

OF THESE SENSATIONAL BARGAINS WHILE THEY LAST!

of All Great Sale Days Starts Tomorrow at 8:00 A. M.

an 550 Montgomery Ward & Co., Retail Stores stage the great- ation of bargains and d values in the history of the company. road after carload of fresh, new merchandise, and priced it vel of the thriftiest urses! We've even cut our every day rilling values! Just can the offerings listed below! See the listed at the top of the advertisement—the Summer Dresses for reen Grid Radio \$74.50! COME! See that you ... and all be-

are of the tremendous Ward Day Savings!

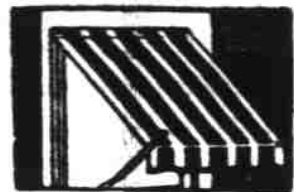
Bargains for Smokers! CIGARETTES



Camel Cigarettes in tins of 50, 25c Limit 4 to Customers

Ward Day Price \$1.00 Carton Carton Limit

Your choice of brands Limit one to customer No need to describe this bargain. Old Golds—Lucky Strikes—Camels and Chesterfields. Buy at Ward's—and save!



For Your Windows! Ward Day Price \$1.00

WINDOW AWNING... colorful beauty in sturdy striped awning with attractive scalloped front. Worth \$1.50.



This for Pretty Lawns! Ward Day Price \$1.10

LAWN SPRINKLER will keep your lawn as fresh and green as a spring rain. Revolving type. BUY NOW!



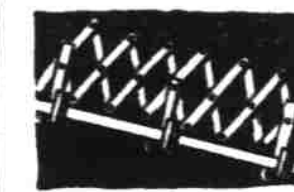
Bandanna Bargain! Ward Day Price 8c

BANDANNA HAND-KERCHIEFS... the workman's favorite! 12c values. Stock up at this low price and SAVE!



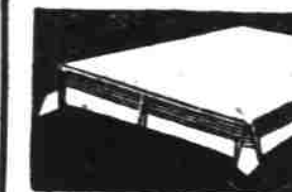
Value Champion! Ward Day Price \$1.69

BOYS' TAN BLUCHERS... the smart, sturdy shoe you have been wanting... now strike a great low price for Ward Day. All sizes.



Motorist's Special! Ward Day Price \$1.29

LUGGAGE CARRIER... gives you more room inside the car. Folds into compact handle. Usually sells for \$1.75.



Savings for the Housewife! Ward Day Price 79c

LINEN CRASH TABLE CLOTHS with attractive two color borders. 44x44 size. Don't fail to get this bargain!

