

NASH ANTICIPATES BUSINESS PICK-UP

Dividend Maintained Though Not Quite Earned Past Quarter

KENOSHA, Wis., April 19 — At a directors' meeting of the Nash Motors company held at Kenosha, a dividend of \$1.50 per share was declared payable on May 1st to stockholders of record at the close of business April 21st.

The balance sheet and earnings statement for the first quarter, which included December, 1929, and January and February, 1930, disclosed that the company had earned \$1,783,512.03, after all expenses of manufacturing, including depreciation, selling and administration, and providing for both state and federal taxes.

Commenting upon the action of the Board in declaring the dividend, President Nash stated that the company over a period of years had been accumulating a large cash surplus to take care of dividends in just such times as we are now passing through.

At the beginning of a business, a sound financial policy should be established and its affairs conducted along lines that would place it in a position to look after its stockholders if there chanced to be a short period when business was not as brisk as it should be.

Mr. Nash further said "that conditions are looking much brighter for business in the immediate future, in the last week many of our distributors delivered, at retail, more automobiles than they had in any week since July, 1929. All of this indicates that the public is convinced that the Nash Motors company is building a reliable line of cars of excellent value and performance."

ENORMOUS PLANE WILL CROSS OCEAN

NEW YORK (AP)—Sometime during the early part of the summer a 67-ton bird, man-made and driven by 12 huge motors is to hurt over the Atlantic to America.

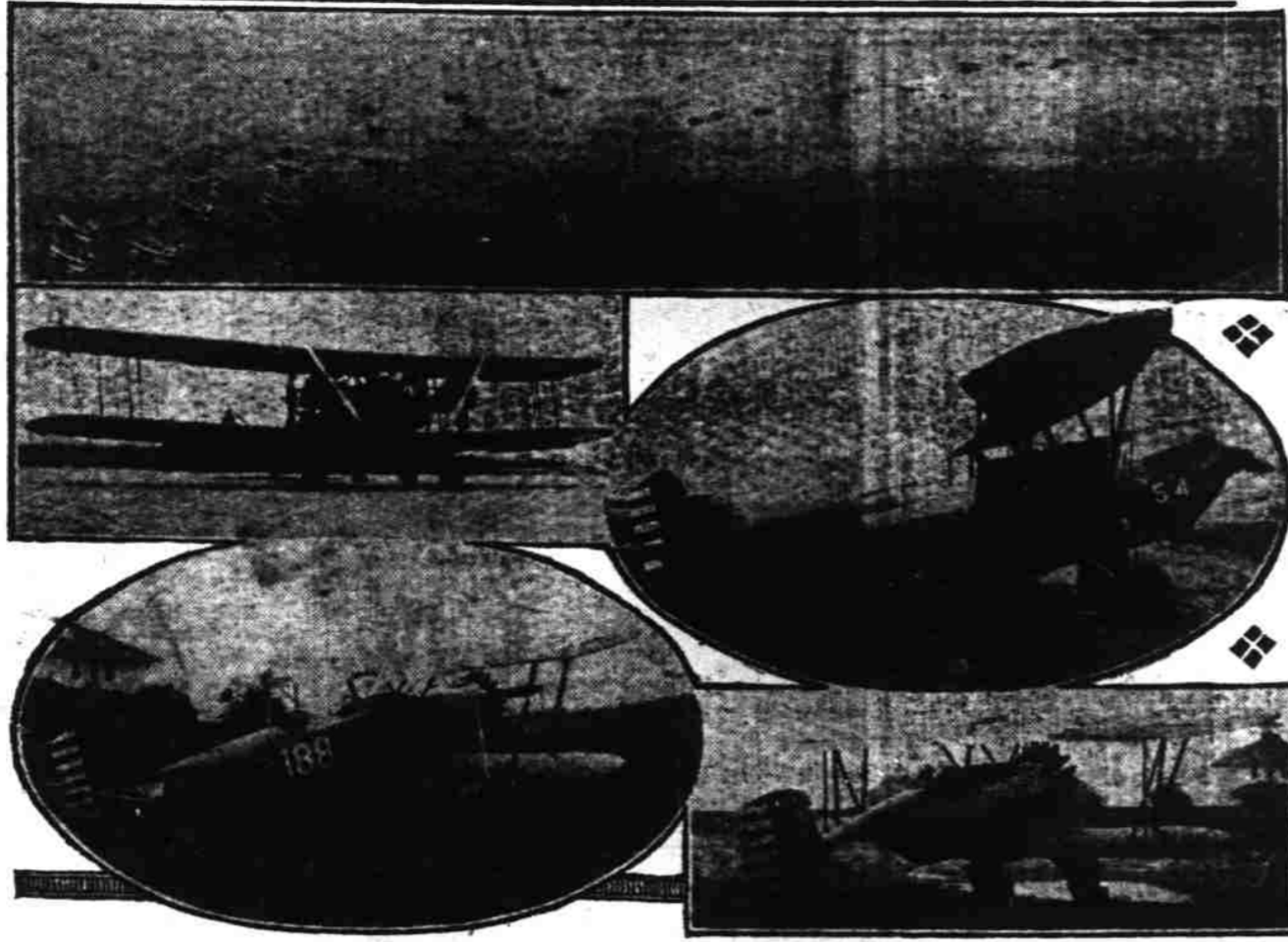
The "DO-X," world's largest heavier-than-air craft with a 7200 horse-power, resembling a torpedo boat rather than a hydroplane, with wings "made in Germany," but engines "made in U. S. A.," is preparing to span the ocean.

