

Comedy is the Keynote for Salem Stage Shows This Week



FILM DEVELOPS MUSIC

Possibilities Many of General Advancement

PLENTY ROOM AHEAD

By THEATRE EDITOR

Since the first musical effort on the part of our pilgrim fathers and mothers, the United States has been ridiculed for its lack of music and musical appreciation. Like the majority of children of inherited wealth, Europe has looked at the poor beginning state of new world culture over the efforts of some neighboring and inherited culture, and has smirked and thrown jests at our honest effort to create for ourselves and in our own way a culture, the exponents of which in a few hundred years will be looking at the efforts of some neighboring planet and smirking even as Europe is smirking at us now.

In the years past the people of America have been so busy developing the huge project of their continent that the matter of bread and butter has been more important than Beethoven. There has been music, but it has been elemental. For many reasons the old world music was not satisfactory to the new world conditions.

Beethoven is superb but he hardly expressed the pilgrim's emotion as he evaded the Indian in those early days. Neither did Beethoven, or any of the masters, interpret the negro as he adapted himself to the new world surroundings.

But the pioneer did have music—he did sing and some few musical compositions were created in the minutes of leisure while wrenched a developed country out of the rough. Now that most of the country goes fifty miles an hour in high powered cars, and the music is becoming a figure of speech, there is time to interpret and develop the music of the wilds which make our background; there is sufficient distance and living between us and those early struggles to allow for the mellowing of these experiences, and there is a right distance to observe them in their proper perspective, and cast them into cultural figures of expression in music, art and literature.

Not only is this true for the appreciation of our own heritage but we are now caught up to the cultured music of the old masters of Europe, and as a nation are beginning to reach rather greedily toward a complete understanding of the old world music as well as to display keen interest in the creation of a music of our own.

The motion picture with its sound accompaniment is having no small part to play in the development of music. The American nation is "movie minded" and the constant accompaniment to movies is music. The stimulus for the creation of music is doubled many times through the development of a market for musical scores for plays. Much of all this is still very bad music but time and public demand will remedy the quality.

The public is being treated to a genuine course in training for the medium of radio. The old classics in music are being presented every day on the air until soon they will become as much a part of the nation's consciousness as the folk songs we have sung these many years. In addition to the music presented there are being broadcast lectures in appreciation of good music, such understanding of which heretofore was only given to the individual specializing in music. With the development of an understanding and appreciation of the workmanship of the composition as well as the sound and harmony will come a truly "musical America."

The interest created in music through such activities as "better music" weeks, movies, radios, and schools, is being manifested in such undertakings as that which is entering its seventh year in St. Louis, Missouri. Here is what they are doing and it is only among the forerunners of what the whole country will soon be doing.

St. Louis, May 30—St. Louis inaugurates its twelfth season of Municipal Opera here tonight with a gorgeous production of "Nina Rosa." Sigmund Romberg's new success as the first of its cycle of "Opera up to the stars." For the first time great open air Municipal theatre will use its new steel and bronze revolving stage—the largest in America and the only one in an outdoor theatre in all the world.

On a scale it has never before attempted, Municipal Opera is producing its summer cycle this year, and with the avowed purpose of providing an artistic chal-

lenge to all the world. Each of the twelve new and modern operettas in its repertory will be staged with special scenery and costumes and with new and unusual lighting and rhythmic effects.

In addition to "Nina Rosa," and "Madame Pompadour," the repertory for the season will include "The Circus Princess," "The Desert Song," "The New Moon," "Blossom Time," "Alone at Last," "The Red Robe," "Maytime," and Ziegfeld's "Show Boat."

Municipal Opera is a unique St. Louis adventure into the realm of art. Back of it is a civic spirit which finances, organizes and guides its season under a charter which does not permit one cent of profit. Besides 6400 seats at prices from \$2 down to 25 cents there are each night 1600 seats free to whoever wishes to occupy them. Thus far in eleven seasons Municipal Opera has entertained 4,149,130 people. Of that number 1,198,004 occupied the free seats.

