

Salem Is Being Presented A Grand Opera Star This Week



Lawrence Tibbett, as he will appear in scenes from "The Rogue Song" which will be on at the Fox Elsinore beginning Monday.

MOVIES GO UNIVERSAL

Hollywood Becomes Artistic Meltingpot

WHAT WILL BE RESULT?

By THEATRE EDITOR

The farther motion pictures and their audiphone improvements advance the stronger evidence is produced for the contention that what world courts, diplomacy, religion, educational courses, and clubs have attempted to do in the way of unifying nationalities is being done with a twist of the wrist of science and of economics, which forces by and large, have been the monitors of civilization's progress from its earliest infancy. Hollywood today is the mecca of the ambitious in the field of playwrights, actors, theatre directors, musicians, artists, designers of fashion, and on indefinitely into the artistic life of the nation, or rather, nations, for representatives of all these various fields are coming from all over the world and together they are working out a combined art. What a field for conjecture for ultimate result of all this activity! Will it mean a universality of language? It is expensive producing the same play in many languages, such as the production of "Monsieur Le Fox" now under production in five languages. This means four translator groups, four stenographic groups in addition to five casts, each individual, and all completing one play in English, French, German, Spanish and Italian. The story itself carries to the world the Northwest Mounted Police of Canada.

Here is an idea of the foreign players who are in Hollywood bringing with them the customs of their country and adapting them to the needs of the American moving pictures. Marcel Andre, star of the Paris production of "Journey's End"; Andre Berley, noted French stage comedian; Mme. Tania Fodor, noted Parisian beauty and star of the Comedie Francaise, Jacques Foyder, French director, will direct a new play "Olympia"; Ande Luguet, makes one more Frenchman to the list. Among the Germans, there is Nora Gregor, star of Max Reinhardt's Viennese stage company; Julia Serda, Egon Von Jordan, Karl Ettlinger, and Hans Junkermann.

The same tabulation of foreign actors in Hollywood could go on

among the Spanish, the Mexican, the Italian, the Swedish, a few Russians here and there, a few Orientals, and one or two from nearly every other country in the civilized world.

What will be the ultimate results of this consorting of nationalities? Pleasure, and artistic appreciation are strong bond for holding people in sympathy with each other, and that combined with economic advantages surely joins powerful forces for "international understanding."

'WISE GIRLS' WILL BE SEEN AND HEARD

The Hollywood will present "Wise Girls" for its first attraction this week beginning with today. The story is that of a father with two daughters whom he must marry off or become bankrupt trying to keep them. It makes a good plot for the complications are many and the ultimate results are satisfactory. Elliott Nugent, Norma Lee and Richard Arlen and J. C. Nugent, father of Elliott, take major roles.

Tuesday will be presented at this playhouse, "The Four Feathers", the story of a British army officer who is accused of cowardice and how he takes the accusation and what he does about it. It takes the observer from England to Africa where vicious fights with natives are enacted and in which dear old Noah Berry gets himself killed—on the screen of course; and from Africa the plot returns the observer to England.

The week's bill at the Hollywood is closed with "Seven Days Leave" in which Gary Cooper and Beryl Mercer make a delightful story of an English woman who wanted a son in the World war and having none, made up a story about one, and gave him a name picked from the newspapers. The "son" comes to life and then there was some explanation. It will make an interesting conclusion to the program for the week.



Norman Lee, Elliott Nugent and J. C. Nugent in "Wise Girls" to be seen this week at the Hollywood.



Virginia Valli and Jason Robards in "Isle of Lost Ships" now showing at the Grand.

SPEEDY PICTURE TO BE SEEN IN SALEM

The Fox Elsinore has a "fast bill" for today in "Burning Up" in which is starred Richard Arlen. It is the first time for Arlen to star, although he just as good as starred in his recent western picture. In the latter he gave first place to Mary Brian, but in this one she gives first place to him. It is fast from the start because its locale is a motorcade concession and that means automobile racing and all the speed attainable and still stay on the ground. A real race is shown in this picture and tied in with the race is the love story of Arlen and Mary Brian.

Then Monday comes the big thrill of the week—Lawrence Tibbett in "The Rogue Song," and it will be here for five days starting Monday. It is magnificent in stage effects, and has set the country talking because of the wonderful music lead by the baritone of Tibbett.

In the Metropolitan Opera company he became a noted baritone and from there he was taken by Metro Goldwyn-Mayer for the part of Ygor in "The Rogue Song." Thus it is that in his initial venture into pictures Tibbett has won acclaim from coast to coast, and brought to the public for a small price that which only a small part of the public could afford to hear as long as he was in opera only.

The Call Board . .