The seaplane has carried 169 people in flight and its normal capacity is 80 passengers and a crew of 11.

Starting in June or July from Friedrichshafen, home of the Graf Zeppelin, Dr. Claude Dornier, designer of the flying monster, expects to come by way of Spain and the Azores.

PAVIA, Italy (AP)—Mussolini as minister of the interior, has allotted 30,000 lire (about \$1,500) as the government's contribution toward restoration of the cathedral here. Private subscriptions have covered half of the \$200,000 needed for the work.

ARMY PLANES DEFEND SAN FRANCISCO APRIL 19-20



Army fighting planes to participate in spectacular demonstrations at Mills Field, San Francisco on April 19 and 20, when largest aggregation of war craft ever assembled in peace time will wage mock battle.

MOTOR TAXATION CONTINUES UPWARD

Average Tax Per Vehicle Increases 13 Per Cent in One Year

WASHINGTON, D. C. April 19 — State motor vehicle taxation continued its upward trend in 1929 and increased nearly three times as much motor vehicle registrations.

At the same time, the average per vehicle tax for the country increased 13 per cent in 1929 over 1928.

The total increase in motor vehicle registrations for the United States last year was 8.6 per cent, while the increase in the total amount of special motor taxes (exclusive of personal property taxes) for the 48 states and the District of Columbia was 22.8 per cent.

These figures were revealed in the annual registration and taxation survey by the American Automobile association made public here today.

Following is a summary of other facts brought out in the review:

Why it's wise to choose a CHEVROLET SIX!

Choose CHEVROLET for Smoothness . . .

The only way to get satisfactory smoothness in a low-priced car is to choose a car with a six-cylinder motor. Six cylinders save the whole car from the destructive effects of vibration. And they make motoring far more comfortable. In the new Chevrolet Six, you get every advantage of six-cylinder smoothness.

Choose CHEVROLET for Beauty

Chevrolet brings you the greater beauty of bodies by Fisher—styled by Fisher's famous artist-designers. Long, low and properly proportioned—and complete with every feature of modern automotive coachwork—Chevrolet-Fisher bodies introduce a new measure of quality and beauty into the low-price field.

Choose CHEVROLET for Economy

The new Chevrolet is just as economical as any car you can buy. It costs no more for oil. It costs no more for tires. It costs no more for service. And, in a recent officially-observed economy test, a Chevrolet won first place—averaging over 20 miles to the gallon of gasoline.

Choose CHEVROLET for Service

Chevrolet's owner service policy calls for free replacement—including both parts and labor—of any material that may prove defective within the terms of the standard warranty. Chevrolet's flat-rate charges are the lowest in the industry on many service operations—and, furthermore, Chevrolet service is available at more than 10,000 authorized service dealers.

Choose CHEVROLET for Re-Sale Value . .

From the standpoint of re-sale value, it's especially wise to choose a Chevrolet. The big swing is to the Six. And when you buy a six-cylinder Chevrolet you are assured a car that will be modern tomorrow as well as today. This is important to remember, for obsolete design always lowers re-sale value.

Choose CHEVROLET for Low Cost

Priced as low as \$495 at the factory, the Chevrolet Six is one of the lowest-priced cars in the world. And this low first cost is emphasized over and over again—in gasoline and oil economy, in inexpensive service, and in the low cost of replacement parts.

Table listing Chevrolet models and prices: ROADSTER or PHAETON \$495, The Sport Roadster \$555, The Coach \$565, The Coupe \$565, The Sport Coupe \$655, The Club Sedan \$625, The Sedan \$675, The Special Sedan \$725.