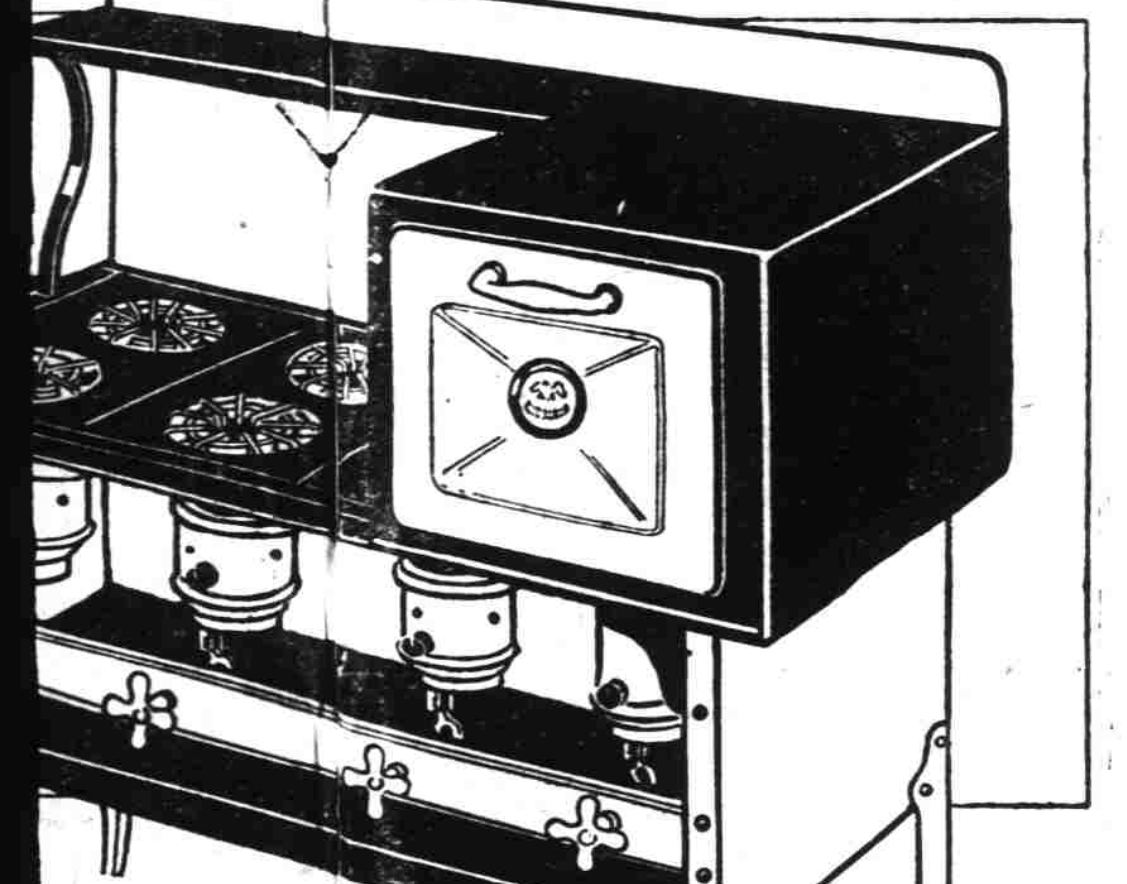
WIDE WARD DAY!

Every Home and Personal Need! Read! Act! Buy! Save! NOW!

These Super Savings! BUY NOW!

the Bullseye of Value... Second... ARROW SPECIAL... the Bullseye of VALUE!

6 DAYS only FOR THIS SPECIAL STOVE



29.95... \$35 to \$40 Value

Think of it! ONLY \$1.00 WEEKLY

Outstanding Features of This Stove... Each burner heats 2 holes... Burner handles and the drums are finished in the same enamel!

Good news for housewives! Fully rodded and braced. Sturdy pall shelf. A ladder that will give years of service!

MERY WARD & CO. SALEM, OREGON



Save on Soap! Crystal White 15 for 50c

A family soap of proven quality at Ward's big bargain price! Thrifty housewives know this value. Give it a trial! Limit of 15.



Save Money on Brooms! House Brooms 39c each

Four rows of stitching make them extra sturdy and strong. Good quality, a Broom that will give months of hard service! A regular Ward value!



Another Home Bargain! Ironing Board \$1.55

18 1/2 x 54 in. You can iron with comfort on this board! Stands steady and firm. Made for long service. Easy to fold and store away.



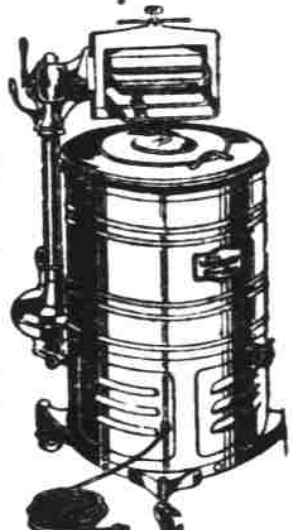
Every Home Needs One! Step-Ladder \$1.25

4 ft. Size

Good news for housewives! Fully rodded and braced. Sturdy pall shelf. A ladder that will give years of service!

Wardway Electric GYRATOR

\$74.95 In the \$155 Class! Think of getting the famous Ward-way Gyrator at this economy price.



