

Song-Scenes from "THE LOVE PARADE," Musical Romance Starring Maurice Chevalier at the Fox Elsinore

**"Dream Lover"**  
Jeanette MacDonald describes in song the man of her midnight dreams.

**"My Love Parade"**  
The dapper prince consorts reviews his past love affairs.

**"Paris Stays the Same"**  
Sung by the magnetic Maurice as he bids good bye to his French loves.

**"Let's Be Common"**  
Lupino Lane and Lillian Roth have musical ideas of love—and sell them.

**"March of the Grenadiers"**  
Queen Jeanette and her guards make the welkin ring.

**"Nobody's Using It Now"**  
Chevalier here sings the type of sly, roguish air which he is famous.

**"Gossip"**  
Lupino and Lillian retail in song the palace scandal to the eager kitchen staff.

**"Anything to Please the Queen"**  
Maurice makes a daring melodious promise he finds hard to keep.

After a Good Show  
Have a  
"Good Bite to Eat"

at the  
**PETER PAN**

Corner State and High  
"Where the discriminating drive"

We make our own  
Peter Pan Ice Cream  
Delicious Pies and Cakes  
to take home.

Wilson's Candies, exclusive Northwest distributors  
"The Candy with the College Education"

**RADIOS SPEAK FOR THE WORLD**

The Best the World Has to Offer is Brought on The Air

The radio has made the world a small village with each person knowing the likes and dislikes in his neighbor, the forms of his amusements, and the manner of his expression; but one thing it does not do and that is carry scandal and allow for gossiping. It carries many tales but they are legitimate news tales or fireside tales. And it carries music and entertainment to the ends of the earth.

Heretofore only the fortunate few through their accident of location or position were able to see and hear the artists of the world. Now it is possible to hear them even though people live so far from civilization that they have never seen a train or ridden in an automobile.

Now along with looking at the sports column, society, and the headlines, one of the favorite sections of the daily paper is the radio schedule that tells where certain programs are picked up which have proved popular.

Just now there is a popular maid making her debut to the radio audience, Lois Bennett, a titian-haired soprano who will sing during the Philco hour. First she made her debut with Brahms and the Schumann club, then with Carrie Jacobs Bond touring the vaudeville circuits and then with Flo Ziegfeld in "The Follies," and now she is dedicating

**Chevalier Becomes A Mouse Under Queen's Chair; But Does Not Stay There Long**

The Fox Elsinore program this week is decidedly artistic and full of romance.

From this picture the Elsinore management turns to one of the most brilliant and best acted pictures of the year. Much has been said about it—"The Love Parade" starring Maurice Chevalier, that gay Frenchman whose sense of humor matches that of any Irishman and whose flare for flirting and for splendid acting is only to be appreciated after having seen him.

"The Love Parade" offers one of the best vehicles for the art of Chevalier. It is fantastical but it has the truth we all like to see—pretty and gilded and beautifully woven together with a delicious humor.

The play is a modified musical comedy and gives splendid opportunity for the interesting voice of Chevalier. His voice is made even more interesting because of the inimitable French accent which he cannot and should not lose.

The story is that of a young diplomat who is transferred from Paris because of his inability to avoid affairs with women. He is supposedly sent to a safe place but the outcome is a marriage

her art to radio work.

The Philco hour supplements the old Philco Theatre Memories which was a popular program for several years past.

This program goes on the air at 7 o'clock, eastern time, over the Columbia broadcasting system.

**DECISION DELAYED UPON POWER ISSUE**

No decision has been made on the application of the Northwest Power company, a subsidiary of the Portland Electric Power company to develop power at two sides in the Marion lake-North Santiam region. It is stated that no immediate action on the application is contemplated. The hearing was held in September.

"This application, upon its receipt last March, was referred for field investigation and report to the district engineer of the forest service at Portland," the commission reports. "The district engineer pursuant to due notice participated in a hearing before the state reclamation commission at Salem on August 31, 1929. The report on the project is being withheld by the district engineer pending decision of the state reclamation commissioner as to whether water rights should be granted for the project.

"If the decision should be favorable, this commission will then consider the application from the standpoint of federal interests."

Dr. A. G. Prill of Scio, president of the Santiam Fish and Game association, claims that the hearing was "contrary to law" in a letter to Senator McNary. He asserts that in event of a decision favoring the application, the case will be appealed to the federal courts.

**DRILL TEAMS BUSY**  
RICKREALL, Feb. 10—The local grange is working hard with their drill teams. The first drill team have already initiated some new members.

THIS WEEK'S  
**Popular Music Special**  
3 for \$1.00

Includes—  
**"DREAM LOVER"**  
— and —  
**"LOVE PARADE"**

Feature Numbers from  
**"THE LOVE PARADE"**

**BILL BRAZEAU'S MUSIC SHOP**

With Stiff's Furniture Co. On Court St.