The Call Board

By OLIVE M. DOAK

BLIGH'S CAPITOL
Today—"Prince of Diamonds," and R. K. O. Orpheum.

HOLLYWOOD
Today—"Three Live Ghosts."
Tuesday—"The Duncan Sisters."
Friday—"Half Way to Heaven."

THE GRAND
Today—"Seven Keys to Baldpate."
Wednesday—"Girl of the Port."
Friday—"Such Men are Dangerous."

FOX ELSINORE
Today—"Ladies Love Brutes," and Fanchon and Marco.
Monday—"Not So Dumb."
Wednesday—"The Texan," with Gary Cooper.

A rare thing happened at the Fox Elsinore theatre Saturday afternoon. The audience burst out into enthusiastic applause right in the middle of an act—imagine what that act must have been to cause a Salem audience to lose itself! The boy that caused the departure was Bert Faye, and he was good. That is one thing with Salem, it does know good things when it sees them and it does not appreciate anyone trying to fool it.

Noree, called a "sensational" Arabian danseuse, is just that. She is one person who can give themselves a "kick in the chest" for she does that very thing several times in her appearance. And that is not all she does—there are times when on wonders just how she is going to gather herself together in proper order. She is not only a contortionist but she is also a graceful dancer.

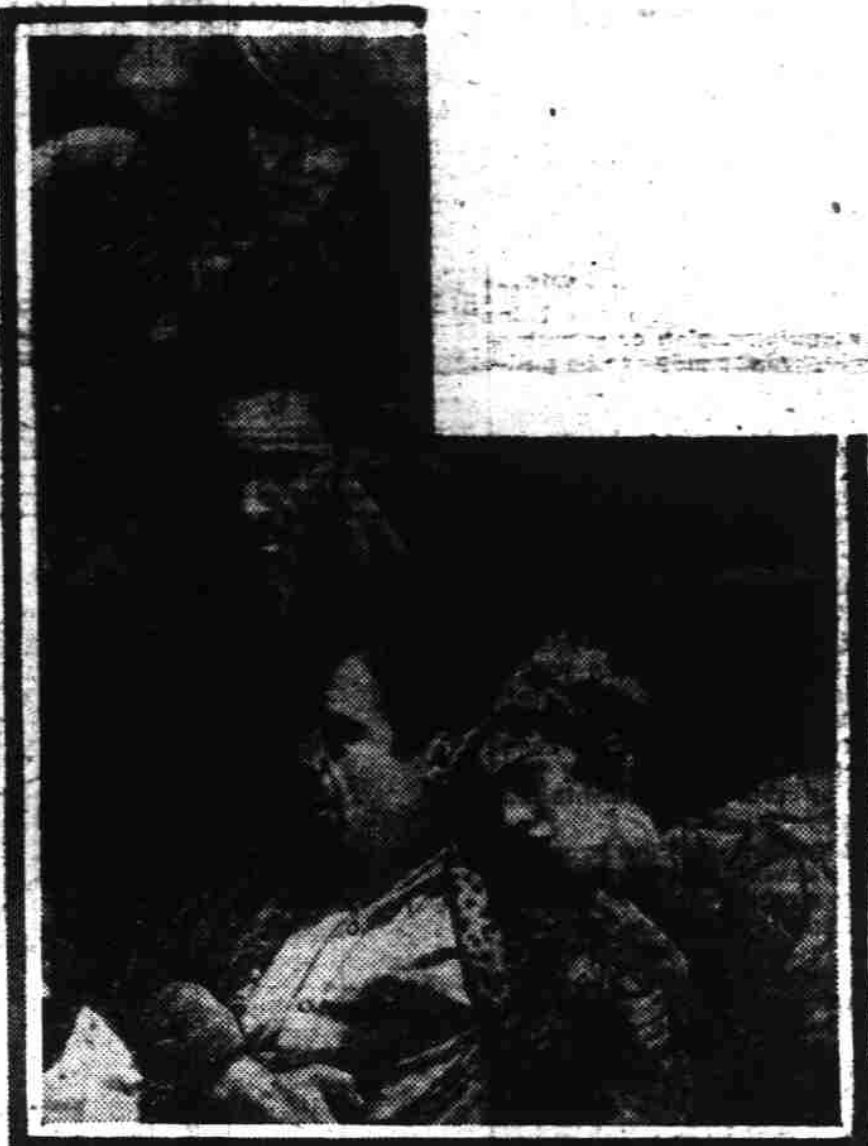
Steve Morosol also drew a hand Saturday afternoon. He is a whirlwind tumbler and his act is brightened with whimsically funny chorus numbers given by a group of Sunkist "milkmaids."

