

# REID MURDOCH PLANT STARTS

### Machinery and Equipment at New Concern Revelation in Completeness

(Continued from Page 1.)  
council, in the way of closing streets, and work was soon begun upon cleaning up the grounds and the practical rebuilding of all the permanent structures. That was a large undertaking. The work has gone on steadily ever since. The result is, the six and a half acre site, facing east on North Front street, and running to the Willamette river bank, presents a far different appearance from that in which the Reid Murdoch people found it when they opened negotiations for taking it over.

### Large Sign Tells Early Establishment

Besides the name of the company that has stood the test of the years running well towards the century mark, there are lettered across the front of the main building these words: "Monarch Foods, Factory No. 6, Established 1863." Monarch brand foods, coffee, etc., were known to the pioneer fathers throughout the Mississippi valley states when they were preparing for their covered wagon journeys to the Oregon country. The Reid Murdoch concern was a great Chicago wholesale house for several generations. Lately they have spread their operations to every section of this country, in canning, packing and merchandising. They put up and deal in a long line of products, and sell them to a nation wide and world wide trade. Only in the past few years have they invaded the Pacific coast territories, with canneries and packing houses. As indicated above, they commenced operations of this kind here only last year.

### Real Benefit to This Community Expected

The commencement of operations in their own plant, day before yesterday, is an event of great significance to Salem. Already, the vacant dwellings in the district of their plant's location are filled or filling.  
The packing of rhubarb will be followed by gooseberries, the middle to the latter part of the present month. Then will follow strawberries, of both the Etterburg and Oregon types, and besides the canning and cold packing operations there will be the making of jellies and jams and preserves—put up in glass containers and in other ways. There will follow loganberries, raspberries, cherries, blackberries, pears and the rest, including perhaps pines and like some apples. Also some string beans will be put up, in a more or less experimental way, this year—and perhaps other canning products.  
Equipment is most complete in Northwest.  
This is the most thoroughly equipped cannery in the Pacific northwest. Every piece of machinery and appliance is now, it is the only cannery of size in this territory that has capacity for quality merchandise. For instance, a product may pass muster cooked for 11 minutes, but is much better if cooked 18 minutes. The product will have 18-minute cooking here.  
The preserving line is entirely new. The product will be nearly all sent out in glass containers. Water gravity is employed, doing away with the costly process of trucking—also making for cleanliness, to the nth degree. There are provided facilities for pre-heating, to avoid breakage of glass containers as they are filled with the hot product.  
Total Capacity That Or 16 Ordinary Cookers  
It is hard to describe the capacity of the big plant by square feet of floor space. There are four cookers. But each one has the capacity of four cookers of the ordinary type. That means the total capacity of 16 cookers, as they are commonly known, with a great saving of floor space.  
There is ample room for the working of 1000 people, to the highest efficiency of man power, with modern appliances and machinery. Some day, of course, this plant will employ more than 1000 people—some day, perhaps before very long. That many the whole 12 months through. But there will have to be testing of markets and supplies, etc. Much preliminary experimental work will be necessary. But the plant is big enough, and the company behind it has resources sufficient, to justify great expectations in due course. Two years ago, the present plant was a dream. The managers are still dreaming. Some day, somebody is going to develop a great canning business in Oregon on grass, heretofore not put up as a major product. Our possible quality canning pea justifies this prediction. The Reid Murdoch people may be the ones to invade this new field in a large way. They are somewhat in the case of the man who would "try anything once"—anything with which they may open new avenues of trade and profit.