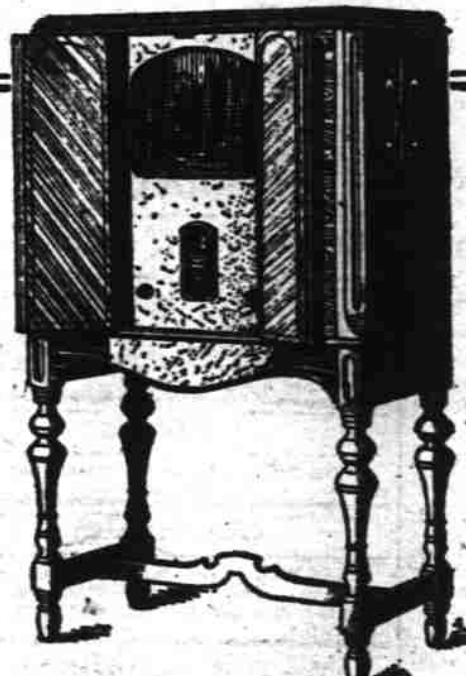
5 super-features in this newest radio

**PHILCO**

**SCREEN GRID PLUS**

built for people who need super-performance

- 1 AUTOMATIC VOLUME CONTROL** automatically reducing fading.
- 2 ENTIRELY NEW CIRCUIT**, which at any given volume or distance automatically reduces background noises, including static. No hum, of course.
- 3 NEW AND LITERALLY ENORMOUS POWER**, making it easy to get distant stations even in the daytime.
- 4 NEW, SUPER-SHARP SELECTIVITY** over the entire dial, bringing in distant stations even through strong locals.
- 5 ALMOST AUDITORIUM VOLUME** without tone distortion—the result of the entirely new multiplex detector circuit.



This is the Philco Highboy

TRULY an extraordinary radio is this newest addition to the famous Philco line—a super-receiver built expressly for people whose requirements are out of the ordinary.

For people who live far from good broadcasting stations and who, unless their receiving sets have been specially built for distance, never hear the feature programs of the air—

For city dwellers who live in the midst of strong local stations, yet find great fun in reaching out at least once in a while for stations on the other side of the continent—

For families who frequently entertain and require unusually loud volume for dancing—

For the special needs of such people we have built a special radio, a nine-tube screen grid set—Philco Screen Grid Plus.

Although many of its advantages are not required for normal use, still there is hardly anyone whose radio enjoyment would not be increased by these entirely new super-features which Philco challenges any radio at any price to match.

And in Addition, the Standard Philco Features features which have made famous Philco Screen Grid and Philco Neutrodyne Plus—marvelously rich, clear, true tone—simple, single-dial control—luxuriously handsome cabinets and extraordinary value-giving at every price.

So that you may prove for yourself that this is beyond comparison the finest radio the world has ever heard, any Philco dealer will be glad to have you test this new Philco against any other

set you desire. Easy payments if you decide to buy.  
American walnut, panels of bird's-eye maple and matched Oriental walnut. Built-in, Electro-Dynamic speaker, and built-in aerial.

With Screen Grid Plus, Lowboy \$189.00  
With Screen Grid Plus, Highboy \$219.00  
With Screen Grid Plus, Highboy DeLuxe \$249.00  
Other Philco Balanced-Unit Models, \$174.00 to \$225.00. Tubes extra.

**H. L. Stiff Furniture Co.**  
COMPLETE HOUSE FURNISHERS

**THE ELSINORE**  
CONTINUOUS 2 TO 11.

**Maurice CHEVALIER**  
in *The Love Parade*  
with an engaging and exciting cast including JEANETTE MAC DONALD

**More Thrilling Than Ever!**

He sings, makes love for you. The entertainment idol of the world—Maurice Chevalier. Here's the production that amazed New York! The screen's first original musical-romance. Tuneful! Sophisticated! Hilarious! The roguish romance of a beautiful queen. An engaging, exciting cast... Dazzling costumes. Lovely women.

**FULL OF CAPTIVATING MELODY!**

AN ERNST LUBITSCH PRODUCTION  
TALKING SINGING! DANCING!  
A Paramount Picture

METROTONE  
SOUND NEWS

MERRY DWARFS  
CARTOON

PARAMOUNT  
NEWS

See for yourself why New York's critics went wild. Why thousands stood in line on Broadway to pay \$2 a seat to see this show. You, too, will be thrilled beyond words by its spectacle, its rich melody, its hilarity, its sparkling sophistication.

The screen's first original musical-romance. The roguish love-affair of a beautiful Queen and a King of Hearts. A high-born pair become man and wife by decree of state and lovers by instinct. Spiced with colorful adventure. Dazzlingly filmed.

See Chevalier make love to fair-haired Jeanette MacDonald. You'll love this sweetheart, famous as the star of "Angela," "Boom, Boom," "Yes, Yes, Yvette" and other Broadway hits. With a singing voice as beautiful as herself. You'll rock with glee at the comedy antics of Lupino Lane and Lillian Roth.

**4 TH OF THE BIG 4**