Poultrymen Consider Problems At Session Held in Salem

OREGON STATE EXPERT TALKS

Professor Hubert E. Cosby Gives Main Address at Meeting Here

A well attended meeting of poultry men and women of Marion and Polk counties was held in the main auditorium of the chamber of commerce building yesterday afternoon. Practically every seat in the auditorium was occupied and interest was keen.

By invitation of the committee on arrangements, Messers. Lloyd A. Lee, C. N. Needham, W. C. Conner, A. L. Lindbeck and W. E. Park, Professor Hubert E. Cosby, poultry extension specialist of the State Agricultural college, Corvallis, delivered the address and poultrymen were unanimous in declaring it one of the most interesting and instructive addresses on modern poultry keeping they had ever been permitted to listen to. In fact, many declared it more of an afternoon poultry school of instruction than anything else.

To begin with Lloyd A. Lee, president of the state poultrymen's association, served as chairman and in a brief address introduced Professor Cosby. He said poultrymen had long discussed and argued over too many superficial and unimportant poultry questions and got nowhere, so he proposed to discuss some of the more fundamental phases of successful poultry raising. Life, he said, is left of nature's way of poultry breeding, for today we have the electric incubators and brooders, concrete poultry yards, well balanced feed rations, in fact, a general artificial method of breeding and rearing poultry. Formerly the farmer set two old biddies at the same time and when they hatched some 25 or 30 chicks were placed with one of the old hens and the other one put back in the laying pens.

The other old hen with her brood of youngsters was given the run of a 150 acre farm and the farmer was naturally troubled very little with disease or parasites.

How different today, 1000 chicks are bought, or even a higher number, and poultryman broods them artificially in the smallest possible space, oftimes in units and in runs not more than 20 feet square outside of the brooder houses. Naturally there is more danger of contaminated soil and spread of poultry diseases, and therefore the modern poultryman must be more on the alert, practice stricter sanitary measures and the latest practical brooding, feeding and culling methods to succeed. In fact, it is now a specialized enterprise and much different to the old methods of poultry keeping.

Speaking of the sales end of the business and prices received for eggs, Professor Cosby said year's of high priced eggs were almost invariable followed by seasons of lower priced eggs, but it had been observed that the average price for a period of years had never been so slow as to be unprofitable for the practical poultryman and therefore poultry raising was a safe business and would probably never be overdone, from the fact that at times when there came a little slump in egg prices so many would become discouraged and go out of the business that the next season owing to reduced production eggs and table poultry would be a fair price again. He said markets could be made more staple by more advertising of our poultry products. He inquired: "Can you think of any factory turning out as fine a food product as our egg factories do, which do so little to increase the sales of its products through advertising, as the poultrymen?" He said that breakfast foods and many other food staples would never have reached the sales they have today, if they had done so little advertising of their products as the poultrymen have done of theirs. Fortunately poultrymen are awakening to these facts as is evident through the organization of large cooperation egg selling associations, "national egg week" and other good sales methods, which is quite encouraging, he said.

He maintained that practically all of the standard commercial chick and production feed formulas of today are good and productive of satisfactory results if carried out as directed. Vigor and vitality in the breeding stock and chicks were two important factors to strive for to assure success with poultry and strict sanitary rules were quite important in order to produce stock of this desired type and characteristics. Good foundation stock was also declared of utmost importance in the establishment of a profitable flock of fowls.

The last half hour of the meeting was devoted to answering questions by Professor Cosby.

Professor Cosby used a blackboard very successfully to make more clear to his large audience by illustrations of the various important facts he wished to bring out and this feature was of much interest and a great help to the poultrymen in fixing in their minds the logical points presented.

The meeting was declared one of the most instructive and enjoyable gathering of poultrymen and those expecting to engage in the business at some future time, ever held in Salem. A similar meeting is being held at Albany today at which Professor Cosby is the principal speaker.

Techne Club Play Uses Ad Display

A clever display advertising the Techne club production "Pomander Walk" which was staged last night at the high school auditorium, has been on exhibit all week in a Spa window.

Members of the cast are portrayed in small miniatures of painted cardboard while the scene shows a miniature house. Photographs of the plays are used for the heads of the small characters.