In actual tests made by a mid-west college, it washed faster and cleaner than any of the other higher-priced machines tested! All copper Tub with non-corrosive plating inside. You can't beat this bargain! Buy at this low price, and SAVE!

Guaranteed 10 Years Terms Only \$2.00 Weekly

PAINT NOW! Look at These Values!

COVERALL HOUSE PAINT. Fine quality. Our Budget Plan makes it as easy to buy as it is to apply! Per gallon \$2.35



WARDWAY FLAT WALL PAINT. Sanitary, non-glaring, velvet finish. Per gallon \$2.07

WARDSET BRUSHES for every household need. 4 in. sizes \$1.00

SCREEN PAINT. Rust and weather resisting. Will not clog or mess. 1-qt. can \$55c

MASTER PAINTER'S HOUSE PAINT A lead and oil paint easy to apply. Choice of 12 colors. Per gallon \$3.67

NU-LINOLEUM makes floor coverings last longer, protects the surface with clear varnish. Per Quart Per Pint \$1.25 73

Look at This Work Value!

Ward Day Price 89c



MEN'S OVERALLS — low back and high back styles. Made strong and durable. Reinforced for rough wear. Men! Make these savings on Ward Day!

Get This Super Special

Ward Day Price \$2.49



WORK SHOES... regular \$0.00 values... comfortable easy-to-wear shoes of the toughest-wearing leather produced by famous tanners. Far more foot comfort than this low price has ever before brought!

SAVE ON THESE TOILET GOODS SPECIALS!

Silverfill Polish Ward Day Price 10c

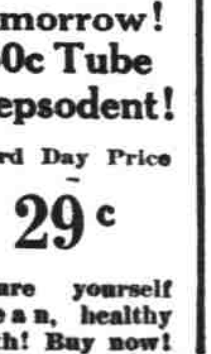


Regular price for this fine polish is 50c. Gives all nickel surfaces a high luster finish. LAST DAY! Buy now!

Coty's Face Powder and Perfume \$1.00 value. Special for Ward Day. Choose L'Origan, Paris Chryre, or L'Aimant. Don't miss this sensational offer. Ward Day Price 89c

Othine, freckle cream, \$1.15 size... 89c Johnson's Baby Talcum, 25c size, 2 for 33c Colgate's Tooth Paste, 25c tube, 2 for... 45c Palmolive Shaving Cream, 35c size... 28c Listerine Tooth Paste, 25c size, 2 for... 41c

Special Tomorrow! 50c Tube Pepsodent! Ward Day Price 29c



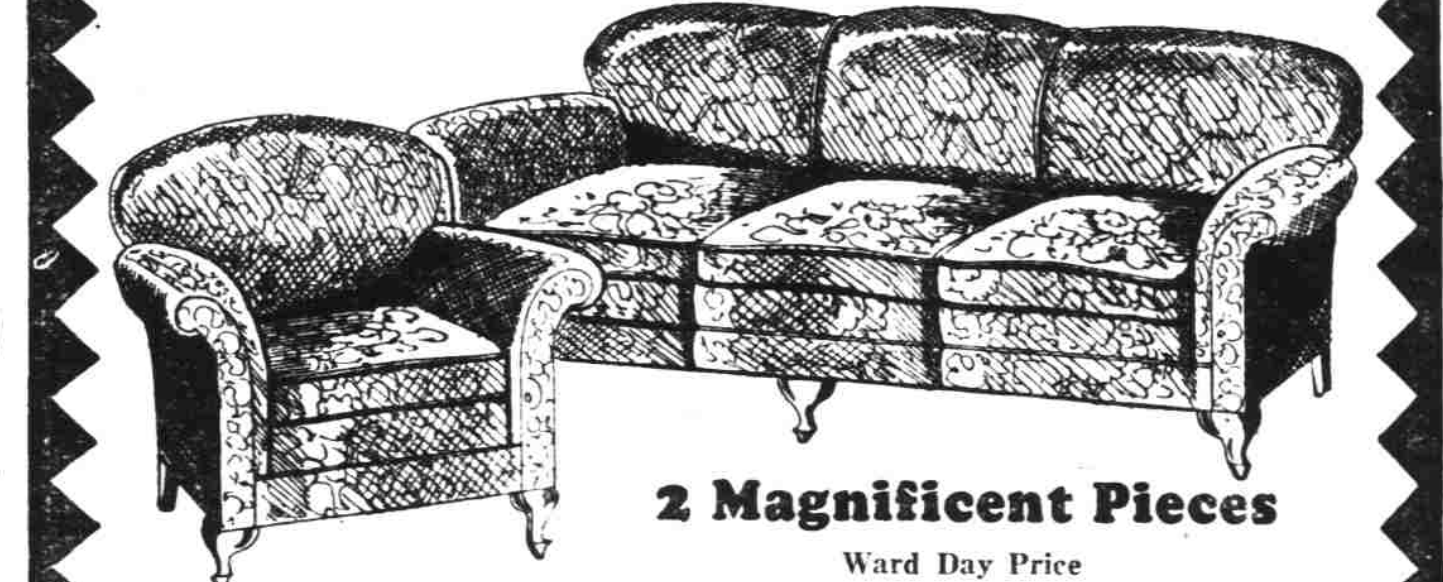
Insure yourself! I.e.a.n. healthy teeth! Buy now!