Vernon Stiles adds much beauty to the program through the medium of a really enjoyable comedy act. Stone and Lee are bunny but their choice of organizations for the butt of their jokes is perhaps a bit unfortunate.

It is a truly good weekend bill, and so thought the audience Saturday afternoon.

You should hear Frank Gaby, the "meanest man in the world," tell just how mean he is and also listen in on his conversation with his "dummy" friend. You will find them on the R. K. O. Orpheum bill at Bligh's Capitol theatre for this weekend.

He is a ventriloquist and he offers an amusing act. Both the audience and myself agreed on this point Saturday afternoon. A team to draw a big hand was Lytell and Fant, blackface comedians. Their fun was really funny Saturday afternoon and their jokes went over and still were the kind that you could tell out loud. And how those boys can



Scene from "Three Live Ghosts" now playing at the Hollywood. "Song of the West" in which John Boles stars and which will begin Monday at Bligh's Capitol.

dance! It looks like fun and so easy, but for many do it like that.

Kitty Doner is the headliner. She does male impersonations that are peppy and certainly unique. She dances like a whirlwind and keeps up a continuous line of chatter.

The beautiful part of the R. K. O. bill is the DeTogres. They are unusually fine. Their work is artistic and graceful adagio work highly expressive and full of the fire necessary to make a dance stand out from all the many attempts with which the public is presented. The DeTogres work is beautiful.

All in all you have guessed by this time that R. K. O. this week is quite well worth seeing.

"Ladies Love Brutes" Will Show at Fox Elsinore

George Bancroft, Mary Astor To Have Leading Parts

The subject has been one of controversy ever since Mrs. Cave Woman decided that she would have a bit to say about life and subjected her husband to a point of endurance. From then on some say they like brutes and some say they don't—but the movie at the Fox Elsinore this week end says very plainly "Ladies Love Brutes." George Bancroft is the "brute" in the case and Mary Astor furnishes the conclusion.

Monday Marion Davies takes the lead in "Not So Dumb," and she has a splendid supporting cast—Elliott Nugent, Raymond Hickett, Franklin Pangborn, Julia Faye, William Holden, Donald Gordon Steward, and George Davis.

King Vidor, one of the real artists in directing directed this picture. It is an all talking adaptation of "Dulcy" in which Constance Talmadge starred once upon a time.

Gary Cooper, the ladies' favorite, comes to town in "The Texan" Wednesday. It is a "really, truly" love story, and with Cooper swanking about in riding boots, broad-brimmed hat, and that speculative look in his eye there should be thrills and more thrills. It is an out-door picture, there is opportunity for the delightful old costumes of the 1845 days, and there is romance. What more could one ask for one's money?

