

Buy future Happiness out of Current Income


Know the satisfaction that comes with the building of a ble investment fund which will bring you and you
family a generous income is later years. CENTRAL PUBLIC SERVICE CORPORATION \$4 CUMULATIVE PREFERRED SHARES A safe investment . . . can be easily sold . . . are
good bank collateral . . . and yield almost $7 \%$.

Abert E. Peirce a Ca
PACIFIC NORTHWEST PUBLIC SERVICE COMPANY Salem Office

Telephone 3490


# Dutstanding Features of the New Ford 

New streamline bodies.<br>Choice of attractive colors.<br>Adjustable front seats in most bodies

Fully enclosed, silent four-wheel brakes. Four Houdaille double-acting hydraulic shock absorbers

## Bright, enduring Rustless Steel for many exterior metal parts.

Chrome silicon alloy valves،

Aluminum pistons. Chrome alloy transmission gears and shafts.
Torque-tube drive

Threerquarter floating rear axle.
Extensive use of fine steel forgings and electric welding.

More than twenty ball and roller Dearings.
Five steel-spoke wheels.
55 to 65 miles an hour.
Quick acceleration.
Ease of control.
Low first cost.
Economy of operation.
Reliability and long life.
Good dealer service.


FORD MOTOR COMPANY