By OLIVE M. DOAK

BLIGH'S CAPITOL
Today—"Personality" and RKO Orpheum.
Monday—"Show Girl in Hollywood," Alice White and Jack Mulhall.

FOX EL SINORE
Today—"Burning Up" with Richard Arlen—Fanchon and Marco.
Monday—"The Rogue Song" with Lawrence Tibbett, baritone.

HOLLYWOOD
Today—"Wise Girls."
Tuesday—"The Four Feathers."
Friday—"Seven Days Leave."

GRAND
Today—"The Isle of Lost Ships."
Wednesday—"L. Ankles."
Friday—"Lone Star Ranger."

THERE was no pain connected with being a reviewer of shows Saturday afternoon. Laughs, beauty, cleverness and real enjoyment mark both stage productions this weekend.

At the Fox Elsinore, Fanchon and Marco have a different show from any which they have presented for ever so long. In fact there is no memory of one like it

HOLLYWOOD
HOME OF 25c TALKIES
TODAY AND MONDAY
Continuous Performance Sunday 2 to 11
FIRST SHOWING IN SALEM

A laugh, chortle, giggle, guffaw or howl guaranteed every 10 seconds!

As a play it ran a year on Broadway.

—try and stop laughing now at the Talking film riot—

Wise Girls

Also Talking Comedy and Pathe Sound News



Alice White as one of the Hollywood girls in "Show Girl of Hollywood" beginning Monday at Bligh's Capitol.

being presented. First there is a delightful vocalist, both in voice and looks—Eva Thornton. Her appearance is a work of art, clothes, stage setting and voice. The master of ceremonies is good and his twin in appearance only, Eddie Hill, sings one of the most unique songs heard in many a day. You will feel as though you had gone through his experience in a department store before he is at the end of his song.

Fanchon and Marco's whole bill is commendable and the audience certainly liked it Saturday afternoon.

R. K. O. at Bligh's Capitol is splendid. I never hope to come nearer parting with my breath without a fatality than I did when Mr. Frasers dived into the audience—almost. Boyd Senter, was a real hand with his artistic playing of real, soul disturbing jazz melodies. No wonder he got his phonograph recordings sold! And the Saturday afternoon audience went into hysterics over Jimmy Conlin and Myrtle Glass. Conlin's "amorous whoa" act has been heard round the vaudeville world. The Tiny Town revue in its interpretation of "Singing in the Rain" offers an attractive act to be remembered.

You should have a good weekend, Mr. and Mrs. Theatre Goer.

BILL AT GRAND TO SEE WIDE VARIETY

There is a bill of wide variety at the Grand this week. First is a picture whose story is as fanciful as Jules Verne in his wildest fancies. The bottom of the ocean is visited before the story is concluded and here the most peculiar race of half human creatures are found going about their daily life. Submarines of rare manufacture are demonstrated and the color which is shown in parts of the picture is amazing in its results.

From this fanciful picture the Grand turns to one of the funniest pictures of the year, "Loose Ankles" with Loretta Young, Douglas Fairbanks, Jr., Louise Fazenda, and Ethel Wales. No matter what is wrong with you, there will be no doubt but that you will laugh at Louise Fazenda—there is nothing else to do.

A 1911 motor car owned by Lloyd Jones, of Phillipsburg, Kas. turned over recently for its first accident in 19 years of service.



everybody. Last, but by no means least in importance, are the DeToregoes, international fast stoppers. They bring with them Sydney Boyd and Joe Bradshaw.

Passion Flower To Be Subject Of Next Picture

Kathleen Norris's popular story, "The Passion Flower," will serve as William C. deMille's next production.

No selections for the cast of this picture have yet been made, but production is scheduled to start within three weeks, and Martin Flavin has been assigned the task of preparing screen treatment.

Mr. Flavin had two Broadway stage successes during the current year, "The Criminal Code" and "Broken Dishes."

SALLY STARR AND ARTHUR ARE HEARD

Today at Bligh's Capitol will be seen and heard "Personality" with Sally Starr and Johnny Arthur. These two folk have their ups and downs in matrimony and finances.

Monday Alice White and Jack Mulhall will show the waiting world what it is like to be a "Show Girl in Hollywood." In this plot of Hollywood life it has a few scenes in technicolor and promises to be amusing as well as to be rather an overdone truthful tale of real Hollywood life. To be sure down underneath Hollywood life is no different than any other life—just a little bit more of it perhaps than there is in Salem for instance—but it is human just the same.

For the R. K. O. bill for Bligh's Capitol theatre for the coming weekend bill it is reported that the season for big league baseball and big time vaudeville is to be declared open by manager Archie Holt, who will figuratively throw the first ball to start the new season locally at the Salem showhouse the afternoon of May 31. For two days the vaudeville "big-leaguers" will be there. Then they move on contest in other R. K. O. cities.

