Cannery Season Gets Started This Week in Salem Plants

MARKET WEAK PACKERS FIND

No Record Output Believed Likely in Northwest This Season

The cannery season which brings hundreds of people to Salem each year opened this week when Hunt Bros., Paulus Bros., Reid, Murdoch, Starr Fruit Products company and the Producers Cooperative plants began the pack of gooseberries. Reid, Murdoch has been canning rhubarb for some time but the others made their first pack on gooseberries.

Market conditions for the packers are so unsatisfactory that it is probable that the Northwest pack will be curtailed this year, according to local managers. Economic conditions in the United States have been such that all prices have dropped during the year and as a result many packers lost heavily on last year's crop. More than one-fourth million cases of pears were carried over in the Northwest last year. Pears have dropped $1.50 per case since fall and as a result the loss has been very heavy.

Other crops have not occasioned such heavy losses although most packers took some loss on prunes. The prune pack has all been moved out however. Packers are expected to keep this year's pack down to future orders and due to the heavy peach crop in California future orders have been slow.

The market for frozen fruit has been very good, according to local managers. All of the Marshall strawberries available will be frozen this year. Since Marshalls are the only variety packed in this way it is probable that the acreage of Marshalls will be increased during the coming year.

One packer stated that the danger point was being reached in Etterburg berries since the acreage had increased more rapidly than the market would warrant. A few years ago the saturation point was reached in Marshall berry acreage and it was cut materially. Since that time the market demand for Etterburgs fo. canning has been good and the Etterburg acreage has materially increased.

Most of the strawberry crop has been contracted at five cents, one cent above last year's market. The loganberry crop will be only about one-third that of last year, according to present indications. Part of the crop will be canned but a larger amount will be frozen as the demand for frozen loganberries continues good.

The pack of blackberries, raspberries and black cap raspberries will be light this year, owing to the extent of the crop damage during the winter. Many packers are sending to the coast region for blackberries in order to fill their orders since winter damage was not so great west of the coast mountains.

The cherry crop will be of good quality but the market price has not been set. Growers have agreed to take no less than eight cents per pound. The crop is spotted, some orchards showing a normal crop, some an extra heavy crop and others a light yield.

Canners predict a light prune crop but a low price during the coming year as the market for prunes was so poor last year.

The Northwest Packing company and Oregon Packing company will begin the first pack about June 1, when strawberries are expected to be ready. The other plants will probably continue straight through, the strawberries being ready by the time the gooseberry pack is finished.

Every plant reports many more applications for cannery work than there are places available. The season promises to be slow and indications are that many who have hoped to secure employment in local canneries will be disappointed.

Damage Is Not Yet Done Fruit By Heavy Rains

The rain has done no material damage to fruit crops according to growers of the Salem district. It will no doubt delay the peak of the strawberry season as berries will not ripen rapidly in such weather as we have been having. However, unless the rain continues for some time, berries will not rot enough to cause serious loss.

The cherry crop has suffered no damage from the rain since the fruit is not sufficiently matured to crack as it does after the cherries are ripe.

WINDING UP NEW RECORD

Frank Goldsborough, 19, greeting his mother and his grandmother as he arrived at the New York City airport, after a record breaking flight from Los Angeles. By making the trip in 26 hours. Frank set another junior record. He is the son of the late Brice Goldsborough, who died in the trans-Atlantic flight attempt of the plane "Dawn."

ESPEE SCHEDULES BEING SPEEDED UP

Faster schedules for Southern Pacific coast and transcontinental trains will become effective June 15, according to James A. Ormandy, passenger traffic manager, who reports a general speeding up of practically all Southern Pacific trains on that date.

Four Shasta route trains between Portland and San Francisco and Los Angeles will be affected in the revision of schedules.

Southbound time of the Shasta will be reduced 50 minutes; northbound, 40 minutes, making the run between Portland and San Francisco in 25 hours and 40 minutes, via the Siskiyou line.

