

HARMONY NOTE OF ENSEMBLE

Light and Dainty Colors Are Found to Predominate in Women's Styles

"There never has been a season when there was so much to tell about women's clothes," said a Salem merchant this week. Harmony is the important consideration and in this harmony shoes play a most important part.

If you hope to be well dressed this season you dare not simply buy a pair of shoes. The ensemble idea is carried out in every type of dress so that shoes must be purchased for the particular costume with which they are to be worn.

Dainty color predominate in dress fabrics and shoes follow the trend. The popular sun tan shades of last season have taken on a lighter hue. Creamy tans, bottle green and white are among the most popular shades.

White has come back again and will be sufficiently popular to make up for the past seasons, when it was out of favor. No longer will the smartly dressed women wear white shoes and hose, however. White shoes this season call for hose of opal beige shades and even deep sun tans. Always white shoes must be worn with darker hose and the white must harmonize with the rest of the costume. Matching shoes, hose and dress is not important this year. On the contrary each unit must harmonize but not match in shade. Dainty shoes are a necessary accessory to the present vogue for "feminine" dress. Not for many seasons have shoes been so attractive. Even sport shoes are nothing less than "frilly." Two color combinations, dainty trimming and smart lines go along with the heavy soles and low heels demanded for sports wear.

One fashion authority said, "Hens go down with the sun," and one might add to that "and heels go up."

Sport shoes are low heeled, of course. Afternoon pumps and slippers are with a medium heel, halfway between low and high and for evening wear extremely high heels are necessary. Tall spikes are the pedestal upon which lady must balance her long skirts.

Evening shoes are for the most part of kid in very light shades or black. Here again one must wear hose of a darker shade if she wishes to be truly smart.

North Carolina has advanced boxing to major sport ranking.

Topcoats Very Smart This Year



There is a decided tendency in topcoats towards the single-breasted box and raglan models about 46 inches in length.

Romance Puts Fine Touch on Sweaters Now

Romance touched the cardigan several seasons ago. At that time—cardigan meant the old jacket sweater big brother wore around the house. Sister had an idea its trim straight lines might look well on her. Paris approved this hunch—and allowed femininity to choose this fashion in flannel, in jersey, in knitted fabrics. Till now, lo and behold—the glorified cardigan—fitting perfectly across the shoulders, permitting a slight familiarity with the reinstated waistline—and forming the piece de resistance of the suit mode. It's been amplified, diversified, and modified—emerging as a

sports jacket, straight and simple, or as a suit jacket with rounded corners.

ITALIAN DIVERS GET SUB VICTIM'S CARGO

GENOA, Italy (AP)—Twelve after the sinking by a German submarine of the Italian steamer Ravenna returning from Argentina with stores and reservist troops from South America, divers have brought to the surface her precious cargo.

Strangely enough several thousand tons of linen cloth were found undamaged. Scarcely anyone had believed that the cloth

STYLES NEW IN SPRING'S HATS

Snap Brim Better Than Roll; New Shades Match Season's Suits

This spring the well dressed man will seek hats suitable for all occasions—street, formal dress and sports wear.

New styles and new colors will usher in the new spring season in new felt hats.

The snap brim hat will be very much in evidence and is destined to be even more popular than the roll brim.

The new effects which promise to be very much in vogue will be—first the hat with considerably more roll at the back and sides than shown a year ago, ranging from the extreme high set roll to the more open and negligee roll which will be preferred by the most exclusive type of man. These effects will show a narrow brim, ranging from 2 to 3 1/4 inches.

The snap brims will appear with welt and bound edges, thus achieving a slightly more dressy effect without abandoning the snap brim which has been fascinating the smarter dresser.

Color tendencies, which will be much in evidence, seem to give the lead to light grays which will be shown in the light tints variously termed silver, crystal and zinc.

would not be deteriorated by the sea.

The Ravenna, ironically, was sunk when scarcely a quarter of a mile from the port, where she was to have ended the journey of 5,000 miles. She was so close to the harbor that people on the shore saw the submarine launch the fatal torpedo. Fishermen rescued the crew and troops.