BEARDS HERE AGAIN

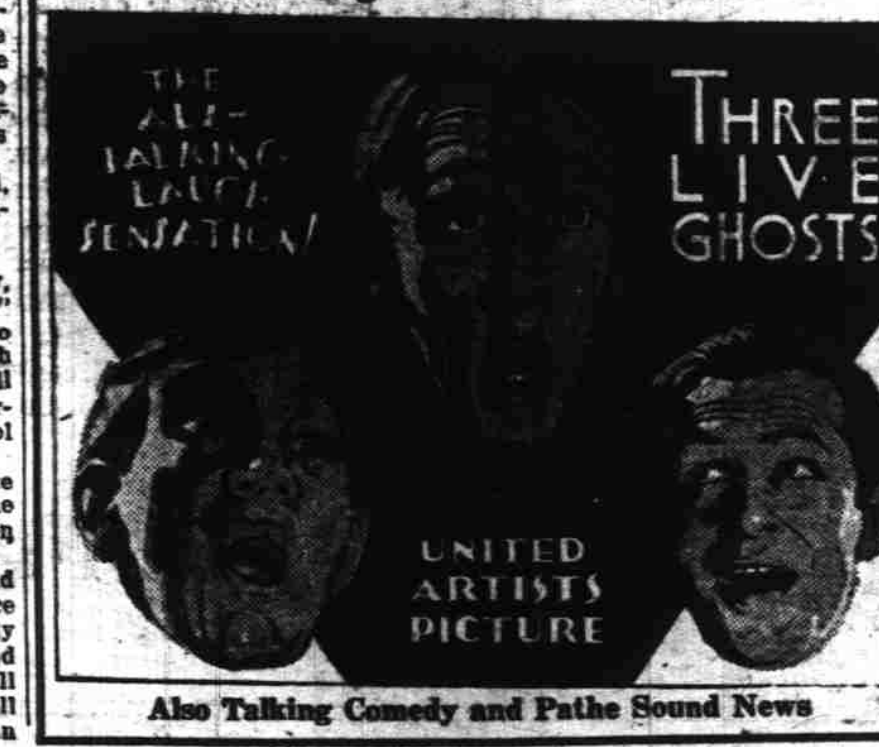
The beard market, having suffered a severe slump because of the popularity of musical films, again has come into its own in Hollywood. The virile outdoor dramas of frontier days are creating a demand for a bearded gentry and... long-norished whiskers once more are an asset.

LILLIAN GIVEN PART
Lillian Roth has been named for the leading feminine role in "Animal Crackers," starring the Four Marx Brothers, Paramount executives announce.

HOLLYWOOD

HOME OF 25c TALKIES

TODAY AND MONDAY
Continuous Performance Today 2 to 11 p. m.
The Laugh Hit of the Season



Also Talking Comedy and Pathe Sound News



Just look at the profile of Gary Cooper! He and Fay Wray appear well in this scene. This picture will begin Wednesday at the Fox Elsinore.

Ledova in Person Slated Bligh's Capitol Soon
Accomplished Dancer Recently Returned From Europe

Ledova, American premier danseuse, arrives at Bligh's Capitol theatre next Saturday, for a two day engagement. Ledova prominent on the Orpheum circuit for several seasons brings her latest dance offering, an elaborate creation, and heads a prize vaudeville show difficult to excel.

Back from her European conquest, the accomplished dancer brings the eccentric stepping Ivan Luttman, the eight Jubilee singers, Ran Bonstine and Jack Oberman in a presentation titled, appropriately enough, "From the Classic to Harlem."

The RKO bill also offers that very comical gentleman, Fred Lightner, Winnie Lightner's brother who is picking up in vaudeville where his talented sister left off. Fred Reynolds and Alice White are also on the bill, and Ray Huling and seal complete the offering. The sophisticated seal broadcasts regularly on the radio, dances, sings grand opera, juggles and "talks."

John Boles in "Song of the West" will begin a run of five days at Bligh's Capitol Monday. Those who were fortunate enough to have seen and heard "Rio Rita" will anticipate with pleasure the opportunity of hearing Boles sing and seeing him act again.

The picture is all in color and is the first natural all color picture to be made outdoors. The eye of the all-natural color camera followed the rapid movements of horsemen on the march, of the pioneers in their covered wagons, and all the other life which goes to make up the story of those pioneer days of reaching California in time to get some of the precious gold.

San Francisco is shown in those early days in this picture, the work of the "Vigilantes" is depicted and through it all runs a tender love story between Boles and Vivienne Segal.