Southbound time of the Cascade Limited will be reduced 25 minutes making the Portland-San Francisco run in 21 hours and 35 minutes. Northbound time will be cut 15 minutes, elapsed time for the run being 21 hours and 40 minutes. Extra fare for the Cascadia will remain the same despite the faster service, according to Mr. Ormandy.

The Klamath will be speeded up 50 minutes southbound, making the run to San Francisco in 24 hours and 30 minutes. Northbound time will be cut 20 minutes, making the trip in 24 hours.

Southbound schedule of the West Coast Limited to San Francisco and Los Angeles will be shortened 30 minutes, making the trip to Los Angeles in 38 hours and 15 minutes and to San Francisco 26 hours and 35 minutes.

Important changes will also be made in schedules of transcontinental trains. Two hours will be reduced on the westbound schedule of the Overland Limited, Chicago to San Francisco, making it a 54 hour train. Time of the San Francisco Limited, on the same route, will be cut one hour and 55 minutes. The Gold Coast Limited will also be speeded up two hours.

COMMUNITY CLUB MEETS ON MONDAY

WEST SALEM, May 21.—The Community club met Monday evening for its regular monthly business meeting in the basement of the church. The house was very crowded and showed the need of a new community hall. The first part of the evening was devoted to business after which a program consisting of the following numbers took place:

Several violin selections by Miss Claudine Gerth accompanied by Miss Betty Bedford; a mixed quarter composed of Mr. and Mrs. Ray Ferguson, Mrs. Nat Brinkley, and Mr. Fisher. They were accompanied by Mrs. Fisher. Josiah Wills gave a short talk explaining the declamatory contest which was held later in the evening. At this contest the best from the four different groups from several schools of the county participated.

The following were the winners: Group one—Mary Davis; group two—Gordon Blodgett; group three — Muriel Kaster; group four—Naomi Alsop. These winners will speak Saturday evening at Dallas at the senior high school auditorium at 8 o'clock in the evening. The winner at Dallas will receive a gold medal.

The president, Walter B. Gerth, appointed a committee of three to buy a coffee pot for the community club. Those appointed were Mrs. Guy Neugent, Mrs. Jack Gosser and Miss Lottie McAdams.

The strawberry festival will be held this year down by the bridge next to the river on the 11th, 12th, 13th and 14th of June. This is the third year West Salem has had this sort of festival and the other years they have done quite well.

A bible school will also be conducted during the month of June from the ninth to the 20th. All are cordially invited to come and help make this a success.

The Call Board . .

By OLIVE M. DOAK

BLIGHS CAPITOL
Today—Edward Everett Horton in "Wide Open."

Hollywood
Today — "So This is College."
Friday — "Darkened Rooms," starring Evelyn Brent.

FOX ELSINORE
Today — "Paramount on Parade."

GRAND
Today — "The Other Tomorrow" with Billie Dove.
Friday — "The Parade of West."

There is just one thing wrong with the picture "Paramount on Parade" which is now showing at the Fox Elsinore—the audience would like to get in on the party and has to be satisfied with watching everybody from Mitzi Green to Dennis King having a good time.

The play is balanced—there are laughs, dramatic incidents, and splendid music, with everybody in the best of spirits without being insipid. The fault of so many of the reviews which the public has had presented for its consumption has been that they were slapstick, carelessly done, and many times a "re-hashing" of former work.

"Paramount on Parade" is nothing short of a real house party with everybody giving their best for the good of the party. The scenes are new and fresh. There are gorgeous color scenes, with some of the new long shots in photography which, when combined with sound which enhance interest and artistry.

One is amazed at the number of stars who come, one after the other, and present splendid short acts in delightful locales. "Paramount on Review" will be an excellent place to drive away most anything but good laughs and keen appreciation and enjoyment.