The "Babe Ruth" of the visiting players is Kitty Doner, mase impersonator full of versatility and personality. Roland Decker keeps score for vaudeville's "Little Bam."

Every baseball team has to have its noisy member. A past master of this sort of entertainment is Frank Gaby, comedian, who has a fast, funny line. Billy Lytell and Tom Fant, also throw laughs for

GRAND THEATRE

SUN. - MON. - TUES.

Continuous Sun. 2:00 to 11:00

Marvelous!

A love story laid in the Sargasso Sea, where men must fight for the women they want.



THE ISLE OF LOST SHIPS

with Virginia Valli, Jason Robards, Noah Berry

Based on the novel by Critenden Marriot. Directed by Irvin Willat.

All Talking Comedy

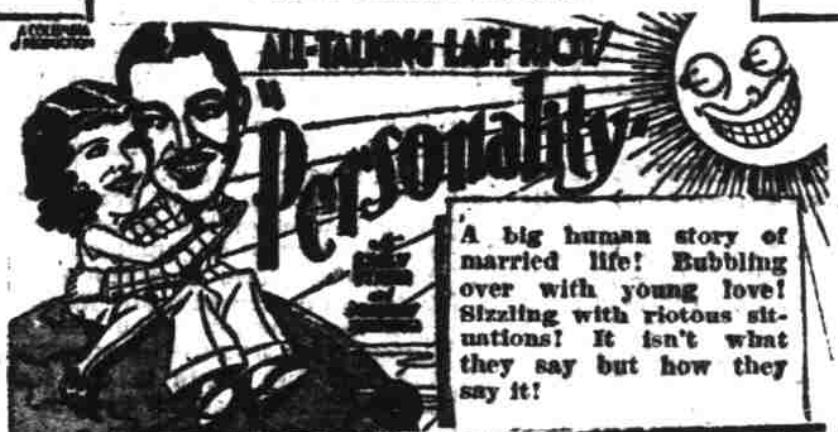
"Wednesday At The Ritz"

"PATHE SOUND NEWS"

"MOVIE TONE ACT"

BLIGH'S CAPITOL THEATRE

LAST TIMES TODAY



RKO Orpheum

JIMMY CONLIN and MURIEL GLASS Presenting "WHO A"

Boyd Senter (The One Man Orchestra) Victor Recording Artist—Enos Frazere In Aerial Daring

BUSTER SHAVER AND HIS "TINY TOWN REVUE"

High powered little people hitting on high, the little parade of the world's best midgets



SHOW GIRL in HOLLYWOOD

Alice White Jack Mulhall

Blanche Sweet Ford Sterling John Miljan Based on story by J. P. McEvoy

VITAPHONE ACTS

FOX EL SINORE

Starts TOMORROW 5 Days Only

Lawrence TIBBETT ROGUE SONG

Wise Girls

Also Talking Comedy and Pathe Sound News

Continuous 2 to 11 P. M.

EL SINORE

LAST TIMES TODAY

Fanchon & Marco

Present

"BELLS & BELLES"

IDEA

7—Big Features—7

EDDIE HILL-ELVA THORNTON DUNBAR BELL-RINGERS Sunkist Beauties

—Plus—

Lon Meier and Fox Elsinore Band featuring "Hungaria" (1930 Style)

—SCREEN—

Sweethearts of "Light of Western Stars" together again!

RICHARD ARLEN

BURNING UP

MARY BRIAN FRANCES McDONALD SAM HARDY—CHAS. SELTON TULLY MARSHALL

A Paramount Picture ALL TALKING

Salem's Theatre Beautiful!

BLIGH'S CAPITOL THEATRE

LAST TIMES TODAY

PERSONALITY

A big human story of married life! Bubbling over with young love! Sizzling with riotous situations! It isn't what they say but how they say it!

RKO Orpheum

JIMMY CONLIN and MURIEL GLASS Presenting "WHO A"

Boyd Senter (The One Man Orchestra) Victor Recording Artist—Enos Frazere In Aerial Daring

BUSTER SHAVER AND HIS "TINY TOWN REVUE"

High powered little people hitting on high, the little parade of the world's best midgets

MON. TILL THURS.

You'll be humming "I've Got My Eye On You," "Hollywood" and "Hang On To A Rainbow" after you hear Alice put them over

SHOW GIRL in HOLLYWOOD

Alice White Jack Mulhall

Blanche Sweet Ford Sterling John Miljan Based on story by J. P. McEvoy

VITAPHONE ACTS