### Machinery in One Motion

The new cannery has the Allen system of gears—with some new ideas. Their machines will fill eight cans at once, instead of one can—they have the latest multiple type; automatic. Their

## SIX YEAR OLD BOY LOST IN MOUNTAINS FOUR DAYS



Asa Lee Lakey Jr., six-year-old boy, who was lost in the wilds of Shasta county, California, for four days before he was rescued. More than 500 men searched for the lost boy. The boy suffered no ill effects from his long wandering through the wild mountainous country. He subsisted on snow and herbs, he told his rescuers. During his wanderings, Asa roamed more than 14 miles.

can carriers are automatic. Their metal filling pan for their glass contained processed fruits is made of the new metal—it will not rust. The glass containers will be filled with the whole berry; no mashing. No rust, no dirt; a spotless operation. The flotation system, or flume system, conveys the products from floor to floor—water borne, noiseless, without taint. There will be no rooms filled with steam. The Eastman people at Silverton are building equipment that will take care of the escaping steam. Cleanliness will be the watchword, from basement to the top floor.  
There is a first aid room on the upper floor. Also a cafeteria, with gas heat and General Electric refrigerator, and tables and seats to accommodate 230 people at meal time, at one sitting. The idea is to furnish wholesome food at cost. There is a ladies' check room; also a ladies' waiting or lounging room.  
There is a new furnace, up to date; it burns crude oil.  
And the grounds. They look beautiful, with green grass instead of rubbish. The whole plant, and all the grounds, are arranged for beauty and permanency. Even the river bank looks good, and will look better.  
The whole thing is a great acquisition to Salem. It is here for all time to grow with the city and country, and to help in the growth and prosperity of both.  
Some day, the manufactured articles will be shifted automatically to barges in the Willamette river in the rear—thus started by water borne traffic to all the deep sea ports of the world.

## STUDENTS ELIGIBLE IN POSTER CONTEST

All high school students of Marion and Polk counties will be eligible for a health poster contest which has just been announced from the joint headquarters of the medical and dental societies of the two counties. The contest will close May 25. Three prizes of \$15, \$10 and \$5 have been offered for the contest. Posters will be judged by the staff of the art department of the Portland public schools.  
Letters to all high school principals in the two counties advising them of the contest have been sent out by Mrs. J. T. Elick, secretary of the Medical-Dental headquarters on South High street here. Any students desiring suggestions on the posters are asked to call at the headquarters and talk to the secretary, or to look over the quantity of health material available there.

In the letter to school heads, the purpose of the new organization is stated to be to stimulate interest of children and adults in individual and community health. The letter says, further, "We are especially anxious to assist teachers and school executives in their health educational work by supplying a means for contact with organized medicine and dentistry and making available materials for school health work."

### MARK STILL STANDS

SAN DIEGO, May 2—(AP)—Thwarted by a falling wind, Jack Barstow, local pilot who yesterday stayed aloft 15 hours and 13 minutes in a glider, today failed to make official record of more than 15 hours aloft in a motorless plane.

## GANDHI WILL BE ARRESTED

### Entire Country Awaits Official Action Against Famed Holy Man

BOMBAY, May 2—(AP)—While Mahatma Gandhi was making known today the conditions under which he will agree to lead his civil resistance campaign into the city of Bombay, all India awaited tensely the arrest of "the holy man" which usually well-informed persons continued to insist must occur before another day has elapsed.

Conditions which the venerable leader announced he would exact from followers as the price for continuing into the city were printed today in the "Bombay Congress Bulletin," an unregistered sheet published daily by the Bombay provincial congress committee. The conditions comprise: Observance of complete discipline, a permanent pledge to wear homespun khaddar and actual spinning with "talki" a miniature spinning wheel for one hour daily.

"If Bombay produces 100,000 such men," the manifesto of Mahatma Gandhi concludes, "I should lead them without the slightest hesitation."

Commenting on this pronouncement, the Congress Bulletin, under the heading "The call of Mother India," says "the number of satyagrahis registered up to today at the Bombay provincial congress committee quarters is 2,443. The mahatma wants 100,000."

There was little news from other centers, the manifesto of Mahatma Gandhi concludes. "I should lead them without the slightest hesitation."

Although the city council recently refused to let the amusement company operate down town the patronage at the stand on North High street a block north of the senior high school is said to be surprisingly large.

### PORTLAND—W. E. Kyle, 74, Scho. Ore., was injured by a hit and run motorist here. He was taken to a hospital where physicians said his injuries were not serious.

