

A Few of the Bargains Selected at Random! There Are Hundreds More!

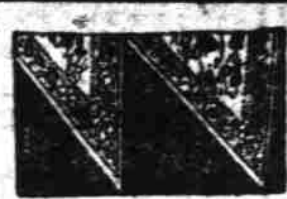
### RULES OF THE SALE

1. Store holds open from 8 A. M. to 8:30 P. M.
2. Our Golden Rule Policy of "Satisfaction Guaranteed or Your Money Back" applies to our Nation-wide Summer Sale.
3. Extra salespeople and extra wrappers in addition to our trained personnel insure you prompt and efficient service.
4. Purchases will be held for future delivery, if desired.
5. All bargains advertised will be sold only while quantities are available. It is impossible to duplicate these low prices later.
6. Even at these Double Saving Prices you may make purchases on Ward's Budget Plan of Easy Payments.



**KOTEX SPECIAL**  
Double Savings Price:  
**27c each**

KOTEX... Improved model! More comfortable—always protecting, soft and very absorbent. 4 for \$1.00.



**HERE'S A "BUY"**  
Double Savings Price:  
**19c**

WARD-O-LEUM FLOOR COVERING... smart new floral and tile designs... long wearing.



**SOAP Bargain**  
Double Savings Price:  
**16 bars 50c**

A splendid Laundry Soap thousands of housewives prefer! Limit 16 bars to customer.



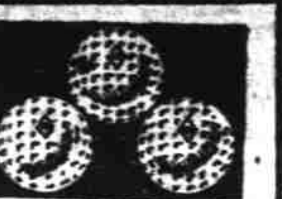
**SHEETING BARGAIN!**  
Double Savings Price:  
**35c**

UNBLEACHED SHEETING... soft, durable cotton, 81 inches wide. Make a special trip to the sheet counter.



**IVORY SOAP**  
Double Savings Price:  
**9 bars 50c**

You need it in the home every day! Famous for making housework easy. Limit—9 bars to customer.



**A BOGEY BARGAIN**  
Double Savings Price:  
**59c**

GOLF BALLS... guaranteed for 100 holes in perfect condition. Liquid centers. Long in flight.



**FANCY SOX SPECIAL**  
Double Savings Price:  
**39c pair**

MEN'S FANCY SOX... the season's smartest colors. Cool weights. Last Day-special!



**Palmolive Soap**  
Double Savings Price:  
**4 bars 25c**

Nationally used soap. Limit 8 bars to a customer.



**TOOTH PASTE**  
Double Savings Price:  
**29c**

PEPSODENT... 50c size. Insure yourself clean, healthy teeth.

**PICNIC VALUE!**  
Double Savings Price:  
**\$1.00**

**"American Maid" Vacuum bottle and lunch kit. Special for the Last Day.**

**DRESS SHIRTS**  
Double Savings Price:  
**\$1.00**

Pre-shrunk, fine count broad cloth. Coat style, collar attached models. Sizes 14 to 17.

**Last Day Special!**  
Double Savings Price:  
**\$1.77**

**MEN'S WORK PANTS**... tan and grey whipcords... cotton worsteds... comfortable... long wearing.

**Here's Real Value**  
Double Savings Price:  
**\$9.25**

**RANGE BOILER**... gives you hot running water right from the faucet! 30 gal. capacity. Come early. With fittings.

**LAST DAY**  
**FAMOUS MAJESTIC VACUUM CLEANER**  
Don't Miss This Value!  
Double Savings Price:  
**\$36.75**  
Guaranteed for 5 Years!

Guaranteed for 5 Years!  
Let it keep your home spotless and span while you pay the easy way—on Ward's budget plan!  
Picks up lint and pins as easily as dust. Ball bearing... powerful action... simple operation. See it demonstrated tomorrow.  
Priced complete with attachments.

**Gasoline Stoves!**  
Double Savings Price:  
**\$4.45**

Two burners! One-quart tank. Japanned. You get a DOUBLE SAVING— and smart style!

**MEN'S SHOES**  
Double Savings Price:  
**\$3.98**

Swagger style... popular wing tip. Good quality of black calf grain leather. Genuine Good-year welt.

**Rayon Lingerie**  
Smart Styles—Fine Quality!  
Double Savings Price:  
**69c each**

Super-rayon garments wash beautifully in pink or peach.

