TO MOTORISTS

"Motorite" Name of New Lubricant Put on Market by Union

LOS ANGELES, March 8 now motor oil, developed after four years of experimentation and laboratory research work. was placed on sale this week by the Union Oil Company at all of its Pacific Coast marketing stations V. H. Kelly, manager of domestic distribution, announced here

Greater mileage than has heretofore been credited to motor oils is claimed for the new lubricant, which is being marketed under the trade name, "Motorite." It is said to possess among other attributes a super offiness which astons, cylinder walls and bearings under the heaviest load condi-This, coupled with its variable viscosity, or body, which keeps a compression seal within the cylinders at all times, retainin the full power of the motor, is declared to mark the new oil as one of the finest high compression moter lubricants that has yet been placed on the market.

The importance of having an oil with a variable viscosity is explained by lubrication engineers by pointing out that when a motor is cold, the clearance between pistol and cylinder wall is considerably greater than it is after the motor has been run for some time and has become heated. To assure smooth operation they declare it is essential that an oil have a reasonably heavy body at cold temperatures and yet be capable of adjusting itself to diminishing clearances within the cylinders as the motor heats up.

The fact that the new oil will do this and at the same time keep a compression seal within the cylinders is said to make it an ideal lubricant for high compression

It is also claimed for the new oil that is possesses a natural resistance to dilution from gasoline. is free from acid forming properties, and forms only a minimum residue of light, fluffy carbon which blows out the exhaust.

Only selected California crude oils are used in manufacturing the new oil, according to Mr. Kel-

GOODYEAR BUILDS

Goodyear has gone into the production of three new truck tire units. They are low pressure balloons designed to replace dual installations on heavy duty

The new tire," says Mr. Doolittle, Goodyear dealer in Salem, "is particularly adaptable to rutty road conditions. Duals are not satisfactory and solids de not give proper traction or allow sufficient speed to compete under present day trucking conditions."

12.75-20 and 13.50-20 and These tires are designed for loads of 6.700 7.700 and 8,800 together concerning thier claims possibility of long-range forecast- ment. Eight of 12 calves were expounds respectively, with inflation pressures varying from 80 unit to 95 pounds of air for the the complaint, the bank receiv-

most rugged truck tire casing the bank to collect the amount ever to be developed by any tire of a check, which was for \$500. manufacturer." says Mr. Doo- and included in the letter, and little, "and it is predicted they sent it to the writer of the letwill find universal favor among ter. The bank made the collec-

VALLEY MOTOR

Best Values This Week

1929 Model A Forder Sedan

1926 Hupmobile

Sedan .

1926 Tudor Sedan ...

1927 Ford

1926 Chrysler

58 Sedan .

1926 Studebaker

Special Brougham ..

Fordor Sedan

RUSHING MOTORITE TO COAST MOTORISTS



BY TRAIN, TRUCK, AND TANKER

Every means of transportation is being used by the Union Oil company to supply the coastwise demand for the new motor oil just placed on the market. Above are shown loading scenes at some of the distribution centers, and in the center photograph a representative of the company is pointing out to a service station operator the newspaper advertising campaign backing the new product,

MARSHFIELD. Ore .- (AP)-The Coos Bay National bank of lishers revealed that the check shrewder wit than the publishers. further claimed the story had The Fiscal corporation at New

York, a national publishing con- that Hamlin had written the orcern controlling a chain of magazines, is the publishers. Gentry is accused of plagiarism and sold them a story which they claim had been published previously. A suit was filed in Coos Bay county by the bank which has raised one of the most puzzling

legal problems in the relations of a publisher and author. The unusual complaint was filed by the Marshfield bank and names as defendants of the youth, the pub-Sausalito, Calif., the original au-Richardson Pierce of Seattle, na-

tionally known writer. The suit asks that the defendto the amount and that the court determine to whom the sum beed a letter purporting to be sign-The new tire is by far the ed by Pierce. The letter directed tion, then requested the writer

of the letter to appear and identi-

Gentry is alleged to have preented himself as the owner of letter. The bank, in turn, ascer- area for summer and autumn. tained that Gentry and Pierce were not the same persons and refused to turn over the money. A communication from the pub-They claimed the story came to them from Pierce and been plagiarized by Gentry and iginal story.

DES MOINES, March 7.—(AP) -Because summer pressures over lishing firm, John H. Hamlin, the Pacific may pressage the following winter's temperatures in thor of the story, and Frank the upper Mississippi valley, seasonal forecasting was visualized

Prof. Thomas A. Blair, Univerants be required to interplead sity of Nebraska, outlined the lege animal husbandry departing in relating weather studies before the American association

winters in Minnesota and Iowa within the period of 1874-1919 were consulted and compared with available material on presthe check and the writer of the sure distributions in the Pacific

Cold winters were found generally to be preceded by a belt of summer excess of pressure across Marshfield has \$500 that it does was in payment for a short story the United States, Hawaii, Jap- day, with orders on hand indicatan and the Philippines. In au- ing still further increased excess in the north Pacific area.

The warm winters were preceded by a belt of summer deficit across the Pacific, the area sometimes displaced northward to include Alaska, Siberia and Japan. Autumn deficit was centered over

The study, Professor Blair said, was not conclusive, but indicative of the value of further investigation and justifies extended examination of seasonal pressure deviations for possible long-range forecasting.

Sunrays Prevent Rickets STATE COLLEGE, Pa. (AP)-Sun rays or ultra-violet light is necessary to prevent rickets in calves it is shown in tests by O. J. Hill of the Pennsylvania state colposed to sunlight, or their feed exposed and none contracted the

Wild Shrub Foreseen as Tire Plant

SALINAS, Cal. (AP)—Possi-ble merger of British and Dutch rubber growers has focussed attention on the success of rubber growing in California, Arizona and scattered sections of the

The producing "rubber tree" of North America is the guayule, two-foot high shrub similar in appearance to the silvery-leafed desert sagebrush.