NO. 130  
Synopsis of the Annual Statement of the Monarch Life Insurance Company of Springfield, in the State of Massachusetts, on the thirty-first day of December 1929, made to the Insurance Commissioner of the State of Oregon, pursuant to law:  
CAPITAL  
Amount of capital stock paid up, \$200,000.00  
INCOME  
Total premium income for the year, \$279,901.41  
Interest, dividends and rents received during the year, \$19,398.26  
Income from other sources received during the year, \$1,535.21  
Total income, \$300,834.88  
DISBURSEMENTS  
Paid for losses, endowments, annuities and surrender values, \$18,120.33  
Dividends paid to policyholders during the year, \$4,559.94  
Dividends paid on capital stock during the year, \$10,000.00  
Commissions and salaries paid during the year, \$92,602.00  
Taxes, licenses and fees paid during the year, \$8,898.45  
Amount of all other expenditures, \$37,213.48  
Total expenditures, \$171,454.85  
ASSETS  
Value of real estate owned (market value), \$109,498.28  
Value of stocks and bonds owned (market or amortized value), \$490,457.28  
Loans on mortgages and collateral, etc., \$1,174,118.00  
Premium notes and policy loans, \$2,592.49  
Cash in banks and on hand, \$48,568.74  
Net uncollected and deferred premiums, \$69,230.77  
Interest and rents due and accrued, \$7,023.51  
Other assets (net), \$1,243.98  
Total admitted assets, \$202,123.77  
LIABILITIES  
Net reserves, \$240,604.00  
Gross claims for losses unpaid, \$6,000.00  
All other liabilities, \$14,799.15  
Total liabilities, exclusive of capital stock, \$261,403.15  
BUSINESS IN OREGON  
FOR THE YEAR  
Gross premiums received during the year, \$284.04  
Premiums and dividends returned during the year, \$1,469.30  
Losses incurred during the year, \$1,600.00  
Name of Company—Monarch Life Insurance Company  
Name of President—Clyde W. Young  
Name of Secretary—Carlton E. Nay  
Statutory resident attorney for service—Commissioner of Insurance, Salem, Oregon.

NO. 131  
Synopsis of the Annual Statement of the Monarch Accident Insurance Company of Springfield, in the State of Massachusetts, on the thirty-first day of December 1929, made to the Insurance Commissioner of the State of Oregon, pursuant to law:  
CAPITAL  
Amount of capital stock paid up, \$300,000.00  
INCOME  
Net premiums received during the year, \$2,343,805.02  
Interest, dividends and rents received during the year, \$64,459.30  
Income from other sources received during the year, \$29,280.69  
Total income, \$2,437,544.65  
DISBURSEMENTS  
Net losses paid during the year including adjustment expenses, \$1,212,085.13  
Dividends paid on capital stock during the year, \$502,332.02  
Commissions and salaries paid during the year, \$49,948.28  
Taxes, licenses and fees paid during the year, \$49,948.28  
Amount of all other expenditures, \$551,402.18  
Total expenditures, \$2,340,774.61  
ASSETS  
Value of real estate owned (market value), \$109,498.28  
Value of stocks and bonds owned (market value), \$1,174,118.00  
Loans on mortgages and collateral, etc., \$1,174,118.00  
Cash in banks and on hand, \$172,751.68  
Premiums in course of collection written since September 30, 1929, \$4,018.41  
Interest and rents due and accrued, \$12,500.42  
Total admitted assets, \$1,477,002.62  
LIABILITIES  
Gross claims for losses unpaid, \$296,500.00  
Amount of unearned premiums on all outstanding policies, \$355,104.74  
Due for commission and brokerage, \$600.00  
All other liabilities, \$43,216.00  
Total liabilities, exclusive of capital stock, \$652,420.74  
BUSINESS IN OREGON  
FOR THE YEAR  
Net premiums received during the year, \$5,142.24  
Losses paid during the year, \$1,469.30  
Losses incurred during the year, \$1,600.00  
Name of Company—Monarch Accident Insurance Company  
Name of President—Clyde W. Young  
Name of Secretary—Carlton E. Nay  
Statutory resident attorney for service—Commissioner of Insurance, Salem, Oregon.

## SPEAKER



GEORGE JOSEPH

morrow owing a ill health and that S. E. Pears, president of Mysore, will take his place.