**VEST** with plicated top in pink or peach. Sizes 4 to 16 years.

**BLOOMERS** with contrasting applique. Elastic top and legs. Sizes 2 to 16 years.

**BLOOMERS** with shorty slant legs. Ribbed cuffs, applique. Sizes 2 to 12 years.

**Summer Silk Frocks**  
New—Smart—Becoming  
**\$3.88 & \$6.88**

Now is the time—and Ward's is the place to buy those silk dresses for your summer wardrobe! Now you can have TWO for the price you would ordinarily pay for ONE. Last minute styles at savings that are amazing even for Ward's!

You'll find frocks for all figures and in a variety of materials suitable for any occasion. The materials are of lovely quality—georgettes, flat crepes, chiffons, plain and flowered... Until you see them you won't believe that such values could be priced so low. Hurry! Tomorrow is the Last Day!

**Boys' Play Suits**  
Double Savings Price:  
**98c**

For a small boy's hard wear! Buy a supply NOW at this great sale. Of strong tan khaki—reinforced. Sizes 2 to 6 Last Day Bargains!

**VOILES**  
Double Savings Price:  
**29c to 46c yd.**

So lovely for summer dresses and priced specially for this great sale. Washable all rayon chiffon voiles.

**Summer Millinery**  
Combines Chic and Economy  
Double Savings Price:  
**\$1.44**

A hat for every costume! Ward's great DOUBLE SAVING Sale offers you the choice of soft lacy straws or braids in off-the-face or drooping models. Very smart and very low-priced! Buy TOMORROW! Last Day!

**Purses in Many Styles!**  
New and Economical  
**88c**

To complete a smart ensemble! In this DOUBLE SAVING Sale you will find so many good looking purses you'll want one of each kind! They are priced unbelievably low. Under arm, pouch, envelope and zipper styles in embossed steerhide, tapestry, calfskin and leatherette.

**Boys' Blouses**  
Double Savings Price:  
**50c**

Strongly made Coat style. Mothers—buy a supply for summer at this low price!

**House Frocks**  
Dainty—Trim—Low Priced  
**77c**

Nothing could more perfectly typify the real Ward SUMMER SALE idea of SAVING than these House Frock bargains! Here are dresses of polka dot percale, colorful cotton broadcloth, dainty printed and plain voiles—fashioned along princess, straight and flare lines. DOUBLE SAVING prices! Last Day!

**LAST DAY**

**Frocks for Girls**  
Combine Style and Economy  
**88c**

Now you may have those pretty dresses you have been longing for and you need pay only a fraction you would have paid early in the season. Ward's great DOUBLE SAVING SUMMER SALE offers clever frocks of figured dimity trimmed in the sheerest organdie and made in such smart styles. Buy several at Last Day DOUBLE SAVING prices!

**Window Awnings**  
Double Savings Price:  
**\$1.00**

Beautiful your windows with striped Awnings! 28 to 82 in. size. Buy NOW!

**SALE OF TOWELS AND SHEETS**  
Extraordinary Values in TOWELS—SHEETS—TABLECLOTHS

**Longwear Sheets 81 x 90**  
Double Savings Price:  
**\$1.09**

You're buying sheets of proven excellence, smooth strong texture! Torn to insure permanently straight ends. Carefully hemmed.

Pillow Cases to match, 42x36 in., 27c

**LINEN CRASH TABLECLOTHS**  
Double Savings Price!  
Gay Colored Borders **79c yd.** 44x44-in.

Dress your table in style! Plain ivory white linen, firm heavy texture. Two-color woven borders. You'll like them for informal use.  
Same Style, 54x54-in., \$1.35

**Bargains in Garden Supplies**  
That Save Your Energy --- and Your Money!

**Lakeside De Luxe LAWN MOWERS!**  
**\$7.95** 14 inch blades

Get ready NOW—for summer—so that your lawn won't suffer an inferiority complex! Buy at this Double Saving Price! Genuine Hyatt Roller Bearings reduce friction. Self-cleaning and self-oiling. Cuts through tall grass and weeds that would choke an ordinary mower!

Red Molded Garden Hose  
Guaranteed for 8 years. Tested to 875 lbs.

50-foot complete with couplings **\$3.95** Double Saving for you

NOZZLE—strongly welded .39c  
GRASS SHEARS—genuine Boker .69c

**Save on the Electric Gyrator Washer!**  
Double Saving Price  
**\$74.95**

PROVEN to be as fast and efficient as any washer built! It's yours tomorrow for the lowest price ever offered! Absolutely leak-proof. No center post to tear light clothes! Every modern feature. See it demonstrated tomorrow.  
\$5.00 Down—Balance in Convenient Payments

**MONTGOMERY WARD**  
275 N. LIBERTY

LAST DAY! DOUBLE SAVINGS! LAST DAY! DOUBLE SAVINGS! LAST DAY! DOUBLE SAVINGS! LAST DAY!