### PAGE THIRTEEN

100,000 Passengers Use Airplanes During Last Year, is Estimate

Approximately 100,000 passento the Oregon State Motor asso-

and Salt Lake City, which began then rode in open cockpit planes ed there. designed primarily to carry air

Altogether about 267 passengers were carried in 1926. In 1927 and in 1928 went close to 7,000. the number jumped to around 400 The figure of 100,000 for 1929 serves to indicate the progress of

Reports to the Department of Commerce from 27 out of 40 scheduled air transport operators. indicate that 45,000 passengers were carried in the first six months, of 1929. An increase of fully 25 per cent was estimated for the second half of the year.

It is estimated from reports received by the department that approximately 47,000,000 miles were flown by miscellaneous operators during the first six months of 1929. Accordin gto time schedules published by the airway operators there are now 90,909 miles of flying scheduled daily over established routes. Of this mileage 51,-801 are scheduled for the carrying of mail in addition to passengers and 39,108 miles are scheduled for the transport of passengers, express and freight.

# **GERMAN HELIUM 15**

FRIEDRICHSHAFEN (AP)airship Graf Zeppelin with hel- been whisked to the one he has two entire floors of basement radios don't cost enough. posits of that gas in Germany.

The discovery was made by Dr. Friedrich A. Paneth, professor of inorganic chemistry at the university of Berlin, and Prof. Franz ( A. Peters, a widely known chemist. They are internationally by which even a millionth part of a cubic centimeter of helium can be determined in natural gas.

By means of their method it has been discovered that Germany's richest natural gas deposit yields a daily helium content of only 0.5 cubic centimet-

The field richest is helium is daily average is only 41 cubic

Comparing this with the 4000 the non-inflammable gas syn- \$200,000 a year, by such time thetically, Germany will have to saving devices alone. forego its use for her airships.

dinary percentage of deaths from in Los Angeles; say the 60 cent theatres and other meeting places, lernistic.

## The World Famous Richfield FOOLPROOF AIR Office Building Described SHOWS BIG GAIN A View of the Super Service Station Garage

That Is to Be Built on the Tract Where Is Now Located the Richfield Light Tower in Salem's Southern Suburbs

Will Build in Salem

Mr. Berdie gave the writer a

photograph of the Norman style

service station his company is get-

ting ready to build on the prop-

erty at its sign for the airplanes,

In Salem, the company has con-

will be developed there. Some-

Richfield concern is built on en-

There are 28 Richfield light

towers up and down the coast,

like the one at Salem, now, and

Had to Call Help

The writer was not capable of

giving the reader an adequate

description of the famous new

Richfield home office building.

So he called on the architects for

help. In that way, in the extrem-

ture, he secured an exclusive and

original story; never before print-

ed in just this way. Any one with

an artistic bent or a flare for ar-

The new Richfield building, re-

cently completed at the corner of

Sixth and Flower streets in Los

Angeles, is of particular interest

as an expression of modern art

and thought. Of limit height

which satisfy the present day de-

mands of the occupants of first

In these days of ever-increas-

Wonderful Special Features

Due to the fact that a large

portion of this building is to be

occupied by the executive and

general offices of the Richfield

Oil company, many special fea-

tures will be found. On the 12th

amusement room provided with a

(Continued on page 16.)

"A" construction, this

chitecture will find it very inter-

esting. Following is the story:

distinctive

class

By R. J. HENDRICKS The newly erected home office building of the Richfield Oil comgers used the nation's air trans- pany is located two blocks from port lines during 1929, according the Savoy hotel, where the writer made his headquarters in Los Angeles on his recent hurried and on the Pacific highway, in the Passenger service over estab- busy visit there. Naturally his at- southern suburbs. Work will but drenching many communities li-hed airways in this country is tention was called to the remark- start soon. All such stations up with comforts and luxuries never only about three years old, the able structure, which was then Motor association points out. Pos- not quite finished in respect to sibly the first route inaugurated its ground floor rooms; but the mission. was that connecting Los Angeles company had already moved into all the upper floor rooms, and all operation in 1926. Passengers the finishing work was complet-

of the most remarkable, striking to. The aim will be to do as much and unique of its kind in the as possible for the motorist withworld. There is no other just like out interfering more than necesit. The artistic person would call sary with local business. The it modernistic.

The writer was so much at- during lines - with oil reserves tracted by what he saw and heard | ahead for the far future, etc. It about the structure that he poked | wants to do good to the communinto the lower floor and asked ities where it operates. It wants one of the attendants what it to help build up prosperous comwas all about. He was directed to munities. the rooms of Harry Berdie, the publicity man of the Richfield Oil company.

No extended explanations were will be more. There will be sunecessary. Mr. Berdie knows Sa- per service stations at all of lem. He knows much about all them. They will all be unique; the vast territory served by the Richfield people, and so do the other heads of the far flung Richfield organization.