The play will be given again tonight at the Grand theatre.

Mail Advertisers To Talk to Club

Gardner Knapp and Arthur Mason, both local men in the direct mail advertising business, will be the speakers at the Salem Ad club next Thursday, Sheldon F. Sackett, president of the club, announced Thursday.

Knapp and Mason will divide the time of the program for a discussion of direct mail advertising.

Under the program policy outlined the first of the year, Ad club members are to take a regular part in the meetings.

The Call Board..

By OLIVE M. DOAK

HOLLYWOOD
North Capitol street, North Salem
Friday — "The Glorious Trail" with Ken Maynard.

BLIGH'S CAPITOL
State between High and Church
Thursday—"So Long Letty."

GRAND
North High between Court and State
Friday — "Pomander Walk," high school Techne club.
Saturday — "His Captive Woman" with Milton Sills and Dorothy McKaill.

FOX ELSINORE
High, between State and Trade
Today — "Hit the Deck" Jack Oakie and Polly Walker

The Techne club of Salem high school is to be complimented and at least three instructors Miss Cecil McKercher, director, Miss Ruth Brauti, of the art department, and Mrs. Eula Creech of the domestic art department, are to be congratulated upon the results of "Promander Walk," the play produced at the high school auditorium Thursday night and which will again be presented at the Grand theatre tonight.

"Promander Walk" is a wee section of Chiswick, England, in the year 1815. The cottages built much like two story apartments of today, the twining flowers, the lattice fences and the "arbor" were all constructed by the art department and they were very clever and artistic as well.

The girls in the long, swaying skirts and tight bodices and with curls and powdered wigs were a delight to behold, while the boys were equally well dressed in character of the year. The exceptional part of the acting was the extreme naturalness of each member of the cast. The modern "wild generation," as their elders are want to call them, were as demure and quiet individuals as those that pass across the pages of Thackeray's novels. The gowns, by the way, were made by Mrs. Creech and her girls and there were two gowns for each girl.

It is difficult to mention outstanding work. Bill Dyer, without question, did an amazingly fine characterization of a peppery old admiral, retired, and responsible for Pomander Walk. The key of the action rested on Bill and he did not fail once; in fact the spontaneity of his action and the complete living of his part raised the level of acting of the whole cast.

Both Kathleen and Savella Phelps were excellent. Velma May, upon whom rested some hard lines, did splendid work; and Eleanor Henderson, although not so much in evidence, was exceptionally artistic in her acting. She has something akin to the born actress in her work.

None of the cast fell down in their lines—and that makes the play doubly enjoyable for the lines are clever and many times most amusing.

The complete cast is: Bill Dyer, Ward Horn, Bruce Cooley, Howard Cross, Ralph Stearns, Kathleen Phelps, Savella Phelps, Velma May, Kathleen Fitzpatrick, Blanche Reece, Eleanor Henderson, Fred Blatchford, Eleanor Wright, Reynolds Allen, Robert Eyre and Allan Earle.

It is good advice that you do not miss this play tonight. You will be giving the high school the right support and you will be doing yourself a good turn.

Benner and Wife Attend Funeral In Eugene Today

Mr. and Mrs. Joseph Benner and daughters, Vivian and Helen, will be in Eugene this afternoon to attend the funeral of his sister, Mrs. J. A. Clearwater, who died in a hospital there Wednesday afternoon. Interment will be made in Eugene.

Mrs. Clearwater was 64 years old, and had lived in Eugene all her life except the first 19 years, which were spent in Illinois. She had been in ill health two or three months prior to her death. The Benners visited her Monday of this week. Besides her husband and brother, she is survived by three children: Alvin and Clinton and Mrs. Marion Keever of Eugene; and two sisters: Mrs. M. M. Hollis of Eugene and Mrs. Lou Clinton of Wallace, Idaho, all of whom had been with her in her last illness.

O'HARA ANNOUNCES OFFICIAL PLATFORM

Alderman David O'Hara, who Wednesday announced his intention to run for reelection in the fifth ward, Thursday announced his platform as follows:

"If I am nominated and elected, I will during my term of office, continue to support measures for the progress and upbuilding of the city.

