

The PRICE SHOE Co.

Announces Its First Shoe

SALE

Since Locating At 135 N. Liberty St.

Over three years of continuous high grade shoe business without a single sale. At this time we find from natural conditions that our store to retain its position as the one outstanding store in the Willamette Valley must be completely redecorated and before we do this we have decided to place our entire stock on sale, Men's, Women's, Boys' and Children's. We will not reserve a single pair and will include all the well known highly advertised

lines for which we hold sole agencies, such as Hanan, Florsheim, Arch Preservers for both men and women, Edwards shoes for children, Deauville sandals, Boys' imported English shoes, imported golf shoes for men and women, exclusive lines of women's hose, hand bags and over-night bags, in fact everything in our store goes into one big riot of bargains, Pent up for over three years will now burst forth in one enormous sale, sweeping everything before it.

AVAIL YOURSELF OF THIS OPPORTUNITY NOW AS WE DO NOT PROMISE TO EVER DO THIS AGAIN AND IT POSITIVELY ONLY LASTS FOR THE SHORT PERIOD OF TEN DAYS. OPENING THURSDAY THE 19TH, CONTINUING UNTIL SATURDAY THE 28TH.

Childrens and Boys Shoes

We place our famous Edwards shoes on sale, both narrow and wide widths.
 \$6.00 values go at \$4.95 \$5.00 values go at \$3.95
 \$4.00 values go at \$2.95
 Complete stock of boys' shoes, regularly sold up to \$8, go at one price. \$4.95

Womens Archpreserver Pumps and Oxfords

Entire stock on sale. Low heel ties patent or tan, reg. \$10 grades go at \$5.95
 All patent leather pumps and ties, regularly sold at \$12 and \$13, go at \$7.95
 All black kid pumps and ties regularly sold at \$12 and \$13 go at \$8.95
 All colored kid pumps and ties regularly sold at \$12 to \$15 go at \$9.95

All Reptile Pumps Straps and Ties

Regularly sold up to \$15.00 to be closed out in one large group at one ridiculously low price of

\$8.95

Men's Arch Preserver and Florsheim Arch Shoes

We have a large selection of these famous shoes ranging in price up to \$15, most all sizes and during this sale will offer a selection of any pair at the extremely low price of

\$9.85

Florsheim Shoes and Oxfords

Our complete stock in tan and black, all leathers, and practically every size, including shoes for dress, street, or sport wear, priced from \$10 to \$15, placed in in two groups

\$8.85 U \$9.85

All J and K Pumps and Ties for Women

Go in two groups. All colors, regardless of former price, most styles, \$15, all to go at \$9.95. All black J and K's kid and patent, none sold less than \$12, all to go at

\$8.95

Women's Colored Kid Pumps

Every colored kid shoe in the store, ranging in price from \$10 to \$13, a few at \$15, all to be placed in one lot for quick selling at

\$7.95

Women's Patent Pumps and Ties

All our well known brands, including Hanan strip pumps, and other high grade patterns, formerly sold up to \$12.50, every pair to be closed out at one price

\$6.95

Deauville Sandals

We are exclusive agents for the real imported Deauville sandals, the aristocrat of all woven sandals. Most styles sell at \$10, all to be closed out at one price

\$6.95

Hosiery Section

All pure silk full fashioned hose, hundreds of pairs, all colors and shades, to be closed out. Rollins Service Chiffon and Heavy Service and McCallum Chiffon and Ingrains, all two dollar values, excepting the ingrains and clocks which are two fifty, all to go at one price \$1.65. Three pair for

\$4.50

Lades' Hand Bags

Hundreds of different styles to select from, formerly sold at \$5 to \$10. We have placed our entire stock in three groups and you may select from them at

\$1.95-\$2.95-\$4.95

No Exchnages or Refunds



135 North Liberty St.