## Ad Club Members To Go to Eugene

Several members of the Salem Ad club will go to Eugene today and Sunday for the annual Oregon Advertising conference at the University of Oregon. John Cuddy, managing director of Californians, Inc., and Robert W. Jones of the University of Washington will be the principal speakers. Entertainment features will include a baseball game today between Oregon and Washington State, a banquet tonight and golf Sunday morning.

Possibility of producing raw silk in Czechoslovakia is being studied.

## DEVELOP ELECTRIC POWER, IS WAR CRY

Development of the hydro-electric power now going to waste in the Columbia river was stressed as a campaign issue by George Joseph, candidate for the republican nomination for governor, in a talk before the Salem Lions club at its Friday luncheon.

He insisted, however, that power development on the Columbia was to him more than a political issue, as he had been interested in it for 25 years. He declared that this power is unused because of the adverse influence of the large power companies now operating in Oregon, and will remain so unless the political power of these companies is overthrown.

Mr. Joseph charged that the power companies had spent large sums in controlling Oregon newspapers' policies in connection with this issue, mentioning specifically the Oregonian and the Oregon Voter. He intimated that a Salem newspaper was in like position but referred to it only by calling the editor "George."

Joseph flew here by airplane from Pendleton.

PORTLAND—Howard Sheehan, vice president of the Fox West Coast theaters said the ten theaters will be constructed or acquired in various Oregon cities at a cost of \$2,000,000 in the near future.

## Guardsmen Now Allowed to Go To Citizen Camp

Under provisions of a memorandum from the office of Major General George White, commanding the Oregon national guard, eligible guardsmen who are accepted for the Citizens' Military Training camp may be excused from the national guard field training camp, upon approval of their commanding officers, on June 21. Members so relieved will draw their national guard pay for the period spent at camp with their units, and transportation to Portland. They will be eligible for C. M. T. C. mileage to and from their homes.

According to word from Vancouver barracks, General Paul A. Wolf, commander there, has agreed that such eligible guardsmen will be accepted at the Citizens' training camp up to 6 o'clock on the evening of June 22.

HUGH DINSMORE DIES  
FAYETTEVILLE, Ark., May 2—(AP)—Hugh A. Dinsmore, former congressman and for several years minister to Korea, died today in a hospital at St. Louis, messages received here announced.

ROSEBURG—The request of Oregon for the establishment of a state park of 80 acres south of Clear Lake on the Roosevelt highway has been granted by the Douglas county court.

### Last Call for Shrubs

Salesyard Closes for the Season Saturday  
ALL SHRUBS HALF PRICE OR LOWER  
Evergreen Shrubs as Low as 3 for \$1.00

### Pearcy Bros.

240 North Liberty Street

## AT BISHOP'S TODAY A BIG DAY

Join the crowds that will be here today taking advantage of the remarkable values offered in this sale.