"I do not believe the residents of Salem can ever hope to enjoy pure, wholesome water, at reasonable rates so long as the water supply system remains in private hands to be operated primarily for the benefit of its corporate stockholders. For that reason, I will insist that the question of municipal ownership be settled not by a select group comprising a small percentage of the population, but by the 28,000 people of Salem, at the regular election to be this year.

"I believe in dignity and harmony in the administration of public affairs, and will support the people's choice for mayor in all of his progressive policies for the betterment of the city."

MINTURN RIFLEMAN

UNIVERSITY OF OREGON, Eugene, Feb. 27 — (Special — The first reports of the inter-sectional rifle match for the week ending February 22, gives Oregon a lead over Idaho, but trailing Stanford. Howard Minturn, of Salem, is a member of the Oregon squad, and he turned in a score of 357 to place sixth on the Oregon squad.

Telephone Firm Official Visits Old Friends Here

In Salem to visit C. C. Aller on Thursday was P. R. Rowler, general manager of the West Coast Telephone company with headquarters at Everett, Wash.

Mr. Aller, manager of the Pacific Telephone company here, years ago was associated with Mr. Rowler in telephone work and their friendship is long standing.

Mr. Rowler recently came north from San Francisco to manage the West Coast system which includes companies operating in 15 counties in Oregon and in several counties in western Washington.

Albany Ad Club President Gives Speech in City

"Common Ground," topic for a talk of A. W. Metzger, Albany Ad club president before the Salem club Thursday, was interpreted by him as a mutual interest by advertising men and store owners in seeing advertising produced which would bring results.

"A program properly followed by the merchant will bring business to him as well as to the newspaper," Metzger declared. He declared many merchants were shiftless and unwilling to do the work necessary to bring results in their business.

Metzger was accompanied to Salem by F. S. Chambers, advertising manager of the Albany Democrat-Herald.

CHICHESTERS PILLS
THE DIAMOND BRAND
Ladies ask your druggist for Chichesters Diamond Brand Pills in red and gold boxes, sealed with blue ribbon. Take no other. Buy of your druggist. Ask for Chichesters Diamond Brand Pills, for 25 years known as the Best, Safest, Always Reliable

SPECIALIZED TREATMENT

16 years spent in treating Rectal and Colon conditions.
Naturally, from so long and varied an experience in treating Hemorrhoids, Colitis, Fistula, Constipation and other Rectal and Colon conditions the success of our non-surgical methods is proved beyond all doubt. However we make a very remarkable GUARANTY which is explained in our FREE book. Write, phone or call for it today.
DR. CHAS. J. DEAN RECTAL and COLON CLINIC
DEAN BLDG. UPPER COURT HOUSE SW 7th & MAIN, PORTLAND, OREGON
TELEPHONE ATWATER 2061
AFFILIATED OFFICES SEATTLE, SAN FRANCISCO, LOS ANGELES

Trees Trees Trees
Cherry City Nursery
EVERYTHING IN TREES
NOW IS THE TIME TO PLANT
Mazzard Cherry Seedings 8c
Bartlett Pear Trees 25c
If it's Peach Trees we have them and they are dandies
275 S. High Opposite Vick's Garage

GRAND THEATRE
"WHERE SOUND IS BEST"
TONIGHT
SALEM HIGH SCHOOL
Presents
"POMANDER WALK"
SATURDAY ONLY
MILTON SILLS - DOROTHY MACKAILL
in
"HIS CAPTIVE WOMAN"
An officer of the law—a fugitive from justice—shipwrecked on a South Sea isle. It's drama at white heat.
also
"Skeleton Dance"
Sound Novelty Supreme
"The Burglar"
Talking Comedy
SUNDAY BRINGS
The Thrill Drama Supreme
DIALOG, SOUND, MUSIC! GORGEOUS COLOR!
LON CHANEY MARY PHILBIN NORMAN KERRY