Mr. Berdie was glad to explain. He wanted to take the writer for an airplane ride over the city; asked him and his life partner to take dinner in the magnificent ety of his ignorance of architecrestaurant of the building, belonging to the company. Offered to show them the building.

The dinner and building tour invitation was accepted and there was witnessed what one of the big electric equipment concerns of the country says is the finest dining room and kitchen service plant and arrangement in the United States west of Chicago. It is beyond description.

The same may be said truthfully of the elevator service. building embodies many features There is a whole battery of efevators, and they operate so perfeetly that one can scarcely eith- class office buildings. German scientists have made the er feel or see them run. The pasdepressing discovery that it senger is at the floor he wants ing traffic congestion, the incluwould take 400 years to fill the almost without knowing he has sion of a large garage covering asked for

this wonderful building that are evator service extends to these become a popular toy just as the interesting; and it would take a levels and enables one to go whole newspaper to adequately directly from his office to his car. describe them all. Here is one: Say there is an important business deal on, and a committee known for originating the method | goes from Salem to Los Angeles to see about it, and finds the president or a vice president or one of the managers in his office. Say they are all hurried, and meal time comes. Presto, and a dining room door opens and a table is set, with all the necessities, from the upper floor, and a waiter—everything. And all well done. Time is saved, business expedited. Or say a train must be in Westphalia. While this yield made: There are two floors bealmost ten times the quantity of low the street level, for 200 auhelium as the other deposit, the tomobiles. You drive in and out from the street level; with ramps. You are whisked to your train or your next appointment while you cubic centimeters from the chief would be looking for your park-American field, the scientists ed car otherwise. So it is with the conclude that unless some wizard | whole service. Mr. Berdie says discovers a process to produce his company will save interest on

Meals are served to employees at cost; about half the average MADRID .- (AP) -An extraor- prices paid at good restaurants pulmonary diseases in winter meal for about 30 cents. And months has led to a campaign for good, Reliably good. That's serva law to compel adequate heating ice for the employees. It's the public buildings, especially same throughout. Modern. Mod-

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New Prosperity Era Likely In United States Says **Noted Economist** 

By DEMING SEYMOUR (AP Feature Service Writer) NEW YORK-(AP)-The prosperity wave which has swept across the country in the last ten years-leaving a few arid spots this way will be Norman style. In known before—has been founded the south they are all Spanish, or on the automobile, in the belief of Stuart Chase, economist.

"Four previous prosperity eras siderable acreage; the writer in America." Chase asserts. "were thinks five acres. A super station due chiefly to an influx of gold. which sent prices rising and The Richfield building is one thing travelers will look forward caused business to boom as money changed hands rapidly.

"The prosperity era after the world war was of another sort. There was no marked influx of gold nor increase of prices. The wave was created by the automobile and by the popular desire to have one.

"The installment plan created six billion dollars :a new purchasing power-and most of this was automobile paper. Some, of course, but not a major part went for such purchases as radios, vacuum cleaners and electric refrigerators.

"The motor car created four million jobs, and stimulated tremendously the production of oil, glass and steel, the business of railroads and the development of

If automobile ownership has low reached the saturation point, which Chase regards as "very likely," the next era of American prosperity is not apt to arrive he thinks, until the United States takes to some new device comparable to the motor car.

If automobile owners are inclining-and he sees such a trend-to drive their cars for two or three or four years instead of trading them in for new ones. now that motor cars are fairly standardized and changing less from year to year in power and equipment, that circumstance will act as a depressing influence, business as a whole.

"Business is making a desperate effort to find something with the popular interest and appeal of the automobile," he says. "It European nations adopting Amerhoped the radio might serve, but There are many features of convenience to tenants. The el- do it, and that the airplane will motor car has.

"Realization of such a hope, of course, is contingent upon the development of a fool-proof plane which the common man will regard as safe to ride in and to pilot; and, furthermore, upon getting airplane manufacture, which is now handicraft work, onto a floor is located a commodius mass production basis."

tion's prosperity eras, including ies sanctioned.

## Firm Organized to Handle Oakland-Pontiac Sales Here

TRAVEL ASKED Wood-Wheaton Motor Co. Takes Over Distribution of Cars at Former Location of Capital Motors

repair shop here for eight and a

half years, his present place of

of the firm, was one of the or-

ganizers of the Oregon Stages.

and continued with that concern

until it sold out to the Southern

Pacific. He was a driver on the

first stage line between here and

over Oregon.

adjoining in the rear.

and did it without a stutter.

The Wood-Wheaton Motor Co.

will show a full line of Oaklands

and Pontiacs. They will handle

car service and repairing, and are

equipping their shop in accord-

ance with factory recommenda-

tions. They expect to become an

authorized service station for

cilities for automobile service and

V. F. Bakala of Seattle, factory

representative, was here a few

days ago completing arrange-

ments for securing the new repre-

sentation for Oakland and Pon-

tiac cars in Salem and surround-

Traces of a Germanic settlement

dating from about 1,000 B. C.

from 1,000 A. D. have been found

at the "Roman bulwards" here.