More than 100,000 tons of commercial rubber have been produced from it in Mexico where the plant grows wild in vast semidesert areas. Thousands of acres are now under cultivation in this

It takes four years for the guayule shrub to reach maturity. The local plantation, counting on a yield of approximately 1,000 pounds of rubber to the acre, plants 2,000 acres each year with 6,000 acres always under culture.

Painstaking work, over a long period of years, has been necessary to select the best seed from he wild guayule.

Semi-arid desert land is select-

Guayule rubber is genuine rubper, and bears the same relationship to tree rubber that beet sugar does to cane sugar, explained Frederic Taylor, rubber producer. It is used in tires but is usually mixed with tropical rubber. Large amounts have been put in power

Profits in California guayule ubber, Taylor states, can be made in competition with the imported product. He bases his judgment on the experience of his company, a large rubber grower

The cheap labor of the tropics, he said, can be offset by machinery. It has been necessary to devise entirely new sets of machin-

SHIPMENTS OF CARS

Shipments of Chrysler-built passenger cars trucks, buses and commercial vehicles during the month of February totaled 23,-105 cars compared with 18,874 the Pacific, mostly in the middle for the preceding month accordand including the west coast of ing to information released to-

Dodge passenger car shipments were 9,011. The Chrysler line, comprising the "66", "70", and Imperial, contributed 5,803 to the total, De Soto 4,445 and Plymouth 1,515. In the commercial field, Dodge shipped 2,-138 vehicles and Fargo 193.

Retail sales of Chrysler products continue to show a steady improvement each week, the seasonal acceleration being greater this year than during the same period last year. Sales for the past week were 33 1-3 per cent higher than the average for the preceding six weeks against an career, full of high lights, in-18 per cent increase for the cor- cludes these achievements: responding period last year.

A GOOD PAIR

Here are a couple of "tough mugs." Rags and a Firestone "Supreme" tire. Try to wear out either one. After attempting to chew up one of the tires stocked by Smith & Watkins, Firestone dealers here, 'Rags' gave it up as too tough a job and consented to pose for his

firestone

Daredevil Is Getting

James Doolittle has folded up his wings as a military aviator to enter commercial life.

His resignation from the army air corps ended a one-man history of achievement and exploits in aerial pioneering.

His career, passing in review. presents two paradoxes, one of a mining engineer who deserted tunnels for the free air above. and the other of a "land lubber" who won the Schneider trophy race for seaplanes.

The 33-year-old flier's military

First pilot to cross the Ameri- of fog.

can continent within 24 hours, in a flight in 1922 from Jackson- timber is now being cut annually ville, Fla., to San Diego, Cal., for on the national forests, or a little which he received the distinguished flying cross. Won the Schneider trophy race

First American pilot to perform the outside loop successfully. A doctor's degree from Massa-

chusetts Institute of Technology. stresses in airplane performance, hazardous research for which he received the oak-leaf cluster cita-

cion, Paraguay, to Rio de Janeiro, which federal forests are located Brazil, winging over the Andes in lieu of taxes, for road building mountains with two broken ank- and school development. les still in plaster casts.

Demonstration of blind-flying instruments for solving problems one of the Insurance policies is-

British to Give Test **Dodging Car**

LONDON (AP)—If you can do all of the things listed below you probably have a 50-50 chance of crossing Picadilly Circus here or Michigan Boulevard in Chicago or Times Square in New York without getting hit by an automo-

Scientists of the British Industrial Health Research Board believe the tests which they have designed actually measure the factor of accident proneness. They ask you to:

Dot a series of small circles passing at an increasing speed. Follow the irregular movements of a mechanically controll-

ed pointer. Keep a green disc controlled by two handles above a white mov-

ing disc. Keep a stylus with a ball on the end inside a small metal cup without touching the sides, the cup being moved in an irregular

Form a rectangle out of four ieces of differently shaped met-

Fit strips of metal of varying length into a frame. Build a cube from twenty-seven bricks so that each side of the cube is of different color.

SHOWING BIG GAIN

Receipts from national forest activities in the last six months of 1929 gained nearly ten per cent over the same period in 1928, it was announced at the office of the U. S. forestry service here.

The nine national forest districts received a net total of \$3,-245,164 from timber sales, grazing fees and other forest uses during the period and an increase of \$316,053. The North Pacific district stands second in total recepits for this period.

Sale of timber to be cut under forest service supervision yielded \$2,405,829, nearly three fourths of the total receipts. Nearly one and one half billion board feet of more than three per cent of the total for the country. The present cut could be materially increased Sobered up in 1925 and later established the present American record for sea-said, but for economic reasons it forest timber on the market.

The California district had the argest receipts, \$924,830 or more North Pacific district, comprising Acceleration tests to determine | Washington and Oregon followed with \$636,622.

Twenty-five per cent of the national forest receipts is turned over each fiscal year to the states First non-stop flight from Asun- for distribution to counties in

Be insured against Travel and for the Guggenheim fund to test Automobile accidents, take out sued to Statesman subscribers.

Out of GAS -- A Flat TIRE? pounds of air for the smallest longs. On April 19, according to for the advancement of science. disease. The other four, denied Records of severe and mild the treatment, contracted it.

And Our Service Car Will Soon Be There

REMEMBER -- Our Service Lasts All Night

WHILE YOU SLEEP (No loss of time) we

WASH - - POLISH

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