

# As Dependable as the Sunrise

See **THE 1930 BLUE RIBBON WINNER**

**ATWATER KENT**

**\$113**  
LESS TUBES



SCREEN-GRID

MODEL 1055

Hear the Beautiful tone!

RESPONDS like a thoroughbred whenever you snap on the tremendous power of its Screen-Grid tubes. Nothing stops this famous, best-selling Atwater Kent. Looks like a champion, too.

We've put a blue ribbon around this lowboy model, showing just how high this radio stands in the public's favor and ours... Look for the blue ribbon. It means sure satisfaction. Come in. Look! Listen! No obligation. Convenient terms if you buy. A blue ribbon day for you when you try the 1930 Atwater Kent.

Get a square deal at  
**Square Deal Hardware Co.**  
We service all types of radios  
220 N. Commercial St. Phone 1650

**HAWKINS & ROBERTS, Inc.**  
LOANS - INSURANCE - INVESTMENTS  
205 Oregon Building



**Salem's Leading Dept. Store**

FOR  
Tone—Distance—Selectivity and Beauty try the  
**Apex Screen Grid Radio**  
We will demonstrate against ANYTHING ANYWHERE  
**Geo. E. Allen**  
236 N. Commercial  
Hardware — Paints — Plumbing — Machinery

**Oregon Hupmobile Co.**  
Sixes - Eights  
Phone 512 333 Center Street  
Salem, Ore.

Everything Electrical



**Fleener Electric**  
Salem, Oregon

COMPLIMENTS  
**IRA JORGENSON**

COMPLIMENTS  
**GEO. E. WATERS**  
Wholesale Tobacco House

**JACOB A. RICE**  
Men's Highest Quality Shoes  
for the least money  
233 N. Com'l.

"You name your sport,  
We'll furnish the Equipment"  
**KEN BROWN**  
372 State  
Outfitter to Sportsmen

**SALEM**  
**Police & Firemen's ANNUAL DANCE**  
**Tuesday Nite, Mar. 4**  
**LETS GO!**  
*Where Every Minute Has Pleasure In It*

**Two Big Dances**  
Modern Dance  Old Time Dance  
**Crystal Gardens Armory**

*Enticing Music of Two Excellent Orchestras*

**COME SEE**  
**Malinda and her Husband**  
*"The Fun Makers"*


**THE PRICE YOU WONT REMEMBER  
BUT THE DANCE YOU WONT FORGET**

**O. D. OLSON, Florist**  
Court and High Tel. 801

Phone 928  
**W. L. ANDERSON, Inc.**  
360 Marion St.

**GRABER BROS.**  
Plumbers  
166 S. Liberty Tel. 550

**Valley Motor Co.**



**The Why of Fire Protection—**  
Salem stores have stocks of valuable merchandise representing the investments of hundreds of thousand of dollars. If a fire like the San Francisco fire got started the whole city might be fire-swept and these stocks of goods wiped out in a few hours.  
Our safety and security lie in our fire department. The inspection by the firemen and their prompt and efficient service at every alarm protect Salem merchants and property owners from heavy loss.  
There is 24-hour protection in all weathers and seasons. They are ready instantly for duty with fine equipment and a trained personnel.  
**GIVE THE FIREMEN YOUR SUPPORT**



**The Why of Police Protection—**  
In the downtown section of Salem there are millions of dollars worth of movable property. This includes money, securities, stocks of merchandise, supplies, valuable papers, etc., etc. It is rare that we read of the theft of any of this property.  
Why is it safe? Is it because there are no thieves abroad? No, indeed. It is because we have police protection.  
Day and night patrolmen walk their beats and exercise watch over the goods stored here. Were they gone and were there no other protection, how long would property be secure from robbers and vandals? Not long, even in Salem.  
**GIVE THE POLICE YOUR CONSTANT SUPPORT**