GRAND THEATRE

SUN.—MON.—TUES.
Continuous, Sun. 2:00 to 11:00

A PERFORMANCE THAT HAS MADE the NATION TALK

The bill, which closes the Grand's offerings for this week is "Such Men are Dangerous" starring Catherine Dale Owen and Warner Baxter. The cast includes only six people, in addition to the leads are Albert Conti, Hedda Hopper, Claude Allister, and Bela Lugosi. All are actors of interesting personality and are finished. Elinor Glyn wrote the story from which the play was adapted. There should be plenty of thrills.



RICHARD DIX
"seven keys to baldpate"
All Talking Comedy
"A PERFECT MATCH"
"PATHE SOUND NEWS"
TWO MOVIE TONE ACTS

William Powell Given Romantic Lines at Last

Several new things are happening to William Powell in "Shadow of the Law," his current starring picture for Paramount.

He has a romantic role in which he is privileged to make honest love to a girl.

He is working before the camera for certain scenes without a mustache. It is the first time in five years he has done that.

He is spending days in a prison cell, wearing a convict's dungarees and he is answering to a number instead of a name.

Cecil De Mille Gives Lot Away To His Daughter

For the first time since he acquired it, some 12 years ago, Cecil B. DeMille has parted with a section of the ten-acre hill he bought in Hollywood as his home site.

As a wedding present, he decided one and one-half acres of the estate to his daughter, Mrs. Frances Edgar Calvin. The Calvins will shortly erect a new home on the property.

When De Mille bought the acreage it was considered "country land." Now Hollywood has grown about it and the district is one of many high class residences.

Continuous 2 to 11 P. M.

ELLSINORE

TODAY ONLY

George BANCROFT

IN

"LADIES LOVE BRUTES"

Mary ASTOR—Fredric MARCH

—STAGE—

Fanchon & Marco

present their

"MILKY WAY"

IDEA

6 — Big Features — 6

VERNON STILES, Robust Tenor

NOREE, Sensational Dancer

SUNKIST BEAUTIES

plus Lou Meier and Fox Elsinore Band

MONDAY - TUESDAY

Try and stop Laughing!

MARION DAVIES

NOT SO DUMB

ELLIOTT NUGENT

RAYMOND HACKETT

Comedy Novelty News

Everytime she opened her mouth she put her foot in it!

1865 Flapper Wears Great Length Laces

Milady of 1865 wore almost five hundred yards more lace on her undergarments than does the flapper of 1936!

Gilbert Adrian, noted mode creator, discovered this in designing costumes for Greta Garbo to wear in "Romance" her new Metro-Goldwyn-Mayer picture.

For the voluminous petticoat worn with an evening gown, Adrian used five hundred yards of lace for insertions and for a series of ruffles. For the same purpose today he would use less than one yard, he declares.



LAST TIMES TODAY

Don't Miss This Great Show

R. K. O.

Orpheum

VAUDEVILLE

Miss Kitty Doner
America's Greatest Male Impersonator
"Twenty Minutes in Paris"

Billy Tom
LYTELL and FANT
"Two Chocolate Cake Eaters"

THE DE TOREGOS
Continental Dance Stars in
"FLASHES"

The talkative comedian
FRANK GABY
Featured comedian in
"Gay Parade"

Our Living Screen

Prince of Diamonds

Thrilling ALL-TALKING romance of adventure
AILEEN PRINGLE
and **IAN KEITH**
Directed by Karl Brown and A. H. Van Dine
A COLUMBIA PRODUCTION



STARTS MONDAY
JOHN BOLES
(star of the "Desert Song")

100% NATURAL COLOR



"SONG OF THE WEST"

Sensational screen version of the stage operetta "Rainbow" in 100% NATURAL COLOR — with John Boles, Vivienne Segal, Joe E. Brown and CHORUS OF 100.

Musical Comedy — Drama — Staging — Telling — Dancing — In Technicolor



Added FOX MOVIE TONE NEWS

VITAPHONE VAUDEVILLE ACTS

Added FOX MOVIE TONE NEWS

Added FOX MOVIE TONE NEWS

Added FOX MOVIE TONE NEWS