

WE BELIEVE IN SALEM

THE FIRMS WHOSE NAMES ARE ATTACHED TO THIS PAGE HAVE COMBINED THEIR EFFORTS BEHIND A CAMPAIGN TO SELL SALEM AT HOME AND TO THE OUTSIDE WORLD.

The Many Churches and Schools in Salem Make the City Attractive as a Place of Residence

Starting from the foundation which it did, that of a mission station, Salem has grown up as a city in which education and religion and other phases of culture receive adequate recognition.

Among the churches in Salem are the following, the number after the denomination indicating the number of church edifices of that faith here: Baptist, 4; Catholic, 2; Christian, 2; Christian Science; Church of Christ; Church of God, 2; Congregational, 2; Episcopal; Evangelical, 2; Friends, 2; Lutheran, 3; Methodist Episcopal, 5; Free Methodist; Nazarene; Presbyterian; Reformed; Salvation Army; Seventh Day Adventist; Unitarian; United Brethren, 2; Missions include Christian and Missionary Alliance, Church of Latter Day Saints; Full Gospel; Evangelistic Full Gospel; Glad Tidings.

Music, art are duly honored in this the capital city of Oregon, and particular attention is paid to landscape gardening and floriculture, which makes the city a summer paradise.

TRACTORS LOGGERS & CONTRACTORS MACHINERY CO. We Believe in a Bigger, Better Community With more prosperous surrounding farms...

POWER COMPANY Easy Terms on Toasters and Percolators Extends to April 15. Portland Electric Power Co.

INSTITUTION YOUNG WOMEN'S CHRISTIAN ASSOCIATION 128 E. Liberty St. Telephone 1615

DRY GOODS STORE C. J. BREIER CO. 141 N. Commercial St. Telephone 2981-J

AUTO WRECKING WILLAMETTE AUTO WRECKING CO. 975 N. Commercial St. Telephone 1178

THE SALVATION ARMY 841 State St. Phone 1820

WOOLEN MILL THOMAS KAY WOOLEN MILL CO. 8. 12th Street A SALEM INDUSTRY MANUFACTURING Telephone 83

SALEM-PORTLAND FREIGHT LINE Salem Office: A. C. Anderson, Portland Office: 645 Marion St.—Phone 529

MACK'S 385 High St. Where Art and Propriety combine to create smartness in suits, coats, dresses, and hats

JOE ROCQUE 841 Center St. Telephone 2851

SALEM LAUNDRY CO. 585 S. High St. Telephone 28

W. T. RIDGON & SON FUNERAL SERVICE Court & Capital

OREY AND WAGNER 356 State Street Telephone 206

STATE MOTORS, INC. 592 Chemeketa St. Telephone 1000

DOUGLAS MCKAY CHEVROLET CO. 438 N. Commercial St. Telephone 1803

SHANGHAI CAFE 162 1/2 N. Commercial St. Telephone 297

WEST COAST SOAP MFG. CO. 541 Market St.

HOLLYWOOD NORTH END OF BUSINESS DISTRICT

Another industry chooses Hollywood. The Western Paper Board Products Company, a new industry for Salem, has selected as its site a tract of ground east of the Miles Lincen Co. plant, across the railroad track.

MILES LINEN CO. 2150 Fairground Road A Progressive Salem Industry Telephone 3139

CURLY'S DAIRY 645 Hood St. Telephone 2420

C. S. HAMILTON FURNITURE CO. 248 Court St. Telephone 28

MARION HOTEL Ferry and Commercial Sts. Telephone 3010

CHEEK AND ASHBY THE ONE STOP STATION Court & Capital Telephone 2286

MILLEN'S BEAUTY PARLOR Court & Liberty Telephone 1047

METROPOLITAN CHAIN STORES, INC. 148 N. Liberty St. Telephone 174

RADIO HEADQUARTERS 175 S. High St. Telephone 1163

CAPITAL CITY BINDERY Under New Management Telephone 1127

SALEM BOX CO. Clark Ave. (Formerly Wilson Road) Telephone 763

SOAP MANUFACTURING WEST COAST SOAP MFG. CO. 541 Market St.

RAISING FUNDS FOR PAPER BOARD PLANT Very gratifying progress is reported in advancing the financing of the new Western Paper Board Products company...

Cherry City Cottages Salem's Popular Auto Camp, Conveniences, Modern, and Courteous Service, 2490 Fairgrounds Rd. N. Pac. Hwy. Telephone 1941-J

FOUNDRA AND MACHINE SHOP FURNACES

Last Winter tested out yours. Was it satisfactory? We can correct poor installations. We know how. FREE INSPECTION Let us make your Water Storage Tank

MALVIN TOP SHOP 845 N. Church St. RELIABLE FURNITURE UPHOLSTERING Phone 2155

BUILD A BEAUTIFUL AND FIRE SAFE CITY—USE BURNED CLAY BUILDING MATERIALS

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JOE'S MARKET 408 Market A RELIABLE SALEM FIRM SELLING Telephone 979

GUY E. IRWIN 25th & TURNER A Reliable Salem Meat Packing Plant Telephone 3013

CLOUGH-TAYLOR COMPANY 205 S. Church St. Telephone 120

THE COMMERCIAL CIGAR STORE 185 S. Commercial St. Telephone 2166

FARMERS GRAIN WAREHOUSE Liberty & Trade Sts. Telephone 524

SALEM GARBAGE CO. 405 Court St. Telephone 184

SAVINGS AND LOAN ASSOCIATION STATE SAVINGS AND LOAN ASSOCIATION

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CHAS. K. SPAULDING LOGGING CO. Front and Ferry Sts. Telephone 1890. WHOLESALE Lumber and Building Material RETAIL

EQUITABLE LIFE ASSURANCE SOCIETY OF U. S. 463 Ferry Street. THE SALEM BRANCH OF THIS NATIONAL ORGANIZATION

HOTEL BLIGH "A HOME AWAY FROM HOME" 70 Rooms of Good Cheer, Comfort and Refinement

CITY CARBAGE COMPANY 1665 B. Street A RELIABLE SALEM FIRM FOR PROMPT AND EFFICIENT SERVICE

CAPITAL BUSINESS COLLEGE 385 N. High St. THE SCHOOL OF DOUBLE SERVICE—Telephone 398

IMPERIAL FURNITURE CO. 467 COURT ST. Telephone 2148

LYLE P. BARTHOLOMEW ARCHITECT It is fundamental to plan your building as it is your business.

KENNEDY PAINT CO. 255 Court St. Telephone 921

RUG AND MATTRESS FACTORY Salem Fluff Rug and Mattress Factory FROM FACTORY TO YOU

GEORGE E. WATERS SANTA FE CIGARS

R. & B. FOOD SHOPS, INC. 1667 Center St. Telephone 899

CAPITAL BARGAIN AND JUNK CO. OLDEST REBUILT SUCK STORE IN THE VALLEY

CITY ICE WORKS 1261 Center St. Telephone 3531