- DANCE - JOY - PEP - JAZZ -
ELSINORE
COME TO OUR SATURDAY NIGHT PARTY
Starting Next Saturday MARCH 1st
We invite you to be our party guests after the last show, which starts at 9 o'clock with
FANCHON & MARCO'S HAVANA BOUND IDEA
and ends at 11 o'clock with the clever comedy feature—
THIS THING CALLED LOVE
Starring Edmund Lowe
—Then—
in our spacious lobby, to the joyful jazz lyrics of the Fox ELSINORE PEP CLUB ORCHESTRA
dance to your heart's content, until the midnight hour.
PEP — JAZZ — COLOR
Every Saturday Night
LET'S GO!
- DANCE - JOY - PEP - JAZZ -

666 Tablets
Relieves a Headache or Neuralgia in 30 minutes, checks a Cold the first day, and checks Malaria in three days.
666 also in liquid.

HOLLYWOOD
HOME OF 25C TALKIES
TODAY and SATURDAY
Mickey Mouse Matinee Saturday 2 P. M.
Courage, Romance, History and Adventure in

A First National Picture
A Western Action Picture of Thrills and Romance Giving Ken and Tarazan Excellent Roles
Also Talking Comedy, Pathe Sound Fables Mickey Mouse, and Pathe Sound News

"BEST SOUND IN TOWN"
CAPITOL
NOW PLAYING
Charlie Greenwood
SO LONG LETTY

All Talking and Singing
STARTS SUNDAY
"THE ISLE OF LOST SHIPS"
Vitaphone Melodrama

FOX ELSINORE
CONTINUOUS 2 TO 11 DAILY
LAST TIMES TODAY
HIT THE DECK
JACK OAKIE POLLY WALKER
SAT. - SUN. - MON.
EDMUND LOWE
in
"THIS THING CALLED LOVE"
All Talking
Mickey Mouse In Choo-Choo
PARAMOUNT SOUND NEWS
SAT. - SUN. ONLY
FANCHON & MARCO'S
"HAVANA BOUND" IDEA
Sunkist Beauties
ADDED MONDAY ONLY
GLORIA SWANSON
in
"SADIE THOMPSON"

SPECIAL TRAVEL BARGAIN
$24 to Los Angeles

Here is an unusual opportunity to save money. This ticket is good for travel on day coaches and in tourist sleeping cars. Take advantage of this low fare and plan your trip to Los Angeles now.
Enjoy Greater Speed and Comfort
Reclining chairs in day coaches provide maximum comfort. There's always plenty of room on the train to rest and walk about. Tourist sleepers give still greater comfort, yet they are economical. You save time, too.
$15 to San Francisco
For further information and reservations phone or call at Ticket Offices shown below.
Southern Pacific
City Ticket Office
184 N. Liberty, Tel. 80

Modern Cooking
requires measured heat.
The SMOOTHTOP gas range, with oven-heat control, delivers the proper heat for every cooking operation.
Its many patented features insure cleanliness, the pride of all housewives.
Portland Gas & Coke Co.
186 So. High Phone 373

SHIPLEY'S
SPRING DRESSES
That Show The New Modified Silhouette
Every one of these beautiful frocks have arrived in our store since January—every one a beautiful example of modern artists. This year we are able to offer more value in dresses than ever before, yes, even better values than before the war. You will see at a glance that the material in these frocks is of heavier weave, the workmanship is equal and in some instances superior to frocks selling heretofore at $19.75 and $27.50. Georgettes, flat crepes, crepe back satins, novelty prints and crepe de chines in bright spring shades and black. All sizes.

$15
SILK HOSE
First quality, full fashioned silk hose in chiffon and service weights. Well known makers but we will not mention them here—suffice to say they are all silk from toe to top in the chiffon and all silk with lisle top in the service weights. Not all sizes in every shade and make but all sizes in the group.
1.00
NEW UNDIES
And here is value-plus. A group of lingerie—stepins, georgette combinations, rayon gowns, crepe de chine slips, and fine quality printed pajamas—they are all here and all are of first quality. We want you to see, especially, the new luxuriously lace trimmed, stretchless, silk-like stepins. Your choice of anything in the group—
1.95
SHIPLEY'S
OPEN SATURDAY NITE 'TIL 8:30
Quality Merchandise Popular Prices