| "No Favor Sways Us; No Foar Shall A wes" THE STATESMAN Publishing co <br>  <br>  $\qquad$ <br>  <br>  <br>  <br>  <br> gUBSCRIPTION RATES <br>  <br>  |
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Not Quiet on the Eastern Front $\mathbf{T}_{\text {in }}^{\mathrm{HE}}$ battlegeround in the oill businesses at the present time is means. The Shell intererests are invading this territorys giving
threat to the ancient dominance of the two Standards
New threat to the ancient dominance of trit from New York that $91-$
Jersey and New York. It reported from
year old John D. Rockefeller is taking a hand in the game
himelf, coming back from the long retirement during which year old John D. Rockefeller is thaking a hand in the game
himself, coming back from the long retirement during which
he left the business in the hands of others. His first return was noted when he joined with his son, John D. Jr., in oust
ing Col. Roobert W. tewart from offiec in the Standard of
Indiana. Again he issued a statement at the height of the panic and the depth of stock prices to the effect that he and
his son were busy picking up bargains which the frantic
were creating by dup The latest moves have been the announcement of the
combination of Standard of New York with Vacuum Oil com pany. Both were once subsidiaries of the old Standard of ground that it violaternment will protest this merger on the panies are complerientary rather than competitive, Vacuum cating oils, while Standard of New Nork is famous for its
distribution of gasoline under the "Soony" brand. An interest goes through, will be General Petroleum company in it the deal
was originally a western company untit Stand ran of Nhis that title the name of the great merger.
Another recent move which irritated other companies duction of prices for cerude directed by John D. Sr., was the-continent area, the
big producing district of the country, by Standard of New
Jersey. This brought a sharp howl from Prairie Oi and Ge a $o r m e r ~ S . ~ O . ~ s u b s i d i a r y ~ w h i c h ~ h a s ~ t r e m ~ P r a i n d o u s ~ s i t o c k s ~ o f ~ o i l ~$ ustry, followed its late eut in crude with a cut in the price
refined gasoline in eastern territory. ring from over-production. The big coneerns have their er town. It is the age of competition; the part of wisdom of
nich is to keep the competition from becoming wild and
sorganized and profitless to all.

An Under-Secretary for Tourism
A NDE Tardieu has succeeded in forming a new ministry.
That may be important in France where every new min-
istry is a sort of trial toy balloon until it bursts or until it proves its strength. And it is quite important in London, But the important thing in the announcement of the new
new an under-secretary for "tourism."
"Tourrism" has indeed arrived. California developed
something of the science of "tourism" but it remained for
France to dignify the trade with a desk just France to dignify the trade with a desk just eutside the cab
inet. What is "tourism" you ask? It it defined as "traveling Oregon has had its ambassador of "tourism" in the per
son of Frank Branch Riley, California has its quasi-public state. Now France creates a high office in recognition of the
ceconomic value of luring more folk to sojourn in that country
We have wondered sometimes just where it all would g, as community after community takes up special advertis Paul, St. Louis and Wichita have learned the tricks of Los
Angeles in community promotion. It has become something
of a competitive race in which one city is forced to edvertise to get new citizens to take the place of those lured to Seattle,
Long Beach and Jacksonville. Fortunate it is that there are
soots like Butte and San Antonio which have no virtues to Earnest Elmo Calkins, an eminent specialist in advertis ing, writes entertainingly and suggestively in the current A
lantic Monthly on "Beauty and the Booster." Speaking community advertising, he says
ourism. It will not bece, with its new under-secretary fo
progressive step will be imitated. If the Uentured, before thi get a secretary for education in the president's cabinet, per haps we too may have an under-secretary for
Washington, and in each of the 48 state capitals.

##  he facts in the case, we venture this, that the books hav school districts and municipalities have a slipshod system What we wish the the state are segislature would create is a books of every division of to audit at regular intervals the be paid by the unit of government being audited cost would probably be much less than the hiring of outside; accountants systems of bookkeeping which would prevent much of the噱   Such a bureau properiy organized and directed would be nore effective in promoting sound finance, security in handthan two or three grand eabinet agstems of state government. Hall and Corbett will find yt hard to get ex-serrice men as cam-



## BITS for BREAKFAST

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## Indigestion a Cause of Cold Sores

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Know Your Oregon! 1



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## That COLD

Colds come suddenly. You can often end them just as quickly! Take Bayer Aspirin the moment you've
caught one. A single sneeze should be the signal, of the first sign of congestion or headache, or soreness.
Exposure to cold and wet isn't half so serious when you've learned to protect yourself with Bayer Aspirin. For the speedy relief or colls, headaches, neuralgic or neuritic pain, and even the acute suffering caused genuine Aspirin tablets stamped Bayer. They make a marvelous gargle, too. See proven directions in

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 men magnify the difficulties of making wills, creating trust funds-in short, planning wisely, for their families?We can show you how, with our help, it can be made very simple

A fifteen-minute talk with our trust officer will, we feel sure, help to clear up the obstacles which have deterred you from making your will and arranging for the orderly and intelligent settlement of your estate.

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