DOUGLAS McKAY CHEVROLET CO. 430 N. Commercial Telephone 1802

Associate Dealers: Bail Bros., Turner; Hardy Chevrolet Co., Woodburn; F. C. Brown, Falls City.

FEATURE PONTIAC AS 'RED ROCKET'

Wood-Wheaton Joins in Demonstration Campaign For Sixes

New series Pontiac Big Sixes will be placed at the disposal of Salem "motor car fans" on April 20, the first day of an informal demonstration campaign which is to continue through April 30.

The demonstration Pontiacs are identified by large red rockets painted on their sides. Daily these cars will be stationed in front of Wood-Wheaton Motor Co. Inc., with a driver at the wheel ready on a moment's notice to demonstrate the eager response, exceptional flexibility and improved riding comfort of the new series Pontiac.

Messrs. Wood and Wheaton who sponsored the plan on the theory that the average motorist, although greatly interested in the capabilities and performance of various automobiles, hesitates to ask for a demonstration.

"The average motorist frequently imagines that he is contracting some sort of obligation when he accepts a demonstration ride," they said.

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CITIES OF ITALY TO HONOR POET VERGIL

MANTUA, Italy (AP)—The year 1930 being the 2000th anniversary of the birth of the poet Vergil, all Italy is preparing to celebrate the bimillenary.

The United States is sending a number of its classical scholars. So far as known, however, there are no high school seniors in the party to chant praises of the man who wrote the epic beginning "Arma virumque cano."

April 21, the birthday of Rome, has been set for commencing the observance. The ceremonies will continue at various places until October 15, the actual date of the poet's birth.

Mussolini will take part in the Rome program on April 21. The head of the government is giving official recognition to the bimillenary because this year is being celebrated as making the turn towards victory in Italy's struggle to make herself independent of foreign wheat.

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PEASANTS TOLD TO EFFECT CLEANUP

SOFIA (AP)—Bulgarian authorities, having found that methods of persuasion have failed to inculcate ideas of hygiene among the peasants, are about to institute a system of fines for offenders.

Before putting this into effect, however, a two weeks period of "clean up" was proclaimed with mayors, tax collectors, school teachers, doctors and priests doing their best to induce the peasants to heed the government's desires.

As a starter, police stations, public libraries, cafes and other public places were given thorough scrubbing. With these campaigns went after the latter's yards, houses, wells and cisterns. They also urged personal applications of the principle that is generally recognized as next to Godliness.

But the task is a big one, because generations of peasants have lived to ripe old ages without going through what the country folk consider a lot of unnecessary fuss. Family wash days are rare and Saturday night is just of the Syrian desert are breathing class.

SHANGHAI (AP)—Shanghai, less than half the size of New York, consumes as much rice in a week as the American city uses in a year.

NUMBER OF CARS SHOWS BIG INCREASE

According to a compilation of the official State Registration figures at the close of 1929 the total number of passenger cars in use in the United States was 22,599,701.

In this connection, and as emphasizing the growth of the industry, it is interesting to note that ten years ago there were only 6,471,000 passenger cars of all makes in use in this country.

Total passenger cars in use: December 31, 1924, 15,350,038; December 31, 1925, 16,887,250; December 31, 1926, 18,915,260; December 31, 1927, 19,410,175; December 31, 1928, 20,673,852; December 31, 1929, 22,599,701.

BRUSSELS (AP)—The Belgian treasury closed the 1929 fiscal year with a surplus of \$49,000,000, an increase of about \$20,000,000 over the surplus at the end of 1928.

went into effect for the first time on May 1, 1929.

The five states with the highest per vehicle tax were: Florida, \$50.10; Arkansas, \$46.73; Oregon, \$44.25; Vermont \$43.53 and Virginia, \$42.67. The District of Columbia, with \$13.28 had the lowest per vehicle tax levy.

Advertisement for Joe Williams, featuring a portrait and text: DRIVE WITH SAFETY! Have Your Headlights Adjusted HERE "Service That Satisfies" Joe Williams Cor. High & Center St. Phone 1908

Large advertisement for GRAHAM cars, featuring a car illustration and text: QUALITY IS THE BEST POLICY Value found nowhere else at the Graham price \$845 Price at factory GRAHAM Graham Standard Six Universal Six-window Sedan, \$895 Standard and Special Sixes, \$845 up Standard and Special Eightes, \$1445 up Prices at factory Special Sixes and Special Eightes equipped with Graham time-proved four-speed transmission LODER BROTHERS Graham-Paige Sales and Service 445 Center St. For Marion and Polk Counties Phone 450