Special Ward Day Price \$3.95

50-FOOT LAWN HOSE... \$6.00 value. Black rubber inner hose with outer armor of live red rubber. Nozzle and couplings included.

A 550-Store Buying Power Value!

2-Piece Suite



2 Magnificent Pieces Ward Day Price \$64.50

You can't duplicate this Living Room Suite value anywhere! Only the tremendous Buying Power of 550 Stores could possibly bring you such an elaborate suite at this DOUBLE SAVING price. The large roomy davenport and comfortable Lounge Chair are beautifully upholstered in dusky taupe and rose Jacquard velours—an artistic color ensemble. Buy it NOW. You save DOUBLE!

A FEW OF THE MANY FURNITURE BARGAINS

- \$2.95 Value Foot Stools, assorted \$ 1.98 \$125 Value 3 pc. Walnut Veneer Bedroom Suite \$89.00 \$24.50 Value 5 pc. Enameled Breakfast Set \$19.95 \$110.00 Value 8 pc. Walnut Veneer Dining Room Suite \$89.00

Act on This Shirt Special!

Ward Day Price 79c



WORK SHIRTS... an extra special Ward Day bargain! Every shirt is worth \$1.00. Tough-wearing blue chambray... cool, comfortable, roomy fits... stoutly stitched seams, buttons on to stay. I'll pay you to stock up tomorrow.

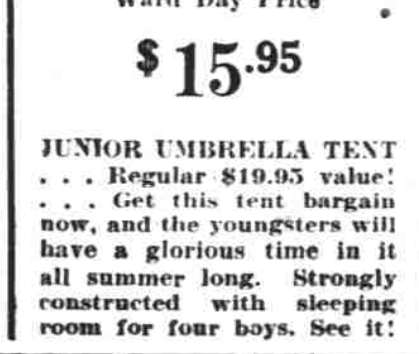
The Year's Shirt Buy

Ward Day Price \$1.00

BROADCLOTH SHIRTS... fine quality... cool... and with smart attached collars. They're tailored for full, roomy comfort. \$1.50 Values!

Save on Trail Blazer Tires!

Ward Day Price \$4.79



TRAIL BLAZERS... the toughest, most massive and rugged tires ever sold at this low price! Vitalized Rubber treads, deep-cut for skid-safe driving. 15,000 miles guaranteed! Other sizes proportionately low-priced. Sold on Easy Payments!

Back Yard Campers, Look!

Ward Day Price \$15.95



JUNIOR UMBRELLA TENT... Regular \$19.95 value!... Get this tent bargain now, and the youngsters will have a glorious time in it all summer long. Strongly constructed with sleeping room for four boys. See it!