

