# Coolley's CLOTHES SHOP

### ENTIRE STOCK BEING CLOSED OUT AT EXTREMELY LOW PRICES

<b>MEN'S and YOUNG MEN'S FINE QUALITY SUITS</b> REGULAR \$50, \$55, \$60 VALUES A man who wants the newest thing in suits cannot afford to overlook these values, with such famous makes as Adler-Rochester #1, Fashion Park and Stamford from which to choose and at such a reduction, we are safe in saying that every one of these suits will be sold quickly. You will find your style, your color and the price is only... <b>\$29.75</b>	<b>MEN'S and YOUNG MEN'S HIGH GRADE SUITS</b> REGULAR \$35, \$40, \$45 VALUES Here is the greatest clothing value offered in Salem for some time. Beautiful Spring patterns in both light and dark colors made by such famous makers as Fashion Park, Stamford and Adler-Rochester. Brand new Suits being sacrificed because they do not have our label in them— SALE... <b>\$24.75</b>
<b>ODD SUITS and OVERCOAT GROUP</b> We have grouped together such suits as represent single suits, also overcoats into one big lot for quick disposal. All of these suits and overcoats are good style and colors, but we do not have a complete run of sizes in any pattern. SALE... <b>\$13.75</b>	<b>MEN'S and YOUNG MEN'S SUITS</b> REGULAR TO \$30.00 VALUES Here is another extreme value. Popular colors and styles, new weaves in tweeds, cassimeres and worsteds, both light and dark patterns. Special to close out... <b>\$19.75</b>
<b>MEN'S HATS</b> Regular \$5.00 to \$7.50 Lee, Aetna Felt and Straws. <b>\$3.95</b> New shapes. Sale... <b>\$5.65</b> Regular \$5.50 and \$10.00 Knox and Bonar Phelps felts and straw. Sale... <b>\$5.65</b>	<b>MEN'S HOSE</b> Regular 75c and \$1.00. The nationally known Holeproof brand in silk, silk and wool yarns, plain and jacquard patterns in all the newest colors and designs. A real buy and so low a price. Sale, a pair... <b>49c</b>
<b>MEN'S SWEATERS</b> Regular to \$5.00 values Pullover and Coat Style. Sale... <b>\$2.95</b> Regular \$3.00 to \$4.50 Pullover Coat Style— Sale... <b>\$3.85</b> Regular \$4.50 to \$6.00 Pullover and Coat Style. Sale... <b>\$4.95</b> Regular \$7.50 to \$9.50 Heavy Black, Blue and Shaker Style. Sale... <b>\$3.75</b>	<b>MEN'S SWEATERS</b> Men's and Young Men's Coat Style and Pullover Sweaters. A special grouping, values to \$5.00. Neat patterns. All wool. Fancy and plain. Sale... <b>\$2.95</b>
<b>DRESS SHIRTS</b> GROUP 1—Regular to \$2.00 values— SALE... <b>\$1.00</b> GROUP 2—Regular \$2.00 to \$3.00 values— SALE... <b>\$1.65</b> GROUP 3—Regular \$3.50 values— SALE... <b>\$2.45</b> Beautiful patterns in collar attached and neckband style. Fine materials.	<b>SUEDE LEATHER JACKETS</b> Regular \$12.75 popular brown colored genuine all leather Suede Jackets made with knit bottom and collar. Much in favor by men and young men. Sale... <b>\$9.75</b>
<b>CAN'T BUST 'EM CORDUROYS</b> Regular \$5.00 standard cream colored cords so much in favor with the young men of today now on sale at big saving. All sizes. Sale... <b>\$2.95</b>	<b>DRESS PANTS</b> Regular \$4.50, \$7.50 stylish all wool pants in young men's conservative patterns, striped and plain. wonderful quality. Sale... <b>\$3.75</b>
	<b>SILK SCARFS</b> Regular \$2.75, \$3.00, \$3.50. Fine quality scarfs suitable for both men and ladies. Beautiful styles, attractive patterns. Sale... <b>\$1.95</b>
	<b>SILK SCARFS</b> Regular \$4.00, \$4.50, \$5.00 values. Finest quality imported silks hand blocked patterns. See them early, only a limited quantity. Sale... <b>\$2.65</b>

# BISHOP'S

And other items not listed here. And other items on display.

### Clothing and Woolen Mills Store

### Have You Been Enumerated?

If not, or if you have any doubt, fill out this coupon and mail to ROBERT J. HENDRICKS, Supervisor of Census, Salem, Oregon.

On April 1, 1930, I was living at address given below, but to the best of my knowledge I have not been enumerated, either there or anywhere else.

Name \_\_\_\_\_  
Street and No. \_\_\_\_\_  
City \_\_\_\_\_

## One Twentieth

of your life insurance is approximately the net yearly income your family will receive from your insurance when collected and safely invested.

This brings up two questions: Are you carrying enough insurance? Are you sure it will be safely invested?

We do not write life insurance but it is our business to tell you how you can set up a Life Insurance Trust that will take care of your family. See our Trust Officer about this.

### Ladd & Bush Trust Company

A. N. BUSH, President.  
W. S. WALKER, Vice-Pres.  
L. F. ALDRIDGE, Secy.  
JOS. E. ALBERT, Trust Officer.