The Ravenna was only one of a number of ships sunk by German submarines making their nest at the island of Gallinaria. Near her lies the Hyllosam, a 3,000-ton freighter from San Francisco, loaded with 8,000 barrels of oil, tobacco, typewriters, watches and six crates of toothpicks.

Divers have already surveyed this wreck. Within three months, they say, they will have its cargo on land. Then they will proceed to the Umberto I and the Artiglio, other victims of the submarines.

The first Chinese branch post-office to be established in United States will be instituted in Chinatown, San Francisco.

At MONTGOMERY WARD'S—Captivating SPRING FASHIONS OCCUPY THE CENTER OF THE STAGE!

Do you know you can get bargains like these Every Day—at WARD'S?

- 50c Pepsodent Tooth Paste . . . 36c
- 45c Kotex—Pkg. 39c
- 60c Mulsified Coconut Oil Shampoo 42c
- \$1.00 Mello Glow Powder 95c
- 65c Pond's Cold & Van. Cream . . . 44c
- \$1.00 Listerine Antiseptic 79c
- \$1.00 Coty Single Compact 95c
- 10c Palmolive Soap, 3 bars 24c
- 25c Woodburys Soap, 3 bars 59c
- 60c Odorono 49c
- 25c Listerine Tooth Paste 22c

Unusual Spring Sale of Boxed Hats

A pert, Spring hat and a handy hat box—both for the low price of \$2.95! Novel crocheted straw hats with narrow bands and leaves of felt.



Chic Spring Frocks After the Modified Silhouette

Georgettes \$14.75 Flared Skirts High Waists

Skirted hip lines—flaring skirts—jabot collars—and smart bows date these frocks. Spring 1936! Silhouettes are modified to become every figure. Developed in lovely georgettes and crepes de chine. Careful workmanship that will delight you. Suitable for street, business, and afternoon wear. Amazing dress values so early in the season! Come in tomorrow to see them!

Smart Spring Coats Show New Silhouette Lines

Trig Cuffs \$14.75 Tweeds Smart Belts Tricove

New coats with low flares and high waistlines follow the lines of the new frock! Either swagger capes and scarfs or soft fur collars. Such refreshing Spring colors as green, blue, and beige in soft, rich woolsens. Skillful tailoring you'd expect only in higher priced coats. See these new Spring coats at unbelievably low prices!

Girls' Coats Practical and Chic \$9.75

A price that enables young fashionables to be as smartly dressed as their older sisters! New, long lapels—slight flares—and neat stitching make for youthful smartness. Broadcloth and basket-weave fabrics so practical and good looking, too. Several popular colors from which to choose. Values we're really proud of!

Colorful Smocks For Home and Office \$1.95

Look fresh and neat in these attractive smocks for home, office and garden wear. Nicely made of soft cotton broadcloth. Make sure to find your most becoming color. Buy several at this price!

Dance Sets of Dainty Rayon 98c

Charming dance sets tailored to fit. Long wearing—easily laundered—and economically priced.

Rayon Slips \$1.70 Dainty Gowns \$1.95

Pretty, well tailored slips with pleats for fullness over hips. Fine bargains.

Lovely pastel colors in a fine quality rayon. Priced surprisingly low.

Boys' and Girls' Spring Coats \$2.95 & \$4.95

Cunning styles in soft tweeds—velours—poret twills—and kasha cloth. Double breasted models with raglan sleeves, stitched cuffs and collars, and slit pockets. A choice of colors—red, tan and blue. Remarkable values you thrifty mothers will appreciate. Sizes, 2, 3, and 4.

New Sweaters In Slipover Styles \$1.95

Essentials in every Spring wardrobe—these colorful, soft woolen sweaters. Some rayon mixtures. Sizes, 34 to 42.

Sweaters \$4.95

Trim sweater coats are ideal for sport wear. Sizes 34 to 42

SPRING OPENING

marks the beginning of our

PRE-EASTER FURNITURE DISPLAY

Spring is here and with it Spring house-cleaning. Who wants to clean house and then go back to using the old furniture? Realizing this we have worked hard—as a result this store is prepared to offer you some unusually attractive Bed Room, Living Room and Dining Room Suites. These are exceptionally well made but still sell for prices which will astonish you.

A visit will convince you that it will pay to trade your old furniture for new.

Imperial Furniture Co., Inc.

Salem Lebanon