HOWARD SPEAKS

C. A. Howard, state superintendent of public instruction will deliver the commencement addresses before six high school graduating classes in various parts of the state during the next two weeks. His schedule follows: Hermiston, May 22; Stanfield, May 23; Grants Pass, May 28; Chemawa, June 3; Salem, June 6, morning; Coburg, May 6, evening. On May 30 Howard will deliver the Memorial day address at Marshfield.

CRASH FATAL

NEW YORK, May 21—(AP)—The crash of their plane in the mud flats of Barren Island, in Jamaica bay, tonight, killed Levin Norheim, 33, an aviation mechanic, and critically injured Conrad Jatsa, 35, a commercial pilot, both of Brooklyn.

CAPITOL
Next Sat. and Sun.
R. K. O.
ORPHEUM
VAUDEVILLE
Featuring
Coslin and Glass
Boyd Senter
Enos Erasero
Tiny Town Revue

HOLLYWOOD
Home of 25c Talkies
Last Times Today
LAUGHS! LOVE! SONGS! WHOOPEE! &c
So THIS is College
Also Talking Laurel & Hardy Comedy
and Pathe Sound Review

Be Sure and See the TALKING and SINGING
DOLL
Which will be on display at the
FOX ELSINORE
SALEM
IN A FEW DAYS
Get your votes from the merchants who will display doll posters in their windows
WATCH FOR BIG AD IN THIS PAPER SOON

CAPITOL
TODAY and FRIDAY
WARNER BROS. presents
WIDE OPEN
Another Horton Comedy Riot
with this super cast of funsters!
EDWARD EVERETT HORTON
LOUISE FAZENDA
PATSY RUTH MILLER
T. ROY BARNES
EDNA MURPHY
Hear Leading Females Sing—"NOBODY CARES IF I'M BLUE"
Added
FOX MOVIETONE NEWS
VITAPHONE VAUDEVILLE
Unusual TALKING NOVELTIES
—ADDED—
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Tonight and Friday Night at 9 P. M.
WHITE'S SCHOOL OF THE DANCE
Presents
'SPRING BALLET'
With a Local Cast of 200 in One Hour of Music, Song and Dance
Viola Vercler Holman's Music
No Raise In Prices

