



SALEM'S SPRING OPENING

TONIGHT
7:30 P.M.

Spring...

Spring is the eternity within us which each year unlocks the door of Hope and Desire and makes life again New!

Mirroring the inner sweetness of each life is the external gladness of Nature!

Spring comes in new buds and leaves. Spring comes in ewes and their lambs.

A charming daffodil has long since announced the advent of Spring; soon the roses which make Oregon so beautiful, will carry on the message.

It is not strange that men and women, alike, pay homage not alone in gladsome hearts and renewed minds but in livelier, more festive garments.

Salem merchants, catching up the spirit of the time, unite this week to announce their annual **SPRING OPENING**, the fifth for Salem and without doubt the most auspicious of any yet held.