Lack of funds has halted excava-

ing territory.





Fisher body work and will carry body hardware of Fisher bodies. This will give them complete fa-

the most recent one, in his last book, "Prosperity; Fact or Myth' Chase believes, upon American but he ventured no prophecies as to the next decade.

Pressed to do so, he forecasts more competition for American business, during the 1930's, from ican methods of mass production It is and cutting down our margin of

He sees industry tending to supplant the buying and selling and of a Slavis settlement dating ype of mind, which has predominated in executive positions in the last decade or longer, with the engineering type of mind. "President Hoover's idea of an

economic general staff is signif-VALENCIA, Spain. - (AP) icant," Chase says. "We shall see Because messenger boys lag in the an increasing accent put on con lelivery of telegrams, newspapers ning tower control, and a develhere are sponsoring a series of biopment of trade associations and wcle races in the hope of making Mr. Chase summarized the na- monopolies. We will see monopolhe youngsters speed conscious.

By GEORGE HALADJIAN Associated Press Correspondent) LISBON (AP)-Portugal, one A new firm has been organized countries of the world, is working to engage in the automobile busiup a brisk export trade in that ness in Salem-the Wood-Wheatproduct with soviet Russia, But on Motor Co., Inc. The members she is keeping her own frontiers are men well known in the autotightly stoppered against impormobile business here, and kintation of communistic propagandred lines. Tom Wood has oper- da.

ated an automobile paint and top Recently the first Russian vessel to visit this country in many years came to Lisbon to get the business being at 545 Chemeketa. first cargo of a big shipment of A. J. Wheaton, the other member cork destined for use in coldproof cottages of Siberia. But while the ship itself was welcome, the crew was not permitted any shore liberty by the port authorities and had to remain cooped up on their ship while she took Portland which began business on the buoyant cargo. back in 1916 and became the Ore-

The ship, in fact, was not algon Stages with operations all lowed even to tie up to a dock but was kept well out in the Tagos The new concern will handle while Portuguese police boats watched day and night to be sure Oakland and Pontiac cars in this territory taking a franchise which that no propagandist of the third has been unrepresented here for internationale slipped ashore to some months. They have leased spread the political doctrines of the building now occupied by the his school of political thought. Capitol Motors, Inc., at 350 North One Russian sailor who somehow High street and will maintain managed to get ashore, was found sales rooms, offices and shop at after the vessel sailed and was that address. The top repair and clapped into jail.

paint shop will be continued at The government has received the old Wood location on Cherepresentations on this subject meketa, the two buildings nearly from the foreign commissariat at Moscow but has refused to let Oakland comes out this year down the bars. Syndicalists causwith an eight-twin fours set at ed considerable trouble to General a V-angle. It shows amazing per-Carmona in the early days of his In a demonstration dictatorship and while he differthe car started from a dead stop entiates between those entry, who of saddle horses left other herds at the foot of Superior street on were little better than common Commercial, in high gear and accelerated to over 30 miles an takes no chances of having the south slope of the northern re-rough element reform its ranks servation hills by the three riders. hour when the crest was reached.

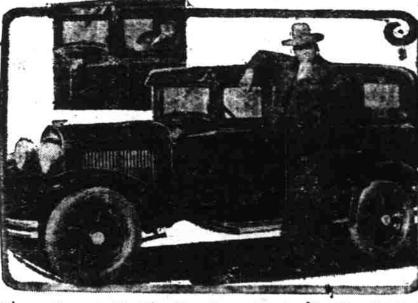
under the guise of a philosophical political theory. The communist party in Portugal he treats as a joke. There was only one member of it in the pariament which was snuffed out by Carmona and attempts to revive the organization have been futile. Carlos Rates, one of the leaders. s permitted to reside in the capital but he does so only because he heeds the rule of political siof the greatest cork producing lence imposed on him by the vovernment.

Recent communisitic activities n the English and French districts of Africa have spurred the government to take precautions against incursions of agitators into Portuguese colonies in the dark continent, Capt. Theophile Duarte, governor general of Angola, reported that several communists had entered the colony disguised as merchants but that they had been rounded up and expelled. He said they had come across the border from the French Congo atter being barred from that possession as undesirables.

PINE GROVE, Ore., (AP) tale of how a band of outlaw horses, which preferred to take their chances in a raging eastern Oregon blizzard rather than in civilized pastures and outwitted three seasoned range riders, was told here by John Davis, George Davis and George Beebe.

Led by a branded stallion that escaped from Indian herds of the Warm Springs reservation, a band and struck off for the open counangsters, and communists, he try. They were discovered on the

They Never Come Too Big for Plymouth



The gentleman in the five-gallon chapean leaning his elbow lightly on the roof of his Plymouth sedan is 6 feet 8 inches tall and weighs 425. pounds. He is Fred Wiese, of Glendale, Cal. It's a full-size countrytrees, mountains-and so is partial to the full-size car. In the insert the giant has entered his castle, so to speak, and is finding it rooms

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