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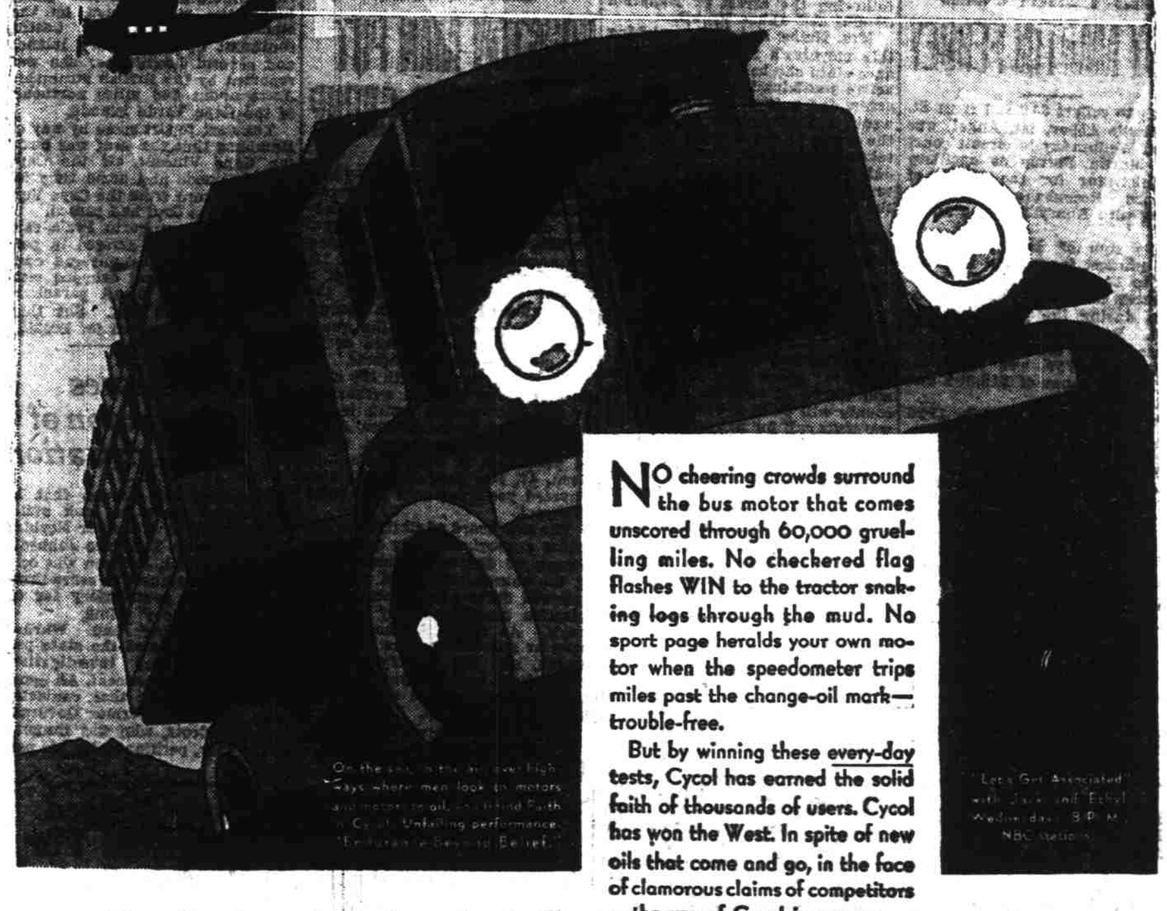
FOX ELSINORE
HURRY! THURSDAY—FRIDAY ONLY!
DRAMA—COMEDY—HEART-THROBS—THRILLS and ROMANCE in SONG—DANCING and DAZZLING TECHNICOLOR
PARAMOUNT ON PARADE
50 FOREMOST SCREEN and STAGE STARS ASSIGNED TO DISTINCT and SPECIALIZED ROLES. NOT A REVUE. A Paramount Picture
CLARA BOW
JACK OAKIE
MAURICE CHEVALIER
THINK OF IT!
The world's leading luminaries of the screen, acting, singing, wise-cracking, funning — making whoopee in one grand festival of mirth and music.
ARLEN—Singing and dancing! . . . BANCROFT—Fighting for fun! . . . CLARA BOW—Strutting "It." . . . NANCY CARROLL—Shaking a sugar-foot . . . CHEVALIER—Many others!
TECHNICOLOR SCENES
"MOUNTAIN MELODIES" Novelty
Metrotone News
SATURDAY - SUNDAY
—STAGE—
Fanchon & Marco's "BELLS and BELLES" Idea
Sunkist Beauties
—SCREEN—
RICHARD ARLEN in BURNING UP

GRAND THEATER
Last Times Today
BILLIE DOVE
and Grant Withers
In
"The Other Tomorrow"
All Talking Comedy
"CROSBY'S CORNERS"
"PATHE SOUND NEWS"
"MOVIETONE ACT"
NEW
"SEAT CUSHIONS"
Fri. - Sat.
KEN MAYNARD
In
"PARADE OF THE WEST"

IN THE HARD TEST OF DAILY USE
CYCOL WINS THE WEST



NO cheering crowds surround the bus motor that comes unscored through 60,000 gruelling miles. No checkered flag flashes WIN to the tractor snaking logs through the mud. No sport page heralds your own motor when the speedometer trips miles past the change-oil mark—trouble-free.

But by winning these every-day tests, Cycol has earned the solid faith of thousands of users. Cycol has won the West. In spite of new oils that come and go, in the face of clamorous claims of competitors—the use of Cycol increases.

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3. The closest of fractionation during distillation rejects light volatile fractions and heavy, gummy elements. No motor oil forms less carbon than Cycol Motor Oil.

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